

Listening & Learning Phase 1 Input Summary Report

New Comprehensive Plan



DRAFT



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This report provides background information to assist with the development of the new Comprehensive Plan.

For questions please contact:

Christopher Garcia, Program Manager
Community Planning Division
Department of Planning and Zoning
Loudoun County
christopher.garcia@loudoun.gov
(703) 777-0246
1 Harrison Street, SE
Leesburg, VA 20175
www.loudoun.gov

Listening & Learning Input Summary Report

Envision Loudoun - Comprehensive Planning Process

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Just over 90 table discussions were facilitated through the Listening & Learning round of the Envision Loudoun engagement process. Conversations included up to eight individuals and focused on the community's key opportunities for the future.

1. Introduction

The following describes the first of three rounds of community engagement to inform the direction of the new Comprehensive Plan known as Envision Loudoun. This initial round, the Listening and Learning, consisted of a series of in-person workshops and online engagement. The purpose, preparation and results from the round have been described in this report.

ROUND 1: BY THE NUMBERS

1,400+

Participants
(online & in-person)

5,000+

Comments

6

Live Meetings

91

Facilitated table
conversations

500+

Online
participants

3,531

Opportunity
statements

617

"How will we
know we've
succeeded?"

546

"Greatest
challenges"

330

General
Comments

70%

Exit Questions
Return Rate

99%

Participants who
said they will stay
engaged

92%

Participants believed
the meeting was the
right length

99.6%

Participants who
said their ideas
were recorded
accurately

1 in 4

Participants found
out about the
workshop from
someone they know



Starting by listening

During each of the six, in-person Listening & Learning sessions, participants were engaged in round table discussions on the key issues and opportunities for Loudoun County. Each comment was recorded by a table leader for the Planning Team. Through 90+ table discussions and online input just over 5,000 unique comments were collected.

Charting the Course

The first step to initiating the Comprehensive Plan process was to establish a “plan to do the plan” or the Plan Charter. The Charter contains pertinent background information and broad existing conditions, a preliminary list of the prominent issues the Plan should address, a description of the planning process and schedule, the organizational structure, a description of the community outreach and engagement strategy, and the role of consultants.

The charter says the following regarding the Community Outreach and Engagement Strategy for the Comprehensive Plan:

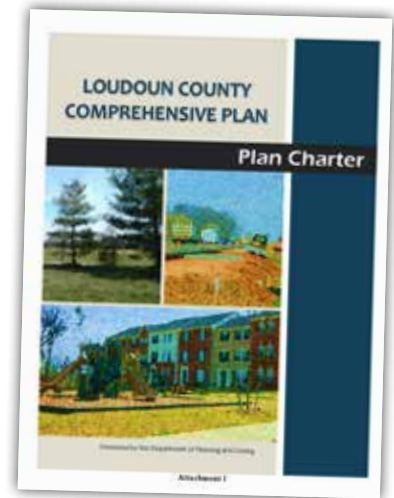
1. In order to achieve successful outcomes, open, inclusive and accessible planning activities throughout the county should be undertaken to provide ample opportunity for public participation;
2. The selected approach is a balanced Community Outreach and Engagement Strategy which would include sets of three community meetings at different stages of the project and at strategic locations of the county based on established planning priorities and issues.

The Charter goes on to define the first set of meetings

New Comprehensive Plan Introduction and Community Issues Identification: These meetings will kick-off the process and focus on educating and orienting community members and citizens on the topics of comprehensive plans, Loudoun County's Comprehensive Plan and identifying community issues related to the topical areas generally covered by the Charter.

The Plan Charter was presented to the Board of Supervisors on April 21, 2016 and was subsequently endorsed by the Board. The final version of the Plan Charter, which is guiding the planning process can be found at:

<https://www.loudoun.gov/DocumentCenter/View/120052>



Taking direction from the plan charter

The Comprehensive Plan Charter provides a thoughtful approach to engagement throughout the planning process.

Overview of Envision Loudoun

Purpose

The New Comprehensive Plan was branded Envision Loudoun as a call to think about the future of the county.

Between 2000 and 2010, Loudoun County was the fifth fastest growing county in the country and this hasn't slowed down. The last major revision to the Comprehensive Plan was the completion of the Revised General Plan 15 years ago; a lot has changed since then.

Envision Loudoun intended to have a lasting impact on the Loudoun community, helping to promote a continued high quality of life in the county. The process is a rare opportunity to plan future growth, land use, transportation, community facilities and amenities, economic development, and fiscal management in Loudoun County.

Intended Outcome

The process will result in a New Comprehensive Plan that serves as Loudoun County government's guiding document for land use and development for the foreseeable future.

This will be a community-based vision for the future development of Loudoun County. It is intended too guide future land use development decisions, guide provision of community amenities and facilities as well as guide the location and timing of infrastructure investment. Based on direction from the Loudoun County Board of Supervisors, the new plan will outline policies for addressing the most pressing issues Loudoun faces, to include:

- a. Economic Development
- b. Transition Policy Area
- c. Residential Housing Choice and Diversity
- d. Redevelopment/Reuse
- e. Suburban Policy Area
- f. Community Facilities and Supporting Infrastructure
- g. Quality Development
- h. Fiscal Management
- i. Along with other topics that may be revealed through the process

Comprehensive Plans are generally designed to plan for the next 20 to 30 years with regular review and updates every five years. The two major parts of the New Comprehensive Plan that will be developed in this process are a new General Plan and a new Countywide Transportation Plan.



Focusing on the future

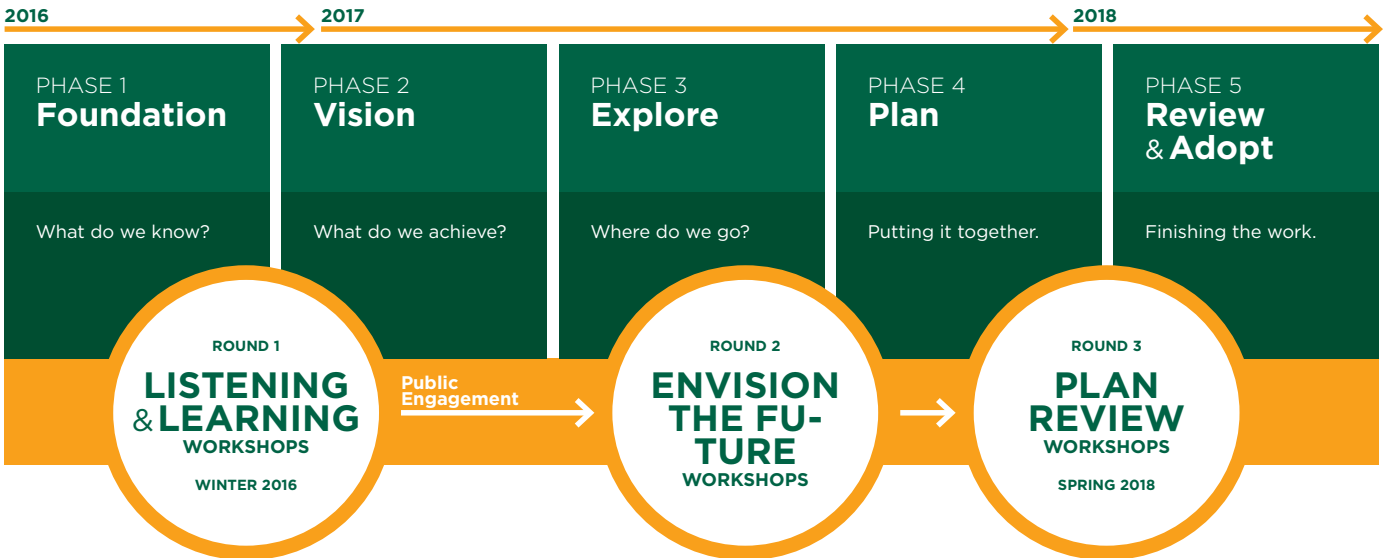
Through in-person sessions and online engagement, participants were asked to consider the greatest opportunities to make Loudoun County and even better community in the future. Many of these comments related to a specific place. If so, participants were able to place a yellow sticker on a large table map to indicate the location of their idea.

Responsibility

As directed by the Board of Supervisors, Loudoun County staff and an experienced team of consultants will coordinate the plan development process to produce a document for review by the Planning Commission and adoption by the Board of Supervisors. In addition, a Stakeholder Committee composed of citizens from each of the magisterial districts and representatives of key stakeholder groups within the county, will also provide insight throughout the planning effort.

Timeline

The process was initiated in the fall of 2016 and is expected to last between 18 and 24 months. Through 2017, three rounds of iterative community engagement will track in parallel with technical analysis being conducted by the County’s Planning Staff and the Planning Team.



Purpose of the Workshops

The Listening and Learning Workshops

Based on the direction of the Plan Charter, the Planning Team, County Staff and Stakeholder Committee launched the first phase of the community engagement in November of 2016. The Listening & Learning workshops were hosted both in-person and online through the project webpage, www.envision-loudoun.org. Over two months 1,400 people participated, sharing more than 5,000 unique ideas.

The Listening & Learning Workshops were designed to:

- a. Provide information on the Comprehensive Planning process, and;
- b. Engage participants in a open-ended discussion about the key opportunities for the community today and in the future.

Each workshop's agenda was identical, including a 30 minute welcome and presentation from the Planning Team, followed by an hour-long discussion held in small groups.

Online Engagement

An online form mirrored the activities of the in-person workshops and gathered more than 1,000 ideas from 500 unique users. The tool allowed users to leave an idea, indicate a location for the idea through an interactive map, answer follow up questions and provide exit questionnaire information.

Uses of Input

The first round of engagement gathered thousands of ideas. Each has been captured, themed and will serve as the key input for the Comprehensive Plan. The emergent themes from this input will help articulate the guiding vision statement and the community's goals. Database will serve as a source for making specific recommendations as the process continues.

Communications & Outreach Effort

Purpose

The goal for the Envision Loudoun engagement effort, is to make participation a choice for anyone who cares in the county. To achieve this, two parallel efforts were initiated to help spread the word about the Listening & Learning Workshops.

COMMUNICATIONS/PUBLICITY (CREATING GENERAL AWARENESS)

- Create a project brand and identity
- Develop collateral (posters, postcards, business cards, etc.)
- Leverage media assets (ads, press releases, etc.)

OUTREACH (PERSONAL INVITATIONS AND WORD-OF-MOUTH)

- Identify opportunities
- Create best methods
- Energize networks - people/organizations
- Give the public a choice to participate in the process

Key Messages

Three key messages were prepared to describe the Envision Loudoun engagement process and focus the outreach and publicity effort.

Open, inclusive. The process will be designed and facilitated so that everyone feels comfortable engaging. It will be welcoming and respectful of the diversity of opinions.

Opportunity. The planning process is a key means to explore opportunities, e.g. create a “complete community.” The process is also a means to maintain and improve upon the high quality of life currently enjoyed in Loudoun, and to make sure the County is moving forward to meet the challenges and embrace the opportunities of today and in the future. The process will convey excitement.

Connecting. This is a county-wide initiative and an opportunity to connect people and issues to the future. The process will motivate and facilitate deeper participation and connections. The county is diverse with respect to development (rural, suburban and urban), points of view, and culture and this diversity presents us with exciting possibilities for shaping our future.

Publicity Effort

The Communications Team was formed and charged with developing and executing key publicity tasks. This group initiated their work by refining key process messages and frequently asked questions. After these basic messages were written, the Team identified the most effective means for spreading the word about the process along with the key media targets (like newspapers, facebook pages, etc.).

Through the month of October, a number of actions were taken. These include:

Project Website launch. The envision-loudoun.org website launched in early October and serves as the hub of communication for the planning and engagement process. The

Social Media. A project Facebook page and Twitter handle were developed to share content from the website, promote events and share other information about the process.

Press releases. Several press releases were written leading up to and through the first round of engagement. These provided background on the process, promoted workshop events, unveiled the online tool, and shared immediate results from the initial engagement

Letters to the editor. Members of Stakeholder Committee submitted two letters voicing their support for the process, and calling on residents to get involved.

Leveraged news stories. The publicity campaign leveraged several new stories during the first round of engagement including coverage from One Loudoun, the Washington Post and other publications.

Outreach Team

The Outreach Team convened to connect key messages and collateral (developed by the communications effort) with the Loudoun County community networks. The group developed a large database of networks around Loudoun to organize their work. Over the month of October, members from the team reached out to these groups to let them know about Envision Loudoun, invited them to participate, and asked for their ongoing support.



Spreading the key messages

Leading up to, and through the first Listening & Learning session on November 7th, the Publicity Team developed and executed key actions to help spread the word about Envision Loudoun. Print materials, like the rack card above, were distributed across the county.

Specific Publicity Actions

- 7,000 branded rack cards
- 5,000 process business cards
- 500 meeting posters
- Four press releases
- Branded website with accompanying social media pages developed and launched
- Radio ads
- Branded polo shirts for team members
- Six e-mail newsletters to “opt in” mailing list
- Letters to the editor
- Leverage media coverage, including Washington Post
- Collateral in Spanish

LEAVE YOUR MARK ON LOUDOUN COUNTY!



Drop a **BLUE** Dot where you Live



Drop a **RED** dot where you Work



WEST
VIRGINIA

MARYLAND

THE LARGER REGION

During each of the six in-person workshops, participants were asked to share where they live and work on a large wall map. Hundreds of stickers were added. The full results of this exercise can be found in this chapter.

2. Overview

The Listening & Learning workshops and online input period took place through the winter of 2016 in multiple locations across Loudoun County. More than 5,000 ideas were generated. The following summarizes the experience of participants, their demographic make-up and ideas.

Sources of Input

The Listening and Learning Workshops

In-person workshops were held in six locations over November and December 2016. The locations chosen needed to be large enough to hold between 150 and 200 people and span the geographic extent of the county. Four original locations were selected, with two added in December based on demand. Workshops were held at the following locations:

November 7
The National Conference Center
150 participants



November 14
Washington Dulles Airport Marriot
75 participants



November 15
Clarion Inn Historic Leesburg
220 participants



November 16
J Michael Lunsford Middle
110 participants



December 5
Woodgrove High School
230 participants



December 8
Cascades Senior Center
140 participants



Online Engagement

An online tool was developed to mirror the questions from the in-person meetings and gather additional input. In order to incentivize attendance at the live workshops, the online tool was not made available until after the final workshop was completed on December 9th. The engagement period was live for three weeks and gathered an additional 1,000+ ideas from more than 500 users.



Above: The Envision Loudoun webpage enabled participants to offer ideas to the same questions posed during the in-person sessions.

Participants

More than 1,400 people participated in the Listening & Learning engagement phase. During each event and through the online tool, participants were asked to fill out an exit questionnaire. The form gathered information on participant's overall experience in providing input along with their basic demographic information. Questionnaires were not mandatory, but close to 70 percent of participants or online users completed the form.

Groups that were notably underrepresented through the first phase of engagement will be specifically targeted for meetings between the first and second rounds. Through small meetings, the Planning Team will work with these groups to ensure their voices are heard through the process.

The following highlights major deviations between the self-selected participants present at the workshops and the group's actual share in the Loudoun community based on latest Census information.



Spanish language assistance

Special steps were taken to ensure the Listening & Learning sessions were open to anyone who cares about the future of Loudoun County. This included providing language assistance. The group pictured above conducted a bilingual discussion with ideas offered in both Spanish and English.

Gaps in Representation

AGE

- **Small representation from young people.** Representation for residents under the age of 34 was comparatively low. When correcting for percentage old enough to attend (14 and over), the census would predict 24 percent of participants would fall within this age cohort. Exit questionnaires indicated only 13 percent of attendees. 43 percent of participants were over the age of 55.
- **Large representation from older residents.** Just over 43 percent of participants were over the age of 55 versus the representation of 21 percent indicated by the census.

RACE/ETHNICITY

- **Underrepresentation from African American and Asian residents.** African American and Asian attendees were four and 10 points below their actual share respectively.
- **Hispanic and Latino turnout nine points below the expected share.** Representation was just above four percent compared with the actual community share of 13 percent.

EDUCATION

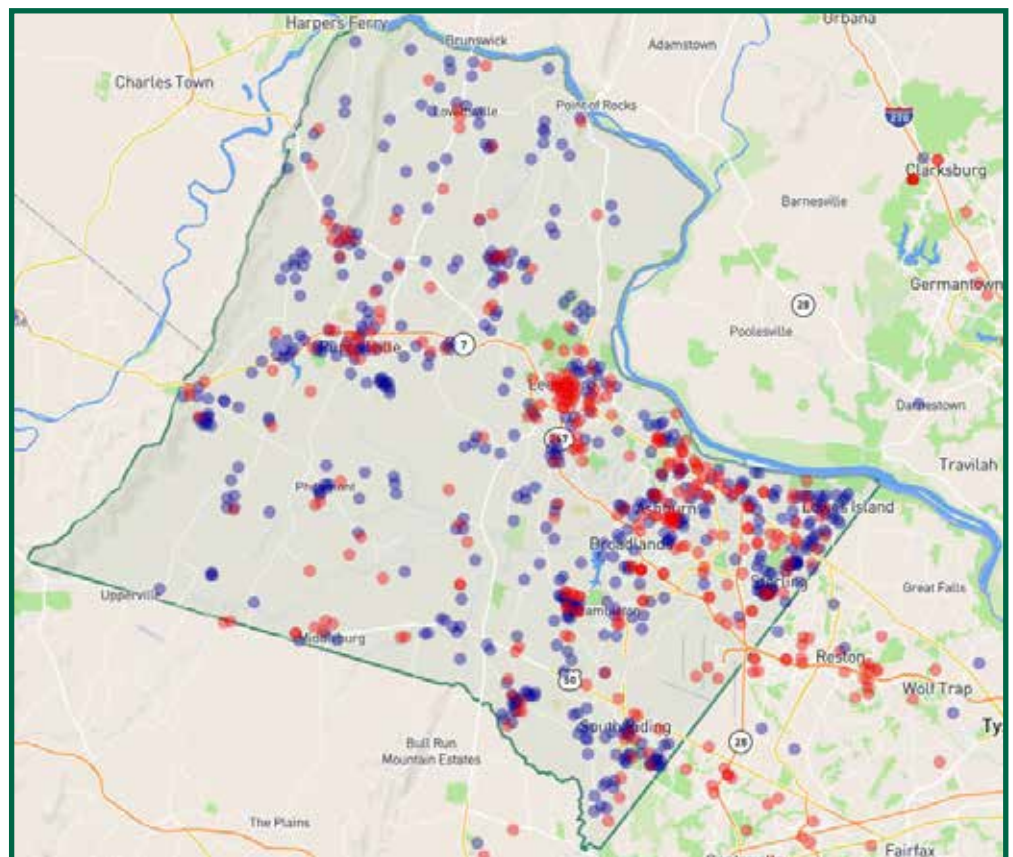
- **Significant share of participants with degrees and graduate degrees.** Nearly 82 percent of participants had achieved an Associates, Bachelor's or beyond. This compares with 64 percent in the census. Accordingly, relatively few participants (<20 percent) had no college degree, compared with 35 percent of residents.

TENURE

- **Diversity in tenure.** Participants responses to "how long they had lived in Loudoun County" followed a relatively even distribution with 30 percent having moved in the past ten years, 30 percent between 10 and 20 years, and 34 percent longer than 20 years.

Live / Work Distribution

Before each meeting participants were asked to provide information on where they live and work in the county by adding a colored dot to a large wall map. This map was taken to each in-person workshop and gathered hundreds of sticky dots. The map shows the distribution of the data with red indicating where participants live and blue where they work.



Experience

Of the 70% of in-person attendees who completed the exit questionnaire, the responses were very favorable about the experience. Participants reported very high levels of satisfaction with the Listening & Learning workshops.

- **99.5** percent said they were comfortable working in small groups
- **99.7** percent felt their ideas were recorded fair and accurately
- **92** percent believed the meeting was the right length, with eight percent wishing it lasted longer
- **99** percent of participants reported they will continue to be involved with the Envision Loudoun process in the future

* For the full exit questionnaire data tables and expository answers, please refer to the document appendix.

3. Results from the Listening & Learning Round

The Listening & Learning workshops and online engagement generated thousands of ideas. Each of these has been captured and categorized by the Planning Team. The following chapter summarizes the major findings from each of the question prompts. The full database of ideas can be found in the document appendix.

Introduction to the Themes

The Listening & Learning Workshops and online input presented participants with the opportunity to contribute their ideas to a set of key questions. In-person meetings began with a brief presentation from the Planning Team on the process. Several key conditions and trends were provided along with the next steps in the comprehensive planning process. The Team then released groups to begin their facilitated discussions. At tables of approximately eight participants, the group was led by a table leader through a series of questions. These leaders were instructed to guide the conversation, but not inject their own opinions or biases into the group’s work. Over an hour, groups were charged with brainstorming responses to the prompts. The following provides insight into the key themes as they emerged from the thousands of collected ideas. The themes emerged based on the frequency of responses.

All collected responses will be explored and addressed equally. The full database of responses to each prompt is included in the appendix to this document and is organized by major themes.

The Listening & Learning workshops and online engagement collected more than 4,500 unique ideas. Each unique comment was recorded and collected into a master database and themed by the Planning Team.



Table leaders record the discussion

More than 30 individuals volunteered to serve as table leaders during the six in-person workshops. Their role consisted of structuring the discussion, collecting ideas and leading the group through its question prompts. The table leaders captured thousands of comments during the in-person sessions.

Prompt #1:

What do we need to do to make Loudoun County an even better community in the future?

The primary activity of the Listening & Learning round asked participants to consider: What do we need to do to make Loudoun County an even better community in the future? Through table recorders and online submissions, more than 3,500 responses were collected. From this data, eight primary themes, and dozens of sub-themes help to organize the data and determine the most resonant ideas, challenges or opportunities.

The following section provides an overview of each of the primary themes including an overall description of the category, the frequency of ideas, and any sub-themes that emerged through the data. Themes have been organized from most commonly mentioned to least.

Notes on the major themes

1. *Ideas were not limited during the in-person or online discussions*
2. *Eight themes pertinent to the Comprehensive Plan captured 92.7% of all ideas*
3. *Two additional themes collected the remaining ideas (Governance and Implementation and Schools and Education Policy), while important these are comments were outside the purview of the plan discussion*

1 Transportation

The transportation theme includes ideas addressing mobility, both in and around the county as it relates to vehicular, transit or active transportation (cycling, walking, etc.) options. Comments ranged from specific ideas for new roadways or connections to a general call for better regional transportation through projects like a new Potomac River bridge. Transit comments, especially the extension of the Metro in Eastern Loudoun, were especially resonant.

Subthemes:

- Roadway development and/or improvement (292 ideas)
- Active transportation (193 ideas)
- Transit (151 ideas)
- Congestion (77 ideas)
- Regional connections (71 ideas)
- Transportation planning (23 ideas)
- The Toll road (22 ideas)
- Safety (18 ideas)
- Access management (3 ideas)

852
IDEAS

23.3%
OF ALL IDEAS

2 Built Environment

Ideas included in the Built Environment theme focused on the general use, regulation and planning of the land resources in the county. The category also includes the overall organization of places (such as new subdivisions, shopping centers, etc.), the street pattern of existing and new development, the quality of design, architecture or the general aesthetics of place, along with other related topics.

Subthemes:

- | | |
|---|--|
| <ul style="list-style-type: none"> • Planning and management (191 ideas) • Regulations and incentives (188 ideas) • Historic preservation (73 ideas) • Opportunity areas (49 ideas) • Density / intensity (47 ideas) • Rural areas (40 comments) • Redevelopment / Revitalization (39 ideas) • Metro-oriented development (35 ideas) • Mixed-use development (35 ideas) • Specific land uses (e.g. Data Centers) (32 ideas) | <ul style="list-style-type: none"> • Preservation of land (30 ideas) • Open spaces (26 ideas) • Placemaking (23 ideas) • Aesthetics (18 ideas) • Small town character (17 ideas) • High quality design / architecture (12 ideas) • Development pressure (11 ideas) • Historic towns (10 ideas) • Dulles International Airport (9 ideas) • Innovative development (9 ideas) • Infill development (3 ideas) |
|---|--|

825
IDEAS

22.5%
OF ALL IDEAS

3 Environmental & Agricultural Heritage

Ideas related to the health of the natural environment and the preservation of the county's agricultural heritage. Other comments included topics like environmental contamination and the preservation of water resources for drinking, recreation and their general health.

Subthemes:

- Conservation and protection of natural lands (198 ideas)
- Conservation and protection of agriculture heritage (115 ideas)
- Sustainable practices (103 ideas)
- Rural economy (72 ideas)
- Water resources (53 ideas)
- Environmental contamination (22 ideas)
- Green infrastructure (12 ideas)

563

IDEAS

15.4%

OF ALL IDEAS

4 Lifestyle

Ideas themed into the Lifestyle category included those comments related to the quality of life in the county. These included ideas to improve amenities or attractions, educational offerings, arts and cultural resources, and outdoor recreation opportunities like trails and parks.

Subthemes:

- Parks & recreational amenities (147 ideas)
- General amenities / attractions (80 ideas)
- Arts and culture (65 ideas)
- Youth (37 ideas)
- Adult education and post-secondary options (28 ideas)
- Health and wellness (19 ideas)
- Sports (14 ideas)
- Night-time economy (9 ideas)
- Telecommuting and home businesses (5 ideas)

423

IDEAS

11.6%

OF ALL IDEAS

5 Jobs & Business

The overall health of the local economy, opportunities for small business growth or the diversity of job offerings were collected into the jobs and business theme. Other ideas related to specific industries or sectors, for example the burgeoning winery, brewery or distillery scene.

Subthemes:

- Retail and service options (41 ideas)
- Business and employment opportunity (40 ideas)
- Tax base (38 ideas)
- Small business climate (30 ideas)
- Tourism (23 ideas)
- Business and employment diversity (16 ideas)
- More jobs (15 ideas)
- Business attraction (14 ideas)
- Wineries, breweries, and distilleries (10 ideas)
- Quality jobs (8 ideas)

235

IDEAS

6.4%

OF ALL IDEAS

6 Housing

The diversity, affordability or general provision of housing in the county. Several comments related to the provision of senior housing or affordable offerings for young or working families.

Subthemes:

- Affordable housing provision (93 ideas)
- Diversity (36 ideas)
- Senior housing options (22 ideas)
- General housing provision (11 ideas)
- Fiscal impacts of growth (4 ideas)
- Renters (2 ideas)

169

IDEAS

4.6%

OF ALL IDEAS

7 Community Infrastructure

Ideas related to the county's physical infrastructure, its telecommunications and internet provision, and the responsible extension of these services.

Subthemes:

- Internet and telecommunications (42 ideas)
- Extension planning and considerations (38 ideas)
- Physical infrastructure (24 ideas)
- Water and sewer provision (23 ideas)
- Energy (16 ideas)
- Financial security (9 ideas)
- Renewable energy and sustainability (6 ideas)

159

IDEAS

4.3%

OF ALL IDEAS

8 People

The county's diversity, changing demographics and issues related to aging. Also the provision of, or need for social services to meet the need for existing population.

Subthemes:

- Community services (49 ideas)
- Senior citizens (29 ideas)
- Diversity and culture (25 ideas)
- Population growth (15 ideas)
- Millennial generation (10 ideas)
- Socioeconomic (5 ideas)

145

IDEAS

4.0%

OF ALL IDEAS

Themes outside the purview of the Comprehensive Plan

Of the 3,500+ reactions to the first question prompt around eight percent included ideas outside the focus of the Comprehensive Plan discussion. These ideas are important and will be shared with the pertinent groups.

Schools & Education Policy

School District policies and class organization. Class sizes and offerings along with teacher attraction and retention. Note: Education sub-theme under "Lifestyle" included ideas related to adult learning, post secondary options. Facility comments have been placed under Built Environment.

167

IDEAS

4.6%

OF ALL IDEAS

Governance & Implementation

Ideas related to efficiency or effectiveness of government, along with specific ideas for the implementation of the Comprehensive Plan. General communication and engagement with the public, and provision of basic services like snow removal.

124

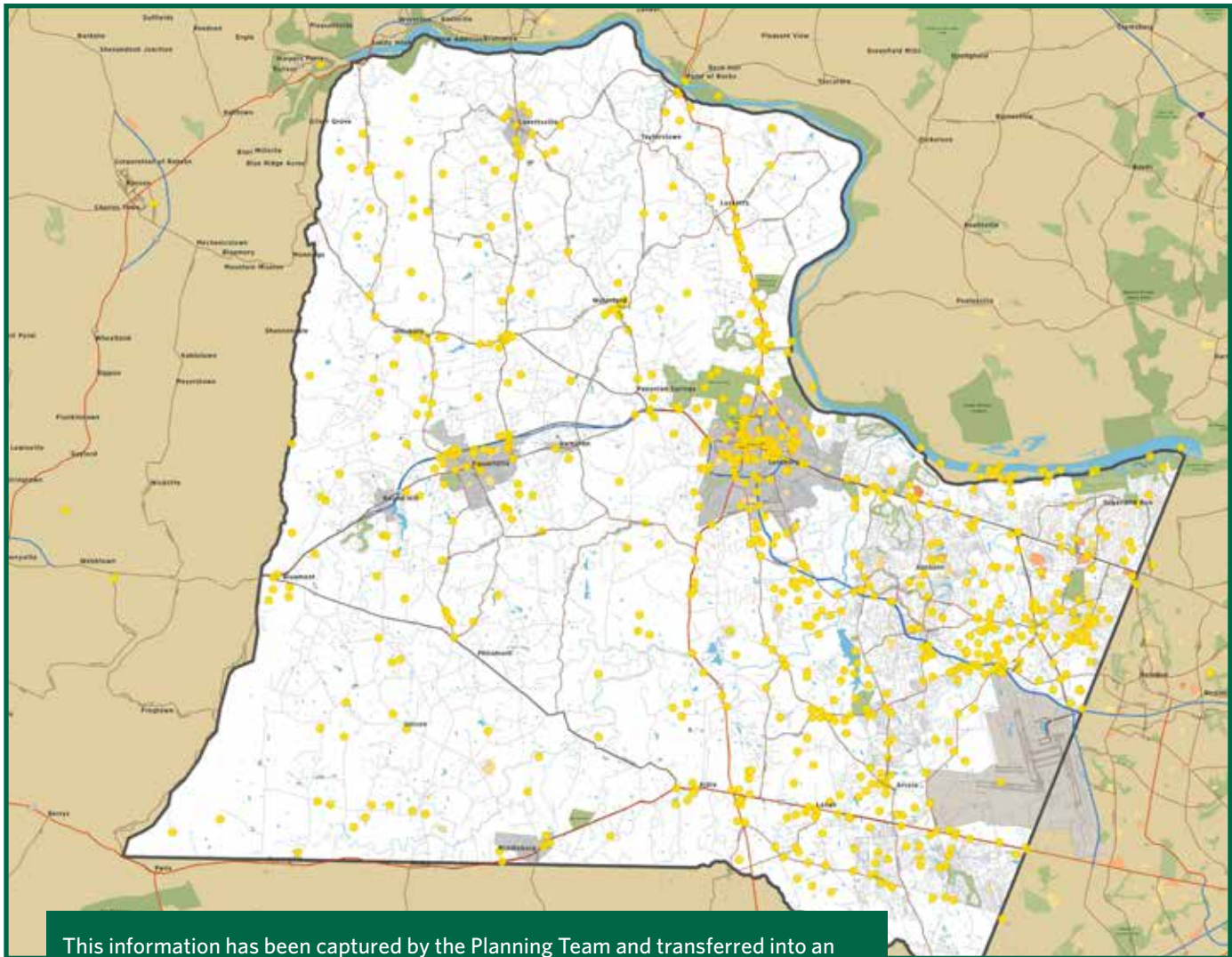
IDEAS

3.4%

OF ALL IDEAS

Mapping Exercise

As participants shared ideas for prompt 1, “What do we need to do to make Loudoun County an even better community in the future?” they were encouraged to add a yellow sticker dot to a map if that idea was related to a specific place or geography. For instance, if an idea suggested a specific intersection could be improved, they would mark that intersection on their group’s map or through the online tool. Hundreds of dots were added to maps both online and in-person. The map below shows every dot placed during the Listening & Learning round.



This information has been captured by the Planning Team and transferred into an online map layer. In the online version of the map, available at <http://envision-loudoun.org/idea-composite/> users can access the full database of placed dots, zoom in or out and hover over or click dots to see specific ideas. The above maps shows the composite of all dots collected through the in-person and online sessions. More than 500 dots were placed through the process, and each is shown above.

Prompt #2:

How will we know when we've succeeded?

Following the primary prompt participants were asked several follow up questions including, "How will we know when we've succeeded?". The second prompt generated more than 600 responses. Below are the top five themes that came out of those responses along with example comments that pertain to that theme.

1 Transportation

- "Stronger transportation options and less commute time."
- "You will see many people out walking, running, and biking."
- "People can get where they want to go without a car."
- "Average commute will be less than an hour."
- "When congestion on the roads is reduced."

137
COMMENTS

2 Lifestyle

- "When we see our youth population engaging in community events and returning after secondary school."
- "Vibrant night-life around the Metro and other areas."
- "There will be spaces available for the performing arts, perhaps a dedicated theater."
- "Schools - the best in the country."
- "Great school system."

122
COMMENTS

3 Built Environment

- "Protected historic areas and western Loudoun."
- "More people living, working, and experiencing the historic towns. Building spaces fully rented, vibrant downtowns, family friendly activities."
- "The new development projects will contain fewer single use districts."
- "If the transition area is protected and not over-developed."
- "When higher density is approved."

96
COMMENTS

4 Environment & Agriculture

- "Maintain appearance of rural area."
- "See barn owls grow in numbers."
- "Renewable energy will be accurately measured for consumption and generation."
- "Reduce our 'concrete' footprint and expand our low-impact 'natural' footprint via natural trails for hiking, biking, horseback riding, and jogging."
- "The county will keep its rural nature with the existence of open space."

87
COMMENTS

5 Jobs & Businesses

- "Increase amount of employees that work in Loudoun."
- "Companies want to move here."
- "Good mix of small, medium, and large businesses."
- "Sustain innovation and creativity of businesses."
- "Higher paying jobs."

57
COMMENTS

Prompt 3:**What are the challenges or obstacles to realizing our vision or maximizing our opportunities?**

A final prompt asked participants to consider, "What are the challenges or obstacles to realizing our vision or maximizing our opportunities?" The final prompt generated more than 500 responses. Below are the top five themes that came out of those responses along with example comments that pertain to that theme.

1 Built Environment

- "Existing built environment can't be rebuilt."
- "Managing growth."
- "Developers to recognize community desires."
- "Working with Townships and understanding zoning and planning."
- "Land, it's a limited resource."

135

COMMENTS

2 Transportation

- "Having transportation system be able to address development needs."
- "Cost and time of public transit."
- "Dangerous walking areas."
- "Getting people to use fewer cars."
- "Increase control over road construction and maintenance."

63

COMMENTS

3 People

- "Trying to accommodate many diverse viewpoints."
- "Lack of creativity."
- "The county is so spread out. Bring it all together."
- "Developing a consensus in the community."
- "Population based challenges."

54

COMMENTS

4 Environment & Agriculture

- "Ensure sustainability of development plans."
- "The challenge to improving our waterways is education and buy-in from our landowners, developers, and residents."
- "Challenge of valuing green and natural spaces over immediate economic gains."
- "Sustainable growth."

41

COMMENTS

5 Jobs & Businesses

- "Competition with other areas."
- "Realign tax base to achieve the vision."
- "Diversity of business sizes."
- "Attracting businesses with people on site who will support retail and dining during all hours of the day."
- "Finding funds."

33

COMMENTS

4. Appendix

All of the community input gathered to date has been included in the appendix. For any additional information or other questions please contact the planning team.

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PROMPT 1 RESPONSES: *What do we need to do to make Loudoun County an even better Community in the future?*

BUILT ENVIRONMENT

PROMPT 1: What do we need to do to make Loudoun County an even better community in the future?

