



# Members of the Loudoun County Preservation and Conservation Coalition

## Envision Loudoun Citizen Feedback Analysis

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### Key Points Made By Public



# Hierarchy of Public Responses

**Built Environment = 15%**

**Transportation = 14.2%**

**Environment and Agricultural Heritage = 11.6%**

Life Style/Arts/Entertainment = 8.6%

Government Planning = 8%

Green Infrastructure = 7.2%

Economy = 7%

Community Infrastructure = 7%

Housing 6.8%

Schools = 3.9%

People = 3.2%

Fiscal Management = 2.6%

Aesthetics = 1.2%

Historic Preservation = 1.2%

Energy = 0.7%

Internet = 0.6%

Seniors = 0.6%

Data Centers = 0.4%

Dulles Airport = 0.2%

*Note: Percentages based on total comments from the three primary questions asked at the public sessions (1. What do we need to do to be great, 2. How will we know when we have succeeded, 3. What are the challenges.*



# Built Environment

- **Total Comments in Built Environment Category = 1228**
- *Of these total comments, 545 involved housing growth and these comments indicated the following about future growth:*

## **More Growth    Less Growth    Current Policies**

- Rural	0	55	87
- Suburban	14	4	5
- Transition	14	59	57
- Towns	35	7	3
- Silverline	35	0	2
- Other County*	18	138	12
<b>Total</b>	<b>116</b>	<b>263</b>	<b>166</b>



## Built Environment (Continued)

- *Note: Other County numbers were derived from comments where growth was mentioned specifically with no indication of a specific area. Numbers for other areas were derived from comment that specifically mentioned an area(s). Comments carried in a specific area were not counted in the other County count.*
- **Conclusions from comments on growth:**
  - Rural = 100% of comments were for less growth or the current status.
  - Suburban = 61% of comments were for more growth
  - Transition = 89% of comments were for less growth or current status.
  - Towns = 78% of comments were for more growth
  - Silverline = 95% of comments were for more growth
  - Other County = 89% of comments were for less or the current status
  - Total County = 79% of comments were for less or the current status



## Built Environment (Continued)

- **Remaining comments from Built Environment:**

- 117 comments (9.3% of total comments) calling for more affordable housing.\*
  - 46 comments (3.7% of total comments) calling for more revitalization efforts
  - 24 comments (1.9% of total comments) on need for more senior housing
  - 19 comments (1.5% of total comments) on need for mixed use development
  - 7 comments (0.5% of total comments ) on a need for taller buildings (mostly around the Silverline).
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- Note: Affordable housing appeared to have multiple meanings. Some involved low cost wage earner housing, some was just complaining about the price of housing in the County and some people just would like cheaper housing for financial or environmental reasons.



# Transportation

- **Total Comments Under Transportation = 1185**
  - ***Reduce Congestion and improve Roads = 38.7%***
  - ***More Mass Transit, bike trails, walking trails, etc. = 23%***
  - Tie development to completion of infrastructure improvements = 5.8%
  - Build new bridge over Potomac = 3.9%
  - Dulles Toll Road = 3.1%
  - Safety = 2.1%
  - Enforcement of laws = 1.3%

Remainder of items were each less than 1% of total comments.



# Environment/Agricultural Heritage

- **Total Comments in Environment/Agricultural Heritage = 962**
  - ***More open space/green space/trails/parks = 28.4%***
  - ***Keep Agricultural/Natural Environment in West = 22.9%***
  - General Environmental Concerns = 6.6%
  - Concerns with Water = 6.5%
  - Energy Concerns = 5.8%
  - Concerns for Wildlife = 5.7%
  - Better control of Mountain, Steams, Karst, etc. = 4.8%
  - More trees and natural vegetation = 4%
  - What is appropriate in agricultural area = 3.1%
  - Remainder of comments are all less than 3% of total



# Key Recommendations

***The following recommendations should be strongly considered in the development of a final vision and goal statements as well as the overall comprehensive plan.***

- **Leave Transition Area as is except for changes to allow for slightly more growth/density in areas bordering suburban area as appropriate.**
- **Suburban Area and Towns should retain current zoning with more control on growth.**
- **Silverline Area should be mixed development and urban type setting**
- **Rural Area should retain current zoning with stronger controls over types of businesses allowed and language should be added to make area permanent to allow for people to make long range plans**



## Key Recommendations (Continued)

- Long range transportation improvement plan should be created and new development should be tied to transportation infrastructure being in place.
  - Plan should include detailed data on open space, new parks, bike trails, walking trails and mass transit.
  - Plan should include detailed environmental view
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- ***These recommendations address the most important points brought out by the public, however, the other major categories in the public comments also need addressing.***