Listening & Learning Round Input: Envision LOUDOUN

No.	PROMPT 1 (What do we need to do to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
459	Call tower should be visually attractive	Built Environment		Aesthetics	
494	More attractive entrance to Loudoun County; street scaping/gateway development	Built Environment		Aesthetics	
1018	Trash along Cochran Mill Road - blowing onto adjacent properties and Rt. 7	Built Environment		Aesthetics	
1099	Important role of keep Loudoun beautiful	Built Environment	Environmental and Agriculture	Aesthetics	Conservation/Protection of Natural Land
1195	Require landscaping along the roads - i.e. along Rt. 50, at entrance to developments, etc.	Built Environment		Aesthetics	Regulations / Incentives
1460	Demand better aesthetics for development	Built Environment		Aesthetics	
2006	Place mailboxes on the side of the road with the house (rural)	Built Environment		Aesthetics	
551	Way finding strategy for specific communities: identify as to Loudoun (branding); global identity and colleges and other major areas (Potomac Falls, Brambleton, etc.) Less	Built Environment		Aesthetics	
1872	No billboards and advertising	Built Environment		Aesthetics	
2356	Lake by Lake House restaurant-trees overgrown, should be trimmed; no landscaping, lights are out	Built Environment		Aesthetics	
2701	Control zoning and blight	Built Environment		Aesthetics	
2722	Create scenic roadsides: Loudoun has a lot of big roads. But they are usually landscaped with grass and has no interest. Making these roadsides landscaped with perennials will	Built Environment		Aesthetics	
2933	This eyesore is permitted under "agricultural" use I am sure, but if you look at what is stored there it would appear to be an industrial storage site. Not appropriate for the	Built Environment		Aesthetics	
2953	Rural roads should be left unpaved. If people move to the Rural Area it should be for the aesthetics of the area. If suburban amenities are desired, then please do not move to the	Built Environment	Built Environment	Aesthetics	Rural areas
3161	Sterling-more landscaping	Built Environment		Aesthetics	
3196	Make sure there is outdoor community spaces in every mall. The playground and water features in the Village of Leesburg and OneLoudoun are great. There is no such space at	Built Environment		Aesthetics	
3241	Keep area around Sterling Park shopping mall clean.	Built Environment		Aesthetics	
66	Landscaping around data centers (trees)	Built Environment		Data centers	
94	Concern long term use of data center properties - obsolete	Built Environment		Data centers	
190	A back up plan for unused data centers in future	Built Environment		Data centers	
191	Legalize marijuana and include in empty data centers, if unused	Built Environment		Data centers	
240	Repurposing of data centers	Built Environment		Data centers	Redevelopment / Revitalization
241	Landscaping for uses - e.g. to buffer data centers	Built Environment		Data centers	
324	What comes after data centers?	Built Environment		Data centers	
380	Build data centers on airport land	Built Environment		Data centers	
448	Concerned data centers are going in near transportation hubs	Built Environment		Data centers	
611	Data center problem; move to western Loudoun	Built Environment		Data centers	
612	Data centers not compatible with age restricted other residential	Built Environment		Data centers	
1107	Data centers should not be near metro centers	Built Environment		Data centers	
1148	Put hold on data center development, especially around metro stations	Built Environment		Data centers	
1247	Stop the data centers; stick in corners not near residential; power lines underground	Built Environment		Data centers	
1794	Consider context when planning for data centers.	Built Environment		Data centers	
1864	No more data centers, taxes water and power supplies	Built Environment		Data centers	

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2161	Why so many data centers? Stop selling the land to datacenters and warehouses.	Built Environment		Data centers	
2218	When is cutoff of adding data centers? Uses a lot of elec. Water; new if not re-use water, target for terrorism	Built Environment		Data centers	
2433	Concern about proliferation of data centers and proximity to residential	Built Environment		Data centers	
2573	Data centers are ugly and need architectural guidelines	Built Environment		Data centers	High quality design / Architecture
2574	Waxpool is a major road. Should not be planned data centers.	Built Environment		Data centers	Opportunity areas
2628	Data centers are not best use around metro stations	Built Environment		Data centers	
2652	Less data center and more corporate parks. Data centers do not hire many employees and are fairly dull buildings that take a lot of space. Corporate parks will increase our tax base	Built Environment		Data centers	
2729	Stop building data centers.	Built Environment		Data centers	
2853	Less Data Centers!!!!!!!!!!	Built Environment		Data centers	
2894	Fewer datacenters located near major transportation systems.	Built Environment		Data centers	
2930	Stop the unmitigated high density growth and ugly data centers. My family moved from Fairfax 15 years ago because we did not like the congestion and density. We wanted green	Built Environment		Data centers	
2963	Halt the surge of data center development. These businesses offer little in the way of jobs, and overtax our power infrastructure. They also are changing the appearance of the	Built Environment		Data centers	
3159	Data centers; put under flight path; not near residential; what happens when the technology changes	Built Environment		Data centers	
3162	Tax advantages of data centers in the right place	Built Environment		Data centers	
3164	Review perishability of data center industry	Built Environment		Data centers	
3261	Limit data center construction and add berms and more trees and landscaping in front of data centers and at major intersections. In Ashburn area.	Built Environment		Data centers	
28	Manage density what point does it stop? De we manage density?	Built Environment		Density / intensity	
29	Focused areas fore densely development. Prevent unmanaged density	Built Environment		Density / intensity	
71	Increase growth (density) in the East of Route 15	Built Environment		Density / intensity	
120	Taller, dense around infrastructure	Built Environment		Density / intensity	
148	More high density urban centers; leaving green space elsewhere	Built Environment		Density / intensity	
165	Reduce density in developments	Built Environment		Density / intensity	
231	Increase residential density and economic diversity in Leesburg and other areas of county	Built Environment	Jobs and Businesses	Density / intensity	Business/Employment Diversity
347	Increase density where appropriate	Built Environment		Density / intensity	
393	Densities need to be tied to transportation improvements	Built Environment	Transportation System	Density / intensity	Transportation Planning
451	Loudoun County will have urban centers	Built Environment		Density / intensity	Mixed-use development
506	Higher density/urban growth along major transportation routes	Built Environment		Density / intensity	
696	Continue to put urban density in Eastern Loudoun	Built Environment		Density / intensity	
1005	More oversight is needed with new development; environmental impacts; sustainable development for new area; density; economic impacts	Built Environment	Environmental and Agriculture	Density / intensity	Sustainable Practices
1014	Ability for higher density so property can be subdivided - traffic is bad	Built Environment	Transportation System	Density / intensity	Congestion
1182	Highest density at Moorefield	Built Environment		Density / intensity	
1234	Vertical living Ashburn, South Riding near Metro	Built Environment		Density / intensity	Mixed-use development
1263	Vertical dev constructed after infrastructure	Built Environment		Density / intensity	
1276	Control Proper density - limit high density residential the further west you go	Built Environment		Density / intensity	
1298	Focus development in more developed areas-at higher density	Built Environment		Density / intensity	Planning and management
1482	Build taller, not spread out	Built Environment		Density / intensity	

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1638	Do cluster development; eliminate development option; maintain base density	Built Environment		Density / intensity	Preservation (Land)
1665	Transportation - without increase in density	Built Environment		Density / intensity	
1666	Keep density same in west	Built Environment		Density / intensity	Small Town Feel
1702	Cluster development a bad idea without definition of "open space"; reduce allowed density of environment interrelated with development	Built Environment		Density / intensity	Preservation (Land)
1816	Geographically decentralize activity & business in/near small towns, vs. "avoid sprawl" (difference of opinion at table)	Built Environment		Density / intensity	Small Town Feel
1862	Has to be active measures and strategies to maintain low density	Built Environment		Density / intensity	
1933	Easier to live in the county in regards to land-use programs, family subdivision desire, inquiries on building uses, intrusive bureaucratic rules	Built Environment		Density / intensity	
2112	Too much difference in density between E and W, but desire to protect rural character of W	Built Environment		Density / intensity	Preservation (Land)
2331	Height limitations of buildings	Built Environment		Density / intensity	
2568	Better manage Evergreen Mills development. Don't mix different densities.	Built Environment		Density / intensity	Planning and management
2621	Build up in concentrated areas	Built Environment		Density / intensity	
2643	Higher density commercial by-right in targeted sterling areas--modify zoning ord. to facilitate this	Built Environment		Density / intensity	Regulations / Incentives
2769	Be less afraid of rooftops and allow Loudoun to grow with market demands.	Built Environment		Density / intensity	
2790	Stop approving all this new, high density housing until you fix the roads and provide new jobs within the county. The small, country roads are choked with new residents trying to	Built Environment	Transportation System	Density / intensity	Congestion
2833	I think we do need more dense development, even if it ends up just being on the Eastern side of the County. I think that a Reston Town Center type of development, maybe even	Built Environment		Density / intensity	
2849	Curtail high density development in the transition area between eastern and western loudoun county	Built Environment		Density / intensity	
3163	Residential density adjacent to highways (and commercial)	Built Environment		Density / intensity	
3168	Reduce housing density and development as population increases	Built Environment		Density / intensity	
3459	Disallow/restrict further high density developments in Leesburg and points west. High density development bringing down quality of life in Loudoun	Built Environment		Density / intensity	
107	Relieving pressure on eastern Loudoun, protecting property values, build vertically	Built Environment		Development Pressure	
386	Less "mini" shopping areas and larger central shopping areas	Built Environment		Development Pressure	
428	Keep the Redskins stadium out of Loudoun	Built Environment		Development Pressure	
431	Would like to see them stop building strip malls	Built Environment		Development Pressure	
1905	Developers need to pay significant portion of new school costs	Built Environment		Development Pressure	
3111	Reduce home lots to R-5.....The schools and roads are over capacity and we need to get a handle on this before it is too late. Build a bridge in Sterling or add another ferry over the	Built Environment	Transportation System	Development Pressure	Regional Connection
3470	Discourage special interests between developers and town council members. Rewrite what is acceptable and not acceptable if necessary.	Built Environment		Development Pressure	
3475	Make housing builders and businesses contribute to the Local Schools before they impact them, not years after and charge the taxpayer for it	Built Environment		Development Pressure	
93	No 5th runway	Built Environment		Dulles Airport	
538	Noise controls; development around the airport; open up dialogue and look at: where can you build more residential; energy and noise efficient buildings	Built Environment		Dulles Airport	
1020	Dulles Airport noise - bigger and wider planes flight path changing - miles still impacted	Built Environment		Dulles Airport	
1038	Airport overlays - update the Loudoun lines and contours around airport	Built Environment		Dulles Airport	Regulations / Incentives
1440	Air traffic noise over South Riding studied and not increased	Built Environment		Dulles Airport	
2275	no more homes under the airport (limit development around Dulles)	Built Environment		Dulles Airport	
3116	Dulles Airport needs to be a premier airport--not just cargo. Upgrade it to have family friendly areas-- play area, some art installation, Nursing stations for new moms, lots of	Built Environment		Dulles Airport	Opportunity Areas
3165	Airport zoning impact overlay to no more than 1 mile	Built Environment		Dulles Airport	

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141	LEED neighborhood developments	Built Environment	Environmental and Agriculture	Energy Efficiency	Planning and management
3167	Zoning density bonuses based on energy efficiency and renewable energy generation	Built Environment	Environmental and Agriculture	Energy Efficiency	Density / intensity
169	Concerned with architecture and lack of beauty of data centers/what if data centers obsolete?	Built Environment		High quality design / Architecture	
211	Need architectural diversity - need architecture standard; need individuality	Built Environment		High quality design / Architecture	
390	Architecture; we have crap; bridges; improve to be more suitable for LoCo; historic aspects	Built Environment	Transportation System	High quality design / Architecture	Transportation Planning
562	High quality development, focus on traffic improvement north/south	Built Environment		High quality design / Architecture	
1029	Consistent character and architectural look to building and development to blend in the area	Built Environment		High quality design / Architecture	
1219	More thoughtfully designed and diverse architectural development	Built Environment		High quality design / Architecture	
2002	Require new development in dense zones in the east to adhere to the highest current environment supportive landscape--green architecture and landscape design	Built Environment		High quality design / Architecture	
2073	Raise expectations for quality of development-preserve landscape, beauty, views	Built Environment		High quality design / Architecture	
2191	quality growth rather than quantity	Built Environment		High quality design / Architecture	
3160	Quality of residential construction, new construction	Built Environment		High quality design / Architecture	
206	Preserve historic and uniqueness of our towns	Built Environment		Historic Towns	
547	Historic towns - RC zoning - uses in small area - give careful consideration of RC zoning, ex. Frederick County parking for small town - give preference to historic tours	Built Environment	Built Environment	Historic Towns	Regulations / Incentives
645	Historic districts being used for commuter traffic. Historic villages aren't meant to support traffic	Built Environment		Historic Towns	
723	Preserve the historic towns and help them thrive - i.e. help town market self better; thru car free pedestrian only downtowns	Built Environment		Historic Towns	
846	Putting money into historic district downtown Leesburg - need more viable businesses	Built Environment		Historic Towns	
1122	Historic resources - less suburban community oriented/downtowns	Built Environment		Historic Towns	
1157	Support for downtown Leesburg and other towns; commercial area	Built Environment		Historic Towns	
1853	Preserve history and historic villages. Lincoln, Hamilton, Lincoln Elementary, Waterford. Preserve historic villages.	Built Environment		Historic Towns	
2095	Reinvigorate small towns to preserve sense of community, smalls schools	Built Environment	Built Environment	Historic Towns	Small Town Feel
3026	I know this has been discussed at length, but I feel it would be a good idea to restrict/reduce traffic flow through the heart of old town leesburg. Spending time	Built Environment	Transportation System	Historic Towns	Active Transportation
1097	In-fill pockets surrounded by density	Built Environment		Infill development	
3166	Use existing land before new buildings	Built Environment		Infill development	Redevelopment / Revitalization
1319	Need development that balances needs of all generations, considers needs for the future	Built Environment	People	Innovative / Future Focused Development	Diversity/Culture
1411	What impact is technology going to have on LoCo.	Built Environment		Innovative / Future Focused Development	
1585	Can we strengthen use of technology	Built Environment		Innovative / Future Focused Development	
2442	Like the idea of "circular development" vs. strip malls like Reston Town Center	Built Environment		Innovative / Future Focused Development	Mixed-use development
2443	Ranch style homes for retired people; bike lanes and walkable community, walkways and sidewalks, affordable transportation	Built Environment	Transportation System	Innovative / Future Focused Development	Active Transportation
2613	Build a reputation for innovative smart growth. Loudoun has this opportunity.	Built Environment		Innovative / Future Focused Development	
14	More urban centers around metro	Built Environment		Metro-oriented development	
95	People for metro need to plan density to support ridership	Built Environment	Transportation System	Metro-oriented development	Transit
108	Metro stations - innovation station, development opportunities	Built Environment	Transportation System	Metro-oriented development	Transit
152	Mixed use development; including residential at Metro stations	Built Environment	Transportation System	Metro-oriented development	Mixed-use development
153	Urban mixed use development at metro stations (including residential Route 606)	Built Environment		Metro-oriented development	Mixed-use development
166	Concerned with development around metro	Built Environment		Metro-oriented development	

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249	Urban around metro-rail so everything is so spread out. Example: Ballston	Built Environment		Metro-oriented development	
306	Around metro stations; need mixed-use/residential around metro stations	Built Environment		Metro-oriented development	
529	Consider different densities around Metro areas (higher density than present)	Built Environment		Metro-oriented development	
543	Redevelopment of existing communities as metro comes on line (areas established first)	Built Environment		Metro-oriented development	
582	Development around the metro stops; provide easy access to those stations	Built Environment		Metro-oriented development	
584	Economical development around metro stations; mix of commercial and residential; make it a destination	Built Environment		Metro-oriented development	
678	Promote urban development along silver line	Built Environment		Metro-oriented development	
978	Maintain balance and not just suburb like Fairfax; dense development around metro and not a homogeneous County	Built Environment		Metro-oriented development	
1039	Update TOD - include residential around Silver Line	Built Environment		Metro-oriented development	
1043	Smart environmentally sound development; just because a metro stop is coming, don't fill to maximum	Built Environment		Metro-oriented development	
1052	The higher density development coming to metro areas have an affordable housing aspect; keep work force housing close to work	Built Environment		Metro-oriented development	
1255	High rise along Metro	Built Environment		Metro-oriented development	Density / intensity
1372	Focusing residential and commercial together development at Metro. Focus housing near Metro. Utilize light rail to connect communities to Metro and to connect the West.	Built Environment	Housing	Metro-oriented development	Diversity
1374	Metro station-The County needs to have both commercial and residential at both stations. We don't want to be a Vienna. We should focus on housing diversity (type of housing)	Built Environment		Metro-oriented development	
1591	Need greater density metro station (mixed use)	Built Environment		Metro-oriented development	
1602	Density around the metro	Built Environment		Metro-oriented development	
1603	Focus large commercial, businesses near metros, too. Help decrease development pressure in rural areas	Built Environment		Metro-oriented development	
1760	Development around metros needs to be dense with a variety of home types, including workforce	Built Environment	Transportation System	Metro-oriented development	Transit
1972	Plan/utilize density around metro stations-increase density	Built Environment		Metro-oriented development	
2447	Avoiding overdevelopment near new metro station and good transportation options to get to metro	Built Environment	Transportation System	Metro-oriented development	Transit
2601	Develop business and commercial hubs around transit stations	Built Environment		Metro-oriented development	
2616	More density around metro stations, similar to Reston	Built Environment		Metro-oriented development	
2631	No density around metro stations would be too high. Allow as much height as a developer would like to build	Built Environment		Metro-oriented development	
2748	Promote walkable and mixed use communities with easy access to public transportation. This is probably best done around the towns and metro stations, but could theoretically be	Built Environment		Metro-oriented development	
2839	Develop the areas around all future metro stations as true mixed use areas with diverse retail, employment and residential offerings. They should be highly walkable destinations	Built Environment	Transportation System	Metro-oriented development	Transit
2843	Growth should be centered around the Silver Line. The unique historical character and environment of rural Western Loudoun should be preserved for future generations. We	Built Environment	Environmental and Agriculture	Metro-oriented development	Preservation (Historic)
2960	have residential at all metro stops to ensure there is a sense of place and a night life at all metro stops.	Built Environment		Metro-oriented development	
3037	we need more dense development at major transportation hubs.	Built Environment		Metro-oriented development	
3466	Limit further residential development until appropriate AFFORDABLE FREQUENT AND RELIABLE MASS TRANSIT EXISTS. Congestion on route 7 is making the area unattractive.	Built Environment		Metro-oriented development	
219	Develop walkable mixed-use developments that are interconnected (Greenfield and In-fill)	Built Environment	Transportation System	Mixed-use development	Infill development
223	Encourage mixed-use/entertainment uses in DuWin south area	Built Environment		Mixed-use development	Opportunity areas
288	Mixed use opportunities should be started	Built Environment		Mixed-use development	
312	Dense, mixed use developments to attract younger work force	Built Environment	People	Mixed-use development	Millenials
366	"Downtown" communities like "One Loudoun"; heavy arts/culture	Built Environment	Lifestyle	Mixed-use development	Night Time Economy
411	LC invest in high, medium, low density (multi-purpose development) and LC stay with their parks; don't give up agricultural low density areas	Built Environment	Environmental and Agriculture	Mixed-use development	Planning and management
510	Areas of dense mixed use; more people oriented meeting places with destinations retro fitting older areas to make this happen	Built Environment		Mixed-use development	Redevelopment / Revitalization

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688	More mixed use communities, with higher density and commercial centers	Built Environment	Lifestyle	Mixed-use development	Density / intensity
842	Need for mixed use development, especially in western (affordable housing)	Built Environment	Housing	Mixed-use development	Affordability
886	Promote mixed use/walkable communities (e.g. condos, TH, multi-family, SFD - live/work; mixed prices and unit types) units	Built Environment	Housing	Mixed-use development	Innovative / Future Focused Development
1169	Channel all mixed-use and other non-residential on major county corridors; not really Route 15	Built Environment		Mixed-use development	
1241	Developing City Center, walkable European communities like Reston	Built Environment		Mixed-use development	Placemaking
1368	Create mixed-use environments (IE One Loudoun, Loudoun Station) to encourage businesses to locate to Loudoun, maintain appropriate density. Focus in Dulles South.	Built Environment		Mixed-use development	
2268	Design more walkable communities	Built Environment	Transportation System	Mixed-use development	Active Transportation
2352	Mixed-use only in designated zones/areas-urban, Rte. 28 corridor, metro centers NOT at Sterling Park Shopping Ctr. (Residential separated from business)	Built Environment		Mixed-use development	Opportunity areas
2372	Mixed use development	Built Environment		Mixed-use development	
2623	More village centers (with convenience retail)	Built Environment		Mixed-use development	
2668	I would like to see several more urban centers, similar to Loudoun One, but closer to Leesburg for shopping, movies, and residential.	Built Environment		Mixed-use development	
2670	walkable retail similar to mosaic district in fairfax county	Built Environment		Mixed-use development	
2861	More high-density housing with walkable services like grocery stores. Stop the sprawl.	Built Environment	Housing	Mixed-use development	Density / intensity
3199	Love the idea of making OneLoudoun include a community space in order to get additional residential zoning. Replicate this! Maybe have them also create education space.	Built Environment		Mixed-use development	
3456	create more living spaces for seniors with access to shopping and dining. encourage developers and zoning officials throughout all the Towns to build one story with pedestrian	Built Environment	Housing	Mixed-use development	Senior
57	What are future plans for development in the transition area - can it be balanced with greenspace	Built Environment		Open Spaces	
204	Better planning of open space and density of town house communities	Built Environment		Open Spaces	
224	Provide larger public areas/common open spaces (e.g. central park, for entertainment and public gathering spaces)	Built Environment		Open Spaces	
703	More public green space in Eastern Loudoun	Built Environment		Open Spaces	
740	Balancing the natural space with development. Protected public space in Eastern Loudoun	Built Environment		Open Spaces	
863	Handicapped access at waterfront - Algonquian Park; fishing opportunities	Built Environment	People	Open Spaces	Community Services
952	Vineyards are not open space; BOS needs to take a second look at this	Built Environment	Jobs and Businesses	Open Spaces	Wineries / breweries / distilleries
1021	Supportive of the State Park along Harpers Ferry Road	Built Environment	Environmental and Agriculture	Open Spaces	Conservation/Protection of Natural Land
1074	Preserve green areas, parks, etc. - urbanizing okay, but provide green	Built Environment	Environmental and Agriculture	Open Spaces	Sustainable Practices
1208	Retain the existing green spaces in current communities.	Built Environment	Environmental and Agriculture	Open Spaces	Conservation/Protection of Natural Land
1693	Love open landscape; wants it to stay and not be completely developed	Built Environment		Open Spaces	
1830	More open space, ag, open space incentives	Built Environment		Open Spaces	
2273	Greenspace within urban and suburban areas	Built Environment	Lifestyle	Open Spaces	Parks & Recreational Amenities
2446	Need upkeep on parks we already have; need to focus development in clusters	Built Environment		Open Spaces	
2886	For every residential development built, the builders must create a public-use park/recreational area in or near the development that has some local-culture	Built Environment		Open Spaces	
3462	Mandate developers leave open recreational area when applying to build new residential community. There is not enough recreational space for children in existing developments.	Built Environment		Open Spaces	Regulations / Incentives
15	More flexibility in Historic areas to insure viability. Keeping those places relevant	Built Environment		Opportunity areas	
70	(Property south of Heritage H-S/ East of Evergreen Mills Road/ North of mill road) --> A-1 zoning is not appropriate; Upzone to accommodate growth; Upgrade transportation	Built Environment		Opportunity areas	
84	Cochran Mill Road - utility issues; 80 acres; vacant land JLMA-3 should be GI/Heavy Industrial	Built Environment		Opportunity areas	
184	Development in Arcola area	Built Environment		Opportunity areas	
236	Develop town center south of Rt. 50	Built Environment		Opportunity areas	Mixed-use development

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289	Sterling - needs to be updated (as Guilford District; incorporated into new development	Built Environment		Opportunity areas	
292	Route 50 corridor - expand services/housing choices - expand mixed-up options/flexibilities (where is transition to the west?	Built Environment		Opportunity areas	Mixed-use development
294	No longer rural around property on Evergreen Mills , south of Heritage HS; would like to see it developed because it has already changed; area for teen centers, rec centers,	Built Environment		Opportunity areas	
338	Create "great places" anchored by Dulles Airport	Built Environment		Opportunity areas	Dulles Airport
388	County seats more interesting; improve public transportation; balance of home, work, and leisure	Built Environment	Transportation System	Opportunity areas	Transportation Planning
409	Development is stringent on Rt 7 and 28 (Keynote); more flexibility with planning/vision	Built Environment		Opportunity areas	Planning and management
531	Rte. 28 zoning; planned OP have open space; small sampling of winery and distilleries; density credits	Built Environment		Opportunity areas	
532	Develop employment corridors along 50 and Greenway with high density; live work there while enhancing existing schools	Built Environment	Transportation System	Opportunity areas	Mixed-use development
536	Puritan and Church (Sterling); revitalize historical area and clean up W&OD Trail	Built Environment	Lifestyle	Opportunity areas	Preservation (Historic)
793	TR-10 area should be reconsidered near Brambleton/zoning	Built Environment		Opportunity areas	
860	Centers of services and commerce should be identified	Built Environment		Opportunity areas	
1078	Western Loudoun - lacks retail; lacks walkability; school system should be two zones	Built Environment		Opportunity areas	
1407	Utilize open space and transition areas for how they are intended (agricultural, other than wine	Built Environment	Environmental and Agriculture	Opportunity areas	Conservation/Protection of Agriculture
1445	Develop Towne Center for South Riding	Built Environment		Opportunity areas	Mixed-use development
1649	Better represent western Loudoun; consider new boundaries for district or create new districts	Built Environment		Opportunity areas	
1663	Residential development in east (metro); not in west	Built Environment		Opportunity areas	Planning and management
1885	Control development around new stadium	Built Environment		Opportunity areas	Planning and management
2227	Sterling T.C. nothing special, serves purpose	Built Environment		Opportunity areas	
2229	New community center in Waterside	Built Environment		Opportunity areas	
2233	Identify/plan Sterling area. Local services, jobs.	Built Environment	Jobs and Businesses	Opportunity areas	More Jobs
2323	Slow residential development in Rt. 50 area. Increase to 1/8-1/4 acre building lots minimum for those that are on central utilities	Built Environment		Opportunity areas	
2353	Sterling should be re-designated/upgraded-no reason it can't be Vienna. Infill dev-give it some love!	Built Environment		Opportunity areas	
2471	New development near quarry-can we incorporate some of these ideas?	Built Environment		Opportunity areas	
2569	Open up Shreve Mills density and widen road. Doesn't work as exit from major highway	Built Environment		Opportunity areas	Density / intensity
2805	Would love to see the Dulles South area have slower growth by limiting the number of permits given to builders. For those builders that are allowed to build limit the zoning to	Built Environment		Opportunity areas	
2817	The why 50 corridor through South Riding, Stone Ridge and Aldie is in need of restaurants and shopping similar to Leesburg Village and Brambleton.	Built Environment		Opportunity Areas	
2823	Middleburg needs a second gas station preferably out side of town that can encompass a 7/11 type of facility,The intersection of Rt. 50 and Rt. 709 (Zulla Rd) Would be an ideal site	Built Environment		Opportunity areas	
2864	Lovettsville needs a small town center with a grocery store and a Starbucks .	Built Environment		Opportunity areas	Mixed-use development
2984	increase zoning density on property on Rt. 621 by Heritage high school to blend with all new development now being constructed .	Built Environment		Opportunity areas	
3024	Marking the area I am talking about. Ryan Rd/Brambleton/EvergreenMills...we are good with the amount of housing.	Built Environment	Housing	Opportunity areas	More housing
3103	I would like to see more options for services and development along route 50. It would be nice to see some parcels collected together and working with designs and county to	Built Environment		Opportunity areas	
114	Place-making emphasis - from suburban development to place-making areas - uniqueness instead of cookie-cutter	Built Environment		Placemaking	
346	Create strong Neighborhoods and sense of place	Built Environment		Placemaking	
401	Add monuments; things of interest	Built Environment		Placemaking	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
771	Placemaking for social interaction (community)	Built Environment		Placemaking	
533	Create a sense of identity through infrastructure and community space beyond wine industry (rural identity) (more inclusive); live and work in same area	Built Environment		Placemaking	
745	More gathering spaces to connect with neighbors/communities	Built Environment	Lifestyle	Placemaking	General amenities / attractions
804	Ensure our unique Towns are not swamped by suburban development by maintain Rural Policy area	Built Environment		Placemaking	Opportunity areas
1175	Enhanced placemaking and concern for aesthetic, design, and natural resources	Built Environment	Environmental and Agriculture	Placemaking	Aesthetics
1461	Opportunities for 20 somethings to live and work in County	Built Environment	Lifestyle	Placemaking	General amenities / attractions
1470	More space between homes so children can play	Built Environment		Placemaking	
1537	There were discussion about the type of development - no character to "new" developments - we are developing "new" "top forty" type of development	Built Environment		Placemaking	
1826	Encourage development of redevelopment that: creates a sense of place, promotes housing opportunity and choice, provides compatible commercial and resource centers	Built Environment	Housing	Placemaking	Redevelopment / Revitalization
2019	For development that has to take place, find a way to model the culture of Loudoun--ex. Avoid cookie cutter houses	Built Environment		Placemaking	
2507	Better identification in E Loudoun buildings & signs	Built Environment		Placemaking	
2508	Better signs to identify gas stations	Built Environment		Placemaking	
2520	Robust-exploding ability to create charm no matter where you are, walkable steers	Built Environment	Transportation System	Placemaking	Active Transportation
2523	Provide character for each neighborhood separate identities	Built Environment		Placemaking	
3474	Do everything possible to avoid further soul-deadening, monotonous, townhouse sprawl, devoid of retail life, street life, or anything distinctive of Loudoun character. Ditto for the	Built Environment		Placemaking	
3520	Success: develop a sense of place based not only in our historical and agricultural heritage, but based in the future, too. A place where children who grow up here want to stay and	Built Environment	Built Environment	Placemaking	Preservation (Historic)
3521	Sense of place. Many of us are naturally attracted to the architectural, agricultural and natural heritage of Loudoun. Those historical development patters, architectures and	Built Environment		Placemaking	
2940	Stop the urban sprawl and protect rural Western Loudoun. We need specific policy protections like heavy district restrictions and so forth. The character and history of the	Built Environment	Built Environment	Planning / Management	Rural areas
2961	Slow growth so that schools and infrastructure can catch up. Right now, there are more people and places to live than schools and adequate transportation.	Built Environment		Planning / Management	
72	Add to suburban policy area E. Evergreen Mill/ South of Ryan Rd.	Built Environment		Planning and management	
86	Better proximity and access to school site - Don't put them in the middle of nowhere	Built Environment		Planning and management	
88	Better define transition area. Older residents surrounded or adjacent to higher density. Fairness of getting value. Feel developed around them and they got downzoned. No	Built Environment	Community Infrastructure	Planning and management	Extension Planning & Considerations
98	Where are you going to build schools and pay with growth around development	Built Environment		Planning and management	
111	Transition areas concerned about property values - zoning restrictions	Built Environment		Planning and management	
134	Maintain two distinct areas: rural west, urban east	Built Environment		Planning and management	
177	Better ingress/egress in commercial spaces	Built Environment		Planning and management	
2078	Single Doc to monitor development approval and notify citizens	Built Environment		Planning and management	
210	Plan well to - maintain and improve the transitions areas	Built Environment		Planning and management	
235	Identify areas for all uses needed to support the community (e.g. small auto parts/repair; IT industry, etc.)	Built Environment		Planning and management	
242	Plan for orderly expansion of towns - where utilities exist	Built Environment		Planning and management	
269	Concerned about too many mixed-use because ones currently built are struggling to find customer base. Need to wait for offices to come.	Built Environment		Planning and management	
297	Industrial development next to residential and commercial - not to change/revamp process so this doesn't continue	Built Environment		Planning and management	
327	Decide how big Loudoun should be and make zoning reflect those decisions - stop growth	Built Environment		Planning and management	
2249	Any rezoning or annexation request must involve the resident that surround those properties, not just the areas contiguous to it. More engagement, not just public notice	Built Environment		Planning and management	
369	Planned development	Built Environment		Planning and management	
389	Smart growth; review transition area; improve traffic on Ryan and Evergreen; rezone corner to be similar to Brambleton; transition area really doesn't exist in that area	Built Environment	Transportation System	Planning and management	Opportunity areas

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
596	For growth; look at undeveloped areas in transition area	Built Environment		Planning and management	
601	Retention of some government at "buffer" between suburban and rural	Built Environment		Planning and management	
625	Moorefield Green - no parkway/houses too close to each other - no space to get out	Built Environment	Transportation System	Planning and management	Access Management
629	Limit development in certain areas to maintain quality development	Built Environment		Planning and management	
674	Be mindful of existing residents when considering commercial development (greatly restrict commercial development)	Built Environment		Planning and management	
708	Stop "suburbanizing" Western Loudoun	Built Environment		Planning and management	
732	Smart planning and growth being environmentally conscious, integrate utilities and bike lanes with road construction	Built Environment	Environmental and Agriculture	Planning and management	Green Infrastructure
759	Specific strategy to preserve villages (13) to include keeping schools, post offices	Built Environment		Planning and management	Opportunity areas
776	More rural hamlet-type and clustering development	Built Environment		Planning and management	
807	no shopping centers outside of Town	Built Environment		Planning and management	
838	Improve planning and zoning policies to require housing developers to meet	Built Environment		Planning and management	
891	Encourage universal design (three creative designs) to expand accessibility for all age groups	Built Environment		Planning and management	
897	Develop more resilient and regenerative communities (e.g. Leesburg)	Built Environment		Planning and management	
68	County and town planning direction (coordination)	Built Environment		Planning and management	
81	Our problems (growth) are not unique to Loudoun County look at other jurisdictions	Built Environment		Planning and management	
335	Transparent process - potential commitment to follow plan by elected officials	Built Environment		Planning and management	
943	Look at what Montgomery County, Maryland has done to keep rural and urban separate	Built Environment		Planning and management	
950	Performance standards add balance to community and locality	Built Environment		Planning and management	
367	Model use of technology for best practice community planning; drones?	Built Environment		Planning and management	
375	Aligning HOA covenants to support comprehensive plan	Built Environment		Planning and management	
967	Not allow inappropriate commercial activity; preserve equine operations and historic areas	Built Environment		Planning and management	
493	Difficult to know what already has been approved (previous plan)	Built Environment		Planning and management	
705	Page 173 of Comp Plan -> strengthen the language of pg. 173	Built Environment		Planning and management	
1037	Updating the Quarry Zone	Built Environment		Planning and management	
1104	County must keep a fire wall against development spreading west	Built Environment		Planning and management	
1136	Plan and zone for suburban development in areas of trans policy area tracts are suburban	Built Environment		Planning and management	
1142	Make development approval process more difficult	Built Environment		Planning and management	
894	Revise legislative land use approval process to obtain community input up front	Built Environment		Planning and management	
1147	Move large regional and public parking, especially when related to by night residential development	Built Environment		Planning and management	
1156	Be open to understanding the desire for managed growth	Built Environment		Planning and management	
1179	Continued small area planning process/program	Built Environment		Planning and management	
1572	Can't stay the same	Built Environment		Planning and management	
1164	Clear boundaries between types of land use/environments; people want to be in the area they want to be	Built Environment		Planning and management	
1165	Balance clear land use expectations (as in plan) with market realities	Built Environment		Planning and management	

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1171	Growth will follow 267 in the long term; need to plan for	Built Environment		Planning and management	
1650	Create separate vision for planning areas that does not changes	Built Environment		Planning and management	
1703	More definitions in plan; clear policies defining residential density; address interconnectivities; environment interrelated with development	Built Environment		Planning and management	
1705	More defined rules and guidelines contained in plan	Built Environment		Planning and management	
1201	Slow down approving development -> housing, to catch up on roads and schools	Built Environment		Planning and management	
1209	Manage growth to hold down crime.	Built Environment		Planning and management	
1706	Plan has to recognize interconnected/interrelated nature of disparate elements	Built Environment		Planning and management	
1215	Develop in clusters and open space; perpetual conservation easements.	Built Environment	Environmental and Agriculture	Planning and management	Preservation (Land)
1216	Use the European village concept; village surrounded by green	Built Environment		Planning and management	Open Spaces
1245	Slow down housing construction-outpacing infrastructure, more local mom and pop stores	Built Environment	Jobs and Businesses	Planning and management	Retail and service options
1249	Fewer industrial areas mixed w/ residential areas	Built Environment		Planning and management	
1260	Not much more development past 15 or Watson Road	Built Environment		Planning and management	
1807	More town/county coordination in planning	Built Environment		Planning and management	
1909	Get separate zip code for Hillsboro-took Post Office away in 2001-should return it	Built Environment		Planning and management	
1935	Loudoun County needs to do its planning in context of surrounding areas (WV, MD)	Built Environment		Planning and management	
1296	Keep the west rural	Built Environment		Planning and management	
1297	Environmentally sustainable development (no sprawl)	Built Environment	Environmental and Agriculture	Planning and management	Sustainable Practices
2394	Plan regionally-pay attention to W Fairfax. Plan on a regional level (not siloed)-include W. FFX in plan	Built Environment		Planning and management	
1342	Keep balanced where it is currently zoned.	Built Environment		Planning and management	
3003	Consider the longterm in all land use planning, not ten or even twenty years from now but multiple generations from now. We are at a critical juncture in all land use decisions. We	Built Environment		Planning and management	
3041	Draw on the flourishing data from Gallup	Built Environment		Planning and management	
1388	Maintain balance between development and transportation. Ensure capacity for land use development	Built Environment	Transportation System	Planning and management	Transportation Planning
1395	Reduce suburban sprawl towards the west	Built Environment		Planning and management	
77	Lack of Bocs standard method for reviewing development and business proposals. More thorough review under a standard review balanced approach	Built Environment		Planning and management	
1414	Expand and protect Western Loudoun County	Built Environment	Environmental and Agriculture	Planning and management	Conservation/Protection of Agriculture
1439	Fit communities together better look at gaps and make logical fill/connections - appropriate type of infrastructure and flow	Built Environment		Planning and management	
1448	Preserve agricultural in West and concentrate development in suburban transition	Built Environment	Environmental and Agriculture	Planning and management	Conservation/Protection of Agriculture
517	Use existing HOA's to communicate/disseminate info (use of nextdoor network)	Built Environment		Planning and management	
1490	Ashburn to become Roadville	Built Environment		Planning and management	
1523	Small area plans and perhaps small town area plans, also	Built Environment		Planning and management	Opportunity areas
1545	Update Waterford area master plan	Built Environment		Planning and management	Small Town Feel
1560	Contain suburban development in eastern Loudoun	Built Environment		Planning and management	
1577	Purcellville is building out; can only grow with annex	Built Environment		Planning and management	
1586	More skillful land planning	Built Environment		Planning and management	
1593	Growth should occur within the towns boundaries. Family-friendly environment	Built Environment		Planning and management	
1595	Balance financial needs and growth	Built Environment		Planning and management	

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1598	Balance land preservation, land use, strengthen technology, embrace innovative Technology	Built Environment		Planning and management	
1604	Make plans to save western green	Built Environment	Environmental and Agriculture	Planning and management	Conservation/Protection of Agriculture
1608	Economic development should not be a higher purpose than livability - property rights matter	Built Environment		Planning and management	
1654	Strengthen process for review of commercial use in rural area, i.e. event center	Built Environment		Planning and management	
1689	Slow down development in the west	Built Environment		Planning and management	
1691	Do away with JLMA around towns	Built Environment		Planning and management	
1701	Strategy to manage evolution of land use; cumulative impact of land use changes	Built Environment		Planning and management	
1714	Plan should be mindful that growth does not pay for itself	Built Environment		Planning and management	
1715	Balance impacts of proposed new development against realistic expectations	Built Environment		Planning and management	
1716	Consider cumulative impact of proposed development with each individual proposed legislative approval	Built Environment		Planning and management	
1734	Prevent sprawl - limit expansion of towns	Built Environment		Planning and management	
1761	Make thoughtful and intentional homes relative to long term implications ex. Blue Ridge	Built Environment	Housing	Planning and management	Diversity
1780	Try to reduce impact on nearby neighborhood properties improvement due to new development	Built Environment		Planning and management	
1793	Do not industrialize western Loudoun	Built Environment	Built Environment	Planning and management	Rural areas
1795	Managed growth	Built Environment		Planning and management	
1805	10 ac for brewery too small-20 ac minimum size for breweries	Built Environment		Planning and management	
1815	Carefully consider which non-res uses permitted in res. Areas W. Loudoun	Built Environment		Planning and management	
1817	No big box stores Western Loudoun	Built Environment		Planning and management	
1868	No big box stores beyond Leesburg, no Walmart no Target no Home Depot	Built Environment		Planning and management	
1873	Accommodating growth/change while also maintaining/preserving what we have	Built Environment	Environmental and Agriculture	Planning and management	Preservation (Land)
1911	Love Western Loudoun as it is, keep open space, horse farms, fight development pressure/housing development	Built Environment		Planning and management	Development Pressure
1913	Embrace diversity in Eastern Loudoun-develop urban land use carefully-econ. Dev.	Built Environment	Jobs and Businesses	Planning and management	Business/Employment Diversity
1920	Keep balance between residential/commercial dev-maintain fiscal positive outlook/development	Built Environment		Planning and management	
1925	Flexibility with planning/zoning	Built Environment		Planning and management	
1981	Need for deliberate, thoughtful development strategy	Built Environment		Planning and management	
1984	Make Loudoun like Clarke County-low taxes, high quality, limit on suburban sprawl	Built Environment		Planning and management	
1993	Growth where there is already infrastructure	Built Environment	Community Infrastructure	Planning and management	Water / Sewer Provision
2018	Limit development in Western Loudoun (retail/commercial shopping areas)	Built Environment		Planning and management	
2021	Consider impacts as a whole, performance standards, restricted activities (bed/breakfast, wineries), computer models	Built Environment		Planning and management	
2024	Broaden the view of development impact in Western Loudoun	Built Environment		Planning and management	
2072	Limit/restrain development and schools that change the character of neighborhood (traffic, light pollution, water/waste etc.)	Built Environment		Planning and management	
2075	Controlled growth (planned ahead); big picture plan	Built Environment		Planning and management	
2081	Keep commercial development around towns and pop areas	Built Environment		Planning and management	
2083	Limit W Loudoun growth; protect agricultural tourism	Built Environment	Jobs and Businesses	Planning and management	Tourism
2149	Slow overall development. Development is causing problems.	Built Environment		Planning and management	
2207	Development is too expensive	Built Environment		Planning and management	

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2237	County done pretty good job managing growth	Built Environment		Planning and management	
2406	Guidelines/requirements for "buffer zones" protecting residential or rural areas from mixed-use encroachment	Built Environment		Planning and management	
2426	More new development, residential and commercial	Built Environment		Planning and management	
2473	Prevent urban sprawl	Built Environment		Planning and management	
2592	Want to keep real estate values high by limiting overbuilding (concern about housing and school bubble)	Built Environment		Planning and management	
2632	Planned growth like Reston Town Center	Built Environment		Planning and management	
2646	Too much residential countywide brings down real estate values	Built Environment		Planning and management	
2669	less development county wide	Built Environment		Planning and management	
2671	Slow down the residential growth in Ashburn and Leesburg. The County is starting to lose the small town, country charm.	Built Environment		Planning and management	
2678	Less residential new growth and more businesses that can help ease the tax payers burden.	Built Environment		Planning and management	
2727	Stop building. We have congested schools and roads and so much retail (much still empty) and we continue to build. Get a grip on it!	Built Environment		Planning and management	
2733	Responsible development. Do not develop western Loudoun.	Built Environment		Planning and management	
2741	Ashburn is the fastest grown community/small town in this fastest grown county. STOP TO BUILD NEW HOUSES!! ENOUGH!!	Built Environment		Planning and management	
2784	Keep western Loudoun free of "big box" stores, keep it commercial via agricultural and tourist businesses only. DO NOT approve much residential build out here. You have the	Built Environment		Planning and management	
2789	Stop allowing the development of land for townhomes/apartments/condos. This increases the population faster than the supporting infrastructure	Built Environment		Planning and management	
2815	Stick to the plan. Western Loudoun should stay at the current homes per acreage and the transition zone needs to be protected. Continuing to allow builders to file special	Built Environment		Planning and management	
2821	Manage development that is in the best interest of communities and Loudoun County. Be mindful of residential and commercial development balance and invest in the services that	Built Environment		Planning and management	
2822	Please move location of senior center planned in Ashburn on Marblehead ... Move to a more business less residential area.	Built Environment		Planning and management	
2913	An efficient mix between rural and urban.	Built Environment		Planning and management	
2946	Stop building! Plain and simple. Keep Loudoun small like yesteryear. Have builders widen the roads on their own dime if they want to keep building. We are at a stand still with the	Built Environment		Planning and management	
3014	Slow down development	Built Environment		Planning and management	
3055	Slow development	Built Environment		Planning and management	
3088	Stop the residential development. We are overdeveloped relative to roads and public services. Just say No.	Built Environment		Planning and management	
3095	Keep development to a minimum. People want to live in a less congested county. That is why they moved to Loudoun	Built Environment		Planning and management	
3108	STOP ALL DEVELOPMENT in Western Loudoun (meaning Leesburg and west of Leesburg)! The rural atmosphere, and the small towns, are the reason people move out here, and the	Built Environment		Planning and management	
3125	Limit growth in western Loudoun county	Built Environment		Planning and management	
3128	Rezone schools especially Sterling area schools. Add ELL Welcome centers throughout the county to facilitate concentrated English acquisition to allow schools to function more	Built Environment		Planning and management	
3157	Western Loudoun does not need any more business strip malls. We have enough (witness the insanity happening on the Northeast corner of Berlin Turnpike and East Main Street in	Built Environment		Planning and management	
3177	Bring Loudoun building permitting requirements in line with Fairfax, Arlington, and DC, particularly in terms of energy codes, LEED certification requirements, etc.	Built Environment		Planning and management	
3180	Keep as much residential development to the east of Route U. S. 15	Built Environment		Planning and management	Opportunity Areas
3213	Quit building more houses, apartments, condos, which then call for more schools, shopping centers, and places to eat. You are ruining Loudoun County with too much	Built Environment		Planning and management	
3218	Stop allowing housing construction until the infrastructure is in place to support it. Issuing building permits for homes then making residents beg for resources to "fix" the roads and	Built Environment		Planning and management	
3225	We need more commercial development to better match the pace of recent residential development (instead of yet more residential development).	Built Environment	Jobs and Businesses	Planning and management	Retail and service options
3249	Limit additional houses. Too many people for the public schools to keep up. Not enough open land for new schools.	Built Environment		Planning and management	
3262	Curtail the growth that so severely impacts our schools and our quality of life.	Built Environment		Planning and management	
3453	Limit the amount of building, both residential and commercial. We do not have the infrastructure to support all of this building.	Built Environment		Planning and management	

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3460	There should be protected buffer around existing neighborhoods and parks so that developers cannot build new building/houses to close to existing neighborhood, parks and	Built Environment		Planning and management	
3464	There is over development in Western Loudoun and the Transition area. Contributing to this is the county caving in to developer desires despite zoning and other	Built Environment		Planning and management	Development Pressure
3465	Developers have too much control over Loudoun communities. When a town council disapproves the plans for a proposed a community, the developers should not able to	Built Environment		Planning and management	Development Pressure
3494	Make certain that Loudoun's land use categories, and designated land use areas, ensure commercial land inventory is sufficient and responsive to the full complement of	Built Environment		Planning and management	
3497	Land use and zoning regulations that allow for a robust and innovative agricultural and rural economy that keeps Loudoun's farms and rural businesses viable and productive.	Built Environment	Environmental and Agriculture	Planning and management	Rural Economy
3499	Encourages harmonious growth of Washington Dulles International Airport and the County by recognizing the current zoning in the Airport Impact (AI) Overlay District, contained in	Built Environment		Planning and management	Placemaking
3500	I wish there were flexibility in zoning along Route 50. Making this area along Rt. 50 attractive to developers and land owners able to assemble property to round out designs	Built Environment		Planning and management	
3511	Allow development of Western Loudoun. Most people living in Western Loudoun are living there because they cant afford to live in Eastern part. Those same people would love to	Built Environment		Planning and management	
2801	Appropriate school zoning	Built Environment		Planning and management	
2824	Build schools at a parallel rate as the county develops housing. No one enjoys rezoning schools every few years.	Built Environment		Planning and management	
53	Preserve history i.e. slave cemetery	Built Environment		Preservation (Historic)	
150	Historic research of sites before development occurs	Built Environment		Preservation (Historic)	
326	Promote more of Loudoun's history	Built Environment		Preservation (Historic)	
464	Protecting historic sites!	Built Environment		Preservation (Historic)	
537	Better branding of existing historical areas (behind Lansdown); Civil War Bridge, etc.	Built Environment		Preservation (Historic)	
599	Potomac Heritage Trail should be pursued	Built Environment	Lifestyle	Preservation (Historic)	Parks & Recreational Amenities
725	Support historical preservation , shutting down roads in downtown Leesburg, and facilitate more outside art events	Built Environment		Preservation (Historic)	
633	Historic areas - respect existence - make sure architectural surveys have enough slope	Built Environment		Preservation (Historic)	
636	Preservation of Historic Districts and areas rural and western	Built Environment		Preservation (Historic)	Rural areas
641	Preservation in Eastern Loudoun (create grandfather village) in old Sterling Guiford RR are bike path)	Built Environment		Preservation (Historic)	
682	Preserve our historic and cultural resources	Built Environment		Preservation (Historic)	
701	Preserve historic/older school (i.e. Lincoln, Waterfall, Hillsboro)	Built Environment		Preservation (Historic)	
748	Preserve important things that draw people here	Built Environment	Jobs and Businesses	Preservation (Historic)	Tourism
760	County should facilitate the permitting to preserve and reuse historic buildings. Waivers for historic buildings	Built Environment		Preservation (Historic)	
821	Historic Preservation	Built Environment		Preservation (Historic)	
823	Honor the history we have, build on it, and preserve it - preserve historic resources	Built Environment		Preservation (Historic)	
857	Historical preservation; regional - settlements; not just civil war	Built Environment		Preservation (Historic)	
931	Respect historical sites because they are great and make money; promote them	Built Environment		Preservation (Historic)	
979	Historical areas; place more importance on historical areas; protect landmark battlefields; horse trailers and wine drinkers don't mix	Built Environment		Preservation (Historic)	
1068	Preservation of historic sites; African American sites; assessment of historic sites	Built Environment		Preservation (Historic)	
1113	Historic district - affordable housing (young/old); walkable community; movie theater	Built Environment		Preservation (Historic)	
1125	Leesburg - a gem in the rough; historic lamps; 2nd floor buildings are commercial are vacant	Built Environment		Preservation (Historic)	
1172	Preserve historic landmarks (e.g.. Belmont slave cemetery)	Built Environment		Preservation (Historic)	
1211	Preserve historic sites.	Built Environment		Preservation (Historic)	
1289	Maintain the historical areas of Loudoun (towns, etc.)	Built Environment		Preservation (Historic)	
1312	Preserve/repurpose historic buildings (not just in the west)	Built Environment		Preservation (Historic)	

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1390	Preserve Historical landmarks and highlight their existence in the county	Built Environment		Preservation (Historic)	
1425	Pay more attention to preserving Historic areas/ Arcola School, slave quarters	Built Environment		Preservation (Historic)	
1457	Preserve historic places, environment and natural features	Built Environment	Environmental and Agriculture	Preservation (Historic)	Conservation/Protection of Natural Land
1546	Expand historic roadway district	Built Environment		Preservation (Historic)	
1606	Better protect historic villages for posterity - improve traffic flow	Built Environment		Preservation (Historic)	
1658	Consider Loudoun Valley as historic district	Built Environment		Preservation (Historic)	
1696	Sustain vibrancy of west Loudoun towns; recognize each portion of county as a unique place	Built Environment		Preservation (Historic)	
1765	Establish Heritage department or division (with a budget) that focuses on County own history resources	Built Environment		Preservation (Historic)	
1781	Establish County policy to educate citizens and visitors through its resources, such as VDH Loudoun about treasures and history	Built Environment		Preservation (Historic)	
1785	Balance between protecting and preserving history and resources with what comes in future - and evolve with what will be required	Built Environment		Preservation (Historic)	
1791	Protect stone fences throughout western Loudoun, along historic roadways in western Loudoun County, e.g. Beaverdam Creek Historic Roadway	Built Environment		Preservation (Historic)	
1846	History and heritage in Loudoun County. How can we appreciate without more traffic. Avoid unintended consequences.	Built Environment	Transportation System	Preservation (Historic)	Congestion
1878	Exalt in history (Virginia and Loudoun) (County and Schools)	Built Environment		Preservation (Historic)	
1916	Embrace unique characteristics in each area of county-build on those (Technology, rural character)	Built Environment		Preservation (Historic)	
1917	Protect cultural areas-equestrian, historic, Hillsboro-add historic district classification for Hillsboro-1700 Quarter Horses preserved	Built Environment	Environmental and Agriculture	Preservation (Historic)	Rural economy
1918	Preserve ag history-bridge past to future, connect Easter economic centers to understanding of Western agricultural tradition-preserve views-focusing in small	Built Environment		Preservation (Historic)	
1928	County preserves historic and cultural resources, sites, materials, archeological sites. Their integrity and our history.	Built Environment		Preservation (Historic)	
1929	The rural road network of Western Loudoun County	Built Environment		Preservation (Historic)	
2052	Protect landscape and setting of rural village in order to preserve the historic character of the villages (E.g.. Expansion of roads change the character of villages such as Lincoln)	Built Environment		Preservation (Historic)	
2087	Preserve historic resources; capitalize on historic culture in W	Built Environment		Preservation (Historic)	
2099	Invest in ways to make town communities inviting	Built Environment		Preservation (Historic)	
2139	Embrace our historic buildings	Built Environment		Preservation (Historic)	
2152	We need public input on how best to preserve historical structures in Loudoun County, other than existing committees	Built Environment		Preservation (Historic)	
2177	Build to honor and respect history of County; historic "downtowns", historic tourism	Built Environment		Preservation (Historic)	
2221	Conserve history of Guilford and Broad Run	Built Environment		Preservation (Historic)	
2351	Lack of historic preservation in Eastern Loudoun. Old Vestals Camp Rd. (Old Guilford)	Built Environment		Preservation (Historic)	
2514	Remain not over contested-modern, maintain unique character	Built Environment		Preservation (Historic)	
2755	Close off downtown Leesburg as a pedestrian only area and widen the sidewalks. Widening the sidewalk minimally was a waste of money and it still is not easy or safe to	Built Environment	Transportation System	Preservation (Historic)	Active Transportation
2624	Revitalization of historic villages (with convenience retail/commercial)	Built Environment		Preservation (Historic)	
2635	Flexibility to develop historic villages when working w/ floodplain areas	Built Environment		Preservation (Historic)	
2956	Revitalize the historic towns	Built Environment		Preservation (Historic)	
3174	I think it is incredibly important to preserve and treasure important parts of our unique past while moving Loudoun forward. To this end I think we need to preserve and protect	Built Environment		Preservation (Historic)	
3256	Protect our historic sites. Maintain the archaeology requirements on building projects.	Built Environment		Preservation (Historic)	
3257	Preservation of historic sites, specifically African American Historic Sites.	Built Environment		Preservation (Historic)	
273	Preserve west - plan parks/recreation areas	Built Environment	Lifestyle	Preservation (Land)	Parks & Recreational Amenities
274	Maintain open space	Built Environment		Preservation (Land)	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
276	Preserve open spaces that we have -huge areas in the county (Rogers Farm should be preserved)	Built Environment		Preservation (Land)	
936	Maintain character of rural area	Built Environment		Preservation (Land)	Planning and management
938	Better growth control; maintain open space	Built Environment		Preservation (Land)	Planning and management
1109	Keep rural area as is, but transition area likely gone	Built Environment		Preservation (Land)	
1121	Needs and desires for next generation - no sprawl development - diverse communities; affordable housing for younger generations	Built Environment	Housing	Preservation (Land)	Affordability
1141	Put brakes on development; both commercial and residential; to protect green space, residential, golf, data centers	Built Environment		Preservation (Land)	Open Spaces
1584	Land preservation is essential; can we live underground cities?	Built Environment		Preservation (Land)	
1588	Think of western Loudoun as green space between Washington and west	Built Environment		Preservation (Land)	Open Spaces
1707	Recognize urban/suburban/rural cutouts and how to preserve; preserve environmental and economic diversity	Built Environment		Preservation (Land)	
1904	In cluster developments, green space must be dedicated to conservation easement	Built Environment	Environmental and Agriculture	Preservation (Land)	Sustainable Practices
1932	To preserve and keep the varied land-use patterns (agricultural, etc.) in place to preserve the scenic quality of county	Built Environment		Preservation (Land)	
2710	Curb the amount of land utilized for home construction and leave more wooded areas intact.	Built Environment		Preservation (Land)	
2720	Creating a green natural buffer space between the suburban and the rural Loudoun.	Built Environment		Preservation (Land)	Open Spaces
2725	Please keep the development (restaurants, shopping, business - all of which is good) in the Eastern part of Loudoun County, and keep Western Loudoun Wild and Weird.	Built Environment		Preservation (Land)	
2726	Keep Western Loudoun rural and manage growth in Eastern Loudoun.	Built Environment		Preservation (Land)	
2924	While protecting viewsheds, areas for outdoor recreation, and land for needed infrastructure, designate well-chosen areas to be those within which higher density	Built Environment		Preservation (Land)	
2993	Restrict building on karst between the potomac and route 15	Built Environment	Environmental and Agriculture	Preservation (Land)	Sustainable Practices
2994	please stop building new neighborhoods or industry on 15 north of leesburg. Between the sinkholes ,karst , limestone caverns, water contamination, and the traffic on route 15,we	Built Environment	Environmental and Agriculture	Preservation (Land)	Sustainable Practices
3069	Make sure that we grow our Transition Area differently from every other suburb in America. Maximize open space and view-sheds, preserve woods and cluster housing.	Built Environment		Preservation (Land)	
3139	KEEP LOUDOUN BEAUTIFUL! Continue to restrict growth to towns and villages.	Built Environment		Preservation (Land)	
3149	Maintain and protect the transition area between suburban (managed higher density) and rural (agricultural, low density) areas.	Built Environment		Preservation (Land)	
3158	Keep Green Space! Limit building West of Leesburg (both commercial AND residential) to one per 5 acre lot.	Built Environment	Environmental and Agriculture	Preservation (Land)	Open Spaces
110	Adaptive reuse of older buildings	Built Environment		Redevelopment	
23	Redevelopment Pan/ How will we redevelop the older communities	Built Environment		Redevelopment / Revitalization	
123	Sterling Blvd. redevelopments - focus on existing	Built Environment		Redevelopment / Revitalization	
129	Retrofit aging suburban communities to adapt to residents changing needs (car free)	Built Environment	Transportation System	Redevelopment / Revitalization	Active Transportation
209	Revitalizing old communities; Sterling Park	Built Environment		Redevelopment / Revitalization	
213	Revitalize old neighborhood - identify and find funding support to accomplish	Built Environment		Redevelopment / Revitalization	
237	Plan for redevelopment of areas/uses; the next phase of development in the county; shrinking Loudoun in future; redevelopment of data center	Built Environment		Redevelopment / Revitalization	
278	Promote innovative vision principles (such as Willowsford) as well as redevelopment opportunities (expand housing types)	Built Environment	Housing	Redevelopment / Revitalization	Diversity
290	Sterling needs to be redeveloped and more services	Built Environment		Redevelopment / Revitalization	
406	Encourage redevelopment of Sterling Park to match the rest of the County (mixed use communities, like One Loudoun)	Built Environment		Redevelopment / Revitalization	
408	Other areas in County need to be refurbished	Built Environment		Redevelopment / Revitalization	
467	Revitalization of older development/housing	Built Environment		Redevelopment / Revitalization	
483	Revitalization of older shopping centers; particularly in eastern Loudoun	Built Environment		Redevelopment / Revitalization	
484	Redevelopment of Sterling area	Built Environment		Redevelopment / Revitalization	Opportunity areas

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535	New development good but need to consider re-development	Built Environment		Redevelopment / Revitalization	
571	Revitalization of Sterling Park Mall; older mall needs to be more attractive	Built Environment		Redevelopment / Revitalization	
649	Make easier to reuse old building. Things are not always designated as historical doesn't mean it is not important to community	Built Environment		Redevelopment / Revitalization	
691	Focus on the redeveloping outdated development and eliminate blight	Built Environment		Redevelopment / Revitalization	
789	Revitalize Sterling - incentives	Built Environment		Redevelopment / Revitalization	
792	Pursue adaptive reuse of buildings	Built Environment		Redevelopment / Revitalization	
1186	Lets utilize existing built office space before adding more i.e. AOL complex, Dulles Town Center	Built Environment		Redevelopment / Revitalization	
1378	Redevelopment potential within the county, Sterling has excellent potential.	Built Environment		Redevelopment / Revitalization	
2145	Removal of 63 to 72 zoning ordinance. More RI and CI opening up redevelopment of Old Sterling Place. Redevelopment and revitalization. Redevelop Guilford District	Built Environment		Redevelopment / Revitalization	
2226	Incentivize redevelopment of shopping centers especially Sterling Park Mall	Built Environment		Redevelopment / Revitalization	
2269	revitalization of older neighborhoods	Built Environment		Redevelopment / Revitalization	
2291	Revitalize shopping in Sterling Park (town centers)	Built Environment		Redevelopment / Revitalization	
2294	encourage affordable community revitalization	Built Environment	Housing	Redevelopment / Revitalization	Affordability
2408	Support/revitalize "aging" shopping centers by updating them (incentivize refurbishing of older properties)	Built Environment		Redevelopment / Revitalization	
2416	Clear guidance on revitalization of neighborhoods	Built Environment		Redevelopment / Revitalization	
2493	Revitalizing older communities and shopping in E. County	Built Environment		Redevelopment / Revitalization	
2495	Convert unused businesses to green space	Built Environment		Redevelopment / Revitalization	
2588	Communities built 20 years ago will continue to see investment and not deteriorate	Built Environment		Redevelopment / Revitalization	
2642	Incentives for home revitalization in Sterling Park (streamlined, taxes)	Built Environment		Redevelopment / Revitalization	
2702	renovate and revitalize the shopping centers in Sterling Park	Built Environment		Redevelopment / Revitalization	
3219	Redevelop the older communities in Sterling and Ashburn	Built Environment		Redevelopment / Revitalization	
212	County buy rural subdivisions and bulldoze them	Built Environment		Regulation	
32	Transfer of development rights/prioritizing land use/offsetting development	Built Environment		Regulations / Incentives	
85	Consider/Analyze by-right for suitability with neighbors and uses	Built Environment		Regulations / Incentives	
117	Zoning inconsistencies - it's a patchwork of uses. Consistent decisions. Put transition towards 15.	Built Environment		Regulations / Incentives	
136	Keep transition area status quo - no changes	Built Environment		Regulations / Incentives	
214	Maintain setbacks commercial to residential and from roads	Built Environment		Regulations / Incentives	
239	Don't sacrifice parking for residential development - address impact of cultures on land use built environment, e.g. Indian - expanded families	Built Environment		Regulations / Incentives	
243	Reaffirm western Loudoun stays rural and growth should occur around existing towns.	Built Environment		Regulations / Incentives	
254	One person says make transition area dense like suburban area from Brambleton to Goose Creek. Only do so if biking paths to metro are planned to alleviate traffic.	Built Environment		Regulations / Incentives	
255	Transition should remain as is because of impacts to roads, to schools.	Built Environment		Regulations / Incentives	
298	Incentives to keep bigger space open and allow for smaller lots to have lines; agricultural economy parcel; smaller footprint for homes; larger footprint for agriculture; keep open	Built Environment	Environmental and Agriculture	Regulations / Incentives	Conservation/Protection of Natural Land
336	No more cluster zoning AD-1/AR; no more rural villages in areas to limit density	Built Environment		Regulations / Incentives	
370	Transition area needs to "transition", not be no development	Built Environment		Regulations / Incentives	

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414	Manage sprawl; setbacks were not consistent on Rt 7; lost opportunity for tax revenue for high density housing	Built Environment		Regulations / Incentives	
463	Plan transition Policy Area	Built Environment		Regulations / Incentives	
507	Concern for ever-building in transition area and western Loudoun	Built Environment		Regulations / Incentives	
526	Review zoning in the older communities to make progress in development of revitalizing areas	Built Environment		Regulations / Incentives	
587	Concern about transition area; not serving purpose near Brambleton	Built Environment		Regulations / Incentives	
588	Increasing suburban encroachment into transition area; change transition area	Built Environment		Regulations / Incentives	
589	Transition zoning doesn't make sense in many areas	Built Environment		Regulations / Incentives	
610	Squeezed into eastern Loudoun; stop building industrial in eastern Loudoun	Built Environment		Regulations / Incentives	
631	Evergreen Mill/Red Hill - rural policy area - make TR-3 or TR-1 or TR-2 - suburban policy;	Built Environment		Regulations / Incentives	
651	Implement equal performance standards for all zoning rural economy types. (Breweries, wineries - all business types.)	Built Environment		Regulations / Incentives	
655	Stop building on Hillside too much erosion. Mountain side overlay is overbuilt. Strengthen regulation	Built Environment		Regulations / Incentives	
663	Prevent the addition of new uses in the west that are incompatible to the area	Built Environment		Regulations / Incentives	
673	Limit by right uses which have negative impacts on surrounding development	Built Environment		Regulations / Incentives	
677	Put the brakes on ZOAG; too many conflict of interests	Built Environment		Regulations / Incentives	
695	Keep current residential density in Western Loudoun as is	Built Environment		Regulations / Incentives	
755	Keep "transition area" the way it is. No commercial rezoning to residential	Built Environment		Regulations / Incentives	
761	Keep "transition area" as is. Do not urbanize	Built Environment		Regulations / Incentives	
770	Crossroad/cluster in rural - acreage requirements were too high	Built Environment		Regulations / Incentives	
779	Should be planned/zoned 4/acre to be consistent with planning uses	Built Environment		Regulations / Incentives	
2235	Fence in front yard, is it allowed or not? Consistency of code enforcement. Campers?	Built Environment		Regulations / Incentives	
806	Revisit JLMA as how impact small town	Built Environment		Regulations / Incentives	
808	Redefine JLMA as prime farm production and market	Built Environment		Regulations / Incentives	
2303	Zoning compliance and overcrowding attention and enforcement. Enforce laws that are existing-parking in residential areas-no commercial vehicles.	Built Environment		Regulations / Incentives	
887	No change to development pattern in rural western Loudoun County (rural west, suburban area; preserve rural lifestyle and smart economic uses in the west)	Built Environment		Regulations / Incentives	
895	County should evaluate by-right density in western Loudoun County; down zone in order to protect the western character	Built Environment		Regulations / Incentives	
906	Control development (residential) and commercial	Built Environment		Regulations / Incentives	
908	Zoning and Planning to protect the transition areas; no additional density within the transition area	Built Environment		Regulations / Incentives	
910	Incentives to develop infill areas before using new "virgin" land	Built Environment		Regulations / Incentives	
961	Transition zone; it is a joke now; create standards around this; enforce standards	Built Environment		Regulations / Incentives	
986	Reduce growth - preserve west Loudoun County and keep transition policy area	Built Environment	Environmental and Agriculture	Regulations / Incentives	Sustainable Practices
998	Help support baconers of rural areas; transition policy areas; suburban policy	Built Environment		Regulations / Incentives	
700	Zoning ordinance to support the plan and not undercut the plan!	Built Environment		Regulations / Incentives	
1012	Keep transition zones - specifically Evergreen Mills Road	Built Environment		Regulations / Incentives	Opportunity areas
1013	Down zone so by night housing can end - infrastructure can't manage	Built Environment		Regulations / Incentives	
1031	Transfer of development rights program	Built Environment		Regulations / Incentives	
1053	A-1 zoning review and what is allowed; non-agricultural uses for smaller parcels (Breweries)	Built Environment		Regulations / Incentives	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
1054	Better look at impact of large developments on neighboring properties (steep slope runoff for example)	Built Environment		Regulations / Incentives	
1062	ZOAG being what it is	Built Environment		Regulations / Incentives	
1102	Transition area is to development he wants to leave	Built Environment		Regulations / Incentives	
1139	Eliminate part of trans policy area that do not conform	Built Environment		Regulations / Incentives	
1149	Maintain sign renovations	Built Environment		Regulations / Incentives	
1176	Developers expected to contribute to 17 (Willowford and Loudoun, examples)	Built Environment		Regulations / Incentives	
1711	Plan should limit the use of SPEX approvals	Built Environment		Regulations / Incentives	
1712	Restrict SPEX's before new plan is adopted	Built Environment		Regulations / Incentives	
1272	Be very specific in maintaining the rural and transition area	Built Environment		Regulations / Incentives	
1301	Maintain a transition area between suburban and rural	Built Environment		Regulations / Incentives	
1325	Address obstacles to development in zoning ordinance that limit community benefitting development	Built Environment		Regulations / Incentives	
1327	Eliminate transition policy area and make it fit in with existing on 50	Built Environment		Regulations / Incentives	
1332	No exceptions in transition and rural policy areas.	Built Environment		Regulations / Incentives	
1337	Controlling residential upzoning will help prevent overcrowding in schools	Built Environment		Regulations / Incentives	
1377	Strongly recommend that we maintain the transition area. Worried about encroachment of the Rural Policy Area. Wants open space in Transition Policy Area. Strongly objects to	Built Environment		Regulations / Incentives	Open Spaces
1427	Limit development in transition area	Built Environment		Regulations / Incentives	
1450	Create TDR program to reallocate residential	Built Environment		Regulations / Incentives	
1525	Zoning to allow smaller homes (economically driven)	Built Environment		Regulations / Incentives	
1574	Need PDR's, TDR'; need to lower taxes on large farms	Built Environment	Environmental and Agriculture	Regulations / Incentives	Conservation/Protection of Agriculture
1578	Look Fauquier County as well as role model for rural area	Built Environment	Environmental and Agriculture	Regulations / Incentives	Conservation/Protection of Agriculture
1601	Need codified regulations to preserve western Loudoun?	Built Environment		Regulations / Incentives	
1617	Zoning changes with Inns/B&B's/event centers to allow usage - event centers are adjacent to rural communities	Built Environment		Regulations / Incentives	Small Town Feel
1623	Revisit special exemption uses. BOD - clarify land uses, like phone poles and input - let zoning ordinances do regulating	Built Environment		Regulations / Incentives	
1637	Maintain transition policy	Built Environment		Regulations / Incentives	
1641	PDR program - bring back to preserve land and compete with easement program	Built Environment	Environmental and Agriculture	Regulations / Incentives	Conservation/Protection of Natural Land
1645	Montgomery County, Maryland - look at example; Reinstate TDR program	Built Environment		Regulations / Incentives	
1646	Keep TPA; reduce development; no big retail; keep as buffer to rural	Built Environment		Regulations / Incentives	
1655	County partner with VDOT to enforce residential cut-through program	Built Environment		Regulations / Incentives	
1664	Question about district lines; Cedar Crest should be in Dulles	Built Environment		Regulations / Incentives	
1673	Keep zoning as is in western Loudoun	Built Environment		Regulations / Incentives	
1682	Preserving existing zoning in the county; east with density/transition area remains; no creep; keep west the same	Built Environment		Regulations / Incentives	Density / intensity
1683	Stop development in western Loudoun; keep development in the east	Built Environment		Regulations / Incentives	
1686	Transition area vital to stay like it this	Built Environment		Regulations / Incentives	
1688	Consider suburban density out of transition zone	Built Environment		Regulations / Incentives	
1690	Put transition zone on a map	Built Environment		Regulations / Incentives	

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1747	Protect transition area - a buffer to the west	Built Environment		Regulations / Incentives	
1799	Take already-developed areas OUT of JLMA	Built Environment		Regulations / Incentives	
1800	Preserve current zoning in W. Loudoun	Built Environment		Regulations / Incentives	
1804	Maintain AR-zoning lot sizes in Western Loudoun	Built Environment		Regulations / Incentives	
1808	maintain a "transition area"	Built Environment		Regulations / Incentives	
1809	make agri-business able in transition area-don't have any by right uses there	Built Environment		Regulations / Incentives	
1847	By right laws need to be changed to support citizens rights around those properties	Built Environment		Regulations / Incentives	
1852	Property rights need to be maintained in Western Loudoun. Protect citizens property rights.	Built Environment		Regulations / Incentives	
1940	Maintain the 3 distinct areas of the county (suburban, transition, rural)	Built Environment		Regulations / Incentives	
1949	Maybe policies for development/construction projects to be different for east vs west	Built Environment		Regulations / Incentives	
1958	Protect and preserve the TPA	Built Environment		Regulations / Incentives	
1959	Be intentional about growth and change-by right not always best	Built Environment		Regulations / Incentives	
1989	Maintain house per acre ratio that is in Western Loudoun now	Built Environment		Regulations / Incentives	
1997	Reintroduce or expand purchase development rights, preserve the land in Western Loudoun	Built Environment		Regulations / Incentives	
2026	Enforcement of performance standards and conditions of approval	Built Environment		Regulations / Incentives	
2032	Retain AR1 and AR2 zones	Built Environment		Regulations / Incentives	
2033	Flexible zoning around main corridors (Rt. 7, 28, Greenway), Incr. tax revenue	Built Environment		Regulations / Incentives	
2049	Don't permit rezonings or special exception uses that increase the development intensity/density of rural Lo. Co.-don't change rural character of Western Lo. Co.	Built Environment	Environmental and Agriculture	Regulations / Incentives	Conservation/Protection of Agriculture
2051	Place a moratorium on new residential development (Ex. Village of Round Hill)	Built Environment		Regulations / Incentives	
2062	Preserve medium density in the Transition Policy Area west of Evergreen Mills Road	Built Environment		Regulations / Incentives	
2074	Minority positions from ZOAG need to be included with ZOAG recommendations	Built Environment		Regulations / Incentives	
2076	Keep w. Loudoun rural but clarify definitions for zoning so developers must follow	Built Environment		Regulations / Incentives	
2077	More constrained zoning definitions and more transparent process for development	Built Environment		Regulations / Incentives	
2086	Regulate Transfer of Development Rights West to East; reinstitute TDRs	Built Environment		Regulations / Incentives	
2156	Address ZOAG in this comprehensive planning process. To come up with a process is more public and transparent.	Built Environment		Regulations / Incentives	
2182	zoning to confine and isolate commercial growth	Built Environment		Regulations / Incentives	
2190	Freeze growth at current levels	Built Environment		Regulations / Incentives	
2245	Respect zoning assignments for existing communities. Example of Vantage Point rezoning	Built Environment		Regulations / Incentives	
2253	Include non-developer representation on ZOAG and working groups.	Built Environment		Regulations / Incentives	
2257	No upzoning in the Transition Area or Rural Policy Area.	Built Environment		Regulations / Incentives	
2283	protect transition area from development	Built Environment		Regulations / Incentives	
2287	No forced sales for developers	Built Environment		Regulations / Incentives	
2374	Not overregulating	Built Environment		Regulations / Incentives	
2382	"Purchase of development rights" concept for W Loudoun	Built Environment		Regulations / Incentives	
2384	Enforcing zoning variances-reviewing more strictly	Built Environment		Regulations / Incentives	
2411	Ensure minimum lot sizes and minimum green spaces in W Loudoun development	Built Environment		Regulations / Incentives	

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2428	Need to maintain some sort of transition or buffer between suburban and rural	Built Environment		Regulations / Incentives	
2429	Need to address Leesburg JMLA what does it need to be	Built Environment		Regulations / Incentives	Small Town Feel
2434	Concern about by-right development in "Transition Area"	Built Environment		Regulations / Incentives	
2516	Smart zoning, smart development, make more compatible with surrounding existing areas ex. Evergreen Mills Road A1, or townhouses in Lucketts	Built Environment		Regulations / Incentives	
2518	Maintain transition area. Maintain rural area, limit growth entire county, northern crossing to Broad Run	Built Environment		Regulations / Incentives	
2544	Zoning to be proactive rather than reactive	Built Environment		Regulations / Incentives	Planning and management
2567	Too much encroachment of development in transition/JLMA on south side of Leesburg. Rezone that area to increase density because low density is no longer compatible with	Built Environment		Regulations / Incentives	
2576	Stop encroachment. Harris Teeter at Kirkpatrick good example of encroachment.	Built Environment		Regulations / Incentives	
2593	Increased zoning enforcement to control renting of rooms	Built Environment		Regulations / Incentives	
2618	Rezone area just west of Red Hill/Evergreen Mills Rd to suburban densities	Built Environment		Regulations / Incentives	
2620	Two options for Transition Policy Area: 1) Reigned in and concise defined 2) Clear break between suburban and rural (no exceptions growth boundary)	Built Environment		Regulations / Incentives	
2647	Modify and ease the mountainside overlay district (especially for homeowners)	Built Environment		Regulations / Incentives	
2751	Allow property owners to use their property as they see fit. This means stop putting unnecessary restrictions on the property based on the wants of neighbors and especially	Built Environment		Regulations / Incentives	
2754	No more storage units! They do not add value to the community.	Built Environment		Regulations / Incentives	
2764	Reevaluate the transition area to ensure that the concept still exists within the county. There may need to be better definition of where the transition area is and what is allowed	Built Environment		Regulations / Incentives	
2772	Preserve the transition area.	Built Environment		Regulations / Incentives	
2834	The Transition Area is a brilliant idea so please do not degrade or compromise its purpose. Plus the people who moved there do not want it dismantled to create more suburbia. For	Built Environment		Regulations / Incentives	
2845	The development density in the Transition Area should not be increased. It would increase taxes for schools and infrastructure, increase traffic for those of us living in the west,	Built Environment		Regulations / Incentives	
2846	Keep the Transition Zone intact! Watering down current zoning in this area would deplete and eventually make useless the objective of providing a buffer from the overdeveloped	Built Environment		Regulations / Incentives	
2858	The "transition area" was meant to be a buffer between the over-developed Eastern Loudoun and rural Western Loudoun. That is a complete joke and the Board of	Built Environment		Regulations / Incentives	
2866	Protect the three distinct policy areas suburban east, transitional middle and rural west.	Built Environment		Regulations / Incentives	
2896	More effective transition planning area enforcement.	Built Environment		Regulations / Incentives	
2904	Please preserve the Transition area and Rural area.	Built Environment		Regulations / Incentives	
2943	Maintain and strengthen the Transition Area to keep developers from sprawling into the Transition and Rural areas.	Built Environment		Regulations / Incentives	
2948	Eliminate by-right development. These developments are being built without any analysis to effect on roads, schools, and other necessary infrastructure, and resulting in rapid	Built Environment		Regulations / Incentives	
2949	Loudoun should maintain the natural borders between suburban and rural communities. Prevent the expansion of the suburban development into western Loudoun.	Built Environment		Regulations / Incentives	
2950	We need to protect western Loudoun from development and preserve the transition area from overdevelopment	Built Environment		Regulations / Incentives	
2975	The transition area should remain as-is and not be changed to allow any additional housing or commercial ventures.	Built Environment		Regulations / Incentives	
2981	Maintain zoning and land use policies that promote the agricultural economy of western Loudoun. The special part of Loudoun is that we have the suburban East and the rural	Built Environment	Built Environment	Regulations / Incentives	Rural areas
3025	Remove developed communities from the Joint Land Management Area around the towns, specifically the Town of Purcellville.	Built Environment		Regulations / Incentives	
3038	Keep low density in the transition zones. I have concerns about the density. Currently	Built Environment		Regulations / Incentives	
3080	Create a regulation where each new construction home in rural Loudoun must be on a 5 acre or greater plot. This will spur further traffic issues associated with medium to high	Built Environment		Regulations / Incentives	
3096	Restore my property rights. When I bought my 10.1 acre property, zoning was 2 homes per 10 acres. Shortly thereafter, County took that away and rezoned me to 20 acres per	Built Environment		Regulations / Incentives	
3141	Definitely keep a transition area from suburban to rural western Loudoun county. Keep larger lots/housing more open spaces. Please keep western Loudoun the rural beauty it	Built Environment	Built Environment	Regulations / Incentives	Rural areas
3176	Keep western Loudoun rural! It is vital that the towns be given a fair say in their development, agricultural and viticultural landowners be protected and traffic mitigated by	Built Environment	Built Environment	Regulations / Incentives	Rural areas
3187	Continue to protect and preserve Western Loudoun, it is a gem.	Built Environment	Built Environment	Regulations / Incentives	Rural areas

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
3191	Better regulate the residential construction. Current construction projects are uninspired, mediocre quality, and seem built with only a budget/profit margin in mind. More diverse	Built Environment		Regulations / Incentives	High quality design / Architecture
3201	Maintain the rural character of Western Loudoun.	Built Environment	Built Environment	Regulations / Incentives	Rural areas
3226	Stop building more houses!	Built Environment		Regulations / Incentives	
3235	Hold the line on, or reduce residential development in the transition and rural areas. Eliminate the rural village, hamlet and other zoning devices that allow wells and septic to	Built Environment	Built Environment	Regulations / Incentives	Rural areas
3239	Leave the transition zone where it is and the west free of development.	Built Environment		Regulations / Incentives	
3255	Protect the rural western part of the county. Limit housing levels and keep business uses there compatible with its rural character.	Built Environment	Built Environment	Regulations / Incentives	Rural areas
3473	Zoning that keeps the densest housing in the east; the Transition Area in its current density status; and western Loudoun rural. Do not turn Loudoun County into Fairfax County	Built Environment		Regulations / Incentives	
3517	Adopt a Transfer of Development Rights ordinance provisions to allow residential growth to be steered toward areas with adequate infrastructure with market balancing incentive	Built Environment		Regulations / Incentives	
3522	Development Zones, Transfer of Development Rights. Highly and well-developed East, rural West, Transition Area. Transfer of development rights (TDR) is a useful tool that	Built Environment		Regulations / Incentives	
3523	Integrity of Transition Zone. The intention of the Transition Policy Area is to encourage innovative development patterns that balance rural and suburban qualities. Most projects	Built Environment		Regulations / Incentives	
3526	Limit growth and keep development in existing areas.	Built Environment		Regulations / Incentives	
5	Signature examples of projects rural and suburban - 1. rural beaverdam roadway 2. rural	Built Environment		Rural areas	
1880	As little change in Western Loudoun as possible	Built Environment		Rural areas	
2915	Require language be added to real estate documents that tells people buying in the Rural Area NOT to expect paved roads, sidewalks, street lighting and other suburban amenities	Built Environment		Rural areas	
2926	Stop expansion of Route 50 beyond Aldie. Preserve the idyllic countryside on the way to Middleburg, and protect Civil War sites near Middleburg and Unison/Upperville	Built Environment		Rural areas	
3035	Retain the rural character and open space of the western end of the county.	Built Environment		Rural areas	
3049	Make keeping open spaces a priority, do not ruin western Loudoun County with poorly thought out housing developments.	Built Environment		Rural areas	
3068	Keep the western portion of the County rural and not suburban. Otherwise Loudoun will become just another urbanized suburb and our rural economy and tourism will die and our	Built Environment		Rural areas	
3156	I live in Western Loudoun (Round Hill) and have been very unhappy with the "build out" mentality of putting homes everywhere. We need to keep green space as is! Both	Built Environment		Rural areas	
994	Keep small towns active with opportunities for shopping, dining, amenities; too many empty buildings in the areas; strip developments are being built instead of utilizing existing	Built Environment		Small Town Feel	
1389	Maintain character of transition and rural areas, towns, villages	Built Environment		Small Town Feel	
1774	Promote integrity of villages and towns to protect hard edge of village - immediate green space without sprawl at edge	Built Environment		Small Town Feel	
1874	Enhancing/encouraging "smallness" (e.g., Villages, schools). Density in villages.	Built Environment		Small Town Feel	Density / intensity
1887	Small towns surrounded by farms that supply their food	Built Environment		Small Town Feel	
1944	Towns have own development policies and county needs to coordinate development to preserve	Built Environment		Small Town Feel	Preservation (Historic)
1947	Towns need better job of doing development to support county's overall vision (Purcellville doesn't need another drugstore)	Built Environment		Small Town Feel	Planning and management
2056	Keep towns in western Loudoun from expanding in order to preserve the rural character of the county--do not permit annexation that permits development that changes the rural	Built Environment		Small Town Feel	Planning and management
2399	Change JMLA zoning to RPA zoning around Purcellville (because Purcellville doesn't want to expand)	Built Environment		Small Town Feel	Regulations / Incentives
2865	Stop development and keep the small home town feeling.	Built Environment		Small town feel	
2918	Keep rural areas rural and build around the existing towns.	Built Environment	Built Environment	Small town feel	Rural areas
56	Use of renewable energy	Community Infrastructure		Energy	
544	Energy - develop charging stations to prepare for future development and data center usage (force to put in solar panels)	Community Infrastructure		Energy	
959	Put together an energy master plan	Community Infrastructure		Energy	
1231	Encourage coop. electric arrangements.	Community Infrastructure		Energy	
1491	Nuclear power plant	Community Infrastructure		Energy	
1504	Build stable gas pipes to lower price of gasoline and gasoline stations.	Community Infrastructure		Energy	

COMMUNITY INFRASTRUCTURE

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2615	Waste to energy facilities	Community Infrastructure		Energy	
2927	bury all older powerlines and poles so that it improves the aesthetic in older neighborhoods and also over time saves money and effort with less power outages.	Community Infrastructure		Energy	
3082	Install Street lights. Even in under developed countries have street lights but surprised to see that in USA this basic need for citizens is missing. It will be great to have these installed	Community Infrastructure		Energy	
3192	I would like to see a moratorium on additional fracked gas infrastructure in the county. We can be a clean county via wind and solar. There have been two large-scale incidents (the	Community Infrastructure	Environmental and Agriculture	Energy	Environmental Contamination
3214	Set a goal for a share of locally-produced electricity used by Loudoun County government Loudoun County can boost the economy of its western part by committing to	Community Infrastructure	Environmental and Agriculture	Energy	Sustainable Practices
3502	Update and include the County Energy Strategy, adopted 3 Boards ago, into the Comprehensive Plan.	Community Infrastructure		Energy	
3530	Update the County Energy Strategy adopted 3 Boards ago and include it in the Comprehensive Plan.	Community Infrastructure		Energy	
3211	Include the County Energy Strategy, adopted by the Loudoun County Board of Supervisors in around 2008, when Andrea McGimsey was a supervisor. The strategy needs to be	Community Infrastructure		Energy	
158	Well planned infrastructure (including adequate utilities) for future development	Community Infrastructure		Extension Planning & Considerations	
197	Developers pay and build in advance of development	Community Infrastructure		Extension Planning & Considerations	
344	Build infrastructure before/when needed instead of playing catch-up	Community Infrastructure		Extension Planning & Considerations	
363	Balance development with adequate infrastructure	Community Infrastructure		Extension Planning & Considerations	
418	Infrastructure - housing developers need to first and foremost develop infrastructure; roads, fire department, police, hospitals, etc. (We need to insist on these services before	Community Infrastructure		Extension Planning & Considerations	
433	Put on developers to do infrastructure before project (mainly roadways)	Community Infrastructure		Extension Planning & Considerations	
512	Build in "anticipation" of need (i.e. schools/roads); the infrastructure; prevent a major sports site developing in the county	Community Infrastructure		Extension Planning & Considerations	
702	Slow development so infrastructure can catch up to protect roads	Community Infrastructure		Extension Planning & Considerations	
843	Add infrastructure in western county	Community Infrastructure		Extension Planning & Considerations	
1174	Adequate public facilities planned/in place before approved house densities	Community Infrastructure		Extension Planning & Considerations	
1238	Developers pay for schools and roads	Community Infrastructure		Extension Planning & Considerations	
1417	Growth slower so infrastructure can catch up	Community Infrastructure		Extension Planning & Considerations	
1443	Develop infrastructure before development (roads schools)	Community Infrastructure		Extension Planning & Considerations	
1554	"We're overwhelming our resource by building houses where they shouldn't go - Old Wheatland Road	Community Infrastructure		Extension Planning & Considerations	
1926	Need broadband in western Loudoun	Community Infrastructure		Extension Planning & Considerations	
2029	Don't build until the roads are in place	Community Infrastructure		Extension Planning & Considerations	
2115	New communities built before support/services in place--time on buses, V&D service	Community Infrastructure	Transportation System	Extension Planning & Considerations	Transit
2205	Better plan land uses with roadway capacity	Community Infrastructure		Extension Planning & Considerations	
2525	Olan and have roads in place before development happens	Community Infrastructure		Extension Planning & Considerations	
2662	You need to cease residential development in Brambleton until schools and infrastructure have been addressed. [Communities have been horribly zoned...with additional rezonings	Community Infrastructure		Extension Planning & Considerations	
2685	Address infrastructure in a proactive manner. We are currently playing catch up and well behind the curve for completing the infrastructure necessary to sustain responsible	Community Infrastructure		Extension Planning & Considerations	
2689	Build infrastructure in advance of homes. Widen roads, install stop lights, etc.	Community Infrastructure		Extension Planning & Considerations	
2716	Ensure public infrastructure (roads, schools) are ahead of residential development.	Community Infrastructure		Extension Planning & Considerations	
2816	Require that developers must first improve the infrastructure prior to building the homes they have been approved for. Our roads are over crowded as it is and it is only getting	Community Infrastructure		Extension Planning & Considerations	
2819	Realize that growth will not solve the real problems that our government appears unwilling to pay for:RoadsSchoolsCommunity Services.	Community Infrastructure		Extension Planning & Considerations	
2921	better manage growth so that infrastructure keeps up with development. Highways/roads are getting so backed up with traffic as more and more residents move to Loudoun.	Community Infrastructure		Extension Planning & Considerations	
2938	Better future planning of schools and roads with the influx of so many high density residential homes	Community Infrastructure		Extension Planning & Considerations	
3047	STOP BUILDING ! When are we going to stop having to build schools and provide services because the county seemingly never says no to a developer.	Community Infrastructure		Extension Planning & Considerations	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
3127	**One of the main this is proper planning INFRASTRUCTURE before giving the permission to construct the Town Houses.**Need to construct the road that connects North and	Community Infrastructure		Extension Planning & Considerations	
3133	Please prioritize infrastructure ahead of major developments, specifically, the main routes. Modeling should be utilizing maximum capacities to stress the models to ensure the	Community Infrastructure		Extension Planning & Considerations	
3135	Roads need to come before developments. There are major backups on the Greenway during evening rush and Battlefield parkway is extremely backed up. This will only get	Community Infrastructure		Extension Planning & Considerations	
3233	Development must be measured. Infrastructure must become a priority. Our schools need to continue to be a priority.	Community Infrastructure		Extension Planning & Considerations	
3455	Complete the existing infrastructure (i.e. roads) in the County which is still not complete. Fund the transportation projects so the County can grow. Invest in the West by building a	Community Infrastructure		Extension Planning & Considerations	
3489	We need to focus on infrastructure .. roads, services, schools. As the county expands economically we need to look at the future and project out what will be needed to service	Community Infrastructure		Extension Planning & Considerations	
3229	Loudoun County has grown tremendously of the last two decades. We are currently exceeding our ability to maintain a reliable infrastructure and need a comprehensive plan	Community Infrastructure		Extension Planning & Considerations	
40	Revise offer conditions/decide where monies should be best spent; put into general fund	Community Infrastructure		Financial Concern	
132	Avoid a model which relies on population growth to finance infrastructure	Community Infrastructure		Financial Concern	
173	Funding infrastructure/ "mellow Ruse Banding in CA"	Community Infrastructure		Financial Concern	
1170	Consolidate infrastructure in smaller target areas; economically more effective	Community Infrastructure		Financial Concern	
2023	Fiscal impact studies countywide	Community Infrastructure		Financial Concern	
2065	Keep fiscal responsibility a top priority	Community Infrastructure		Financial Concern	
2066	Ensure proffers are commensurate with impacts	Community Infrastructure		Financial Concern	
2306	Developers pay for infrastructure for roads, parks so eliminate burden on public (open space).	Community Infrastructure		Financial Concern	
2402	"Slow the building"-existing schools and roads should determine development-builders should contribute to schools and infrastructure	Community Infrastructure		Financial Concern	
189	Better Wi-Fi for western Loudoun; "rural electrification act"	Community Infrastructure		Internet / Telecommunications	
198	Provide internet, high speed "infrastructure" in western Loudoun	Community Infrastructure		Internet / Telecommunications	
307	Western Loudoun broad band access	Community Infrastructure		Internet / Telecommunications	
350	Improve broadband in the west	Community Infrastructure		Internet / Telecommunications	
398	Short Hill - Neersville - fiber optics for area	Community Infrastructure		Internet / Telecommunications	
403	Broadband accessible throughout county; maintain strong rural economy	Community Infrastructure		Internet / Telecommunications	
458	Internet access lacking in W Loudoun	Community Infrastructure		Internet / Telecommunications	
514	More communication infrastructure for the county as a whole/showing graphic of planning	Community Infrastructure		Internet / Telecommunications	
747	Pervasive broadband in the rural areas for workers/students	Community Infrastructure		Internet / Telecommunications	
983	Internet access County wide	Community Infrastructure		Internet / Telecommunications	
1001	Expand broadband services in western Loudoun; but not at the expense of added density I the west	Community Infrastructure		Internet / Telecommunications	
1050	Better broadband internet access in western Loudoun County	Community Infrastructure		Internet / Telecommunications	
1056	Better broadband access in western Loudoun County (more telework to reduce traffic)	Community Infrastructure		Internet / Telecommunications	
1101	Need improved internet service in western Loudoun (other support)	Community Infrastructure		Internet / Telecommunications	
1117	Transition area - TR10; LC devalue property; owed since 1984; just received internet; same zoning as Brambleton; Red Hill intersection	Community Infrastructure		Internet / Telecommunications	
1124	Western Loudoun - lousy internet (lives in Waterford)	Community Infrastructure		Internet / Telecommunications	
1181	Broadband to all County residents (high speed)	Community Infrastructure		Internet / Telecommunications	
1264	Broadband in rural	Community Infrastructure		Internet / Telecommunications	
1492	Free Wi-Fi	Community Infrastructure		Internet / Telecommunications	
1548	Cellphone - no broadband connectivity - St. Louis-Willisville	Community Infrastructure		Internet / Telecommunications	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
1549	Lovettsville - cannot do tele-medicine because of lack of broadband	Community Infrastructure		Internet / Telecommunications	
1559	Safety issues - no cell service, power outage, no land lines, impassable roads in winter	Community Infrastructure		Internet / Telecommunications	
1661	High speed internet access; no xfinity or fios	Community Infrastructure		Internet / Telecommunications	
1733	Improve internet connectivity for homes and businesses	Community Infrastructure		Internet / Telecommunications	
1820	more broadband & universal access	Community Infrastructure		Internet / Telecommunications	
1865	Broadband create architectural contest to create more aesthetic towers	Community Infrastructure		Internet / Telecommunications	
1942	Encourage telecommunication through better broadband access in western county	Community Infrastructure		Internet / Telecommunications	
1979	Enhance internet infrastructure in Western part of county, support telecommuting (Bluemont and Waterford)--BROADBAND	Community Infrastructure		Internet / Telecommunications	
2036	Improve infrastructure--Broadband, renewable energy, smart transportation models in order to reduce traffic. How do we move people in a smart way	Community Infrastructure	Transportation System	Internet / Telecommunications	Transit
2181	Hi-speed internet throughout county; reasonable internet costs	Community Infrastructure		Internet / Telecommunications	
2639	Broadband to the West	Community Infrastructure		Internet / Telecommunications	
2659	Improve internet service in rural areas.	Community Infrastructure		Internet / Telecommunications	
2684	Provide better and faster internet coverage to the surrounding community. Broadband currently available is not sufficient for daily work activities.	Community Infrastructure		Internet / Telecommunications	
2703	Broadband Internet, preferably high throughput, i.e. Fios-like data rates. Specifically, Western Loudoun	Community Infrastructure		Internet / Telecommunications	
3036	Develop cost effective way to improve internet speeds above 5 mb along the Blue Ridge. This will be a challenge while we also strive to keep the rural character of this region. Yes,	Community Infrastructure		Internet / Telecommunications	
3063	Rural Internet. We are lacking in the availability of high speed internet outside of developments. The existing providers have fallen short and not met the goals they have	Community Infrastructure		Internet / Telecommunications	
3085	Having lived in Western Loudoun for quite some time, we know the joys and beauty of the area. However, living in one of the Internet capitals of the world, it is frustrating not to	Community Infrastructure		Internet / Telecommunications	
3179	Bring high speed internet to rural Loudoun.	Community Infrastructure		Internet / Telecommunications	
3222	Allow for broadband and telecommunications facilities in the western part of the county.	Community Infrastructure		Internet / Telecommunications	
3504	Ensure businesses and residents in Western Loudoun have broadband service and internet as fast as in other parts of Loudoun. This is important for small businesses as customers	Community Infrastructure	Jobs and Businesses	Internet / Telecommunications	Business/Employment Opportunity
2499	Require county to mow lawns weekly (parks, road medians etc.)	Community Infrastructure		Physical Infrastructure	
3066	Public buildings should be fully owned and controlled by the County. I am especially concerned about fire stations being built with tax (or bond) monies and then control and	Community Infrastructure		Physical Infrastructure	
19	Solar powered street lights and traffic	Community Infrastructure		Physical Infrastructure	
54	Underground utility - development use of underground utility	Community Infrastructure		Physical Infrastructure	
55	Street lighting on i.e. Haye Rd., Evergreen Mill, etc. throughout the County	Community Infrastructure		Physical Infrastructure	
164	Public infrastructure investment - to attract end users	Community Infrastructure		Physical Infrastructure	
635	Frozen pipes are a problem with some houses in Brambleton	Community Infrastructure		Physical Infrastructure	
839	VDOT and EPA standards for roads, water, wastewater (i.e. have VDOT and county maintain all roads not the HOA's) and for commercial developments to improve their	Community Infrastructure		Physical Infrastructure	
877	Extra infrastructure Pagonian Springs/Lincoln	Community Infrastructure		Physical Infrastructure	
1226	Clean waste management using less land.	Community Infrastructure		Physical Infrastructure	
1256	infrastructure in South Riding-restaurants, sports, nothing to do and it affects property values	Community Infrastructure	Lifestyle	Physical Infrastructure	General amenities / attractions
1273	Put the powerline underground	Community Infrastructure		Physical Infrastructure	
1283	Infrastructure - internet in rural area - entire county (Plan better infrastructure)	Community Infrastructure		Physical Infrastructure	
1317	Providing adequate infrastructure to promote good quality of life (roads & schools)	Community Infrastructure		Physical Infrastructure	
1426	Prevent water towers, power poles, telecom towers in already developed residential areas	Community Infrastructure		Physical Infrastructure	
1520	Automatic street and car lights.	Community Infrastructure		Physical Infrastructure	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
1954	Need more infrastructure to support other types of farming (animal and vegetable processing for markets)	Community Infrastructure		Physical Infrastructure	
1980	Investigate putting utilities underground	Community Infrastructure		Physical Infrastructure	
2327	More street lighting-intersections especially in Sterling Park. But have inward downward lights.	Community Infrastructure		Physical Infrastructure	
2339	More street lighting, W. Church St. off Sterling Blvd, improve security/safety in Sterling/Eastern Loudoun	Community Infrastructure		Physical Infrastructure	
2419	Concern about maintaining infrastructure, advanced technology	Community Infrastructure		Physical Infrastructure	
2462	More street lights-Augusta Drive, Algonkian Parkway, Rte. 15 (require new developers to include sufficient lighting)	Community Infrastructure		Physical Infrastructure	
2463	Use FOCUSED street lights (only lights the street, not surrounding area, reduce light pollution)	Community Infrastructure		Physical Infrastructure	
2511	Need better services like street lights	Community Infrastructure		Physical Infrastructure	
1903	County need to ensure infrastructure in place for large by-right developments in the west (schools, roads, water, sewage)	Community Infrastructure		Plan/Build before Development	
2826	More recycling, less trash pick up	Community Infrastructure		Renewables / Sustainability	
2923	Require "Builders" to provide their own water and sewer AND solar or wind power source per neighborhood of 25 homes without utilizing town or city grids or pipelines. This makes	Community Infrastructure		Renewables / Sustainability	
2928	Expand recycling to encompass other materials not currently accepted through curb-side recycling programs such as household batteries and such. It will minimize waste and	Community Infrastructure		Renewables / Sustainability	
38	Water management to match future planning	Community Infrastructure		Water / Sewer Provision	
396	Concern with well water in transition area; water flow reduced and more sediment	Community Infrastructure		Water / Sewer Provision	
444	Improve potable water supply quality and address non-performance (chromium 6)	Community Infrastructure		Water / Sewer Provision	
1096	Wells in transition area remaining in transition area; need utilities	Community Infrastructure		Water / Sewer Provision	
1116	Lives transition area - TR10 current spacing surrounded by Brambleton; look at transition (4 acres); has public water/sewer nearby	Community Infrastructure		Water / Sewer Provision	
1143	Water and sewer in TPA (per unit)	Community Infrastructure		Water / Sewer Provision	
1230	Adequate clean water	Community Infrastructure		Water / Sewer Provision	
1902	Find ways to preserve water system through development restriction. Our water resources cannot sustain rapid growth	Community Infrastructure	Environmental and Agriculture	Water / Sewer Provision	Green Infrastructure
1921	Tax base to maintain open space-gov infrastructure-central services water/sewer	Community Infrastructure		Water / Sewer Provision	
2034	Overtaxing water supplies! Any studies on supply? Is there enough water?	Community Infrastructure		Water / Sewer Provision	
2037	Get towns to work together--pay attention to water supplies	Community Infrastructure		Water / Sewer Provision	
2193	Rejuvenated community infrastructure (water, sewage etc.)	Community Infrastructure		Water / Sewer Provision	
2258	In transition area, where developing, avoid community sewer and water systems. Avoid Raspberry Falls type situation. No community wells.	Community Infrastructure		Water / Sewer Provision	
2459	We take water for granted; water system comes from Fairfax Co; need our own water treatment plant so we can control prices	Community Infrastructure		Water / Sewer Provision	
2461	Loudoun Co. needs to make it illegal to take over water wells (like in California)	Community Infrastructure		Water / Sewer Provision	
2640	water utilities extended to the villages of St Louis and Aldie	Community Infrastructure		Water / Sewer Provision	
2641	water utilities extended to the intersection of Red Hill and Ev. Mills	Community Infrastructure		Water / Sewer Provision	
3089	Pause growth and use fiscal resources to fix what we already have. Too many new developments are being built, while many of the existing developments are served by dirt	Community Infrastructure		Water / Sewer Provision	
920	Waste stream reduction: possibly mandate recycling within the County; recycling initiative	Community Infrastructure		Water / Sewer Provision	
1859	Septic field management. Above ground systems. Protect limestone watershed.	Community Infrastructure	Environmental and Agriculture	Water / Sewer Provision	Water resources
1906	Water/sewer compliance: support for using town alternatives-to Town Spring	Community Infrastructure		Water / Sewer Provision	
2	Sense of place and diversity - what makes special (relate to context. Landscape - rural character) - to where it is	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Placemaking
4	Continue protecting what makes Loudoun unique. Heritage, sites, villages, old roads (rural), Small towns	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
20	Maintaining the rural landscape at the same time maintaining responsible development	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
30	Hogland right behind Loudoun County daycare 100 acres/preserve the agricultural use	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
31	Create agricultural trusts to preserve properties for open space or agriculture	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
43	Prioritize critical environment areas and farmland.	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
78	Include Western Loudoun in Plan - Look at by-right - will hurt (equine) horse economy	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
122	Protect rural areas	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
257	Willowsford Resident: Keep rural area as is. Don't carve away transition area	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
374	Preserve western Loudoun; protect "look and feel" of western Loudoun	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
515	Maintain natural beauty, scenic presence of the county	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
637	Preservation of the rural western Loudoun	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
648	Valuing our rural heritage. Develop a way to appreciate and value rural heritage	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
675	Keep Western Loudoun rural - livestock, agriculture, forestry	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
680	Reduce land costs and incentivize farming, silvicultural and forestal uses	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
694	Protect the quiet integrity of rural residential communities	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
707	Public to villages and do agriculture in the open	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
717	Protect large farms/ agr. -> have way for such landowner to "get out"	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
720	like to honor the character of the rural west - by not putting Potomac bridge crossing on RT. 15 - actively work on crossing elsewhere	Environmental and Agriculture Heritage	Transportation System	Conservation/Protection of Agriculture	Regional Connection
722	Protect Western Loudoun from further development. Have City staff supervise /monitor their easements	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
727	Create a Loudoun County agricultural reserve using Montgomery County MD as an example	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
741	Protect the rural west	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
763	Sense of place - more permanent farmer's market - infrastructure	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
764	Preserve rural character of the West (address traffic issues on 15 and 19)	Environmental and Agriculture Heritage	Transportation System	Conservation/Protection of Agriculture	Congestion
890	Retain rural character of west, especially the State Park; retain rural, transition and suburban policy areas	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
947	Help farmers keep farming	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	Rural economy
948	Tax relief for farmers	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	Rural economy
977	Preserve identity as horse country; less emphasis on development; more on agriculture	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
980	Save western Loudoun; different priorities for different areas; preserve identity	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
982	15-70 years - make room to grow local produce; grow and sell here and give farmers tax breaks	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	Rural economy
1045	Maintain the rural aspect/economy with cultivating western County businesses to allow better understand; ease west/east divide; "had to let eastern County develop while west	Environmental and Agriculture Heritage	People	Conservation/Protection of Agriculture	Diversity/Culture
1098	Keep western rural	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Planning and management
1120	Preserve rural/open space for future generations/balance growth	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Planning and management
1146	Increase strategies/options for aging farming/heir families to help retain property ownership	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1173	Fairness and equity for large landowners choosing not to redevelop	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1210	Preserve family farms; make a place where family farms can thrive.	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	Rural economy
1408	Encourage and promote more local farming	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	Rural economy
1418	Rural areas maintained and enhance economic development options more diversity	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	Rural economy
1459	Preserve best agricultural land and soils	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	

**ENVIRONMENTAL &
AGRICULTURAL HERITAGE**

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
1528	Preserve western Loudoun to preserve culture	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Planning and management
1561	Maintain agricultural base but also have economic viability	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1564	Increase farm to table operations; increase agritourism	Environmental and Agriculture Heritage	Jobs and Businesses	Conservation/Protection of Agriculture	Tourism
1568	Incentivize other farm opportunities - such as haymaking to put land back in production - instead of importing hay from Pennsylvania	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1573	How to protect land; trends disturbing; large farms will break up	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1576	Rural farms bring in executives and CEO's of economic development	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1609	Farm program - more choices with farm use and ability to sell a portion of their farm	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1620	Rural use should fit with the community, i.e. growing agricultural as opposed to a brewery that looks like it sells pumpkins - traffic and environmental input adversely affects adjacent	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1640	Provide vocational training and training in agricultural practice; outreach with state schools	Environmental and Agriculture Heritage	Lifestyle	Conservation/Protection of Agriculture	Education
1642	Strengthen language of comp plan to regain western Loudoun rural area	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1643	Respect historic character; retain rural agricultural vales; and consider thoughtful development with community input and incorporate comp plan	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Preservation (Historic)
1651	Encourage alternative forms of farming; provide incentives to farm	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1694	Incentive to keep rural environment - create incentives; keep those existing in place	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1741	Preserve local farms; encourage them to expand; County take more of active role	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1753	Protect rights of residential rural property owners who moved to rural areas for quiet; protection of values and rights	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1758	Protect culture of western Loudoun established over last 250 years. Do not allow inappropriate commercial encroachment	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Preservation (Historic)
1766	Proper planning for protection of western Loudoun's resources	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Regulations / Incentives
1827	Keep Western Loudoun rural nature, ag in rural economy needs the focus-need ag in economy	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1838	Alt. ag market-promote "silicon valley of agriculture"	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	Rural economy
1841	Focus on ag in our schools-we do STEM, why not gardens-ag class in school	Environmental and Agriculture Heritage	Lifestyle	Conservation/Protection of Agriculture	Education
1850	Need to make more rural uses. One dairy farm left. No more paintball. Rural commercial uses that serve the rural uses.	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1861	Preserve agricultural viability, keep the land to farm it, traditional corps, continue agricultural taxes for large farms	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1879	Farmers need real benefits to make farming economically viable (more than land use taxation)	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1888	Support all farming, not just industrial large scale farming, small businesses as well	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1914	Embrace diversity in west, agriculture, history, economic development-rural economy	Environmental and Agriculture Heritage	Jobs and Businesses	Conservation/Protection of Agriculture	Business/Employment Diversity
1927	Expand incentives for ag use-existing regulations, land use tax deferral program are cumbersome, need to be more streamlined. Transfer/purchase of development rights	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Regulations / Incentives
1955	Provide opportunities and education to landowners on issues for their property	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1971	Policies that are friendly to equestrians, cattlemen, farmers	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
1988	Keep open space, keep it rural, farmland	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
2017	Keep western Loudoun a place that supports traditional ag, but is respectfully friendly to tourism and heritage tourism industry	Environmental and Agriculture Heritage	Jobs and Businesses	Conservation/Protection of Agriculture	Tourism
2035	Preserve land for ag. Uses, etc.	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
2061	Develop policies that encourage farming to protect and promote the agricultural land use, economy and characteristics	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
2085	Support and protect farming; education for people to W Loudoun about farming	Environmental and Agriculture Heritage	Lifestyle	Conservation/Protection of Agriculture	Education
2092	Create a 21st century farming community in W. Loudoun, not traditional farming	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Innovative / Future Focused Development
2224	Ag is dwindling, don't lose it	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
2289	Preserve current agriculture/farms	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2391	Keep W Loudoun peaceful, relaxing-keep scenic views. Limit density to the E part of the county	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
2392	Maintain viability of ag economy in the West-support economic policies that maintain viability of agriculture	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
2427	Preserve the rural character of W Loudoun	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Preservation (Historic)
2561	Love mix of urban/rural	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Planning and management
2655	Save farmland through the American Farmland Trust	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
2793	Preserve the rural character,esp north/west and south of Leesburg.	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Rural areas
2808	Ensure that the rural character is maintained. This can only be done with very conservative land development policies and adequate support infrastructure for	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Rural areas
2840	Save agricultural areas and open spaces, by managing and controlling growth in those areas. Farm or agricultural businesses and properties need to be encouraged to remain	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
2859	Keep western Loudoun rural and focused on agriculture	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Rural areas
2867	Down-zone the rural west and other wise strictly limit uses in this area to preserve its integrity as a true agriculturally-based economy.	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Regulations / Incentives
2868	Please encourage agriculture and farming in general in the west. If you work to limit growth and keep the area west of Rt. 15 rural and as undeveloped as possible, all who	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
2888	Slow down the growth... keep Western Loudoun rural!	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Rural areas
2902	More land devoted to crop production. Reduce transportation costs to get food to consumer for the future when petroleum products cost more.	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
2952	Do not allow noisy, intrusive activities in the Rural Area. Example is a brewery. The Rural Area has a large, expensive horse industry and intoxicated people on rural roads is not	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Rural areas
2979	Western Loudoun has some of the most pristine farm and scenic vistas in the country. The per capita density has peaked and ugly, condensed, copy pasta housing is exploding at an	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
3054	Restrict further residential growth except in existing developments OR in more populous areas, to preserve open space, keep the rural/village feel and ease of access that we all	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Planning and management
3070	To protect and preserve rural western Loudoun there should be criteria for where rural businesses can be located. The current plan calls for businesses to be located in or near	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
3145	Keep development in the city centers preserving rural life and reducing traffic.	Environmental and Agriculture Heritage	Transportation System	Conservation/Protection of Agriculture	Congestion
3148	Build less houses and preserve the farms and land.	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
3223	Allow for more commercial agricultural uses to discourage by right development of single family houses.	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
3248	Protect the rural area. Do not let the transition area start encroaching to the west. It is one of our strongest assets which draws in tourism.	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
3263	Preserve the open space of the west by maintaining a rural policy that recognizes the value of open space.	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Rural Areas
3472	Strictly maintain the rural character of Western Loudoun. Encourage local farming through tax breaks. Incentivize older farmers selling their land to conserve pieces of it.	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Rural areas
3484	In western Loudoun small farms (and land use) should be aggressively supported.	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Agriculture	Rural areas
3492	Preservation of our local and family farms so that our citizens have access to locally grown and fresh foods. This also supports our rural economy and enhances offerings at county	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
966	Preserve rural areas; contain suburban growth	Environmental and Agriculture Heritage		Conservation/Protection of Agriculture	
3	Preserve green infrastructure - wildlife/environmental protection	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
6	Large connected green spaces - see Serenbe, Atlanta, GA	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
16	Concerned about invasive landscaping species that are invading	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
83	Integration of resources/natural resources/historical resources/airport/	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Preservation (Historic)
103	More natural areas eastern county	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
105	PRCS - more than just ballfields; more natural areas/green space	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
187	Will people be able to sue the reservoir/tree preservation	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
220	Preserve the Goose Creek as a passive park	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
293	Transition area - has been developed by special exception - public/private partnership to use green space, small park areas, heritage areas preserved, bike/jog paths	Environmental and Agriculture Heritage	Lifestyle	Conservation/Protection of Natural Land	Parks & Recreational Amenities
465	Wildlife corridors (incr. migration)	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
480	Preserving green space in eastern part of the county (what remains)	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
485	More open space for enjoyment of natural resources - both east and west	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
564	Keep the environment; maintain and improve where we can	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
592	Balance the development with preserving open space, vegetation, etc.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
620	More green areas - for young people	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
627	Beauty and quality of mountains should be respected - peaks are fragile - protect with the plan	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
638	Set aside more land for wildlife refuge and land use corridors	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
653	Preserving tree canopies over roads. Nurture canopies on roadway to reduce the heat island affect	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
654	Place guard rails in environmental sensitive to preserve tree canopies so trees wont be hit	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
656	Preserve all the overlay districts limestone, steep hillside, floodplains, river streams overlay.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
658	Sterling and Eastern Loudoun has business but not beautiful sections. Create beautiful and green areas to Eastern Loudoun	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
679	Preserve open and green areas in the TPA, parks, rural ecodev	Environmental and Agriculture Heritage	Lifestyle	Conservation/Protection of Natural Land	Parks & Recreational Amenities
692	Conservation easements - please protect!	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
693	Protect mountains (erosion, water quality concern) Mountain overlay districts	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
734	Protection of land and trees, especially along roadways to help calm traffic	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
736	Protect the original intent of restrictive open space uses / zoning to help HOA rules enforcement and property values	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
739	Preservation of rural space and sanctuary for animals	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
751	All along the Appalachian trail/ Blue Ridge Mtn. Range - preserve nature, trails	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
752	Enforce conservation easements! Defining "performance standards" for zoning of Western Loudoun especially conservation easements	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
773	Develop in/around existing development/ protect natural resources and open space	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
774	Respect/enforce Limestone regulations	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
796	Conserve land for wildlife	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
799	Protect land equity through TDR program	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Regulations / Incentives
809	Control deer population/deer management	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
852	Preserving green space	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
899	Protecting open space Quality and quantity	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
900	Ensure that natural habitats are preserved (eastern half of County, especially	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
907	Specific policies in place that protect our natural habitats; those included as part of our ordinances (zoning ordinance)	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
909	Find a way to respect wildlife in the eastern half of the County; Ordinances/policies	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
916	Ensure natural habitats are preserved in large section and farm corridor to bridge ecosystems; Loudoun as a whole	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
922	More greenspace with the County	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
925	PDR program; conservation easements; open space easements	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Regulations / Incentives
935	Conserve land for wildlife, preserve green space, limit development and use smart development	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Planning and management
942	See more wildlife protection	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
949	Promote conservation easements	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
954	Develop nature preserves	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
955	Complete studies on animal control to make agricultural development consistent with promoting wildlife	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
956	Create wildlife corridors	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
964	Protect greenspace and water and air	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
965	Protect space for wildlife; keep development down; preserve environment	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
969	Preserve green space in west in Loudoun; preserve rural area and preserve transition area and bolster area	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
981	Codified commitment to specific things that have been here - river, mountains, villages; resources need to be protected; officially recognize history	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1046	Emphasize the green space/parks in eastern Loudoun County; don't let development run wild until too late	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1047	More green spaces/woodlands; Reston area development that has high development, but it's behind trees and green spaces	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1051	Preserve the open space; mountain top areas; Short Hill example as County caving to businesses	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1069	Conserve, protect, increase preserved tree canopy	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1077	Green space/open space - walking along green spaces; stream corridor	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	Water resources
1085	Protect, preserve open spaces - of rural area	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1093	Lack of space for wildlife	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1130	Retain green corridors/streams - good example, Claude Moore Park	Environmental and Agriculture Heritage	Lifestyle	Conservation/Protection of Natural Land	Parks & Recreational Amenities
1140	Green space with native tree and shrub planting	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1150	Increase access to natural areas through provision of trails	Environmental and Agriculture Heritage	Lifestyle	Conservation/Protection of Natural Land	Parks & Recreational Amenities
1191	Want to make sure we conserve natural and historic areas as we grow	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Preservation (Historic)
1204	preserve wide open spaces; wildlife	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1218	Have a more studies/measured wildlife management policy.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1237	Preserve open spaces, largely in transition area, respect w/ person easements (?) and provide trails to connect	Environmental and Agriculture Heritage	Lifestyle	Conservation/Protection of Natural Land	Parks & Recreational Amenities
1244	Preserve resources	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	Sustainable Practices
1246	Bird sanctuaries-was in transition policy area; add more than just homes in transition area	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1265	Save the animals; consult wildlife organizations before development; deer management	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1331	Protect natural assets and historical resources (transition to the west)	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Preservation (Historic)
1386	Protect greenspace , undeveloped land and transition area	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Regulations / Incentives
1387	Maintain open space and steward that space to encourage wildlife and natural conditions	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1433	Relocate and preserve wildlife areas (all animals habitat have been displaced)	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1447	Maintain areas of greenspace for natural areas and parks	Environmental and Agriculture Heritage	Lifestyle	Conservation/Protection of Natural Land	Parks & Recreational Amenities
1458	Develop incentives to preserve open (how to prioritize)	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Regulations / Incentives
1463	More trees/more farms	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	Conservation/Protection of Agriculture
1483	More trees for squirrels and air	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1498	Have a nature preserve area	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1501	More trees in my community	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1503	More greenery, like grassy areas and trees.	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Open Spaces
1506	Plant more trees so more oxygen is produced and we can restore the ozone layer.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1541	Focus on Hillsboro North and West for preservation of wildlife, ridgelines, environment.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	

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1552	Preserve green space - keep high-density development away	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1556	Need and protect native vegetation, wildlife, habitat, rivers and streams	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1562	Facilitate land conservancy	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1587	Protect the mountains; streams	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	Water resources
1589	If the land is lost, it will never come back	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1590	Need emphasis on conservation easement	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1599	More effort for land preservation	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1600	Think of western Loudoun as green space, preserve vulnerable landscapes; vibrant farming/agriculture; villages; wineries/breweries/bed & breakfast	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	Conservation/Protection of Agriculture
1618	Conservation easement - may not be sufficient to do what vision/intention was for	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1619	Preserve what we have; reduce traffic; keep taxes moderate	Environmental and Agriculture Heritage	Transportation System	Conservation/Protection of Natural Land	Congestion
1667	Protect environment - ridgeline and mountain slopes/streams; rank level of importance by logical tests	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1684	Land preservation in western Loudoun; development in the east	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1700	Focus and conserve wildlife habitat and native plants	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1704	Preserve rural landscape and habitats	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1721	Preserve agricultural use - where land is productive - award cluster development on good ag land	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Planning and management
1724	Conserve open space, farms, villages, roads open space, historic properties	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Preservation (Historic)
1731	Preserve and protect green and open spaces - natural world for ourselves, children and wildlife; contiguous green spaces - not isolated islands which do not support biodiversity	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1732	Natural heritage important for children's growth - connection to nature	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1759	Strengthen zoning laws regarding forest protection and green space	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Regulations / Incentives
1796	Maintain trees and natural resources	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1848	Maintain wild places and rural roads, passive recreation in public domain	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1866	More parks, natural parks, plan for open space and parks, corridor maintenance for parks a big part. When approving new developments, density is too high, work the park space	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Open Spaces
1876	Preserve open space between well defined town borders	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1877	Reestablish view shed ordinance which could preserve ridge tops	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1891	Preserve our green space while also building rural economy correctly and with context	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1908	Maintain on mountain not like Stonelagh, lower building level and good enforcement	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1915	Tighten up protection of open space, embrace plan-ecotourism in west, sustainable economy	Environmental and Agriculture Heritage	Jobs and Businesses	Conservation/Protection of Natural Land	Tourism
1938	Preserve the scenic aspects of the county; the rural economy allows the small, unique businesses to come up	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	Rural economy
1939	Mountain ordinance enforced and monitored, keep things in place and preserved	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
1967	Preserve view sheds in western Loudoun	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2001	In parks we currently have improve habitats for wildlife (new parks as well)	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2015	Protecting and preserving open space and native flora & fauna--increase parks, encourage open space	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2044	Better protection of what is conservation easements	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2053	Protect open space and open lands (e.g.. School complexes on 100 acre vs. smaller sites)	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2054	Assertively protect wildlife habitat and waterways and quality	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2055	Protect open space in perpetuity. Create ordinance to protect riparian buffers and streams in Lo Co and enforce the standards	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	Water resources

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2060	Protect stands of hardwood trees; for example, do not permit clear cutting for roads and infrastructure	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2071	Preserve open space in perpetuity	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Preservation (Land)
2172	Sustain and expand green space	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
837	Reinstate or create a county department of environmental services	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2240	Save the nature: trees, parks, streams, support wildlife habitat	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2250	Expand natural green space and retain in eastern Loudoun. Tiny parks not sufficient. Need large green spaces. Retain some existing vegetation when developing.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2255	When development proposed for parcel, county should notify Loudoun Wildlife Conservancy so can relocate turtles, nests etc.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2272	Enough open spaces to maintain existing wildlife	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2274	Become a premier "green county"	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2282	protect western greenspace (undeveloped land)	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2314	More tree plantings and replantings. If developers take trees down they need to replace.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2329	Deer crossing signs to notify those not aware of deer population	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2378	Protecting natural areas/wildlife	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2390	Develop "green corridors"-linked park systems, green space	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2430	Need to look at preserving natural resources throughout county	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2435	Banshee Reeks-preserve the natural environment	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Opportunity Areas
2452	Preserving green spaces-our greatest asset (e.g.. Algonkian Park)	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2470	Forests are at risk/dying near Catoctin Mtns.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2480	Increase green space and trees	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2534	As we develop need to maintain open space-green space	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2584	Goal should be to preserve environment, maintain trees, analyze tree cover change	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2667	Commit to maintaining green space in Eastern Loudoun County (i.e. parks, protected forests, etc.). We must do something about being dubbed "data center alley." That might	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Open Spaces
2677	Keep more green space: less housing, more nature preserves and parks	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2690	Maintain some areas of nature so that LOUDOUN can retain its beautiful scenery and colorful seasons.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2693	Stop building on every inch of green space!	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2694	Protect our green space.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2695	Preserve Natural areas. Farmland. Scenic views. Historic properties	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2715	Preserve green spaces and protected land	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2738	Protecting steep slopes and maintaining sufficient stream buffers is important for water quality.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2766	As development creeps west, please ensure that adequate green space is required for development (especially within townhome communities). The open space in the County is	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2770	More green undisturbed natural preserved area.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2773	Conserve our pristine land, especially in Western Loudoun. Provide incentives for farmers/landowners NOT to sell to developers. Please protect Western Loudoun from	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Rural areas
2810	Keep some of its rural charm and zoning in the transition area so it does not start to look like Fairfax. Build east west roads. More schools.	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Rural areas
2814	Preserve the rural character west of Rte. 15.	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Rural areas

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2827	Leave western Loudoun as is! No more houses. Promote farms whether it be farms, wineries, orchards. Anything to promote wide open spaces.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2850	Ensure we are preserving our environment - manage land development. Too many developers are tearing down beautiful, old, trees to build too many homes.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2872	We need to stop destroying all the natural woods and green landscape that make Loudoun a special place. We are losing not just a valuable aesthetic but also an ecologically valuable	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2875	Preserve nature, stop building so many homes and commercial buildings.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2882	More green space. Developments need to provide more parks and green space. Commercial areas need to provide green buffers to provide a natural environment rather	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2897	Preserve remaining green spaces. Incorporate more sustainable and ecologically supportive landscaping into government properties, and offer more incentives and	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2917	Slow the housing growth in order to maintain our quality of life and protect natural resources.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2919	Preserve the environment, viewsapes, and historic heritage of the County, especially in western Loudoun County, and minimize the encroachment of suburbanization	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2962	Keep Western Loudoun from being covered in development. Maintain woodland spaces, everywhere. Respect historical sites.	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Preservation (Historic)
2972	Protect the open space and habitats in the Transition Policy Area by stringing together a contiguous series of protected areas, starting with the plans for Beaverdam Reservoir and	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
2990	Keep green space. More farms , less commercial building.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	Conservation/Protection of Agriculture
2995	No more development! Protect our green spaces and our wildlife. We do not need any more housing in Loudoun County.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
3000	Ensure that Loudoun maintains as much natural/green space as possible. If we can build an effective development plan that includes housing, commercial development, roadways,	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
3011	Make presevation of the environment the TOP priority in all planning. Not simply conservation easements, which are ideal and valuable, but Green initiatives in inevitable	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
3021	Make life here more sustainable. For example, require developers to plant only native and others species requiring little or no maintenance, particularly ground covers that require	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Regulations / Incentives
3029	Slow the growth in western Loudoun. Preserving the countryside is a must. Those of us that live there do so bec of the rural nature of the area.	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Rural areas
3032	No more development west of Leesburg	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Planning and management
3034	Please help curtail rampant development in Western Loudoun that threatens to destroy the way of life and beauty hereâ€”the reason many of us live here in the first place.	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Planning and management
3071	Protect the open space in rural Loudoun. Reinstate the open space tax deferral for 5-19 acre parcels. These smaller parcels are an essential component of habitat for wildlife and	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
3072	Preservation of open spaces.	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
3078	Please make it a high priority to preserve the natural habitats throughout Loudoun! We need our wildlife and the wildlife needs habitat. It really is critical to the health of our	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
3081	The area south of Route 7 and east of Goose Creek should be preserved as a forest and park for recreation. It would be a critical area for maintenance of Loudoun lifestyle as	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
3110	Publicly owned land will benefit the residents to conserve or restore natural areas. Way too much parking lots and strip malls already. Too many residents and not enough	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
3122	Allow for green areas and support developers that want space within the community, instead of cramming in as many homes as possible. If a developer with Lot X acreage can	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
3134	Green space has to be a priority in future developments; more than a couple of trees around the low areas or water mgmt ponds. Deliberate Green space must override many	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
3155	I live in Ashburn but I think my idea can be applied to any place in the county. I would love to see lots of more area where people especially those without a job or under paid, are	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
3244	We need to preserve more open space for natural habitat areas, not just playing fields. Would like to see the use of these natural habitat areas for educational opportunities and	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
3452	Preserve rural look and feel of western Loudoun.	Environmental and Agriculture Heritage	Built Environment	Conservation/Protection of Natural Land	Rural areas
3480	Maintain and protect natural areas and green spaces (such important assets!), which are so critical for maintaining the resources we depend on for life: clean water, clean air,	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
3491	Preservation of contiguous areas of woodlands and habitats in support of wildlife and native plants and for future generations to enjoy the benefits of the natural world. These	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
3524	Ensure contiguous wildlife corridors by maintaining rural space and wildlife habitat. Include plan for keeping habitat intact, including forested areas and wetlands for healthy	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
3528	Develop more web-based info on invasive species like the emerald ash borer. Include information on invasive pants and trees for residents to be educated on how to manage	Environmental and Agriculture Heritage	Lifestyle	Conservation/Protection of Natural Land	Education
3529	Fully fund a conservation planning department to ensure that conservation of natural resources and preservation of large tracts of land are preserved via land trusts,	Environmental and Agriculture Heritage		Conservation/Protection of Natural Land	
39	Quarries environmental concerns - how will those be managed	Environmental and Agriculture Heritage		Environmental Contamination	
135	Address air quality - pollutants and nosed/emissions (lawn care, aircraft)	Environmental and Agriculture Heritage		Environmental Contamination	
146	Ban pesticide use - save the bees, healthy kids	Environmental and Agriculture Heritage		Environmental Contamination	

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826	Keep the light pollution - use light wisely. Website: Darksky.org	Environmental and Agriculture Heritage		Environmental Contamination	
892	Evaluate hazardous waste/dumping/contamination from landfills, quarries on the groundwater and water supply in Loudoun County	Environmental and Agriculture Heritage		Environmental Contamination	
915	Consider the pesticide effect for a sustainable environment; policies to address environmental issues	Environmental and Agriculture Heritage		Environmental Contamination	
1011	Toxins from the industrial zone particularly the Sawmill Power Plant, Quarry on Cochran Mill Road	Environmental and Agriculture Heritage		Environmental Contamination	
1022	Trash along the Potomac River for more access to the water	Environmental and Agriculture Heritage		Environmental Contamination	
1035	Reduce the deer population - visually a lot of dead deer in highways	Environmental and Agriculture Heritage		Environmental Contamination	
1112	Wildlife group - environmental - evasive species - trees and plants	Environmental and Agriculture Heritage		Environmental Contamination	
1477	Less littering	Environmental and Agriculture Heritage		Environmental Contamination	
1755	Noise ordinance	Environmental and Agriculture Heritage		Environmental Contamination	
1782	Make it County policy to protect dark skies and make it illegal for upward light industry	Environmental and Agriculture Heritage		Environmental Contamination	
2025	Preserve low levels of noise, light	Environmental and Agriculture Heritage		Environmental Contamination	
2045	Light pollution	Environmental and Agriculture Heritage		Environmental Contamination	
2067	Wage cautious use of pesticides for control of ticks	Environmental and Agriculture Heritage		Environmental Contamination	
2089	Mitigate damage caused by development runoff; riparian buffer	Environmental and Agriculture Heritage		Environmental Contamination	
2231	No more golf courses (destroys water quality)	Environmental and Agriculture Heritage		Environmental Contamination	Water resources
2330	Is road "brining" during snow events safe-educate public on safety of chemical	Environmental and Agriculture Heritage		Environmental Contamination	
2954	We need to come up with a way to measure pesticide use on all these new wineries, breweries popping up in the western part of the county. How can we have ecoganic or	Environmental and Agriculture Heritage		Environmental Contamination	
3194	Toll road noise abatement throughout this entire region to Claiborne Pkwy	Environmental and Agriculture Heritage		Environmental Contamination	
10	Can we build the green infrastructure ahead of development; Can also attract tourism	Environmental and Agriculture Heritage		Green infrastructure	
37	Parking garages vs open parking lots cut down on impermeable surfaces	Environmental and Agriculture Heritage		Green Infrastructure	
143	Keep current green infrastructure	Environmental and Agriculture Heritage		Green Infrastructure	
786	Focus on green infrastructure (trees, drainage, etc.)	Environmental and Agriculture Heritage		Green Infrastructure	
828	Make (green infrastructure) natural resources a priority in making planning and zoning development - green infrastructure including water, storm water, wildlife corridors	Environmental and Agriculture Heritage		Green Infrastructure	
1205	Investment in "green" infrastructure; preserve natural habitat, environmental quality	Environmental and Agriculture Heritage		Green Infrastructure	
1467	Less pollution	Environmental and Agriculture Heritage		Green Infrastructure	
2140	Would love for Loudoun to be a leader in green infrastructure	Environmental and Agriculture Heritage		Green Infrastructure	
2698	It is important to maintain the Green Infrastructure.	Environmental and Agriculture Heritage		Green Infrastructure	
2966	We need to ensure that we protect our green spaces across the county so we maintain green infrastructure, wildlife habitat corridors, and places where humans and	Environmental and Agriculture Heritage		Green Infrastructure	
25	Environment balancing functional environment. Do the environmental part correctly	Environmental and Agriculture Heritage		Miscellaneous	
157	Continue to support various rural economy uses (wineries, breweries, agricultural)	Environmental and Agriculture Heritage		Rural Economy	
205	Encourage farming and agri-business - incentivize	Environmental and Agriculture Heritage		Rural Economy	
215	Agri-tourism - separate item - maintain view sheds and ridgelines	Environmental and Agriculture Heritage		Rural Economy	
328	Protect the rural area and rural economy; ID impacts of suburban area or rural areas	Environmental and Agriculture Heritage		Rural Economy	
337	"Rural Economy" lots became sold, but big home sites/big homes	Environmental and Agriculture Heritage		Rural Economy	
404	More diverse rural economy (in addition to winery/brewery); other businesses and integrate throughout county	Environmental and Agriculture Heritage		Rural Economy	

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520	Can we make Loudoun a revenue-opportunity destination (ex. Winery, farm to table	Environmental and Agriculture Heritage	Jobs and Businesses	Rural Economy	Wineries / breweries / distilleries
565	Keep western Loudoun rural and keep it wine and craft beer based	Environmental and Agriculture Heritage		Rural Economy	
632	keep agriculture tax deferment, even if policy area changes	Environmental and Agriculture Heritage		Rural Economy	
664	Respect property rights of citizens in Western Loudoun with regard to rural ecodcv	Environmental and Agriculture Heritage		Rural Economy	
699	Look at language regarding bed and breakfasts, event centers (zoning) in Western Loudoun. Particularly "by right"	Environmental and Agriculture Heritage		Rural Economy	
706	Logical rural businesses compatible with the West -> Draw	Environmental and Agriculture Heritage		Rural Economy	
749	Increase rural business opportunities - "rural rustic program for roads"	Environmental and Agriculture Heritage	Jobs and Businesses	Rural Economy	Business/Employment Attraction
791	Support rural business (can small bus. And artists afford?) (not just agribusiness)	Environmental and Agriculture Heritage		Rural Economy	
802	Continue support of rural economy	Environmental and Agriculture Heritage		Rural economy	
815	Assist horse industry with brood more farms	Environmental and Agriculture Heritage		Rural economy	
929	Keep rural part of County rural for tax base	Environmental and Agriculture Heritage		Rural Economy	
970	Preserve Rte 15 corridor and preserve existing rural economy	Environmental and Agriculture Heritage		Rural economy	Conservation/Protection of Agriculture
985	Support small scale farms and existing rural business; stop bringing in large entertainment zones; they should be in appropriate areas	Environmental and Agriculture Heritage		Rural economy	
999	Support area businesses, rural economy is sustainable with wineries, some farms are being preserved; also keep other small businesses; keep the agriculture as a viable economic	Environmental and Agriculture Heritage		Rural Economy	
1087	Too intense rural economy opportunities are adverse; need to figure out better balance	Environmental and Agriculture Heritage		Rural Economy	
1206	Responsible economic development; save rural/ag	Environmental and Agriculture Heritage		Rural Economy	
1544	Support equestrian industry	Environmental and Agriculture Heritage		Rural economy	
1555	Need to improve rural economy - but not nearby wineries	Environmental and Agriculture Heritage	Jobs and Businesses	Rural economy	Wineries / breweries / distilleries
1558	Expanding rural economy to include more diverse types	Environmental and Agriculture Heritage		Rural economy	
1569	Rural economy needs to be diverse and vibrant - have diverse permitted uses	Environmental and Agriculture Heritage		Rural economy	
1647	Re-examine definition of "rural economy"; compatibility with adjoining; rural retreat; more specific review/reassess vision	Environmental and Agriculture Heritage		Rural economy	
1692	Wineries/breweries/wedding events should be stopped. We have enough	Environmental and Agriculture Heritage		Rural Economy	
1697	Economic benefit of west Loudoun	Environmental and Agriculture Heritage		Rural Economy	
1725	Property owners should have same rights to have special events as B&B Inn	Environmental and Agriculture Heritage		Rural Economy	
1727	Perform comprehensive analysis of rural economy to recognize that the rural economy exists with equine industry \$180,000/year	Environmental and Agriculture Heritage		Rural Economy	
1739	Garner public revenue from wineries and breweries - research/contact North Santa Barbara County, California	Environmental and Agriculture Heritage		Rural Economy	
1746	County promotes rapid growth of breweries, wineries and event facilities without regard for negative impacts and controls	Environmental and Agriculture Heritage		Rural Economy	
1768	Do not impede rural economy entrepreneurs with uneconomy equality and bureaucracy; est. uses where areas success and need not be impeded	Environmental and Agriculture Heritage		Rural Economy	
1769	Establish performance criteria for rural enterprises. Unimpeded expansion and development has unintended consequences.	Environmental and Agriculture Heritage		Rural Economy	
1798	Maintain strong agri-business economy	Environmental and Agriculture Heritage		Rural Economy	
1836	Develop "new" ag opportunities-very convenient location to buyers. New products. Diverse products. Organic. Herbs. There is a year-round market. Need to promote. Youth	Environmental and Agriculture Heritage		Rural economy	
1837	EDAC and REDC have done good. Loudoun gets good mark with Ag business. Coord w/ PW and Mont. Co. to build off of each other's rural area success	Environmental and Agriculture Heritage		Rural economy	
1840	County extension office support, funding to advance rural w.	Environmental and Agriculture Heritage		Rural economy	
1858	Economic development, beekeeping, conservation easements program, expand on this more publically	Environmental and Agriculture Heritage		Rural economy	
1875	More horses	Environmental and Agriculture Heritage		Rural economy	
1893	Local food, wine, agriculture, and small business	Environmental and Agriculture Heritage	Jobs and Businesses	Rural economy	Wineries / breweries / distilleries

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1924	Rural business opportunities-regulatory process-one stop shop for permitting-more user friendly, local level "how to open a B&B", etc. Tax reporting based on income level,	Environmental and Agriculture Heritage		Rural Economy	
1941	Don't let the rural economy be just breweries and wineries; allow better broadband access to help this (more home based)	Environmental and Agriculture Heritage	Community Infrastructure	Rural Economy	Water / Sewer Provision
2082	Protect equine industry in W Loudoun	Environmental and Agriculture Heritage		Rural economy	
2091	Incentivize keeping western culture intact; economic incentives	Environmental and Agriculture Heritage	Built Environment	Rural Economy	Regulations / Incentives
2222	Wineries are wonderful by attracting tourists. Breweries also good. More wineries.	Environmental and Agriculture Heritage		Rural Economy	
2383	Supporting rural economy-Equestrian, wineries	Environmental and Agriculture Heritage		Rural economy	
2625	Route 50 wine trail (restaurants and small hotels)	Environmental and Agriculture Heritage		Rural Economy	
2657	Allow controlled commercial growth in western Loudoun. Restaurants and shopping would be well received in this area and supplement the tourism industry that is growing out this	Environmental and Agriculture Heritage		Rural Economy	
2697	The Rural Economic Development Council and Plans in their names are oxymorons. The effort should be to prevent development of rural Loudoun and sustain existing agricultural	Environmental and Agriculture Heritage		Rural economy	
2767	Continue to develop sustainable agro-tourism in western Loudoun in order to maintain the rural beauty of the area, create jobs, and offer more community activities in the area.	Environmental and Agriculture Heritage	Jobs and Businesses	Rural economy	Tourism
3104	Western Loudoun needs to be preserved while maximizing its economic contributions to tourism, recreation, weddings, and spirits. Bicycle and hiking trails need to be planned and	Environmental and Agriculture Heritage		Rural economy	
3264	Promote small scale agriculture entrepreneurship.	Environmental and Agriculture Heritage	Jobs and Businesses	Rural economy	Small Business
3493	Marketing and promotion of the rural economy and providing incentives to promote the rural economy. These include locally owned restaurants, food-related endeavors, farms,	Environmental and Agriculture Heritage		Rural economy	
116	Promote green building - energy efficiency	Environmental and Agriculture Heritage		Sustainable Practices	
128	PACE program for residential and businesses to finance/allow alternative energy to eliminate HOA bubbles	Environmental and Agriculture Heritage		Sustainable Practices	
133	Pursue renewable energy options - less power lines	Environmental and Agriculture Heritage		Sustainable Practices	
238	Include climate policies - preference for carbon neutral policies	Environmental and Agriculture Heritage		Sustainable Practices	
372	All new buildings are energy "net zero" to limit utility and energy use	Environmental and Agriculture Heritage		Sustainable Practices	
439	Think about technologies that make us cleaner and more energy efficient	Environmental and Agriculture Heritage		Sustainable Practices	
440	Be more eco-friendly as a county	Environmental and Agriculture Heritage		Sustainable Practices	
518	Become an award - winning recycling and renewable energy titan - green power!	Environmental and Agriculture Heritage		Sustainable Practices	
753	More micro-grid energy / sustainability	Environmental and Agriculture Heritage		Sustainable Practices	
787	County incentives for alternative energy in buildings	Environmental and Agriculture Heritage		Sustainable Practices	
788	Develop / enhance sustainability policies	Environmental and Agriculture Heritage		Sustainable Practices	
813	Provide incentives for use of alternative energy	Environmental and Agriculture Heritage	Built Environment	Sustainable Practices	Regulations / Incentives
834	Give attention to climate change and set goals to address it - make it a priority - i.e. reduce carbon footprint	Environmental and Agriculture Heritage		Sustainable Practices	
865	Better energy planning; consume less fossil fuels; community living to save energy; data center heat reclaiming for hot water	Environmental and Agriculture Heritage		Sustainable Practices	
872	High energy efficiency construction; more emphasis	Environmental and Agriculture Heritage		Sustainable Practices	
898	Preserve dark skies and control LED lights using best practices; concerned about adverse health impacts of LED light	Environmental and Agriculture Heritage		Sustainable Practices	
905	Leads in sustainable development (SWM); sustainable mandate; filter system	Environmental and Agriculture Heritage		Sustainable Practices	
921	Permaculture - blending of agricultural systems; permaculture initiatives; grow local	Environmental and Agriculture Heritage		Sustainable Practices	
926	Dark sky ordinances; more initiatives for this	Environmental and Agriculture Heritage		Sustainable Practices	
960	Promote sustainable energy plan in public buildings and schools	Environmental and Agriculture Heritage		Sustainable Practices	
987	Renewable energy needs to encourage smart energy community	Environmental and Agriculture Heritage		Sustainable Practices	
989	HOA developments need to plant more native trees and vegetation; don't encourage infrotation And provide buffer zones; similar to Countryside (preserve native trees); tree	Environmental and Agriculture Heritage		Sustainable Practices	
990	Shorten deer hunting season; encourage bow hunting	Environmental and Agriculture Heritage		Sustainable Practices	

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1000	Need to be careful about development in mountainous areas; balance water resources, mountain landscapes are sensitive ; need to preserve heritage/cultural resources to	Environmental and Agriculture Heritage		Sustainable Practices	
1003	Light pollution needs to be considered for new development	Environmental and Agriculture Heritage		Sustainable Practices	
1004	Encourage sustainability in new development, parks, trails, housing redevelopment; rural Areas	Environmental and Agriculture Heritage		Sustainable Practices	
1009	Encourage solar power across the board	Environmental and Agriculture Heritage		Sustainable Practices	
1094	Want dark sky night light trespass and noise control	Environmental and Agriculture Heritage		Sustainable Practices	
1155	Loudoun to be known for world class alternative and green energy	Environmental and Agriculture Heritage		Sustainable Practices	
1224	Ambient light management to preserve night sky	Environmental and Agriculture Heritage		Sustainable Practices	
1228	Non-fossil fuel energy options	Environmental and Agriculture Heritage		Sustainable Practices	
1277	Control light pollution - night sky is important	Environmental and Agriculture Heritage		Sustainable Practices	
1315	Encourage solar	Environmental and Agriculture Heritage		Sustainable Practices	
1456	"Incentives to allow natural environment to influence the built environment"	Environmental and Agriculture Heritage	Built Environment	Sustainable Practices	Regulations / Incentives
1485	Healthier environment	Environmental and Agriculture Heritage		Sustainable Practices	
1497	I think we need to focus more on using renewable energy resources because coal uses up too much energy.	Environmental and Agriculture Heritage	Community Infrastructure	Sustainable Practices	Renewables / Sustainability
1502	Lower the price of solar power (everything) so people can afford it.	Environmental and Agriculture Heritage		Sustainable Practices	
1509	More trash cans and recycling bins.	Environmental and Agriculture Heritage	Lifestyle	Sustainable Practices	Health and wellness
1512	We should increase no smoking signs for the ozone layer to recover.	Environmental and Agriculture Heritage	Lifestyle	Sustainable Practices	Health and wellness
1529	Dark sky and VAT should have greater representation in the overall planning process	Environmental and Agriculture Heritage		Sustainable Practices	
1532	Home efficiency - energy efficiency, new technology - build smaller homes	Environmental and Agriculture Heritage		Sustainable Practices	
1533	Why is county exempt from land/light controls for county facilities/schools	Environmental and Agriculture Heritage		Sustainable Practices	
1621	Curfew for lights - reduce light pollution at night so we can see the stars - dark sky association to consult	Environmental and Agriculture Heritage		Sustainable Practices	
1750	Preserve dark skies - nighttime events conflict with residents; businesses should be good neighbors	Environmental and Agriculture Heritage		Sustainable Practices	
1752	Increase use of renewables; solar especially	Environmental and Agriculture Heritage		Sustainable Practices	
1777	County-wide effort to recognize sustainability and stewardship of private and public property through education, etc.	Environmental and Agriculture Heritage		Sustainable Practices	
1784	Plan and budget for County to become Tree City USA	Environmental and Agriculture Heritage		Sustainable Practices	
1786	County should use influence with rate to support green energy	Environmental and Agriculture Heritage	Community Infrastructure	Sustainable Practices	energy
1828	Sustainable quality of life-Economic viability-infrastructure, diverse housing. Economy that supports it-stock, amenities, services-need diverse housing to support it	Environmental and Agriculture Heritage	Housing	Sustainable Practices	Diversity
1919	Minimize light pollution in western Loudoun from development in eastern Loudoun (international dark sky standards)	Environmental and Agriculture Heritage		Sustainable Practices	
1936	Short Hill: the lights and light pollution coming from AT&T site all night	Environmental and Agriculture Heritage		Sustainable Practices	
2005	Green power--wind, solar, hydro-electric to keep carbon footprint down	Environmental and Agriculture Heritage		Sustainable Practices	
2010	Tax incentives for solar panels	Environmental and Agriculture Heritage	Built Environment	Sustainable Practices	Regulations / Incentives
2050	Require alternative energy (e.g.. Solar) for new development when feasible and promote use of financing programs such as PACE	Environmental and Agriculture Heritage	Community Infrastructure	Sustainable Practices	energy
2057	Promote night sky policies, dark sky initiatives	Environmental and Agriculture Heritage		Sustainable Practices	
2064	Permit windmills in appropriate locations in Western.	Environmental and Agriculture Heritage		Sustainable Practices	
2068	Support community solar use to provide for solar credits	Environmental and Agriculture Heritage		Sustainable Practices	
2117	What about a bag tax? (revenue and green)	Environmental and Agriculture Heritage		Sustainable Practices	
2118	Single stream recycling everywhere (like Charlottesville)	Environmental and Agriculture Heritage		Sustainable Practices	

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2141	Need places for composting-why are leaves going in landfill?	Environmental and Agriculture Heritage		Sustainable Practices	
2146	Environment and climate change: Loudoun should encourage home owners, neighborhoods and businesses to develop renewable energy	Environmental and Agriculture Heritage		Sustainable Practices	
2288	Support local food community (urban and community gardens)	Environmental and Agriculture Heritage	Lifestyle	Sustainable Practices	General amenities / attractions
2313	More green industry-no more data centers or storage facilities. Wind farms, solar panels	Environmental and Agriculture Heritage		Sustainable Practices	
2343	Incorporate climate change into planning efforts	Environmental and Agriculture Heritage		Sustainable Practices	
2366	More recycling centers in Eastern Loudoun-increase # of things that can be recycled.	Environmental and Agriculture Heritage		Sustainable Practices	
2386	"Green" environmental (Solar, transportation)	Environmental and Agriculture Heritage		Sustainable Practices	
2401	Conserve natural resources	Environmental and Agriculture Heritage		Sustainable Practices	
2454	Need to set policy for micro gridding, use solar power, reduce load on power lines. Also micro gridding for broadband or other alternative energy plans such as wind	Environmental and Agriculture Heritage	Community Infrastructure	Sustainable Practices	Renewables / Sustainability Education
2466	More education about how to protect our environment (recycling, etc.)	Environmental and Agriculture Heritage	Lifestyle	Sustainable Practices	
2503	Roadway medians to be pollinator-friendly	Environmental and Agriculture Heritage		Sustainable Practices	
2512	Comprehensive community waste strategy-recycle, compost, trash	Environmental and Agriculture Heritage		Sustainable Practices	
2546	More peace and quiet (noise and light pollution) dark skies program	Environmental and Agriculture Heritage		Sustainable Practices	
2612	Focus on sustainability planning (e.g.. Climate Action Plan). Loudoun should aim for number one in this.	Environmental and Agriculture Heritage		Sustainable Practices	
2614	Tax incentives to build energy efficient buildings	Environmental and Agriculture Heritage	Built Environment	Sustainable Practices	Regulations / Incentives
2645	Develop infrastructure for solar grid	Environmental and Agriculture Heritage	Community Infrastructure	Sustainable Practices	Renewables / Sustainability
2728	Aim for Balance of open spaces, commercial and personal properties. Enforce higher standard of energy efficiency on new home developers. Encourage designs that have	Environmental and Agriculture Heritage		Sustainable Practices	
2761	Is there a way to have a curfew on Commercial lights after a certain hour, the reason people come to Loudoun is the view of the clear sky at night	Environmental and Agriculture Heritage		Sustainable Practices	
2892	Encourage builders and homeowners to invest in native plantings that will help sustain the environment and provide habitats for wildlife.Encourage builders and homeowners to not	Environmental and Agriculture Heritage		Sustainable Practices	
2911	Do not allow builders / developers to build homes , roads and other infrastructure if they cannot commit and plant 2 trees for every 3 or 4 trees that are cut down.	Environmental and Agriculture Heritage		Sustainable Practices	
2929	Continue to promote green initiatives such as solar panel installation programs for county residents.	Environmental and Agriculture Heritage		Sustainable Practices	
2931	Put solar farms over all county parking lots (schools, government, etc). These would reduce our electrical expenses and offer shade on our blacktops, reducing the	Environmental and Agriculture Heritage		Sustainable Practices	
2959	I would like to have a light curfew in the summer months when the stars are clear and visible. I would like to see the lighting in large commercial building in western Loudoun to	Environmental and Agriculture Heritage		Sustainable Practices	
3013	Provide more educational workshops related to environmental issues and information that affects Loudoun County.	Environmental and Agriculture Heritage	Lifestyle	Sustainable Practices	Education
3058	Consider the environment and global warming in making decisions - use solar or wind power to generate electricity for public buildings	Environmental and Agriculture Heritage		Sustainable Practices	
3100	Create Solar charging for all cars. Like they will at Pena Station in Denver	Environmental and Agriculture Heritage		Sustainable Practices	
3101	We need more charging stations and preferably lobby Tesla for a Supercharger for fee not free.	Environmental and Agriculture Heritage		Sustainable Practices	
3265	Promote clean, renewable and alternative energy. Work to get Virginia, as well as Federal, tax benefits for investment in renewable energy.	Environmental and Agriculture Heritage		Sustainable Practices	
3469	Provide incentives for planting native species, retaining mature trees, planting more trees, and encouraging residents and HOAs to adopt plantings that are low maintenance, hardy	Environmental and Agriculture Heritage		Sustainable Practices	
3503	Add solar generation on all rooftops, commercial space, industrial space, schools, landfills, and some agricultural land.	Environmental and Agriculture Heritage		Sustainable Practices	
3527	Currently there is no green agenda in the comprehensive plan. A full plan for conservation of undeveloped green space needs to be developed that preserves and protects quality rural habitat for wildlife, native plants, aquatic life, migratory and endemic birds, etc. Protection and preservation of quality wild space will ensure quality of life for human citizens of Loudoun.	Environmental and Agriculture Heritage		Sustainable Practices	
12	River and streams should be seen as part of green infrastructure	Environmental and Agriculture Heritage		Water Resources	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
17	Concerned about health of our streams from yards and street golf courses	Environmental and Agriculture Heritage		Water Resources	
89	Utilizing flood plain areas to connect county communities and areas protect and make public access of trails	Environmental and Agriculture Heritage	Lifestyle	Water resources	Parks & Recreational Amenities
142	Protect Beaverdam Reservoir - make accessible by bike - see earlier comments on garand cypress trees	Environmental and Agriculture Heritage	Lifestyle	Water Resources	Parks & Recreational Amenities
279	Planning has to think about clean water	Environmental and Agriculture Heritage		Water Resources	
628	Entire county - water quality; water table; we have problems we need to address	Environmental and Agriculture Heritage		Water Resources	
639	Conserve water resources and storm water run off, develop so we don't have flooding and groundwater	Environmental and Agriculture Heritage		Water Resources	
659	Zoning. Require coordination and enforcement b/w County of river water, ACS, and Health Dept. for protection of groundwater for all residents. Groundwater protection. Pay	Environmental and Agriculture Heritage		Water Resources	
814	Protect watersheds	Environmental and Agriculture Heritage		Water resources	
816	Protect water resources for wells	Environmental and Agriculture Heritage	Built Environment	Water resources	Regulations / Incentives
822	Strengthen environmental regulation - specifically storm water management	Environmental and Agriculture Heritage		Water Resources	
862	Waterfront - seriously consider recreational activities	Environmental and Agriculture Heritage		Water resources	
927	Flood plains and stream corridors are protected for wildlife; water quality; and people and development out of these areas	Environmental and Agriculture Heritage		Water resources	
951	Performance standards add water table study requirement	Environmental and Agriculture Heritage		Water resources	
958	County needs to participate in watershed WIP)	Environmental and Agriculture Heritage		Water resources	
1026	Dam filter for Goose Creek and Potomac - cleaning the water before it gets to Loudoun	Environmental and Agriculture Heritage		Water resources	
1081	Preserve clean water; need fast internet	Environmental and Agriculture Heritage	Community Infrastructure	Water resources	Internet / Telecommunications
1144	Protect stream corridors throughout and ground water in western Loudoun County	Environmental and Agriculture Heritage		Water resources	
1505	Preserve the natural water bodies like the Potomac River	Environmental and Agriculture Heritage		Water resources	
1557	Reduce amount of pesticides in rivers and streams and land	Environmental and Agriculture Heritage		Water resources	Conservation/Protection of Natural Land
1639	Consider water capacity and aquifer and well and septic and maintaining soil and erosion control	Environmental and Agriculture Heritage		Water resources	
1657	Preserve environment, riparian buffer; light and noise pollution (eliminate); preserve quality of life	Environmental and Agriculture Heritage		Water resources	Environmental Contamination
1699	Plan needs to take stance - protect river and stream corridors - water supply; create metrics to judge plan success	Environmental and Agriculture Heritage		Water resources	
1722	Protect stream corridors; map trails	Environmental and Agriculture Heritage		Water resources	
1738	Preserve the wetlands	Environmental and Agriculture Heritage		Water resources	
1783	Encourage water harvesting - rain barrels; gray water, etc.	Environmental and Agriculture Heritage		Water resources	
1792	Preserve and protect groundwater and private wells	Environmental and Agriculture Heritage		Water resources	
1851	Water resources, protection and management of water sheds. Cataction Creek South Fork needs to be protected.	Environmental and Agriculture Heritage		Water resources	
1937	Water quality being preserved; air quality preserved also (through storm water runoff, farm runoff etc.)	Environmental and Agriculture Heritage		Water resources	
1975	Protect water quality along stream and river corridors and outlets	Environmental and Agriculture Heritage		Water resources	
2059	Protect natural resources, especially stream corridors and floodplains	Environmental and Agriculture Heritage		Water resources	
2393	Maintain/preserve watersheds	Environmental and Agriculture Heritage		Water resources	
2730	Loudoun is surrounded by beautiful Potomac river. The parks nearby river could be better. To attract more visitors parks should create a beach like area and have boats. This should	Environmental and Agriculture Heritage		Water resources	
2893	Have Virginia Healthy Lawns information provided to homeowners so the watershed is protected.	Environmental and Agriculture Heritage		Water resources	
2937	Proactively field verify biosolids applications and ensure that setback and washoff to streams is prevented.	Environmental and Agriculture Heritage		Water resources	
2987	Need to revise the 1993 Scenic Creek Valley Buffer Ordinance. The county has not defined what a scar line is. They have not mapped it. The ordinance has major loophole allowing	Environmental and Agriculture Heritage		Water resources	
2988	Provide 300 to 500 foot buffer protection along stream such as is being proposed for Monocacy Creek in Frederick, MD per	Environmental and Agriculture Heritage		Water resources	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2989	Bring back RSCOD or similar zoning to protect stream, ponds and waterways.	Environmental and Agriculture Heritage		Water resources	
3073	The buffer between water and land is always a precious recreation space which should always be considered for that purpose since it is so scarce. This concrete ramp into the	Environmental and Agriculture Heritage		Water resources	
3105	Allow no freshwater to leave the county until all aquifers are full.	Environmental and Agriculture Heritage		Water resources	
3188	We rely on the Potomac for our drinking water, yet we allow pesticides and fertilizer to run off unchecked. All waterways must have buffer zones of natural vegetation (100 ft?).	Environmental and Agriculture Heritage		Water resources	Environmental Contamination
3266	Bring back RSCOD River Stream Corridor Overlay District.	Environmental and Agriculture Heritage		Water resources	
3267	Provide 300 to 500 foot riparian buffer like Frederick, MD	Environmental and Agriculture Heritage		Water resources	
3269	Keep the Scenic Rivers scenic	Environmental and Agriculture Heritage		Water resources	
3270	Need to change scenic river buffer zoning which uses "scar line". No where else in the world is scar line even mentioned. Need to change this to "ordinary high water mark" and	Environmental and Agriculture Heritage		Water resources	
3483	We need to reclaim and protect the health and scenic value of the streams, creeks, and rivers in the county.	Environmental and Agriculture Heritage		Water Resources	
3519	Consider using the Economic Development Authority powers to foster coordinated commercial development districts, with regional stormwater, utility and roadway	Environmental and Agriculture Heritage		Water Resources	
1360	More televised meetings on the county channel or through streaming.	Governance & Implementation			
1605	Resolve tension between east and west with planning for schools and funding; who is paying for what/resentment and misunderstanding	Governance & Implementation			
1698	RGP - break county into fragments; doesn't address interdependent issues; strategies to recognize; utilize interdependency of county	Governance & Implementation			
1771	Have County and town work together better (improve process for working together)	Governance & Implementation			
1825	Better communication with Eastern and Western Loudoun-so they can understand each other better	Governance & Implementation			
1867	East and West to better appreciate each others resources and contributions. Foster that approach.	Governance & Implementation			
1923	Online input on county/town issues like Town of Purcellville website-great way to get well thought out comments	Governance & Implementation			
1969	Community conversation on value of east and west parts of county, education on value of western Loudoun to economy and quality of life-bridge of communication between east	Governance & Implementation			
2102	Public input to who sits on planning commission	Governance & Implementation			
2116	Need outreach-not just online-reach all residents	Governance & Implementation			
2138	Safe space for political discussion-encourage involvement	Governance & Implementation			
2164	Create an interactive web portal that is interactive with everyone's email addresses and develop a thorough comprehensive website for business and government community	Governance & Implementation			
2166	Fully functionally public educational and governmental (PEG) access through FCC Guidelines. Give place to develop TV and radio programs and messages. Use it to train. TV	Governance & Implementation			
2320	Bond issues for F&R/schools-need to make public aware of election result of bond issue.	Governance & Implementation			
2361	More communication between E/W Loudoun-investing in Farm to Table in E (more than farm-to table, community garden). More inter-reliance, awareness between E/W Loudoun	Governance & Implementation			
2363	More cross pollination between eastern/western Loudoun	Governance & Implementation			
2369	Better communication during snow emergency events regarding roads that are not passable	Governance & Implementation			
2413	Respect W part of the county-listen to residents	Governance & Implementation			
2549	More difficult now to find events to do-better way one location to communicate	Governance & Implementation			
2553	More unity between Eastern and Western parts of the County	Governance & Implementation			
2571	More transparency in what developments have active applications and what stage of decision-making is at. Need to improve website.	Governance & Implementation			
2577	Washington Post shows what congress has voted on. Need a weekly publication of votes, like a digest. A language a lay person can understand	Governance & Implementation			
2750	Have a more connected community feel rather than a collection of smaller communities with no real links between them.	Governance & Implementation			
3022	Reverse the trend that is making it more like two separate counties, east vs west. I live in the extreme west, feel like my tax dollars are being used to build extravagant	Governance & Implementation			
3117	And Loudoun should make its appearance on Social media effectively so people can engage creatively. Its website should be users friendly and please create an app. Thank you.	Governance & Implementation			
3243	Improve communications with all citizens to include those who do not have access to a computer. Area specific all of Loudoun County.	Governance & Implementation			

**GOVERNANCE &
IMPLEMENTATION**

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
18	Carrion/roadkill pickup dead bloated deer	Governance & Implementation			
35	Manage sheriffs to prevent crime rates as community grows	Governance & Implementation			
36	Preserve safety of community	Governance & Implementation			
144	Appreciate the law enforcement and judicial system	Governance & Implementation			
183	Concerned with crime/safety in older neighborhoods	Governance & Implementation			
248	Law enforcement needs diversity training with rail coming. Being able to respond with rapid growth because of increased diversity.	Governance & Implementation			
423	Public safety, especially in the Meadows across Ray Muth Park (more police presence)	Governance & Implementation			
470	Increase law enforcement! Gang issues to be addressed	Governance & Implementation			
471	Sexual offenders--registry tracking	Governance & Implementation			
602	Interaction between law enforcement and community on problems, like gangs	Governance & Implementation			
667	Involvement of faith community in resolving problems	Governance & Implementation			
798	better communication for fire and rescue	Governance & Implementation			
819	Change sheriff to appointed position/not elected	Governance & Implementation			
1010	Public safety - development in the County has outgrown the people being served	Governance & Implementation			
1015	Address safety for existing homes - police/fire/schools; communities built as a golf course community labeled as "rural"; pause and fix safety; define rural/urban to allow	Governance & Implementation			
1033	Concerns about hunters/trespassers on property - address safety concerns	Governance & Implementation			
1075	In western Loudoun - lack of immediate response time; there is inadequate police force	Governance & Implementation			
1089	Better information from Sheriffs office (dealing with youth); info there but not getting out	Governance & Implementation			
1145	Increase police presence on commuter routes during non-rush hour/ western Loudoun County region	Governance & Implementation			
1269	Safe environment for kids	Governance & Implementation			
1299	Protect safe communities	Governance & Implementation			
1330	Safe spaces for productive use of team time	Governance & Implementation			
1393	Lower the crime rate	Governance & Implementation			
1508	Sirens that detect robberies.	Governance & Implementation			
1675	Study Sherriff's office-court-jails instead of deputies inc. firing policies	Governance & Implementation			
2119	Enforcement of speed limits-safety	Governance & Implementation			
2169	Traffic enforcement for construction vehicles on Belmont Ridge Road.	Governance & Implementation			
2209	public safety, good job, keep it up. (low crime rate). Biggest threat to safety-traffic?	Governance & Implementation			
2232	No enforcement of codes, sheriffs office, even when reported parking front yard. MOAs are proactive. Need more enforcement.	Governance & Implementation			
2247	Better communication with people moving into area re: values; to prevent trash, crime, drugs, gangs. Code enforcement? New arrivals handout/packet, translated.	Governance & Implementation			
2298	Traffic enforcement for construction vehicles on Belmont Ridge Road.	Governance & Implementation			
2305	Less crime in Sterling-Safeway shopping center and food lion.	Governance & Implementation			
2332	Enhance neighborhood watch and community policing-Sterling Park area. Need to pay public safety mote to provide more coverage in Sterling Park and entire county because of	Governance & Implementation			
2418	Concern of increase in crime in area	Governance & Implementation			
2589	Greater investment in police force and public safety for crime prevention	Governance & Implementation			
2598	Maintain and make more robust the Community Service Officer program	Governance & Implementation			

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2862	Tough enforcement of commercial vehicles and max occupants in houses in Sterling park	Governance & Implementation			
2945	Vastly improve relations between local law enforcement at all levels and the community. Encourage positive interactions including introduction and/or expansion of "outside the	Governance & Implementation			
3042	Competitive packages for police, fire fighters, teachers (these type of community leaders) so they can afford to live in our community versus commuting into their jobs. It could be	Governance & Implementation			
3197	How about we have our police force focus on catching criminals and addressing crime instead of minor speed infractions and other activities just to line their pocketbooks.	Governance & Implementation			
643	Process and the importance of structuring this plan so it cant be undone	Governance & Implementation			
718	Hold workshop further west!	Governance & Implementation			
762	Plan needs to have metrics to show progress - make public	Governance & Implementation			
797	Growth should not drive planning	Governance & Implementation			
801	Engage students in Planning Process	Governance & Implementation			
817	Engage federal govt. in future planning	Governance & Implementation			
841	Consider not doing public input sessions in July/Summer many are out of town. Fall is better	Governance & Implementation			
883	Push information on process to participants	Governance & Implementation			
914	Planning to incorporate our economics, health and environment; figure out how to cure before this has an economic impact on us	Governance & Implementation			
941	Stick to comprehensive plan - stop special exceptions	Governance & Implementation			
1359	County needs to do better job engaging citizens (encouragement) - volunteer, communities, etc.	Governance & Implementation			
1681	Stakeholders should be representative - no special interest	Governance & Implementation			
1713	Foundations report should include section - what has worked/not worked in current plan?	Governance & Implementation			
1717	Plan should be bold - describe end goal - what kind of County this should be	Governance & Implementation			
1779	See Tony Buffington hold more community meetings in western Loudoun; similar to Sup. Clarke and Burton	Governance & Implementation			
2043	Annual reporting on the plan progress	Governance & Implementation			
2111	Rich are driving this process and will control outcome	Governance & Implementation			
2150	Envision Loudoun is irresponsible. More planning meetings, more information before the meetings. Educate the public, then ask questions.	Governance & Implementation			
2170	Address needs for current residents, as well as planning for the future.	Governance & Implementation			
2238	Really appreciate the opportunity for input	Governance & Implementation			
2299	Stick to the plan	Governance & Implementation			
2541	Stick to the plan once developed	Governance & Implementation			
2901	Stop waivers and the fast tracking of changes to the comprehensive plan. Allow adequate time for analysis and debate!	Governance & Implementation			
2992	The policies and protections in our current comprehensive plan must be both brought forward and strengthened in the next comprehensive plan, and decision-making for	Governance & Implementation			
3099	Please make available the 900 inputs that were provided during the meetings. I suggest a GPS approach that will provide a county overview of areas as well as input that I could	Governance & Implementation			
3150	Minimize if not prohibit exceptions to the master plan	Governance & Implementation			
550	Disaster preparedness - planning for major, critical events - transportation, hospitals, accommodating others coming our way	Governance & Implementation			
2013	Have a disaster plan in place--safety plan; media and emergency cell phones	Governance & Implementation			
2554	Why is our fire/safety volunteer	Governance & Implementation			
513	Smart, responsible, transparent government (ex. Resources used in the comprehensive plan process)	Governance & Implementation			
548	County work more directly with HOA to improve continuity between themselves - contributing/facilitate meetings/voice to county/and sharing of best practices	Governance & Implementation			
644	Appoint an Inspector General to monitor county government so that the plan is not undone	Governance & Implementation			

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
831	Develop policy to transition HOA's to operate like towns - Development is occurring outside of the towns. Ensure that people living outside of town have adequate	Governance & Implementation			
933	Divide Loudoun into two counties, along Rt 15 corridor or some variation	Governance & Implementation			
934	Divide Loudoun into 1 city (east) and 1 county (west)	Governance & Implementation			
1008	Better relationship between BOS and LCPS Board	Governance & Implementation			
1253	Budget for snow cleaning	Governance & Implementation			
1261	Snow policy in County needs changing	Governance & Implementation			
1262	Takes much longer to get things done in South Riding area	Governance & Implementation			
1292	Develop strategies to keep public salaries competitive	Governance & Implementation			
1409	Cost effective government; promote economic development	Governance & Implementation			
1660	Appointed government committees with more residents who have no ties to developers and businesses not in county to have a counter balance	Governance & Implementation			
1668	More autonomy for western Loudoun County	Governance & Implementation			
1669	Developers should be off comp plan committee and 2046	Governance & Implementation			
1677	Pleased with new Board's look at western Loudoun	Governance & Implementation			
1687	Western Loudoun needs to be its own county	Governance & Implementation			
1695	County should work with towns to achieve mutually beneficial goals; not impose bureaucratic	Governance & Implementation			
1720	Reduced impact of development industry on advisory boards	Governance & Implementation			
2020	Participation between the west and east supervisors/commissioners	Governance & Implementation			
2039	BOS be more familiar w/ Western Loudoun before approving development	Governance & Implementation			
2040	BOS should take a careful look at what they think of success.	Governance & Implementation			
2176	Independent, fully autonomous communities	Governance & Implementation			
2533	Gov sells liquor but yet have a private toll road	Governance & Implementation			
2542	More cooperation between BOS and School Board	Governance & Implementation			
2619	More consistency in different policy areas (within) and in location (nor pockmarked)	Governance & Implementation			
3048	More diversity on county appointed Boards.	Governance & Implementation			
3053	I think Loudoun county should transition to a County Executive or Urban County Executive form of government. Loudoun currently operates under a traditional form of government.	Governance & Implementation			
3170	There need to be limits put on HOAs. Term limits for officers, requirements for votes before additional significant investments are made (like policies of multiple inspections a	Governance & Implementation			
22	Affordable housing in Loudoun County	Housing		Affordability	
46	Mixed use development needs more affordable housing for young professionals	Housing	Built Environment	Affordability	Mixed-use development
69	Affordable housing for everyone with transportation to support	Housing	Transportation System	Affordability	Transportation Planning
82	Diversity of Housing-Affordability - don't assume what the public wants -be creative	Housing		Affordability	
112	Housing affordability - how will grandchildren afford the area?	Housing		Affordability	
118	Homes on large lots deters affordable housing	Housing		Affordability	
124	g-restricted affordability - living in county	Housing		Affordability	
178	Work force and affordable housing	Housing		Affordability	
179	Concerned about high density affordable housing	Housing		Affordability	
199	Need affordable work force housing; more than just the advanced program; kids live here - can't do it; much of the workforce can't afford to live here	Housing		Affordability	

HOUSING

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
202	More work force housing - not advanced program, more sized; right to be affordable - not income restricted	Housing		Affordability	
225	Affordable housing for aging population	Housing		Affordability	
302	Affordable housing - real need	Housing		Affordability	
310	More affordable housing options, homeless, other populations	Housing		Affordability	
313	More affordable elderly housing options, help for seniors	Housing	People	Affordability	Seniors
330	Diversity of housing for people with different incomes	Housing		Affordability	
331	Diversity of housing - work force housing for teachers, senior citizens. Senior centers and social services.	Housing		Affordability	
364	Affordable housing so people can live here	Housing		Affordability	
365	Low density, affordable housing (townhouses vs hi rise apts)(small lot, low square feet, sf house)	Housing		Affordability	
415	Affordable housing for younger families or new professionals; affordable dwelling program needs help	Housing		Affordability	
461	Maintain variety of housing choices and affordability	Housing		Affordability	Diversity
479	Affordable housing - mix of housing/diversity of housing - government employees live where they work	Housing		Affordability	Diversity
567	Keep Loudoun affordable; housing; comparable to 20-30 mile radium	Housing		Affordability	
795	Affordable proximity to job	Housing		Affordability	
820	Innovative ideas for affordable housing	Housing		Affordability	
824	Ensure that we have work opportunities, affordable housing and recreation opportunities for young people. Affordable housing for young professionals	Housing	People	Affordability	Community Services
845	County is unaffordable for single household	Housing		Affordability	
849	Affordable housing - for first time home buyers; around metro, but throughout the county	Housing		Affordability	
855	Add affordable housing in towns (west)	Housing		Affordability	
861	Affordable housing - people should be allowed to rent rooms; allow under zoning ordinance	Housing		Affordability	
876	Add affordable units in smaller communities (west)	Housing		Affordability	
884	Need more affordable, accessible housing for seniors and citizens with disabilities	Housing	People	Affordability	Seniors
919	Affordable housing: more of it; housing prices - not enough affordable housing	Housing		Affordability	
945	More affordable senior housing	Housing		Affordability	Senior
996	Affordable housing, work force housing throughout County; fire/rescue; LCPS; government workers	Housing		Affordability	
1073	Need work force housing	Housing		Affordability	
1126	4 miles from Silver Line - affordable housing - Ryan Rd/Evergreen - needs widening	Housing	Transportation System	Affordability	Transit
1285	Housing affordability - keep our kids here	Housing		Affordability	
1291	Housing for workforce	Housing		Affordability	
1308	Support affordable housing options for younger residents (millennials cannot afford)	Housing	People	Affordability	Millenials
1309	Ease regulations to permit construction of smaller, more affordable housing-more density	Housing		Affordability	
1324	Make more affordable housing available	Housing		Affordability	
1371	Loudoun has not done enough for workforce housing. Workers can not afford to live in the County. Connecting future Metro to employment.	Housing		Affordability	
1396	Provide housing for all income levels (including the elderly) affordable	Housing	People	Affordability	Diversity/Culture
1442	Provide affordability for housing/cost living/ability	Housing		Affordability	
1630	More affordable housing, single family. Loudoun County workers have to commute from WV	Housing		Affordability	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
1772	Make sure developers provide housing options for all economic and age levels	Housing	People	Affordability	Diversity/Culture
1823	Availability of affordable housing	Housing		Affordability	
1834	Housing opportunities-affordable, in country, must have affordability, preserve ag/open space--farmers can transfer their knowledge and equipment to future farmers as needed	Housing	Environmental and Agriculture	Affordability	Conservation/Protection of Agriculture
1849	Affordable housing	Housing		Affordability	
1945	Work force and retirement housing in Western Loudoun County at affordable prices	Housing	People	Affordability	Seniors
1948	Need to make areas of county easily accessible to a diverse community; affordable to live in-especially Western Loudoun	Housing	People	Affordability	Seniors
1961	Availability of work force housing within county	Housing		Affordability	
1990	Affordability-particularly housing, blend of housing, retirees also need affordability, applied to the whole county	Housing	People	Affordability	Seniors
2084	Provide affordable housing for service sector jobs	Housing		Affordability	
2113	Need more affordable housing options county-wide, not just McMansions and Townhouses	Housing		Affordability	
2151	More decent affordable housing. Teachers, fire fighters, police can't afford to live in this county.	Housing		Affordability	
2175	affordable housing to ensure cultural diversity in Loudoun	Housing	People	Affordability	Diversity/Culture
2199	More affordable housing	Housing		Affordability	
2248	Affordable and accessible (commute times, good employment in co., affordable housing), a place that's welcoming to different backgrounds, age and socioeconomic.	Housing	People	Affordability	Socioeconomic
2254	Affordable housing for service industry markers.	Housing		Affordability	
2264	Emphasis on affordable housing	Housing		Affordability	
2266	Affordable housing must grow w/ new construction	Housing		Affordability	
2293	Preserve affordable housing around metro	Housing		Affordability	
2354	Adding more affordable housing-when developing in Eastern Loudoun	Housing		Affordability	
2396	More affordable housing (affordability issues in general-taxes as well, more property tax relief for seniors)	Housing		Affordability	
2400	Affordable housing-"out of control"-new construction "grandiose and expensive"-have builders required to build affordable housing	Housing		Affordability	
2450	Need affordable housing for the people who work here	Housing		Affordability	
2451	Affordable housing for teachers, police officers, firefighters etc.	Housing		Affordability	
2464	Need more affordable apartments, HOAs sometimes don't allow renting rooms	Housing		Affordability	
2483	Affordable housing, especially for seniors	Housing	People	Affordability	Seniors
2515	More affordable retirement housing-one level, not always multi-family (ranch style)	Housing		Affordability	Senior
2519	Integrated affordable retirement housing, multi-generational housing	Housing		Affordability	Senior
2522	Affordable housing for everyone	Housing		Affordability	
2545	Living wage/affordable housing so not forced to be 2 income households	Housing	Jobs and Businesses	Affordability	Quality Jobs
2570	Affordable housing for lower wage jobs, for teachers, etc.	Housing		Affordability	
2579	Need low income senior housing planned	Housing	People	Affordability	Seniors
2660	The county needs more affordable housing so that the teachers, police officers and other public servants can live and work in the same place.	Housing		Affordability	
2739	Focus on affordable housing and mixed use communities over market rate single family homes.	Housing		Affordability	
2797	Affordable housing	Housing		Affordability	
3153	We need affordable housing throughout the county. Teachers, police, and county staff should be able to afford to live here.	Housing	People	Affordability	Diversity/Culture
3220	Provide more affordable and workforce housing throughout the County	Housing		Affordability	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
3429	More Affordable housing for the elderly (60) in the Town of Leesburg	Housing		Affordability	Senior
100	Incentivizing developers different housing (prefers per unit type disincentive to create smaller units)	Housing		Diversity	
174	Would prefer smaller transition homes in developments	Housing		Diversity	
227	Housing needed for young children (millennials) and elderly	Housing		Diversity	
270	Diversify. More retirement communities.	Housing	People	Diversity	Seniors
353	Golf cart communities and golf course	Housing		Diversity	
362	Dense housing around transportation hubs	Housing		Diversity	
501	Looking for single family detached that is 1 story at 1100-2000 s.f.	Housing		Diversity	
530	Nice residential mix with expanded open space; less focus on winery and distilleries; family friendly	Housing		Diversity	
583	Housing around the metro to accommodate younger	Housing		Diversity	
1095	Need more options for communities	Housing		Diversity	
1153	Protect opportunities to purchase medium sized lots without HOA's	Housing		Diversity	
1293	Housing should accommodate all - seniors, millennials - integrated; so not segregated in all spots	Housing	People	Diversity	Diversity/Culture
1471	Bigger houses	Housing		Diversity	
1487	More town homes to save space	Housing		Diversity	
1488	Less apartments	Housing		Diversity	
1575	Where are families going to live? Need space for families	Housing		Diversity	
1611	Allow for more diversity of housing to meet income levels	Housing		Diversity	
1833	Monitor housing stock so that the mix meets needs of county	Housing		Diversity	
2038	Multifamily development is positive if clustered	Housing		Diversity	
2552	More styles/diversity of housing and communities	Housing		Diversity	
2680	Limit the number of townhouses which will help with traffic and schools	Housing		Diversity	
2691	Limit multiple townhouse building (stop rezoning to allow more house per acre) - relieving overcrowding in schools, reducing traffic congestion and demand on limited country	Housing		Diversity	
2848	It would be helpful to have more affordable housing options for families in the various communities across Loudoun County. There is an assumption that because there are	Housing		Diversity	
2880	Limit overcrowding in this county. More single family homes and less townhouses. Need more Sterling Park type houses that are more affordable and eliminate townhouses.	Housing		Diversity	
3250	Encourage more loft apartments in Historic Leesburg. School teachers are commuting from West Virginia because they cannot afford rents in Loudoun. Loft apartments upstairs	Housing		Diversity	Affordability
3454	55 and older apartments. Senior community. Affordable! And not assisted living.	Housing	People	Diversity	Affordability
3495	Provide a mixture of housing types and sizes to enhance affordable and workforce housing opportunities for residents with different income levels.	Housing		Diversity	
3221	Provide for housing ownership around the Ashburn metro station instead of just rental options.	Housing		Diversity	
1382	More houses are not the solution as they are tax negative (single family homes)	Housing		Fiscal Impact	
1579	Housing cost money to taxpayers	Housing		Fiscal Impact	
2028	Housing is revenue-negative	Housing		Fiscal Impact	
2916	Stop building new houses, since they increase the tax burden for everyone who is already here - houses require more in services than they can ever pay in taxes. Agricultural uses	Housing	Environmental and Agriculture	Fiscal Impact	Conservation/Protection of Agriculture
609	Doesn't have to live in an industrial park (lives in Ashburn Farm)	Housing		Miscellaneous	
856	Housing quality of life programs	Housing		Miscellaneous	
873	Build net zero housing - with help in Richmond	Housing		Miscellaneous	

JOBS & BUSINESS

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
1168	Consider possibility for residential	Housing		Miscellaneous	
1719	Slower residential growth should be provided for	Housing		Miscellaneous	
2027	Good area to develop home/housing. There is a need for more homes for people commuting from W. VA.	Housing		Miscellaneous	
182	Would like housing around 606	Housing	Built Environment	More housing	Opportunity areas
286	Loudoun County - needs more housing and transportation and jobs for development changes	Housing	Transportation System	More housing	Transportation Planning
1466	More houses	Housing		More housing	
2208	Housing waiting list is too long (ADU)	Housing		More housing	
2783	QUIT APPROVING RESIDENTIAL AREAS. There is way too much residential building in our county, especially in the eastern part of the County.	Housing		More housing	
2900	Stop building new homes. Especially expensive ones that no-one can afford.	Housing		More housing	
2920	Increase the supply of housing to reduce the exorbitant cost. We also need more housing choices. Townhouses with no back yard do not work for children.	Housing		More housing	Diversity
3137	Zone and encourage infrastructure to allow for single-family homes to propagate at a useful rate. Ashburn has turned into a people warehouse, full of town houses. Western	Housing		More housing	
3245	Minimize high density townhouse development. The additional costs for schools and community support exceed tax revenue. It also degrades the western Loudoun culture and	Housing	Built Environment	More housing	Density / intensity
619	Control number of renters in Brambleton town center (too many renters) (cap number of renters)	Housing		Renters	
2465	Need "community housing"-room shares and boarding houses	Housing		Renters	
99	Retirement communities transition area	Housing		Senior	
194	50+ year olds - housing for - provide	Housing	People	Senior	Seniors
218	More senior living	Housing		Senior	
232	Promote vertical housing; higher density; possibly retirement housing (senior)	Housing		Senior	
371	More emphasis and building incentives on senior housing to keep families together	Housing		Senior	
424	No external differentiation for adult housing; do not cluster adult community	Housing	People	Senior	Diversity/Culture
972	Senior housing for County	Housing	People	Senior	Seniors
1059	Looking at aging in place for older residents; making sure that older residents want to stay because accessibility isn't hard to get around community	Housing	People	Senior	Seniors
1092	Need senior housing (one level)	Housing	People	Senior	Seniors
1542	No zoning that allows small scale homes for empty nesters	Housing		Senior	
1543	No age restricted housing in western Loudoun	Housing		Senior	
1897	Structure taxes so elderly can maintain and stay in their homes	Housing	People	Senior	Seniors
2171	More ADA-compliant housing; non-stairway homes	Housing	People	Senior	Community Services
2581	Don't bring in housing that brings more kids. Costly. Instead being age-restricted	Housing		Senior	
2829	We need assisted living / long term care facilities in the west.	Housing		Senior	
422	Campaign on "what's great about Loudoun", especially for Sterling and Leesburg	Jobs and Businesses		Business/Employment Attraction	
984	Control visit Loudoun ideas; consider the import	Jobs and Businesses		Business/Employment Attraction	
1358	Clearer relationship between east and west, maximize complementary relationship (tourism, economic development).	Jobs and Businesses		Business/Employment Attraction	
1398	Attract more employers/jobs to Loudoun Co.	Jobs and Businesses		Business/Employment Attraction	
1399	Attract young employees to Loudoun Co.	Jobs and Businesses	People	Business/Employment Attraction	Millenials
1436	Continue to attract business with lower power support	Jobs and Businesses		Business/Employment Attraction	
1507	Bring in companies to build more offices to create more jobs.	Jobs and Businesses		Business/Employment Attraction	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2198	Robust, hi-tech Loudoun County marketing campaign	Jobs and Businesses		Business/Employment Attraction	
2290	Continue to attract businesses	Jobs and Businesses		Business/Employment Attraction	
2606	Create business environment that is friendly to entrepreneurs and startups	Jobs and Businesses		Business/Employment Attraction	
2638	Business and community incubators around county in targeted areas	Jobs and Businesses		Business/Employment Attraction	
3067	Business development should be moderated in many ways. I am particularly opposed to tax or other financial incentives given to private entities to locate within the county	Jobs and Businesses		Business/Employment Attraction	
3518	Designate high density Innovation Districts with abundant mixed use capacities, uses and massing to recognize modern usage and an abandonment of Euclidian zoning. Rt 606	Jobs and Businesses	Built Environment	Business/Employment Attraction	Mixed-use development
284	More diversity in YOB opportunities; manufacturing jobs, etc.	Jobs and Businesses		Business/Employment Diversity	
542	Not every business relocated here should be the mold; need affordable housing for work force	Jobs and Businesses	Housing	Business/Employment Diversity	Affordability
665	Continue to balance the economy; create new jobs; foster diversity and balance infrastructure	Jobs and Businesses	Community Infrastructure	Business/Employment Diversity	Extension Planning & Considerations
1180	Well balanced and diverse economic base (to include both data centers/agriculture/small business)	Jobs and Businesses		Business/Employment Diversity	
1197	Expand the mix of available job opportunities including federal jobs into more professional, consulting service - oriented jobs. Higher paying jobs	Jobs and Businesses		Business/Employment Diversity	
1824	Policies that promote a diverse economy--Live, Work, Play	Jobs and Businesses		Business/Employment Diversity	
2108	Need broader job opportunities	Jobs and Businesses		Business/Employment Diversity	
2344	More diversity of business types (more manufacturing away high tech data centers)	Jobs and Businesses		Business/Employment Diversity	
2556	More diverse business income, instead of data centers. What will we do with empty data centers when they are outdated	Jobs and Businesses		Business/Employment Diversity	
2596	Create a more diverse business environment	Jobs and Businesses		Business/Employment Diversity	
2597	More diversity in jobs, look to manufacturing and "making things"	Jobs and Businesses		Business/Employment Diversity	
2724	Attract businesses other than just data centers, to set up shop in Loudoun County.	Jobs and Businesses		Business/Employment Diversity	
3510	Allow auto and home sharing business models, such as Uber and Airbnb, to thrive in Loudoun, especially Western Loudoun, where there are fewer places to stay and many	Jobs and Businesses		Business/Employment Diversity	
246	Makers space (shared tools) (NOVA labs) maker smith R&D, business type development	Jobs and Businesses		Business/Employment Opportunity	
349	Regional workplace centers; next-gen work spaces; technet; shared spaces	Jobs and Businesses		Business/Employment Opportunity	
455	Draw large business to the county, increase job opportunities	Jobs and Businesses		Business/Employment Opportunity	
503	Increase employment opportunities/"cooperative work spaces"	Jobs and Businesses		Business/Employment Opportunity	
714	Bring in industrial that provide a living wage (not just Data centers)	Jobs and Businesses		Business/Employment Opportunity	
765	Innovating policies to encourage business environment (incentives and tax etc.)	Jobs and Businesses		Business/Employment Opportunity	
778	Policies to attract and expand global business	Jobs and Businesses		Business/Employment Opportunity	
851	River economy - good financial opportunity ; good high quality facilities good	Jobs and Businesses		Business/Employment Opportunity	
902	Advance Loudoun as a high tech center (electric, engineering, science, cyber security); university level	Jobs and Businesses		Business/Employment Opportunity	
940	See more business parks to get more business in County to increase tax base and provide jobs	Jobs and Businesses		Business/Employment Opportunity	
946	More commercial jobs	Jobs and Businesses		Business/Employment Opportunity	
1049	Encourage 2nd and 3rd shifts for bigger businesses/offices; encourage telework county wise	Jobs and Businesses		Business/Employment Opportunity	
1166	Need to face market realities	Jobs and Businesses		Business/Employment Opportunity	
1251	High tech jobs, science, healthcare, keep jobs here for kids	Jobs and Businesses		Business/Employment Opportunity	

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1322	Want Old Ox to be major employment corridor, consider tax incentives	Jobs and Businesses		Business/Employment Opportunity	
1339	Bring more corporations to Loudoun to create more jobs.	Jobs and Businesses		Business/Employment Opportunity	
1410	Attract technology sectors for education and jobs	Jobs and Businesses	Lifestyle	Business/Employment Opportunity	Education
1428	Office and jobs more central in Loudoun County [away from East Loudoun and Fairfax]	Jobs and Businesses		Business/Employment Opportunity	
1451	Encourage office, light industrial, commercial	Jobs and Businesses		Business/Employment Opportunity	
1616	Winery - don't use environmental factors to decide what we allow in Loudoun County with business	Jobs and Businesses		Business/Employment Opportunity	
1829	May never be any better than it is now-growth pressure will come-so be business-friendly, creative development opportunity, low rise, land owner rights, protect water, protect	Jobs and Businesses	Environmental and Agriculture	Business/Employment Opportunity	Conservation/Protection of Natural Land
1844	Business and school partnerships	Jobs and Businesses	Lifestyle	Business/Employment Opportunity	Education
1974	Education about where jobs in county are and make sure they are located in zoning appropriate areas. Hard to believe 50% working in county.	Jobs and Businesses		Business/Employment Opportunity	
1978	Support creative and new ideas to support new economies	Jobs and Businesses		Business/Employment Opportunity	
2069	support more business and less residential development	Jobs and Businesses		Business/Employment Opportunity	
2178	Self-sustaining jobs in Loudoun County to reduce commute	Jobs and Businesses		Business/Employment Opportunity	
2183	Jobs in Loudoun to reduce commute; better inter(nova) transportation	Jobs and Businesses	Transportation System	Business/Employment Opportunity	Roadway Dev./Improvement
2219	Datacenters don't bring a lot of jobs. Office?	Jobs and Businesses		Business/Employment Opportunity	
2387	More businesses near Dulles airport	Jobs and Businesses		Business/Employment Opportunity	
2420	Better employment opportunities for County residents	Jobs and Businesses		Business/Employment Opportunity	
2491	Less empty warehouses and businesses	Jobs and Businesses		Business/Employment Opportunity	
2605	Leverage technology and internet network to build jobs in Loudoun	Jobs and Businesses		Business/Employment Opportunity	
2617	More Class A office space in Loudoun (specifically around metro station)	Jobs and Businesses		Business/Employment Opportunity	
3118	Loudoun has a sizable Science and Technology related professionals residing in the county. We should use it to our advantage. We should provide incentives and aggressively	Jobs and Businesses		Business/Employment Opportunity	
3514	Create a database for young people seeking summer jobs and work in Loudoun so property owners and small business owners can search for candidates for summer, part-	Jobs and Businesses	People	Business/Employment Opportunity	Youth
769	"Welcome the new, protect the old" - "ONE vibrant community"	Jobs and Businesses		Business/Employment Opportunity	
1369	Loudoun needs to decide "what it wants to be when it grows up". Will we continue to be a bedroom community.	Jobs and Businesses		Business/Employment Opportunity	
2187	County should be welcoming, not walled-off	Jobs and Businesses		Business/Employment Opportunity	
195	How do we get more jobs in Loudoun - helps traffic by staying here; live and work here - better jobs	Jobs and Businesses		More jobs	
222	Promote economical new/jobs growth in the county - attract jobs for live and work in county	Jobs and Businesses		More jobs	
579	Needs to continue to do a good job creating jobs; coordinate with Fairfax corridor	Jobs and Businesses		More jobs	
598	Need to encourage economic development to attract jobs	Jobs and Businesses		More jobs	
1243	Create more jobs locally	Jobs and Businesses		More jobs	
1250	More federal jobs bid in Loudoun so they don't commute to DC	Jobs and Businesses		More jobs	
2477	More businesses and jobs here (reduce traffic)	Jobs and Businesses		More jobs	
2535	More jobs brought to Loudoun County but not at a cost to the character of County	Jobs and Businesses		More jobs	
2775	bring more office jobs could potentially lighten the traffic on the roads for people commuting to Fairfax and DC	Jobs and Businesses	Transportation System	More Jobs	Congestion
2818	Loudoun needs to focus more on bringing more businesses to the county vs. the addition of additional housing. Housing should be limited for the near future until a significant	Jobs and Businesses	Housing	More Jobs	More housing
2895	More employment, less housing and retail.	Jobs and Businesses		More Jobs	
2908	More commercial development, less residential development.	Jobs and Businesses		More Jobs	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
3126	Please bring more companies which creates lot of jobs into Ashburn area instead of keep building data centers.	Jobs and Businesses		More Jobs	
524	Fact-based realism on work force estimates	Jobs and Businesses		Planning and management	
1340	These corporations should pay salaries commensurate to standard of living.	Jobs and Businesses		Quality jobs	
1405	Offer salaries that support the cost of living; affordable housing	Jobs and Businesses	Housing	Quality jobs	Affordability
1930	Jobs that are not minimum wage; can't afford to live in county and work for minimum wage; potentially save traffic issues if not commute.	Jobs and Businesses		Quality Jobs	
2804	Bring more jobs (professional and white collar) to Loudoun so less people have to commute out of the area. Control where data centers are being built. There are some	Jobs and Businesses		Quality Jobs	
3019	Lobby for a large Federal Office to relocate or expand to Loudoun County (such as FBI, HLD, DOD, etc). Many of the higher paying federal jobs are in DC but due to expansion	Jobs and Businesses		Quality Jobs	
3210	I have lived in Loudoun since my parents moved here in 1974 and continue as an adult to not be able to secure a high-paying job in Loudoun. I have to travel East in order to obtain	Jobs and Businesses		Quality Jobs	
176	Less commercial space with so much vacant	Jobs and Businesses		Retail and service options	
201	More restaurants	Jobs and Businesses		Retail and service options	
427	Would like to see more retail and services	Jobs and Businesses		Retail and service options	
555	Fine dining tax incentive - attract find dining market with incentives	Jobs and Businesses		Retail and service options	
1007	No more grocery stores, banks in Leesburg; its excessive	Jobs and Businesses		Retail and service options	
1187	Increase the number of restaurants and retail around South Riding (preferable, small business, mom and pops)	Jobs and Businesses		Retail and service options	
1223	Rethink diversity; planned retail development	Jobs and Businesses		Retail and service options	
1362	More restaurants (good ones) in Dulles south area	Jobs and Businesses		Retail and service options	
1452	Provide diversity retail	Jobs and Businesses		Retail and service options	
1472	More Mexican and Chinese restaurants	Jobs and Businesses		Retail and service options	
1473	More stores with eye glasses and sunglasses	Jobs and Businesses		Retail and service options	
1474	More orthodontists	Jobs and Businesses		Retail and service options	
1479	More book stores	Jobs and Businesses		Retail and service options	
1481	More shopping complexes close to house (mixed use)	Jobs and Businesses		Retail and service options	
1484	More clothing stores	Jobs and Businesses		Retail and service options	
1499	Car stores that sell more electric cars to stop pollution	Jobs and Businesses		Retail and service options	
1521	More chocolate, gumball and candy stores	Jobs and Businesses		Retail and service options	
1522	More video game stores.	Jobs and Businesses		Retail and service options	
1551	Need more shops nearby (Lovettsville), also amenities	Jobs and Businesses		Retail and service options	
1749	No commercial development at 287 and Rte. 7 bypass	Jobs and Businesses		Retail and service options	
1819	encourage commercial development with vernacular character	Jobs and Businesses		Retail and service options	
2165	More small independent restaurants and stores, like Leesburg. See this county-wide.	Jobs and Businesses		Retail and service options	
2220	No more storage facilities	Jobs and Businesses		Retail and service options	
2225	Cascades marketplace is ok, reinvest in Sterling Park Mall	Jobs and Businesses		Retail and service options	
2644	Measures to prevent empty retail space through smart planned growth	Jobs and Businesses		Retail and service options	
2661	Add a gas station in Brambleton. [The closest gas station is by the Ashburn Health Plex.]	Jobs and Businesses		Retail and service options	
2663	Add a gas station in the around by the Dulles Wegmans. This area is typically gridlocked by rush hour, and the nearest station is by Ice Rink Plaza (which can take up to 20 minutes to	Jobs and Businesses		Retail and service options	
2665	Add a grocery store in Lovettsville. The closest grocery store for the residents is in New Brunswick, MD or Purcellville.	Jobs and Businesses		Retail and service options	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2709	Increase quality non-chain restaurants/social gathering locations and organic focused grocery stores (Whole Foods, Wegmans, Fresh Market) in the southern Loudoun area	Jobs and Businesses		Retail and service options	
2743	Encourage small business - new restaurants not chains	Jobs and Businesses		Retail and service options	Small Business
2779	More gas stations in the Brambleton area.	Jobs and Businesses		Retail and service options	
2803	More restaurants	Jobs and Businesses		Retail and service options	Small Business
2841	I live 2 miles outside of Lovettsville.... I respect the whole aspect of rural livingBut I commute outside to do all my shopping. It would be very help to have 24 Harris teeter off	Jobs and Businesses	Community Infrastructure	Retail and service options	Internet / Telecommunications
2887	add more dining options to South Riding	Jobs and Businesses		Retail and service options	
2971	More roads with retail and shopping, between Ashburn and Leesburg is badly needed. Sycolin Road area should be greatly expanded	Jobs and Businesses		Retail and service options	
3005	More grocery stores and gas station. They are too far and not enough competition. So much development. Preserve open spaces.	Jobs and Businesses	Environmental and Agriculture	Retail and service options	Conservation/Protection of Natural Land
3485	Growth of commercial areas should be controlled. "Big box stores" should not be allowed in Western Loudoun.	Jobs and Businesses		Retail and service options	
930	Encourage rural economy	Jobs and Businesses		Rural Economy	
47	Commercial services for areas like evergreen mill and Ryan Rd. (i.e. gas stations)	Jobs and Businesses		Service Market	
1622	Shopping in Leesburg - help historic Leesburg - cut traffic on King and Market & Loudoun streets - pedestrian zone	Jobs and Businesses	Transportation System	Service Market	Active Transportation
92	Develop more small and mid-sized tech businesses	Jobs and Businesses		Small Business	
167	Opportunities for small business owners/limit large companies	Jobs and Businesses		Small Business	
280	Focus on supporting small businesses (didn't start business in Middleburg...dying)	Jobs and Businesses		Small Business	
383	Robust small business incentives	Jobs and Businesses		Small Business	
397	More diversity; support local, smaller businesses; in addition to big boxes	Jobs and Businesses		Small Business	
640	Tiny businesses make it easier for small business, zoning legislation for favor small business	Jobs and Businesses		Small Business	
1080	Small businesses are great - these must stay in Loudoun's future	Jobs and Businesses		Small Business	
1652	Provide help to start-up small businesses; public/private partnership	Jobs and Businesses		Small Business	
1818	Support small business location in existing structures	Jobs and Businesses		Small Business	
1884	Attract small and medium size companies	Jobs and Businesses		Small Business	
1889	Less chains more local	Jobs and Businesses		Small Business	
2070	Encourage local and small business over big box/corporate business	Jobs and Businesses		Small Business	
2096	Support small businesses with incentives	Jobs and Businesses		Small Business	
2097	No more chain stores!!	Jobs and Businesses		Small Business	
2098	Find ways to make shopping local affordable for small businesses	Jobs and Businesses		Small Business	
2349	Small business close to residential areas (7-eleven)	Jobs and Businesses		Small Business	
2538	Continue to encourage small businesses	Jobs and Businesses		Small Business	
2636	Support local businesses and historic and retail options rather than chains. Unique and livable	Jobs and Businesses		Small Business	
2637	Exception for boutique businesses, hotels etc. (e.g.. By-right for farm to table)	Jobs and Businesses		Small Business	
2654	Encourage and protect small businesses and artisans. Particularly agricultural ventures.	Jobs and Businesses		Small business	
2740	Provide more free opportunities for new small business owners to interact with successful, tenured owners that can provide strong and sound business advice and contacts. You	Jobs and Businesses		Small Business	
2807	More small business. We are losing what makes Loudoun special.	Jobs and Businesses		Small Business	
3138	To encourage more professional businesses to start their companies here. We need more jobs that pay better in the county.	Jobs and Businesses		Small Business	Quality Jobs
3227	We need it to be easier to start and maintain a small business in Loudoun County, perhaps through more tax credits.	Jobs and Businesses		Small Business	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
3481	Similar to the data center program, create a development package that provides incentives and support for independent (non chain) restaurants, stores, and other	Jobs and Businesses		Small Business	Retail and service options
3498	Continued development of business incubators and accelerators in the County that will allow for and encourage collaboration and innovation by providing office space where	Jobs and Businesses		Small Business	
96	Diversity tax base	Jobs and Businesses		Tax Base	
97	Carton tax/electric tax on data centers	Jobs and Businesses		Tax Base	
323	Need to insure economic development is strong and vibrant	Jobs and Businesses		Tax Base	
450	Continue strong economic development to prevent tax increases	Jobs and Businesses		Tax Base	
754	Loudoun County to diversify tax base. Would like electricity tax on data centers so not so dependent on residential tax	Jobs and Businesses		Tax Base	
1341	Keep a balanced tax base (commercial, business, industrial); too much burden on residential.	Jobs and Businesses		Tax Base	
3091	Allow for well-planned business growth to increase the commercial tax base and lessen the burden of our home-owning citizens.	Jobs and Businesses		Tax Base	
304	Consider changing tax structure for property tax; change tax rate	Jobs and Businesses		Tax Base	
499	How to pay for everything (developers; businesses; public bonds)	Jobs and Businesses		Tax Base	
647	County govt. to maintain the debt so we don't pay a lot of interest. Debt to a modest level.	Jobs and Businesses		Tax Base	
697	Western Loudoun is tax positive! Eastern tax negative!	Jobs and Businesses		Tax Base	
704	Impact fees for new development (homebuyers)	Jobs and Businesses		Tax Base	
870	Individuals should not pay the same fees as developers	Jobs and Businesses		Tax Base	
953	Adjust tax base to make it affordable for retirees	Jobs and Businesses		Tax Base	
1213	Fiscally responsible county management.	Jobs and Businesses		Tax Base	
1871	Review Loudoun County Proffers make sure communities connect.	Jobs and Businesses		Tax Base	
1882	Maintain reasonable taxes so people can remain	Jobs and Businesses		Tax Base	
1931	Very significant tax breaks to allow county to be even more diverse and allow young adults to stay	Jobs and Businesses		Tax Base	
1943	It appears that a lot of wealth tax coming from west and not a lot of expenditure to build up business. How much revenue do they expect from Western Loudoun and what are they	Jobs and Businesses		Tax Base	
1992	Control taxes; reduce tolls; recreation facilities	Jobs and Businesses		Tax Base	
1994	Proffer system tweaked so it goes to address issues in the county-unfunded needs. Put freeze on development if proffers don't support growth.	Jobs and Businesses		Tax Base	
1999	Whatever is done, do it in a balanced budget	Jobs and Businesses		Tax Base	
2022	BOS stick to proffers that are originally agreed upon	Jobs and Businesses		Tax Base	
2041	Growth revenue is not a good measure of success. Western Loudoun does not need the amenities like Eastern Loudoun	Jobs and Businesses		Tax Base	
2079	No "giveaways" for developers; no public money to help developers	Jobs and Businesses		Tax Base	
2114	How is the tax revenue shared--school \$ not coming back to Sterling	Jobs and Businesses		Tax Base	
2158	County needs to put money where their mouths are. If taxes are raised then those taxes need to go where it was stated. Get rid of the Dillon Rule or amend it.	Jobs and Businesses		Tax Base	
2159	Develop more public/private partnership funding for special interests in Loudoun County. Parks or overpasses can be built.	Jobs and Businesses		Tax Base	
2167	Don't use tax revenue to build big sports stadiums	Jobs and Businesses		Tax Base	
2260	Property tax cap for seniors with xx years of tenure in county-seniors not get priced out of county	Jobs and Businesses		Tax Base	
2261	Prop taxes too high	Jobs and Businesses		Tax Base	
2380	Economic responsibility-keep taxes down	Jobs and Businesses		Tax Base	
2762	Work to develop smarter with regards to proffers. In particular, avoiding missing links in the transportation networks and potentially requiring additional contributions for schools	Jobs and Businesses		Tax Base	
2774	No more debt. The county should not do any development that cannot be funded out of saving current revenues. I do not want my kids paying for this current bridges and schools.	Jobs and Businesses		Tax Base	

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2852	Loudoun decals are all on different schedules. They should be aligned with property taxes so that the county property tax, personal tax, safety, and emissions are all paid at the	Jobs and Businesses		Tax Base	
3016	Development will happen. I want to be free of taxpayer subsidy.	Jobs and Businesses		Tax Base	
3209	A concerted effort needs to be undertaken to replace property taxes as the primary funding source of the county. In areas with rapid property value increases long time	Jobs and Businesses		Tax Base	
79	Add tourism to comp plan list - placed based tourism (Positive and negative impacts should be considered); destination stewardship council; public/private p/s	Jobs and Businesses		Tourism	
600	Balance with more diverse attractions for tourist attraction	Jobs and Businesses		Tourism	
662	Create a tourist destination on the Sterling bike trail	Jobs and Businesses	Lifestyle	Tourism	Parks & Recreational Amenities
687	Look at ways to bring in more tourism dollars (with mitigated impacts)	Jobs and Businesses		Tourism	
800	Provide study of rural tourism and impacts on rural uses	Jobs and Businesses	Environmental and Agriculture	Tourism	Rural economy
1259	Invest in tourism; horseback facilities	Jobs and Businesses		Tourism	
1397	Continue to promote tourism	Jobs and Businesses		Tourism	
1441	Hotels/B & B- by-night in W. Loudoun to support the breweries/wineries - some place to stay after events. Full service/destination event.	Jobs and Businesses		Tourism	
1565	Opportunity to revitalize small motels for a B&B's	Jobs and Businesses		Tourism	
1592	Visit Loudoun is a great asset.	Jobs and Businesses		Tourism	
1615	Ecotourism with tech assets - adapt some minimum and slow stupid growth	Jobs and Businesses		Tourism	
1743	Recognize value of tourism; they come because it's beautiful	Jobs and Businesses		Tourism	
1806	Support B&B economy/tourism economy	Jobs and Businesses		Tourism	
1843	Air B&B-could pay tax & she does Airbnb & could be willing to support	Jobs and Businesses		Tourism	
2506	More wine country promotion include E County bed & breakfasts, etc.	Jobs and Businesses		Tourism	
2771	Network for small apartments on rural areas for tourist limited to 12 nites per month. Residence of 25 years automatically get special exceptions on zoning for anything	Jobs and Businesses		Tourism	
2969	Preserve western Loudoun as a rural area that is attractive to tourists	Jobs and Businesses	Built Environment	Tourism	Rural areas
811	Recognize wineries as important to rural economy	Jobs and Businesses		Wineries / breweries / distilleries	
1962	Less "alcohol based" rural economy	Jobs and Businesses	Environmental and Agriculture	wineries / breweries / distilleries	Rural economy
2088	Preserve Loudoun Wine County	Jobs and Businesses		wineries / breweries / distilleries	
2752	Preserve rural western Loudoun as a artisan and wine country.	Jobs and Businesses		Wineries / breweries / distilleries	
2947	Business growth should be geared to support the aspects that make Loudoun unique, our beer/wine and equine industries, not just commercial data centers that bring more	Jobs and Businesses	Built Environment	Wineries / breweries / distilleries	Planning and management
3076	Beer parlours on gravel roads do not seem to be appropriate. How can it be an agricultural use when the hops come from another country, the grain comes from another	Jobs and Businesses		Wineries / breweries / distilleries	
13	More other culture - like theater; Cultural activities, ballet	Lifestyle		Arts and Culture	
64	Have a concert hall	Lifestyle		Arts and Culture	
91	Prioritize family, environment and arts	Lifestyle		Arts and Culture	
127	Need a Center for the Arts with seating for 800-1200; ideally in Leesburg	Lifestyle		Arts and Culture	
161	Performing arts center/live theater venue	Lifestyle		Arts and Culture	
185	Cultural attractions for events	Lifestyle		Arts and Culture	
188	Promote civic pride	Lifestyle		Arts and Culture	
208	Cultural venues - music, kids, plays, opportunity in eastern Loudoun	Lifestyle		Arts and Culture	
282	Multi-purpose facility like Wolf trap	Lifestyle		Arts and Culture	
339	Attract cultural resources and museums	Lifestyle		Arts and Culture	

LIFESTYLE

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
343	Build an amphitheater	Lifestyle		Arts and Culture	
430	Create places that have a better sense of community, create gathering places	Lifestyle		Arts and Culture	
435	Create a community center that functions like a performing arts center	Lifestyle		Arts and Culture	
481	Community event spaces (performing arts centers) and co-location work spaces; supporting zoning	Lifestyle		Arts and Culture	
497	Public art; community festivals; more engagement with neighbors; opportunities to do so	Lifestyle		Arts and Culture	
509	Keeping strong presence of community while growing	Lifestyle		Arts and Culture	
527	Look at providing more music venues (ex. Amphitheater), like Reston Town Center	Lifestyle		Arts and Culture	
528	Encourage more arts friendly locations	Lifestyle		Arts and Culture	
559	Offer more cultural activities performing art centers, big scale sporting centers	Lifestyle		Arts and Culture	
756	Support the arts. Arts venues, including public art	Lifestyle		Arts and Culture	
758	Community space for public gatherings and art	Lifestyle		Arts and Culture	
888	Build a more robust arts community to include performing art centers, museums; develop interpretive historic districts; leverage Loudoun County cultural arts and history	Lifestyle		Arts and Culture	
911	Performing arts center in the County (Leesburg area); outdoor/indoor	Lifestyle		Arts and Culture	
1030	Wolf Trap in the rural area - performing arts center in the County	Lifestyle		Arts and Culture	
1135	Provide performing arts centers (more than 1 because of County size)	Lifestyle		Arts and Culture	
1158	Develop and support Loudoun museums	Lifestyle		Arts and Culture	
1220	Robust cultural arts venues; locate them in existing town centers.	Lifestyle		Arts and Culture	
1321	Need for cultural facilities (i.e. concert halls)	Lifestyle		Arts and Culture	
1363	More community theaters and cultural opportunities in Loudoun County.	Lifestyle		Arts and Culture	
1384	Likes the various planned community events (concerts, etc.). Helps build "community" and support the businesses.	Lifestyle		Arts and Culture	
1431	Arts, music for all ages and facilities and programs	Lifestyle		Arts and Culture	
1434	Increase major cultural events/concert/stadium venues/amphitheater etc.. And incorporate into developments	Lifestyle		Arts and Culture	
1453	Outdoor music venue	Lifestyle		Arts and Culture	
1493	Great artists	Lifestyle		Arts and Culture	
2123	More cultural (theater etc.)	Lifestyle		Arts and Culture	
2136	Need a restaurant week	Lifestyle		Arts and Culture	
2137	Craft market or fair-tons of home based businesses	Lifestyle		Arts and Culture	
2163	Attract cultural and art resources. Smaller like Franklin Park. Not large FedEx fields.	Lifestyle		Arts and Culture	
2223	Need an arts center in Eastern Loudoun. Franklin Park too far	Lifestyle		Arts and Culture	
2321	More theater arts structures and linked soccer stadium. Need more facilities for big community events; performing arts center, culture amenities-indoor/outdoor	Lifestyle		Arts and Culture	
2385	Art (sculptures)-more public art	Lifestyle		Arts and Culture	
2398	Highlight/expand public performing arts venues	Lifestyle		Arts and Culture	
2548	Need cultural center or arts center	Lifestyle		Arts and Culture	
2585	An increased number of venues to promote cultural diversity	Lifestyle	People	Arts and Culture	Diversity/Culture
2608	Create facilities and programs for arts and culture (plays, theater, fairs)	Lifestyle		Arts and Culture	
2609	Create arts and culture destinations	Lifestyle		Arts and Culture	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2610	Promote cultural events (also things like garden show in Leesburg)	Lifestyle		Arts and Culture	
2611	African Day, Jamaican Day, Greek fairs--have County help promote and facilitate	Lifestyle		Arts and Culture	
2674	An outdoor amphitheater similar to Wolf Trap in Reston or Symphony Woods in Columbia	Lifestyle		Arts and Culture	
2708	Encourage and advertise international cultural activities among different communities	Lifestyle		Arts and Culture	
2796	My idea for a WWII Memorial which I call Green to Green	Lifestyle		Arts and Culture	
2798	We need to spend/utilize more resources to create a stronger, more supportive community for fine arts in the county.	Lifestyle		Arts and Culture	
2844	Conduct meaningful, high quality events that bring the community together and bring visitors into the county to experience it.	Lifestyle		Arts and Culture	
2907	Community should provide stage for highschool kids to perform and help schools to raise money for school.	Lifestyle		Arts and Culture	
2910	A community theater.	Lifestyle		Arts and Culture	
2957	More community events to bring neighbors together	Lifestyle		Arts and Culture	
3010	Loudoun County needs a performing arts center in Leesburg and Eastern Loudoun. Theatre, dance, and other performing arts companies lack space for rehearsals and	Lifestyle		Arts and Culture	
3033	Loudoun County should have a performing arts center to showcase the vibrant artists and musicians already in our community, to become a magnet to attract new performers, and	Lifestyle		Arts and Culture	
3151	We need a large entertainment/concert venue. Franklin Park is too small for any of the performing arts groups in the county.	Lifestyle		Arts and Culture	
3198	Children museums	Lifestyle		Arts and culture	Youth
3215	Build a performing arts center.	Lifestyle		Arts and culture	
3230	Leesburg needs a public performing arts venue.	Lifestyle		Arts and culture	
3260	Priorities need to include a performing arts center to provide a home for the symphony, a variety of regional theatre groups. Dance and chorale groups, near restaurants and public	Lifestyle		Arts and culture	
3463	Establish performance arts center so residents dont have to fight their way in and out of dc to see accomplished performers. This could revitalize historic leesburg	Lifestyle		Arts and Culture	
3482	Bring a world class performing arts center to one of the walkable districts. Leadership Loudoun 2007 had great recommendations for this. Make sure the area nearby is zoned	Lifestyle		Arts and Culture	
384	Improved vocational training programs	Lifestyle		Education	
488	4- year university or specialty school (culinary school; farm to table)	Lifestyle		Education	
549	Adult education - more opportunity	Lifestyle		Education	
1084	Attract more higher education opportunities; adult education; more campuses	Lifestyle		Education	
1320	Need higher education facilities, not just satellite campuses	Lifestyle		Education	
1376	Do a better job of recruiting technical colleges. How do we keep the children we educate in the County. How do we leverage NOAA, GWU, GMU, Shenandoah University, Patrick	Lifestyle		Education	
1392	Attract major universities to Loudoun County	Lifestyle		Education	
1770	Develop strategies to attract/maintain/educate work force for western Loudoun	Lifestyle	Jobs and Businesses	Education	Business/Employment Opportunity
1854	Create a range of opportunities beyond college graduate/blue collar jobs	Lifestyle		Education	
1895	Protect Monroe Tech	Lifestyle		Education	
1896	Increase vocational training in LCPS-promote skilled trades	Lifestyle		Education	
2317	Guru-nursing campus is in Univ. Center-maybe match mental health need w/ tuition assistant. Affordable and workforce housing and diversity of housing for students in	Lifestyle	Housing	Education	Affordability
2456	More support for the Community college (NOVA-Western NOVA campus). (Renovation of buildings) (More class offerings) (Market to high schools) (better transportation between	Lifestyle		Education	
2539	Get a recognized university-community based campus. Arts, culture top 10 or 20	Lifestyle		Education	
3512	Provide a centralized place on the Loudoun website for Loudoun residents to explore classes, workshops, and grants that are available to stimulate business initiation and	Lifestyle		Education	
757	Teach and prepare students for high tech jobs/businesses in the Community with revised curriculum . Outside partnerships / with schools	Lifestyle		Education	
3254	We need a full-service university campus for undergraduates, not just MBA programs. Figure out a way for George Mason to have classes in Loudoun for undergraduates;	Lifestyle		Education	

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115	Maintain amenities - ballfields, hospitals, libraries. Pace is adequate now - must keep up, though	Lifestyle		General amenities/attractions	
121	Continued investments in public facilities - must maintain world-class facilities	Lifestyle		General amenities/attractions	
137	Develop Loudoun County as a residential "place of choice" so that businesses are attracted	Lifestyle		General amenities/attractions	
245	Entertainment venue (something big)	Lifestyle		General amenities/attractions	
252	More live music, restaurants and around Silver Line	Lifestyle		General amenities/attractions	
268	Dulles Expo Center as example for 606 station. Convention Center.	Lifestyle		General amenities/attractions	
272	Multi-generational activities for all residents (cross pollination of generations)	Lifestyle		General amenities/attractions	
376	Make Loudoun a destination	Lifestyle		General amenities/attractions	
379	Integrated "farm to table" network; more "Loudoun unique" dining/shopping	Lifestyle	Environmental and Agriculture	General amenities/attractions	Sustainable Practices
482	Edutainment facilities (places where families can go and learn outside of the classroom)	Lifestyle		General amenities/attractions	
495	More senior centers (aside from retirement communities)	Lifestyle	People	General amenities/attractions	Seniors
500	Community gardens; look at such facilities over/under gas/power elements	Lifestyle		General amenities/attractions	
552	Affordable entertainment - baseball stadium, arts and cultural center, concerts	Lifestyle		General amenities/attractions	
560	Entertainment is lacking around Leesburg Rte 7	Lifestyle		General amenities/attractions	
585	Need a stadium to draw people to Loudoun County	Lifestyle		General amenities/attractions	
597	Good to have major sporting venue in the County	Lifestyle		General amenities/attractions	
742	See the children's science Museum open with public/private partnerships.	Lifestyle		General amenities/attractions	
835	Bring a ballpark to one Loudoun - it brings community together	Lifestyle		General amenities/attractions	
1006	Bringing a new sports team at One Loudoun is not a good idea; traffic on Route 7 would be horrible	Lifestyle	Transportation System	General amenities/attractions	Congestion
1034	Various special events in rural - make environment encouraging for land owners have some entertainment other than wineries	Lifestyle		General amenities/attractions	
1118	Basketball team/family oriented/affordable/large venues/concerts	Lifestyle		General amenities/attractions	
1152	Increase camp programs for youth	Lifestyle	People	General amenities/attractions	Youth
1198	Would like to see more service offerings, recreation offerings, entertainment - not just govt offerings	Lifestyle		General amenities/attractions	
1199	Would like mid-size family oriented entertainment venues like the smaller sports teams	Lifestyle		General amenities/attractions	
1279	Farmers Markets - fresh foods	Lifestyle	Environmental and Agriculture	General amenities/attractions	Rural economy
1286	Places that attract young people - facilities, places to go, evenings	Lifestyle		General amenities/attractions	
1306	Make Loudoun less boring to Millennials	Lifestyle		General amenities/attractions	
1380	We need more entertainment options in the County. Similar venues to Wolf Trap, Stadium.	Lifestyle		General amenities/attractions	
1435	No gambling	Lifestyle		General amenities/attractions	
1444	Develop more entertainment opportunity in South Riding	Lifestyle		General amenities/attractions	
1449	Provide more outdoor and gathering activities for residents	Lifestyle		General amenities/attractions	
1455	Balance play and work, development with character	Lifestyle		General amenities/attractions	
1475	More community gatherings; places for events and more events	Lifestyle		General amenities/attractions	
1496	An amusement park so people can go there and it will help the economy	Lifestyle		General amenities/attractions	
1511	A space to farm, like a local garden.	Lifestyle	Environmental and Agriculture	General amenities/attractions	Rural economy
1513	Friday weekends	Lifestyle		General amenities/attractions	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
1514	Have a water park.	Lifestyle		General amenities/attractions	
1515	More science learning centers to make things explode.	Lifestyle		General amenities/attractions	
1516	A go cart place	Lifestyle		General amenities/attractions	
1518	Museums or places to learn about things.	Lifestyle		General amenities/attractions	
1580	Clarke County is a model - have temporary event permit	Lifestyle		General amenities/attractions	
1907	Keep Western Loudoun as a destination-trails/equestrian/wineries/national park	Lifestyle		General amenities/attractions	
2105	Where is the investment in library/community center in Sterling	Lifestyle		General amenities/attractions	
2126	Consensus that library system is excellent-BUT-help inform about what is there	Lifestyle		General amenities/attractions	
2168	Create one or two venues for minor league events. Minor league sporting events.	Lifestyle		General amenities/attractions	
2196	Create communities that invite young to live here for 40 years	Lifestyle	People	General amenities/attractions	Millenials
2203	Stadium to support events; sports and concerts, entertainment, graduations	Lifestyle		General amenities/attractions	
2267	No major sports complex	Lifestyle		General amenities/attractions	
2333	Community gardens are needed	Lifestyle		General amenities/attractions	
2346	More community gardens in Sterling-currently none, creatively using existing areas	Lifestyle		General amenities/attractions	Sustainable Practices
2360	Entertainment venue in E Loudoun like Wolf Trap (Stadium seating-sporting events, concerts)	Lifestyle		General amenities/attractions	
2362	Need different "farm to table" venue than farmers market	Lifestyle		General amenities/attractions	Sustainable Practices
2373	Opportunities for various experiences	Lifestyle		General amenities/attractions	
2469	More entertainment options-where people of all ages will want to come (Town Centers)	Lifestyle		General amenities/attractions	
2524	Developer should be paying for more amenities, schools	Lifestyle		General amenities/attractions	
2551	More entertainment, keeps people invested in the county	Lifestyle		General amenities/attractions	
2560	Variety of amenities is great	Lifestyle		General amenities/attractions	
2595	Enhance Sterling as a family environment, limit transient populations, control crime, create Lifestyle targeted business areas	Lifestyle		General amenities/attractions	
2650	I am glad to see the development of more entertainment amenities in southeastern Loudoun county, and I just want to reiterate support for the proposed	Lifestyle		General amenities/attractions	
2681	Provide more in-county destinations	Lifestyle		General amenities/attractions	
2683	An outdoor destination like Grounds for Sculpture in Hamilton, NJ. http://www.groundsforsculpture.org/	Lifestyle		General amenities/attractions	
2759	Continue to bring sports and amusements to eastern Loudoun to bring returnable income into the county.	Lifestyle		General amenities/attractions	
2820	The western end needs to have more things to do besides alcohol related venues. A movie theater; an indoor pool; a bowling alley...any of these amenities will help.	Lifestyle		General amenities/attractions	
2828	theme park	Lifestyle		General amenities/attractions	
2830	lack of amenities in western Loudoun. it would be nice to have a library in round hill and a community / senior center.	Lifestyle		General amenities/attractions	
2855	Organic grocery stores, pick your own gardens, to offer truly organic foods at an affordable price. Too many Harris-Teeters.	Lifestyle		General amenities/attractions	
2944	Acquire the loudoun hounds baseball team.	Lifestyle		General amenities/attractions	
2968	Two innovative and increasingly popular movements that contribute to less waste and more sense of community:The Library of Things movement is emerging in communities	Lifestyle		General amenities/attractions	
3017	Provide an ideal place to live through the seamless combination of upscale amenities (to include entertainment and shopping), access to those amenities (transportation options	Lifestyle	Transportation System	General amenities/attractions	Transit
3059	Add more fun things to do both for adults and families (TopGolf, iFly, area great so far). My suggestions would be: indoor amusement park with with traditional rides for kids and	Lifestyle		General amenities/attractions	
3097	I feel Loudoun could use more community gardens and garden programs that provide a place for seniors, people with disabilities and people in need with an opportunity to learn	Lifestyle	People	General amenities/attractions	Community Services
3115	Unique offerings- food, services, activities. We need a park like Burke Lake in FFX, or Frying Pan Farm...places that attract people, esp. with the Metro coming. Why do so	Lifestyle		General amenities/attractions	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
3143	Stop residential development in Dulles South, focus on businesses, stores, restaurants, community centers and schools.	Lifestyle		General amenities/attractions	
3183	Build Redskins Stadium in Loudoun County	Lifestyle		General amenities/attractions	
3190	Actually bring a minor league baseball team to One Loudoun.	Lifestyle		General amenities/attractions	
3195	Need YMCA in Ashburn. There is no community focused gym except for the high cost ones in Brambleton and over by the post office (Lifetime and Sport and Health). This leaves the	Lifestyle		General amenities/attractions	
3200	Library should have more educational programs for kids - robotics, chemistry, engineering, coding, physics, and more programs to promote non-fiction and how it can be used to	Lifestyle		General amenities/attractions	Youth
3206	Build a open commercial kitchen that residents of Loudoun County can rent out to bake/cook/teach others.	Lifestyle		General amenities/attractions	
3496	Improve Loudoun's entertainment, cultural and retail experiences in ways that attract workforce, and increase employment and economic opportunities, while also enhancing	Lifestyle		General amenities/attractions	
3509	Provide county support, especially in organizing and advertising, events and festivals hosted in the small towns of Western Loudoun to draw tourists to these communities and	Lifestyle		General amenities/attractions	
76	Quality of life of citizens - their quality of life more important than business	Lifestyle		Health and Wellness	
642	Economic development should not be a higher priority than maintaining livability for all areas (quality of life)	Lifestyle		Health and Wellness	
1090	Need to be able how to get info out - teen suicide; youth needs	Lifestyle		Health and Wellness	
1500	Completely no smoking	Lifestyle		Health and Wellness	
2042	Look to quality of life	Lifestyle		Health and Wellness	
2256	Aesthetically and environmentally high quality of life. Taxes don't need to all come from big box stores and data centers, also unique small businesses, preserving historic assets	Lifestyle	Jobs and Businesses	Health and Wellness	Tax Base
2891	Tick population control. Loudoun has many great parks and hiking trails but many are riddled with ticks. This limits their use. Increased tick population control would make the	Lifestyle		Health and Wellness	
476	Health system agency of NOVA-county participation. Enough health facilities, but not too much	Lifestyle		Health and Wellness	
250	Get Gen X and millennials before having kids for employment by having urban night life. Have urban along 28 in addition to metro area	Lifestyle		Nighttime Economy	
322	Night time economy to attract younger work force	Lifestyle		Nighttime Economy	
434	More culturally diverse entertainment options for young professionals (Bars that don't play Top 40)	Lifestyle		Nighttime Economy	
1307	Attract better quality restaurants and entertainment (music and night life) in South Riding area (south Riding area as "kid centric"	Lifestyle		Nighttime Economy	
1326	Increase efforts to enhance activity and nighttime economy in towns	Lifestyle		Nighttime Economy	
2147	More work play live community centers/communities live work and play like one Loudoun.	Lifestyle		Nighttime Economy	
2345	Night life, entertainment in Loudoun. Fun! For everyone (families, singles)	Lifestyle		Nighttime Economy	
2964	Build adequate road, schools and public facilities needed prior to expanding residential housing. Encourage shops and restarters in down town Leesburg to extend their hours of	Lifestyle		Nighttime Economy	
3102	We need more nightlife options for lounge - A Gathering place - live music, great environment to relax and meet people.	Lifestyle		Nighttime Economy	
42	Maintain the green areas around the bike trail.	Lifestyle		Park and Recreation Amenities	
60	More dog parks	Lifestyle		Park and Recreation Amenities	
101	Whites Ferry to Balls Bluff hike/bike trail	Lifestyle		Park and Recreation Amenities	
102	Goose Creek hiking trail from Potomac to Beaver Dam	Lifestyle		Park and Recreation Amenities	
104	Strong emphasis on hiking trails needed	Lifestyle		Park and Recreation Amenities	
113	Furthering bike trails	Lifestyle		Park and Recreation Amenities	
160	Trail systems along Broad Run - extend to 1757 golf course and W&OD trail	Lifestyle	Transportation System	Park and Recreation Amenities	Active Transportation
168	More dog parks	Lifestyle		Park and Recreation Amenities	
171	Better/safer intersections on W&OD Trail	Lifestyle		Park and Recreation Amenities	
200	More community centers/re centers; skating, library, public places	Lifestyle		Park and Recreation Amenities	
261	Parks and green space for hiking and biking. Need more. Goose Creek would be great.	Lifestyle		Park and Recreation Amenities	

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296	Dale Myers idea: integrate parks and recs with schools and libraries	Lifestyle		Park and Recreation Amenities	
309	More trails for hiking and biking	Lifestyle		Park and Recreation Amenities	
332	More parklands - walking and bike paths in natural settings; good school locations - walk to school	Lifestyle		Park and Recreation Amenities	
340	More recreation centers throughout the suburban area	Lifestyle		Park and Recreation Amenities	
382	Robust outdoor recreation facilities; hiking trails	Lifestyle		Park and Recreation Amenities	
402	Bike trails; connect trails (W&OD with CIO)	Lifestyle		Park and Recreation Amenities	
421	Recreation options; more dog parks, especially on eastern end of county	Lifestyle		Park and Recreation Amenities	
445	Create Beaver Creek Dam recreation opportunities	Lifestyle		Park and Recreation Amenities	
449	Need more parks to walk around, have a seat, read a book (dispersed)	Lifestyle		Park and Recreation Amenities	
473	Privatization of some county parks i.e. dog parks, ballparks	Lifestyle		Park and Recreation Amenities	
491	Transition area - growth opportunities; use to find areas for parks in conjunction with development	Lifestyle		Park and Recreation Amenities	
492	Park area near metro/Dulles airport	Lifestyle		Park and Recreation Amenities	
498	More dog parks; Sterling Golf and Swim Club is a good spot	Lifestyle		Park and Recreation Amenities	
566	Keep parks and open space available and preserved	Lifestyle	Environmental and Agriculture	Park and Recreation Amenities	Conservation/Protection of Natural Land
608	W&OD Trail; parking not adequate	Lifestyle		Park and Recreation Amenities	
623	Trails connection - metro areas - trail missing links should be addressed	Lifestyle		Park and Recreation Amenities	
626	Benches around parks for elderly residents - flowers/fountains	Lifestyle		Park and Recreation Amenities	
660	Create vastly more parkland, passive parkland in the County in the east and transition area.	Lifestyle		Park and Recreation Amenities	
671	Park development, managing of open space	Lifestyle		Park and Recreation Amenities	
681	Equestrian, bike, pedestrian paths for recreation and commutation	Lifestyle		Park and Recreation Amenities	
710	Bike trails in Western Loudoun, for people to enjoy the rural areas	Lifestyle		Park and Recreation Amenities	
719	Massive expansion of parks and trails - trail plan and coordinator needed/ <u>one specific Goose Creek Scenic Valley Trail</u>	Lifestyle		Park and Recreation Amenities	
729	Want more access to Potomac, recreation of all kinds, at Mtn. ranges, reservoirs	Lifestyle		Park and Recreation Amenities	
731	Preserve land for open space and parks in Eastern Loudoun	Lifestyle		Park and Recreation Amenities	
735	Fill the trail gap between Seneca Ridge MS and Dranesville Rd.	Lifestyle		Park and Recreation Amenities	
785	Much more robust County wide bike trail system	Lifestyle		Park and Recreation Amenities	
829	Improve and expand parks and recreational facilities in the county; current facilities are too small for county population. Need more facilities like Ida Lee Park	Lifestyle		Park and Recreation Amenities	
864	Dog parks - need more	Lifestyle		Park and Recreation Amenities	
923	Maintain bike single track; natural biking trails (not paved)	Lifestyle		Park and Recreation Amenities	
939	Create more parks in urban areas	Lifestyle		Park and Recreation Amenities	
944	Promote parks and trails - multi use	Lifestyle		Park and Recreation Amenities	
971	Riding trails for horses; connect trails; paying more in taxes because property is in transition area and stuck in area surrounded by residential, noise, dust; can't sell property;	Lifestyle		Park and Recreation Amenities	
976	Walking, hiking, cycling trails; nature in backyard	Lifestyle		Park and Recreation Amenities	
988	Parks - we need town parks; not just ball fields; need amenities for educated population	Lifestyle		Park and Recreation Amenities	
995	Bike trail at White's Ferry W&OD Trail; need adequate space for canoes, make trails accessible and space for pedestrians and bikes	Lifestyle		Park and Recreation Amenities	
997	Expand trail networks and W&OD trail to Bluemont; interconnect with W&OD trails/new bikeways; provide options; more passive use parks; plan for bike connectivity at/near trail	Lifestyle		Park and Recreation Amenities	

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1055	Security on trails; doesn't feel comfortable to go out by myself on WOD	Lifestyle		Park and Recreation Amenities	
1063	Easier access to W&OD Trail - easy access to biking/walking trails, etc.	Lifestyle		Park and Recreation Amenities	
1227	Integrated hiking trail system	Lifestyle		Park and Recreation Amenities	
1235	More rec centers	Lifestyle		Park and Recreation Amenities	
1239	Good scenic walking trails, scenic and pleasant	Lifestyle		Park and Recreation Amenities	
1254	More parks-active parks	Lifestyle		Park and Recreation Amenities	
1275	Construct public facilities to keep up with population growth	Lifestyle		Park and Recreation Amenities	
1288	More trails, more bike opportunities	Lifestyle		Park and Recreation Amenities	
1310	Plan for more economically viable options (rec/cultural), uses like all by-night in AR1 and AR2 on large parcels	Lifestyle		Park and Recreation Amenities	
1314	We need to use the Potomac-rec & entertainment-under utilized	Lifestyle		Park and Recreation Amenities	
1394	Preserve spaces that encourage recreation ex. Morven Park	Lifestyle	Environmental and Agriculture	Park and Recreation Amenities	Conservation/Protection of Natural Land
1420	Better and bigger fitness center to this area	Lifestyle		Park and Recreation Amenities	
1464	More parks ** National Parks	Lifestyle		Park and Recreation Amenities	
1476	More indoor pools	Lifestyle		Park and Recreation Amenities	
1480	More fishing ponds	Lifestyle		Park and Recreation Amenities	
1494	Horse riding places	Lifestyle		Park and Recreation Amenities	
1510	A community park near my house in Westridge.	Lifestyle		Park and Recreation Amenities	
1535	Think broader perspective relative to park sites and noise	Lifestyle		Park and Recreation Amenities	
1539	Expand some of WO&D with local serving trails, etc.	Lifestyle		Park and Recreation Amenities	
1567	Maintain sense of community and open space	Lifestyle		Park and Recreation Amenities	
1607	Maintain open space areas for parks	Lifestyle		Park and Recreation Amenities	
1612	System of parks, trails, open spaces - connect paths to ensure destination	Lifestyle		Park and Recreation Amenities	
1634	Parks and recreation - sports for kids - shortage of fields/grass/places to play - encourage rebirth of recreational/sports and less emphasis on travel sports	Lifestyle		Park and Recreation Amenities	
1635	Blue Ridge Park - Loudon Heights - establish state park	Lifestyle	Environmental and Agriculture	Park and Recreation Amenities	Conservation/Protection of Natural Land
1653	Add more parks, bike trails, equestrian trails and usage countywide	Lifestyle		Park and Recreation Amenities	
1730	Focus on providing more recreational facilities in western Loudoun, i.e. Claude Moore and 10A Lee West	Lifestyle		Park and Recreation Amenities	
1736	Connected comprehensive trail network - for example connections to Franklin Park	Lifestyle		Park and Recreation Amenities	
1748	Embrace Appalachian Trail	Lifestyle	Environmental and Agriculture	Park and Recreation Amenities	Conservation/Protection of Natural Land
1773	Learn from VK about trail systems and see where they could be implemented	Lifestyle		Park and Recreation Amenities	
1797	More open space for public use-multi-use trails	Lifestyle		Park and Recreation Amenities	
1813	Keep equestrian trails and uses in mind	Lifestyle		Park and Recreation Amenities	
1857	Protect our parks and no more golf courses	Lifestyle		Park and Recreation Amenities	
1950	Hiking and bike trails more accessible	Lifestyle		Park and Recreation Amenities	
2009	Extend and preserve equestrian trails-connect trails	Lifestyle		Park and Recreation Amenities	
2016	Allocate more funding for parks; increase accessibility	Lifestyle		Park and Recreation Amenities	
2093	Public equestrian facilities to serve world-class equestrian business National model	Lifestyle	Environmental and Agriculture	Park and Recreation Amenities	Rural economy

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2101	Tie in Blue Ridge/Appalachian Trail heritage	Lifestyle		Park and Recreation Amenities	
2107	Invest in parks in E Loudoun	Lifestyle		Park and Recreation Amenities	
2134	A dog park! But people need to scoop!	Lifestyle		Park and Recreation Amenities	
2148	We need a place for unstructured recreation places for kids to be kids	Lifestyle		Park and Recreation Amenities	
2212	QOC, more park and open space, Claude Moore Park great resource	Lifestyle		Park and Recreation Amenities	
2215	W&OD trail at Sterling Blvd. not safe. Needs safety, separate grade not enforced by S.O.	Lifestyle		Park and Recreation Amenities	
2251	Promote resources (parks, outdoor) in Eastern Loudoun. Regional Parks.	Lifestyle		Park and Recreation Amenities	
2281	more adult oriented recreation and entertainment (theaters and concert venues)	Lifestyle		Park and Recreation Amenities	
2307	Rec facilities that are affordable-cheaper gym facilities-Claude Moore not affordable. Or build more facilities.	Lifestyle		Park and Recreation Amenities	
2336	More dog parks in Eastern Loudoun-enhanced safety for everyone	Lifestyle		Park and Recreation Amenities	
2347	Add benches to parks, along trails (Claude Moore doesn't have any)	Lifestyle		Park and Recreation Amenities	
2410	Maintain recreational use of Beaverdam Reservoir	Lifestyle		Park and Recreation Amenities	
2436	Deterioration of Algonkian, over utilized under-maintained	Lifestyle		Park and Recreation Amenities	
2453	Safe places where kids can play and parents can walk to (e.g.. Seneca Ridge Trail), preserve, near new homes	Lifestyle		Park and Recreation Amenities	
2458	Need for SAFE green spaces. W&OD trail is dangerous (bikes crossing Sterling Blvd)	Lifestyle		Park and Recreation Amenities	
2481	Recreation center in W County	Lifestyle		Park and Recreation Amenities	
2482	Add parks and rec facilities appropriately	Lifestyle		Park and Recreation Amenities	
2502	More parks like Algonkian or Potomac	Lifestyle		Park and Recreation Amenities	
2517	Paid and registered dog parks (makes money)	Lifestyle		Park and Recreation Amenities	
2528	Overhaul parks and rec. technology. Better scheduling. Have to go out of the county	Lifestyle		Park and Recreation Amenities	
2732	More public facilities like Ida Lee.	Lifestyle		Park and Recreation Amenities	
2756	Make the green space at Ida Lee usable for families to set a picnic or watch movies or have live music. Put the potential splash park here or up by the playground. This is great space	Lifestyle		Park and Recreation Amenities	
2792	There is no County recreational facility on the west of 267 like Claude Moore park that offers swimming facilities to residents. They could build one on Belmont Ridge Drive.	Lifestyle		Park and Recreation Amenities	
2795	Maintain more land for parks and trails	Lifestyle		Park and Recreation Amenities	
2832	More green space - accessible parks for people and pets, with easy access via sidewalks and bike paths throughout the county.	Lifestyle	Transportation System	Park and Recreation Amenities	Active Transportation
2857	More parks. We pay the same taxes as Fairfax and have no where as many parks, pools, tot lots, etc.	Lifestyle		Park and Recreation Amenities	
2860	A few more dog parks with RULES (One Loudoun dog park is GREAT but does not have any rules.) More dog parks like the one in Leesburg would be a fantastic and much needed	Lifestyle		Park and Recreation Amenities	
2873	This county needs a more robust park system akin to Fairfax County. While I do see the need more ball fields with lights, I particularly think that more open space should be	Lifestyle		Park and Recreation Amenities	
2883	add skateboard, dirt bike trails to algonkian park like they have at lake Fairfax	Lifestyle		Park and Recreation Amenities	
2885	The southern end of Loudoun County is missing a great multi-age playground.	Lifestyle		Park and Recreation Amenities	
2909	A HUGE PARK, with lots of paths/trees/wildlife.	Lifestyle		Park and Recreation Amenities	
2912	Make green space accessible, bike trails, hiking trails, open spaces and treed areas kept between neighborhoods and along roads.	Lifestyle		Park and Recreation Amenities	
2941	Make more open area for the kids to play outside different games or just to run around	Lifestyle		Park and Recreation Amenities	
2977	More open space parks and quality schools, less shopping centers.	Lifestyle		Park and Recreation Amenities	
2978	The Dulles South Multipurpose Center is too small for the size of the corridor. There needs to be an additional Center or expanded center that includes more yoga, pilates, for	Lifestyle		Park and Recreation Amenities	
2982	Would like to see more horse related options available - such as riding trails. These could exist on some of the rural roads, along/within the VDOT right of ways.	Lifestyle		Park and Recreation Amenities	

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3008	Land based recreational activities...horseback riding trails, nature trails, hiking trails.Preserve/expand agri-businesses to maintain our natural resources, minimize impact	Lifestyle		Park and Recreation Amenities	
3012	Provide more open spaces and parks for hiking and biking.	Lifestyle		Park and Recreation Amenities	
3027	Dog parks are needed in the Eastern part of the county. As a resident who adopted a dog from the LoCo animal shelter, it concerns me that there are no public dog parks for dog	Lifestyle		Park and Recreation Amenities	
3030	Install Some Parks and Playgrounds. My kids attended Round Hill E.S. For 10 years I was a parent there and they had one piece of playground equipment that kids were never	Lifestyle		Park and Recreation Amenities	
3043	Integrated Equestrian Trail - There are a number of commercial barns and parks that can be interconnected via trails. This would promote the equestrian industry in Loudoun.	Lifestyle	Environmental and Agriculture	Park and Recreation Amenities	Rural economy
3092	Before the green spaces are developed we need to buy or set aside places for people to go such as parks, tree or forest reserves, dog parks, hiking trails, water parks, skating parks,	Lifestyle		Park and Recreation Amenities	
3093	Develop more access to the Potomac River for business, as well as recreational use.	Lifestyle		Park and Recreation Amenities	
3112	I was at the meeting in Sterling, what I would like to add is, in the future is more public fishing access to Goose creek and the Potomac river and Broad run creek, and other	Lifestyle		Park and Recreation Amenities	
3113	If the land north east of Claude Moore park is for sale I would to see that area added to the park.	Lifestyle		Park and Recreation Amenities	
3123	Indoor Recreational facility (similar to Ida Lee) in Western Loudoun. It is wonderful to have ball fields - but they are limited to seasonal use and limited ages - and indoor facility	Lifestyle		Park and Recreation Amenities	
3131	Would like a big community Park in Loudoun County - near to SouthRiding/Chantilly area or near by area.	Lifestyle		Park and Recreation Amenities	
3132	Add more services to support residential areas in less dense areas such as indoor rec centers with pools, public or private, additional commercial including smart office space	Lifestyle		Park and Recreation Amenities	
3140	I would like to see a large dog park in or close to Algonkian Regional Park. Many people enjoy the trails back by the river and let their dogs off leash to enjoy some good exercise.	Lifestyle		Park and Recreation Amenities	
3171	three (3) to four (4) county dog parks that require a fee. in Cary, NC they have two paid dog parks, \$40/yr for town residents. Its \$80/year for non-residents. A key fob is needed	Lifestyle		Park and Recreation Amenities	
3175	Wened more recreational sports fields with lights and artificial turn in the eastern part of the County. It takes me over a half hour to get to fields with lights or I have to go to	Lifestyle		Park and Recreation Amenities	
3208	More hiking and mountain biking trails and park type open space. These type of outdoor amenities increase the quality of life and make communities a desirable place to live and	Lifestyle		Park and Recreation Amenities	
3212	Green trails, hiking, biking, horses, walking, crisscrossing the county, linking to existing trails	Lifestyle		Park and Recreation Amenities	
3231	More parks	Lifestyle		Park and Recreation Amenities	
3237	More recreational facilities in the Western portion of the County.	Lifestyle		Park and Recreation Amenities	
3251	We need a system of walking trails along the Potomac River. Work with the various homeowners associations for a daytime permitted use of riverside trails.	Lifestyle		Park and Recreation Amenities	
3253	Boat ramps so canoes and kayaks can get access to the Potomac River.	Lifestyle		Park and Recreation Amenities	
3259	Multipurpose park, tennis, swimming facilities that are not in one community, that can be shared by all of Ashburn. Preferably this would be in Brambleton/Aldie area.	Lifestyle		Park and Recreation Amenities	
3268	Provide more safe river access points to creeks in Loudoun and along Potomac River	Lifestyle	Environmental and Agriculture	Park and Recreation Amenities	Water resources
3457	Multi-purpose natural surface trail system(s) for: Hikers, bikers, horse-back riding.	Lifestyle		Park and Recreation Amenities	
3478	Loudoun county is already a great community but to make it better, I think sterling park needs to be updated or renovated, sterling park needs to be funded more, the buildings in	Lifestyle		Park and Recreation Amenities	
3506	Create a larger network of bike and horse trails to encourage residents and visitors to get out of their cars and enjoy the beautiful surroundings. Link parks and conservation areas	Lifestyle		Park and Recreation Amenities	
3513	The Chapman-Demary Trail is a park and outdoor classroom in Purcellville. At this time it is privately owned. I would like to see the county acquire this park and the land adjacent to it	Lifestyle		Park and Recreation Amenities	
3515	Loudoun is in need of a fully accessible park for all citizens. Our young and old alike, who are differently-abled, should be able to navigate a wheelchair through the park as well as	Lifestyle	People	Park and Recreation Amenities	Community Services
50	Triple A baseball - more fun and activity - increased curricular options through community centers for adults	Lifestyle		Sports	
51	Need more tennis facilities	Lifestyle		Sports	
145	Athletic fields near restaurant/dining facilities (example - one Loudoun green space	Lifestyle		Sports	
221	Careful evaluation for demand of outdoor recreation facilities, specifically field space (youth and adult)	Lifestyle		Sports	
267	South Germantown Sports complex should be considered for 606 station.	Lifestyle		Sports	
410	Finding space for field use; more playing fields for sports	Lifestyle		Sports	
486	Development of parks - balance of athletic facilities/fields and natural areas; accommodation of non-traditional spaces (cricket)	Lifestyle		Sports	
1248	More sports activities for kids; facilities; indoor swimming pools, tennis, lighted courts	Lifestyle		Sports	

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1294	County needs more lighted athletic fields for kids and adults	Lifestyle		Sports	
2295	Additional public space (plazas, parks w/ sports facilities)	Lifestyle		Sports	
2479	More turf fields and fields with lights	Lifestyle		Sports	
2799	We need a rowing facility either on the reservoir or on the river. We need to support our high school crew athletes, but we also need to provide space and access for older adults to	Lifestyle		Sports	
2837	Allowing athletic fields with lights in the floodplain as these are large flat areas that are not being used and could be.	Lifestyle		Sports	
3130	Have community sports club/league in summer and Winter for volleyball/baseball/basketball/tennis/cricket etc. FYI there are NO public volleyball courts	Lifestyle		Sports	
65	Common working areas for people who work from home	Lifestyle		Telecommuting and Home Businesses	
553	Less restrictive regulations for home business	Lifestyle		Telecommuting and Home Businesses	
867	Look at major trends; working at home opportunities	Lifestyle		Telecommuting and Home Businesses	
2252	Tax break for telecommuting, taking online classes (as opposed to driving)	Lifestyle		Telecommuting and Home Businesses	
2355	Promotion of telecommuting-financial incentives, parking policies (limiting spaces)	Lifestyle	Transportation System	Telecommuting and Home Businesses	Access Management
139	More activities and facilities for preteens and young teens	Lifestyle		Youth	
277	Not enough is being done for the youth - development is currently not balanced	Lifestyle		Youth	
578	Building a community for the children, so they can stay in the community; understand what the children need	Lifestyle		Youth	
622	Recreational amenities/activities for middle school and high school - maybe YMCA or YWCA	Lifestyle		Youth	
768	Affordable activity programming in places for kids county-wide	Lifestyle		Youth	
847	More recreational facilities for younger kids	Lifestyle		Youth	
848	Teen centers - safe education/active environment	Lifestyle		Youth	
874	Need entertainment for kids; has to be affordable; maybe a better "Y" system; more activities	Lifestyle		Youth	
875	Need more free indoor space for kids activities; needs to be policed	Lifestyle		Youth	
1067	Youth in western Loudoun County; nothing for them to do; provide opportunities; amenities and activities for kids, especially	Lifestyle		Youth	
1076	Teen and young adult recreation; concern opportunities are too few; lack of budget	Lifestyle		Youth	
1311	Activities for teens/teen content	Lifestyle		Youth	
1364	More community based/connection activities (e.g. Boy Scouts)	Lifestyle		Youth	
1391	Add more sports facilities (for youth)	Lifestyle		Youth	
1422	Sports facilities for kids 247/ indoor/football, basketball	Lifestyle		Youth	
1429	South Riding - kids activities	Lifestyle		Youth	
1462	Activities for middle/high school age children (rec. centers)	Lifestyle		Youth	
1869	Cultivate healthy active children, improve walking to schools, school gardens, less junk food advertising	Lifestyle		Youth	
1991	Recreational facilities for youth-young adults. Ida Lee/Claude Moore/Indoor Rec facility (suggested by others in the group)	Lifestyle		Youth	
2130	More daycare at businesses (more child-nursing friendly)	Lifestyle		Youth	
2143	More programs for teens, after school, art classes, dances	Lifestyle		Youth	
2186	Sufficient affordable childcare to enable two-income families	Lifestyle		Youth	
2286	Youth (18+) w. intellectual disabilities day support	Lifestyle		Youth	
2342	More activity centers for youth	Lifestyle		Youth	
2358	Kids under 18-build another skate park closer to Sterling-more activities for kids	Lifestyle		Youth	

PEOPLE

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2476	More resources (activities for youth, children, adults) for community	Lifestyle		Youth	
2504	After-school programs until 6/7 to match when parents come home	Lifestyle		Youth	
2509	More summer programs for kids (reduce price)	Lifestyle		Youth	
2580	Looking at children as being costly is wrong. Kids add value and diversity to areas	Lifestyle		Youth	
2675	More teen centers and after school outlets for youth.	Lifestyle		Youth	
2686	Get more parents and volunteers and business connected to middle and high schools.	Lifestyle		Youth	
2854	YMCA or other affordable offerings for families to workout, learn to swim, camps for kids, etc.	Lifestyle		Youth	
3098	We did not discuss nor did they attend, I am referring to the youth of our county. I suggest that the School Board become involved and that the Loudoun County high school seniors	Lifestyle		Youth	
106	Accessibility - infrastructure, to facilities, get to necessary services	People		Community Services	
315	A non-profit center for better utilization of resources, Loudoun Care collocation	People		Community Services	
316	Services to senior and disabled in place; encourage private entities	People		Community Services	
321	Hospital beds for mental illness; short term residential options	People		Community Services	
437	More services for people with disabilities	People		Community Services	
446	Identify strategies to address Lyme disease	People		Community Services	
475	More locations to access public/county services	People		Community Services	
557	Develop better identity to increase interest in philanthropy	People		Community Services	
669	Coordinate community service programs to more efficient serve the citizens	People		Community Services	
830	Expanded services and outreach for persons that are mentally ill or disabled	People		Community Services	
1002	Support non-profits with office spaces that area affordable and centrally located; encourage collaboration	People		Community Services	
1133	County to publicize volunteers to take individuals to dr. apt. (Loudoun Care Givers)	People		Community Services	
1214	Respect and protection for long-time residents.	People		Community Services	
1534	Focus on local needy people (homeless, vets, etc.)	People		Community Services	
1583	Must find better way; Loudoun teenagers highest suicide rate in nation	People		Community Services	
2983	Loudoun is full of charitable, intelligent community members who are already proud of what we have and continue to accomplish, so perhaps it is time to consider giving back to	People		Community Services	
1803	Utilize strengths and talents of all members of the county/community	People		Community Services	
1957	Connection of crucial services in the county-better coordination of services	People		Community Services	
1968	Enhance network of services to support families	People		Community Services	
2110	People who grew up here being forced/pulled out	People		Community Services	
2120	Want to see a co-op and community garden	People		Community Services	
2121	Need food pantry pop-up in Sterling	People		Community Services	
2142	More special waste collection	People		Community Services	
2234	Non-profits used to be able to receive support from County, bring back this possibility.	People		Community Services	
1328	Ensure growth in public safety as growth in population occurs	People		Community Services	
1329	Current law enforcement and fire, rescue facilities are inadequate	People		Community Services	
2276	More disability services and increased funding	People		Community Services	
2316	Community services for mental health issues and more affordable. Need to have more responsiveness from County staff addressing mental health services. (Staff should not	People		Community Services	

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2484	Satellite social service offices	People		Community Services	
2501	Better snow removal-coordinate County, HOA, VDOT	People		Community Services	
2531	Encourage and promote wise skills of community, share knowledge--ex. Master gardeners	People		Community Services	
2578	Low-income services are getting behind, not keeping up with growth	People		Community Services	
2594	The county will have a plan to limit food waste from restaurants and feed the needy	People		Community Services	
2653	Increase support for disabled children participating in early intervention; reduce the costs to families and increase services (you know - by raising taxes: unpopular but necessary)	People		Community Services	
2870	Adequately funded services for the mentally ill and disabled, including housing.	People		Community Services	
2874	Loudoun County needs to create adult daycares and provide assistance with adults having disabilities.	People		Community Services	
2889	Really need to get people to not park in the street during snow storms so that crews may clear our roads properly when we get really bad storms of 6 inches or more.	People		Community Services	
3004	Honestly if we make Loudoun County a friendly place for people in the special needs community, you will end up appealing to more than the specials needs, your platform	People		Community Services	
3516	We should have one bucket/handicap accessible swings at all of our parks.	People		Community Services	
2129	How can we support working moms who want to be involved in community/PTA etc. (Day care at meetings)	People		Community Services	
474	County services--i.e.. Postal service, reliable service to meet demand	People		Community Services	
469	Consolidation of computer systems (taxes, citizen services)	People		Community Services	
3458	Economic development as an overall goal should not be a higher priority than maintaining livability and protections to safeguard residential areas in all parts of the County equally.	People		Community services	
496	More diversity (ethnic/racial); community/businesses should be reflective of the actual world/country; increase awareness; be proactive	People		Diversity/Culture	
568	Diversify culturally, ethnically, cherish it and understanding it	People		Diversity/Culture	
810	Protect cultures and their differences	People		Diversity/Culture	
825	Promote diversity through community activities	People		Diversity/Culture	
903	Multi-cultural concentrated; how do we as a County embrace our multi-cultural festivals?	People		Diversity/Culture	
918	Cultural diversity: embrace the diversity that the County has and expand on it	People		Diversity/Culture	
1570	Increase awareness of western Loudoun to people of different ethnicities in eastern Loudoun	People		Diversity/Culture	
1571	Increase diversity in western Loudoun population	People		Diversity/Culture	
1842	Diversity training for students and teachers	People	Lifestyle	Diversity/Culture	Education
2236	Diversity is good	People		Diversity/Culture	
2370	More culturally diverse entertainment-Hispanic, Asian festivals, different cultures-music, dancing venues-salsa	People	Lifestyle	Diversity/Culture	General amenities / attractions
2388	Remember that not everyone is young, able, healthy and/or wealthy	People		Diversity/Culture	
2403	Consider those with disabilities when planning events/plan ahead	People		Diversity/Culture	
3185	Reflect the diverse community Loudoun County is today and the future.	People		Diversity/Culture	
3488	I would love to see Loudoun Co become the model of "inclusiveness." We need to step up our efforts in key areas of housing, transportation, and employment, especially for our	People		Diversity/Culture	
805	Hospital to serve western Loudoun	People		Health and Wellness	
1212	Access to quality medical services.	People		Health and Wellness	
1432	More specialty doctors and bigger medical facilities in S. Riding area. (pediatric specialists)	People		Health and Wellness	
1860	Western Loudoun County needs a hospital. Satellite facility, Emergency room	People		Health and Wellness	
2094	Better access to healthcare; better mental health care; autism care, Lyme Disease control	People		Health and Wellness	
2103	County needs a sector of excellence in healthcare/hospitals/specialists	People		Health and Wellness	

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2284	Keep hospitals and facilities like Claude Moore	People		Health and Wellness	
2359	Health center-affordable for lower income people-transportation to Sterling, other necessities	People		Health and Wellness	
2744	Provide mental health clinics and alcohol and drug programs that are easily accesible to public. More prevention programs. Low crime rate in all areas, more employment training	People		Health and Wellness	
275	Attracting more millennials (walkable communities, live, work, play)	People		Millenials	
314	Not look t youth as fiscal burdens, but opportunities for future	People		Millenials	
317	Plan needs to consider what's necessary to retain county youth as they mature	People		Millenials	
1105	Millennials will move frequently	People		Millenials	
1316	Need to get young people to want to stay and to have people retire here.	People		Millenials	Seniors
1406	Provide incentives for college graduates to return to LoCo	People		Millenials	
300	Southern Loudoun explosion of population; shift growth to Silver Line corridor with higher density in east highway from transition area; cannot tell what is actually the transition -	People		Population Growth	
345	Commercial eats up generally too much highway; stop population "explosion"	People		Population Growth	
657	Slow growth and growth population. Should not go out West. Slow the growth to decide is that good for the County?	People		Population Growth	
869	Slow down growth; what will happen?	People		Population Growth	
1048	"Do we need to be one of the fastest growing Counties?"	People		Population Growth	
1295	Slow growth (we are not Arlington)	People		Population Growth	
1421	Slow down growth. Increase book store	People		Population Growth	
1726	Managed, but not stagnant population and commercial growth while maintaining historic and rural nature of area	People	Built Environment	Population Growth	Rural areas
1960	Slow population growth in county	People		Population Growth	
2174	determine likely demographic makeup of Loudoun in 20 years	People		Population Growth	
2389	Don't rely on population density to finance growth (avoid the spiral of growth based on a revenue model based on growth)	People		Population Growth	
2441	Can county really keep growing	People		Population Growth	
2521	Smart growth-the hyper growth we have now will destroy schools, increase taxes etc. sustainable growth	People		Population Growth	
2547	Hyper growth will destroy everything we like about Loudoun	People		Population Growth	
2768	limit growth	People		Population Growth	
429	Be more inclusive and engaging of other cultures	People		Regulations / Incentives	
48	The need for active adults. For 55 and over (Independent living type)with assisted living options	People	Housing	Seniors	Senior
186	Integrate all ages, including senior housing/progressive care incentives	People	Housing	Seniors	Diversity
452	Needs of seniors and the aging are met and addresses	People		Seniors	
516	Maintain a diversity of race and age, millennial retention; job and housing variety; cradle to grave, "aging in place"	People	Housing	Seniors	Diversity
541	More aging services	People		Seniors	
1103	Likes senior community	People		Seniors	
1202	Make provisions for seniors like senior centers, affordable senior housing	People	Housing	Seniors	Senior
1207	Create incentives for more seniors to live here	People		Seniors	
2192	more senior communities; more senior centers	People		Seniors	
2265	support aging, diverse community without associations (HOAs, etc.)	People		Seniors	
2285	Keep senior services	People		Seniors	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
975	County support various economic levels; multiple levels of support; fairness and affordability	People		Socioeconomic	
2109	E/W and socio-economic division	People		Socioeconomic	
3094	Ministry to the homeless and underserved is inadequate as well as alcohol, drug abuse, and mentally ill.	People		Socioeconomic	Community Services
87	Highest suicide rate in our school system we need to look at this	School Policy		School Policy	
175	Concerned about the quality of land for schools	School Policy		School Policy	
207	Appropriate numbers of "stem" education opportunities	School Policy		School Policy	
381	Design schools for easy re-purposing when no longer needed	School Policy	Built Environment	School Policy	Redevelopment / Revitalization
416	Investment in older schools and libraries, especially in Sterling #12 (build a new Sterling library)	School Policy		School Policy	
489	Schools are being built too small; do not want to have to put children on trailers	School Policy		School Policy	
546	Improve Sterling Park schools - negative reviews affect budget and residential interest	School Policy		School Policy	
561	Understanding the obstacles that families face - childcare, transportation	School Policy		School Policy	
590	Better planning for schools to come on line with development	School Policy		School Policy	
621	STEM focus library	School Policy		School Policy	
668	More school and business partnerships	School Policy		School Policy	
733	Offer non-college focused education tracks. Be aggressive and couple it with local business growth	School Policy	Jobs and Businesses	School Policy	Small Business
912	Become "half of 21st century thinking"; how do we do this?; universities/higher education	School Policy		School Policy	
917	Education - more schools; when schools are built, they incorporate the natural environment	School Policy		School Policy	
974	Students and school system interaction so students understand and appreciate County	School Policy		School Policy	
992	Slow residential development to allow for schools to keep pace with growth; approving developments before school facilities provided	School Policy		School Policy	
1065	Higher education opportunities; adult education; GED opportunities; vocational education opportunities	School Policy		School Policy	
1086	More advanced, technology school opportunities	School Policy		School Policy	
1154	Maintain balance between large and small schools and community schools	School Policy		School Policy	
1217	Investment in vocational technology training	School Policy		School Policy	
1278	Plan better for location and needs of schools and other facilities - partner with developers	School Policy		School Policy	
1863	More environmental education for our children, to appreciate open space and environment.	School Policy		School Policy	
2004	High schools-build larger capacity; improve design to allow more students	School Policy		School Policy	
2125	Spanish classes in schools and for adults--start young	School Policy		School Policy	
2128	How does the richest county in the US have Title 1 schools?	School Policy		School Policy	
2144	More vocational training for students, work life skills	School Policy		School Policy	
2381	STEM school-want to see more, closer to Sterling	School Policy		School Policy	
3060	Align population growth with an increase in educational resources. School plans should be a pre-requisite for all new housing approved in the County. The responsible County boards	School Policy		School Policy	
33	Schools are too small need to be two more stories or more	School Policy		School Policy	
34	School consolidation centralize administrative and teachers	School Policy		School Policy	
44	School - children need to go outside/parks/attendance boundaries/transportation	School Policy		School Policy	
203	Constant school redistricting - coordination with school board so schools are planned well	School Policy		School Policy	
228	Encourage a more local approach to education and continue quality of schools	School Policy		School Policy	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
247	Education issues - good at strong school communities until new Boundaries are developed	School Policy		School Policy	
301	Multi-level schools	School Policy		School Policy	
391	Continue with good schools; proper student teacher ratios	School Policy		School Policy	
407	Don't leave Sterling behind, in terms of schools; they are left behind	School Policy		School Policy	
466	School transportation: bus driver shortage (benefits)--possible privatized bus service	School Policy		School Policy	
477	Increase charter schools by using existing school buildings	School Policy		School Policy	
522	High quality education; expand and improve; diversity of education	School Policy		School Policy	
523	Should still provide choice - going to TJ, charter schools	School Policy		School Policy	
539	Increased effort for LCPS to be among 10 best in County; education, facilities and amenities	School Policy		School Policy	
569	Keep focus on high quality schools	School Policy		School Policy	
766	Diversify education (STEM, magnet) and enable our kids to compete globally	School Policy		School Policy	
777	Reimagine 'school of the future' for innovation economy (curriculum)	School Policy		School Policy	
784	Attract science / STEM business to support education and economy	School Policy		School Policy	
833	Look at other sources of funding for schools and facilities besides just issuing bonds	School Policy		School Policy	
840	Increase STEM in the school system	School Policy		School Policy	
913	Schools - embrace the diversity within the schools; do a better job this	School Policy		School Policy	
957	Create schools that do not look like prisons; look native landscaping; more like campus	School Policy		School Policy	
1025	Schools - middle school/high school in Lorettsville area	School Policy		School Policy	
1040	Have more community based schools; keep distances from home to school close by; share resources; virtual classrooms	School Policy		School Policy	
1064	Attract quality educators; maintain good school system	School Policy		School Policy	
1070	In west (Lovettsville), schools are maxed out - need better planning; more facilities	School Policy		School Policy	
1159	School facilities need to keep track with growth; need to be ready	School Policy		School Policy	
1160	Maintain great schools; they are a big pull factor	School Policy		School Policy	
1161	Improved relationship between schools and BOS in operating budget	School Policy		School Policy	
1162	Variety of school size and types (e.g. technology school in Ashburn)	School Policy		School Policy	
1163	Southwestern suburban/transition policy area needs school growth	School Policy		School Policy	
1190	Make sure we have robust funding for educators	School Policy		School Policy	
1192	Build larger schools to accommodate growth and lessen the impact of overcrowding and keep up with growth.	School Policy		School Policy	
1193	Is there a way to land bank for schools to accommodate growth faster?	School Policy		School Policy	
1232	Schools have funding that they need-kids are being short-changed	School Policy		School Policy	
1266	Better teachers in schools	School Policy		School Policy	
1268	Full day kindergarten	School Policy		School Policy	
1270	Aldie schools overcrowded-more facilities	School Policy		School Policy	
1284	More stem related high schools	School Policy		School Policy	
1313	Make sure older schools are upgraded to be comparable to new (tech+c)	School Policy		School Policy	
1333	Build more schools --> too many students housing to move because of rezonings	School Policy		School Policy	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
1334	Overcrowding at schools (cafeterias, halls, lockers)	School Policy		School Policy	
1335	Schools should be built to larger capacity (bigger)	School Policy		School Policy	
1354	Better and more applied learning in LCPS classes (improve interest in schools)	School Policy		School Policy	
1357	Balance between capacity of schools and capacity of residences.	School Policy		School Policy	
1365	Treating teachers like actual professionals and select top of class ones (for LCPS)	School Policy		School Policy	
1383	We need to look at our student generation calculation.	School Policy		School Policy	
1385	Provide better schools and advanced learning opportunities	School Policy		School Policy	
1430	Stabilize school attendance boundaries	School Policy		School Policy	
1486	More janitors and more schools and more technology	School Policy		School Policy	
1495	Way more elementary and middle schools	School Policy		School Policy	
1517	A county amusement party everyday after school.	School Policy		School Policy	
1530	Should keep schools "smaller" - not the larger size that are now being built in Loudoun, especially elementary	School Policy		School Policy	
1566	Maintain small schools - historic schools - original	School Policy		School Policy	
1581	School bus trips are often over an hour plus; not acceptable	School Policy		School Policy	
1582	School buses are stopping on Rt 7; very dangerous	School Policy		School Policy	
1596	Better transportation system for busing children to/from school; scheduled staging; loot at traffic management and staggering school schedules	School Policy		School Policy	
1597	Opting out of standardized testing in schools	School Policy		School Policy	
1631	Future school MS/HS closer to Levettville and away from Purcellville	School Policy		School Policy	
1632	Multi-level schools	School Policy		School Policy	
1676	School budget - keep better track of money	School Policy		School Policy	
1789	Encourage LCPS/County cooperation to involve students in learning about County ecosystem healthy and government	School Policy		School Policy	
1821	School traffic-do we have to have cars AND buses? Limit student driving	School Policy		School Policy	
1839	Maintain high quality education	School Policy		School Policy	
1870	Schools should be built bigger to accommodate growth. Schools are outgrown too fast.	School Policy		School Policy	
1883	Small schools (maintain and don't threaten to close)	School Policy		School Policy	
1886	Better public school curriculum (specifically math)	School Policy		School Policy	
1946	GED training assistance available at a very discount price; keep people from going around other places	School Policy		School Policy	
1963	Reflect on what type of schools best serve children-what changes are needed? Youth suicide as example-life skills and academics	School Policy		School Policy	
1964	Protect and preserve local community schools	School Policy		School Policy	
1998	Better curriculum in schools that helps those students who don't go to college. Trade schools. The students have a path as well. Champion those opportunities	School Policy		School Policy	
2162	Stay ahead of the curve for public schools. Keep the quality up.	School Policy		School Policy	
2173	Fully funded schools; hold schools accountable for performance	School Policy		School Policy	
2184	Model education program that meets educational needs of every child	School Policy		School Policy	
2200	Sterling Park-more resources/investment in E Loudoun schools.	School Policy		School Policy	
2270	Schools treat communities equally	School Policy		School Policy	
2296	All day kindergarten	School Policy		School Policy	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2300	Equal choice at schools across communities	School Policy		School Policy	
2302	New school in Sterling to eliminate trailers and upgrade Sterling Park school buildings. Upgrade retail.	School Policy		School Policy	
2315	Reword bond issue of school bond requests during elections	School Policy		School Policy	
2357	Full day kindergarten, affordable daycare for lower income people, after school programs affordable like CASA	School Policy		School Policy	
2405	Support for STEM education at all levels (academies of Loudoun STEM education)	School Policy		School Policy	
2415	K-12 advanced learning opportunities in county	School Policy		School Policy	
2423	We need to have all-day kindergarten	School Policy		School Policy	
2424	Need to maintain quality school system	School Policy		School Policy	
2438	More schools/adequate teacher funding	School Policy		School Policy	
2467	Smaller public school centers; smaller schools are better schools	School Policy		School Policy	
2498	Broader spectrum of enrichment classes at schools	School Policy		School Policy	
2500	Full day kindergarten	School Policy		School Policy	
2513	Increase competitiveness schools (academic and attract teacher talent)	School Policy		School Policy	
2540	more money for teachers, etc., living wage, should not have people living in other counties. Be able to live and work in the county.	School Policy		School Policy	
2543	Better day care access/whole day kindergarten	School Policy		School Policy	
2555	Why no full day kindergarten	School Policy		School Policy	
2582	School board needs to set aside funds for future growth, rather than play catch up	School Policy		School Policy	
2583	If you can't build schools to keep up with growth, county should not be planned for growth.	School Policy		School Policy	
2651	Full day kindergarten	School Policy		School Policy	
2676	Ensure that our schools continue to rise in rankings. We have been named one of the most affluent counties in the country, schools should reflect that.	School Policy		School Policy	
2688	The schools should have better programs for their gifted kids	School Policy		School Policy	
2699	Lcps should recognize the needs of its dyslexic students and provide Orton Gillingham based programs to help these kids succeed.	School Policy		School Policy	
2705	Fully funded schools with one-to-one technology for the students.	School Policy		School Policy	
2706	Raise the salaries of our excellent public school teachers so we can retain them and prevent them from moving to a different county.	School Policy		School Policy	
2711	We need to provide the best schooling for all students, which means doing the work to make Title 1 ELIGIBLE schools actually Title 1.	School Policy		School Policy	
2719	Bring back Spanish language classes in elementary school	School Policy		School Policy	
2734	Consistent schools and educational opportunities throughout the county. Grading policies and curriculum should be standardized throughout all schools. Every school seem sot have	School Policy		School Policy	
2735	More educational choices for top performing and gifted and talented students. There is not a gifted program for k-2 and the elementary gifted program is minimal when	School Policy		School Policy	
2736	More charter schools at elementary level and different educational programs. Loudoun should have a public Montessori school like Arlington, Frederick, and other districts.	School Policy		School Policy	
2765	We need regular shooter drills in schools to work on safety more	School Policy		School Policy	
2806	Get more technology across the board in schools at the elementary level. It would be nice for teachers to post assignments and other information across the board online so parents	School Policy		School Policy	
2825	Provide oversight and ethical Committee for the elected School Board since no one oversees their actions.	School Policy		School Policy	
2851	Focus on our schools - ensure that we are growing our future children to be our future leaders - through strong STEM programs and leadership opportunities.	School Policy		School Policy	
2871	Fully funded schools	School Policy		School Policy	
2881	A school budget that closes the gap for funding that has not kept up with growth and provides a robust school experience and education for students from diverse backgrounds	School Policy		School Policy	
2906	Small Community Centered Schools. Numerous national studies over the past decade have documented that smaller schools create a greater sense of belonging to the	School Policy		School Policy	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2934	Try to keep neighborhood schools from separating neighborhoods, and sending kids past their neighborhood school to another school much farther away.	School Policy		School Policy	
2935	Divide the county into Eastern and Western zones for school closings during the winter. It is very frustrating for parents on the east side of the county to have to make work /	School Policy		School Policy	
2939	Differentiation is not enough in education. Recent studies have shown the tremendous benefits of acceleration heavily outweigh any fears of social discomfort based on age or	School Policy		School Policy	
2951	Full Day kindergarten is a necessity. 3 hours of kindergarten is practically spent getting the kids coats off and letting them adapt to classroom norms. Currently first graders who	School Policy		School Policy	
2958	Stop the overcrowding. The kids are constantly being rezoned for school and it makes maintaining friendships very challenging.	School Policy		School Policy	
2985	Catch school capacity up to growth so children do not have to keep changing schools or have classes in trailers. (Our 5th grader is currently slated to attend two middle schools	School Policy		School Policy	
2986	Do not re-segregate our public schools under the guise of fostering "neighborhood friendly" school zoning plans. Keep our schools diverse and increase diversity whenever	School Policy		School Policy	
3001	I envision Loudoun to be the destination for best place to live in America. To this end we should have the best schools, safest city, most connected city, most diverse, best	School Policy		School Policy	
3002	Create parity with the facilities and offerings between Loudoun County schools, especially high schools.	School Policy		School Policy	
3006	Build new schools to keep pace with county growth -or- limit new residential developments to coordinate with school capacities so Loudoun County Public School does	School Policy		School Policy	
3015	Get rid of the flight schools at the Leesburg Airport, they fly too low and do not allow for pilot error around all the residential areas. A disaster is going to happen.	School Policy		School Policy	
3028	Figure out opportunities for reducing Loudoun County Public Schools (LCPS) expenses. There MUST be opportunities for cost savings by combining efforts between LCPS and	School Policy		School Policy	
3031	Improve the school system and build the schools for capacity. Most kids in this county go to multiple elementary schools and there is no sense of community with each school. The	School Policy		School Policy	
3046	Take a hard look at the LCPS -especially the high schools - and ensure that the teachers are truly educating and being evaluated by students (not planned administrator visits). It feels	School Policy		School Policy	
3061	More funding for our school. Teacher salaries should increase comparable to the cost of living in the County.	School Policy		School Policy	
3087	More work at schools on bullying and teaching kids about respecting each other and the environment around them.	School Policy		School Policy	
3106	Open up full day kindergarten to everyone. Half day kindergarten is not beneficial to the children or teachers.	School Policy		School Policy	
3124	Invest money in Loudoun County Public Schools, even if it requires higher taxes. Teachers are not being given fair pay steps and the county suffers when our teachers seek	School Policy		School Policy	
3146	Create effective student advisory programs in all schools (1) to ensure a safe space for students and (2) to promote a richer understanding of all students for the purpose of	School Policy		School Policy	
3193	There are teachers who are constantly complained about yet they remain. Ideally we could fire teachers. If that is somehow impossible, There needs to be a way to dock pay,	School Policy		School Policy	
3202	Control development to avoid tax increases, crowded schools and traffic problems.	School Policy		School Policy	
3232	School is boring. Or at least the current method of instruction fails to successfully reach a significant portion of the student population. The classic method of instruction with a	School Policy		School Policy	
3238	Bring back Midterms and Finals in the high schools! This is sorely hurting our high school students when they get to college, as well as makes them less motivated to retain	School Policy		School Policy	
3242	Encourage community participation in educating and providing activities for young people.	School Policy		School Policy	
3258	Inclusion of local history in LC Public school curriculum	School Policy		School Policy	
3501	Create a more meaningful connection between high school curriculum and career and/or higher education goals. In particular more workforce education should occur with direct	School Policy		School Policy	
885	Need traffic control at recreation areas (e.g. outdoor recreation areas; soccer fields; Phil Boling Park; Evergreen Sports Complex	Transportation System	Lifestyle	access management	Parks & Recreational Amenities
1	More bike, ped, bus friendly - connected parks and to access	Transportation System		Active Transportation	
8	Regionally connected trail system	Transportation System	Lifestyle	Active Transportation	Parks & Recreational Amenities
9	Preserving historic places means walkable and accessible	Transportation System	Built Environment	Active Transportation	Preservation (Historic)
26	Better public transportation and better bicycle transportation lanes	Transportation System		Active Transportation	
58	Interconnecting trails between developments in transitional area	Transportation System	Lifestyle	Active Transportation	Parks & Recreational Amenities
109	More biking and pedestrian friendly area - high quality of life	Transportation System		Active Transportation	
119	Make Loudoun County Parkway similar to Fairfax County Parkway - bike lanes here - mirror efforts	Transportation System		Active Transportation	
130	Mixed use development centered around mass transit that are bikeable/walkable	Transportation System	Built Environment	Active Transportation	Transit
147	Add a pedestrian/bicycle coordinator to county staff	Transportation System		Active Transportation	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
170	More walkable communities	Transportation System		Active Transportation	
229	All roadways should be multi modal (complete streets) and connected; that are not arteries	Transportation System		Active Transportation	
251	More biking, especially to Metro for connecting communities; socially and for transit	Transportation System		Active Transportation	
259	Have a bike share program	Transportation System		Active Transportation	
260	Build bike lanes with most new roads. Example have it on Claiborne.	Transportation System		Active Transportation	
262	Underground tunnels for pedestrian. More in future. Example: Brambleton	Transportation System		Active Transportation	
266	Develop transportation options from areas near 50 and Braddock to metro	Transportation System		Active Transportation	
271	Better transportation (non-rail type people movers)	Transportation System		Active Transportation	
283	Growth areas - incorporate multi-modal (pedestrian turnpike, etc.); foot traffic	Transportation System		Active Transportation	
295	Bicycling for transportation, plan already been written, safe paths to be into W&OD, access to metro station; funding for paths; list of 600 cyclists; bike to work; implement full	Transportation System		Active Transportation	
299	Road attention in western Loudoun; unable to safely pass cyclist on roads; look to improve lane character and maintain safety	Transportation System		Active Transportation	
329	Transportation options - not just roads, but municipal, access to Silver Line	Transportation System		Active Transportation	
333	Bike lanes everywhere, especially along major corridor and bike access to metro and W&OD +28	Transportation System		Active Transportation	
341	Work with VDOT to develop bike lanes; roundabout or carpool lane	Transportation System		Active Transportation	
352	DIAAH to DNTC direct connection for buses; bike lanes at DNTC	Transportation System		Active Transportation	Transit
360	Effective transportation system for all modes of transportation	Transportation System		Active Transportation	
361	Robust, integrated, safe interconnecting walking path network	Transportation System		Active Transportation	
373	Robust, integrated, safe, interconnected bike network	Transportation System		Active Transportation	
412	Connect walking and bike trails on the Rt 7 corridor #8 (throughout LC)	Transportation System		Active Transportation	
413	Walkability score increase which would lessen traffic congestion (increase sidewalks)	Transportation System		Active Transportation	Congestion
420	Near Adams Center - need sidewalk for safety issue #16 and crosswalk	Transportation System		Active Transportation	
438	Need more street lights for pedestrians	Transportation System		Active Transportation	
447	Create expanded bicycle network	Transportation System		Active Transportation	
456	Pedestrian safety, safer for children, walkable communities	Transportation System		Active Transportation	
457	Dominion Trail Elementary school--safety for children walking	Transportation System		Active Transportation	
478	Western Loudoun--bicyclists using roads are a hazard, don't follow rules of the road	Transportation System		Active Transportation	
487	Bike sharing, bike lanes, electric bikes, increased bicycle mobility	Transportation System		Active Transportation	
502	Increase walkable communities	Transportation System		Active Transportation	
504	Less auto dependence	Transportation System		Active Transportation	
545	Pedestrian bridge over Sterling Blvd. and W&OD Trail	Transportation System		Active Transportation	
554	Bicycle system - look at Escondido, CA	Transportation System		Active Transportation	
572	Making sidewalks pedestrian friendly; sidewalks; biking; lighting; nature trails; sidewalks don't connect	Transportation System		Active Transportation	
573	Safe crossings for pedestrians to cross streets; marked and well lit	Transportation System		Active Transportation	
574	Link pedestrian access to the metro	Transportation System		Active Transportation	
575	Bike trails/sidewalks; Kirkpatrick Farms and South Riding; they don't connect	Transportation System		Active Transportation	
576	Pedestrian connections in Brambleton	Transportation System		Active Transportation	

**TRANSPORTATION
SYSTEM**

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
577	No bike/pedestrian connection in and around Brambleton Golf Course	Transportation System		Active Transportation	
594	Address multi-modal transportation needs	Transportation System		Active Transportation	
605	Need bike/pedestrian friendly; only in isolated pockets; connect shopping areas with residential	Transportation System		Active Transportation	
624	Ryan Road/Loudoun Parkway to Claiborn Parkway - missing sidewalk	Transportation System		Active Transportation	
661	Encourage people to use their cars less	Transportation System		Active Transportation	
670	Multimodal transportation alternatives such as bike trails, interconnected for where people live and work	Transportation System		Active Transportation	
685	Look at limiting bike traffic on congested, winding, and high speed roads	Transportation System		Active Transportation	
709	Alternative transportation (cycling, buses), in Western Loudoun	Transportation System		Active Transportation	
711	Bicycles dangerous in the West	Transportation System		Active Transportation	
712	Make roads safe for a variety of uses (horses, bikes, runners, cars, etc.)	Transportation System		Active Transportation	
724	Strengthen the downtowns of towns and make Loudoun more safely interconnected for pedestrians and cyclists (RT 7)	Transportation System		Active Transportation	
726	Want greater connection between schools and their communities, through walking and biking paths across RT 7 and RT 15	Transportation System		Active Transportation	
728	Want greater connection between schools and their communities, pedestrian path from Whites Ferry rt. To Tuscarora HS	Transportation System		Active Transportation	
737	Multimodal transportation - pedestrian, bus, metro	Transportation System		Active Transportation	
738	Pedestrian orientation - greenspace to create community	Transportation System		Active Transportation	
743	Multimodal transportation with music and art walks, etc. / on County owned land (develop county and town owned land)	Transportation System		Active Transportation	
744	Town of Leesburg - Area with walking mall w/o cars. Pedestrian only area (not personal property restrictions)	Transportation System		Active Transportation	
746	Car free town centers - parking on outside of center	Transportation System		Active Transportation	
750	Preserve small town feel with sidewalks, parks, landscaping, bike lanes	Transportation System		Active Transportation	
803	Safe bike and walk trail connect Bluemont to Purcellville	Transportation System		Active Transportation	
818	Provide solutions so people do not need to drive	Transportation System		Active Transportation	
859	Clean corridors at Movement (car and bike); main routes identification	Transportation System		Active Transportation	
871	Continue emphasis on walkable communities	Transportation System		Active Transportation	
878	Problem with roads in western Loudoun for bikes (ex. Snickerville Road)	Transportation System		Active Transportation	
889	Improve bus transit (local and long-haul); expand multimodal transportation system (bus, bike, metro rail, light rail)	Transportation System		Active Transportation	Transit
901	More walkable/bikeable communities; not rely on cars as much	Transportation System		Active Transportation	
973	Keep community feel and walkability	Transportation System		Active Transportation	
1019	Walking trails adjacent to bicycle trails for safety of walkers and bikers	Transportation System		Active Transportation	
1024	Requirement of office parks to provide shower facilities and trails to encourage bikers to walk in	Transportation System		Active Transportation	
1027	Making town center areas more pedestrian friendly - no car access; farm market	Transportation System		Active Transportation	
1032	More work with bike/ped plan - areas of off road trails; Appalachia area - Potomac River	Transportation System		Active Transportation	
1041	Connectivity between neighborhoods, communities through bike and pedestrian trails; reduce traffic; bike lanes for example	Transportation System		Active Transportation	
1057	Bike trails on/along 287, 9, etc. to keep bicyclists from being on road; safety for them	Transportation System		Active Transportation	
1061	More sidewalk connectivity; more new sidewalks	Transportation System		Active Transportation	
1079	Too car dependent - can't walk to rec centers even in urban areas	Transportation System		Active Transportation	
1082	Bike friendly - need ability to park at work at home, too	Transportation System		Active Transportation	

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1100	Important to support bike paths and interconnect	Transportation System		Active Transportation	
1119	Bike Loudoun - bike and pedestrian plan; bikeable routes; extend W&OD	Transportation System		Active Transportation	
1138	Provide non-vehicular trails in both eastern and western Loudoun; non car connected corridors	Transportation System		Active Transportation	
1185	More rural bike lanes/paths to and from western towns; network around #31 South	Transportation System		Active Transportation	
1225	Integrated, interconnected bike trails.	Transportation System		Active Transportation	
1381	We need more bike lanes. We need north/south connection to W&OD Trail. Activate the bike areas.	Transportation System		Active Transportation	
1416	Community interconnected with walkways and pathways	Transportation System		Active Transportation	
1446	Balance transportation network, multi-modal bike, connect with metro parks	Transportation System		Active Transportation	
1468	Walkable/bikeable community to reduce pollution	Transportation System		Active Transportation	
1469	More sidewalks	Transportation System		Active Transportation	
1524	Reduction in traffic - more buses, bike paths and walking paths. Another road to take pressure off 7 & 9	Transportation System		Active Transportation	
1625	Outlet malls - encourage pedestrian traffic and support it - allow for mixed use (bike paths) mass transit - link commuter buses and reduce car traffic and encourage mass transit	Transportation System		Active Transportation	
1659	Code designate scenic roads to create network of bicycle trails	Transportation System		Active Transportation	
1740	Improve current roadway network in communities and towns to be more multi-modal	Transportation System		Active Transportation	
1762	Establish connected trails, all along, including equestrian, so people can safely walk to places; avoid going in car	Transportation System		Active Transportation	
1767	In urban areas, make them pedestrian and bike friendly; provide pocket parks so people can park and walk and provide frequent and convenient public transportation	Transportation System		Active Transportation	
1856	Improve pedestrian facilities in towns and improve bicycle lanes throughout county.	Transportation System		Active Transportation	
1892	Better bike/ped connections throughout Western Loudoun	Transportation System		Active Transportation	
1922	Bike/ped master plan-maximizing existing right of way, shoulders, signage	Transportation System		Active Transportation	
1953	Need bike lanes along some of the rural roads, blind curves dangerous for cyclists and drivers	Transportation System		Active Transportation	
1970	Increase cycling routes	Transportation System		Active Transportation	
1976	Pedestrian safety and walkability in rural areas and villages-quality of life issue	Transportation System		Active Transportation	
2007	Increase available options to transportation beyond cars, i.e.. Bike lanes, public transportation	Transportation System		Active Transportation	Transit
2008	Utilize power easements for walking and bike paths (under power lines)	Transportation System		Active Transportation	
2063	Connect communities with trails (e.g.. Round Hill to Purcellville, Hillsboro etc.)	Transportation System		Active Transportation	
2100	Connect bike trails (W&OA connect to C&O trail)	Transportation System		Active Transportation	
2106	Enhance bike path functionality-young people want to use it	Transportation System		Active Transportation	
2122	New development should be walkable w/ support services	Transportation System		Active Transportation	
2127	Complete sidewalk connectivity	Transportation System		Active Transportation	
2133	Can we get bike share? Zipcar?	Transportation System		Active Transportation	
2153	Encourage better bike lanes. Syctonin Road crosses over greenway, unsafe routes	Transportation System		Active Transportation	
2155	Foot and bicycle traffic in Loudoun. Should be able to travel safely. Crosswalks at intersections are dangerous.	Transportation System		Active Transportation	
2157	Transportation in Loudoun to include low-cost safe walking biking and bussing to local businesses and transportation.	Transportation System		Active Transportation	Transit
2188	more walking paths	Transportation System		Active Transportation	
2197	walkable communities	Transportation System		Active Transportation	
2201	Pay attention, walkability, encourage safety pedestrians/bicycle, plan roads w/ these facilities	Transportation System		Active Transportation	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2202	More bike lanes, Sterling, make continuous connections, connect gaps in network, both commuting and recreation	Transportation System		Active Transportation	
2204	Bike lanes/sidewalks. IAD-connectivity, more and better public transportation	Transportation System		Active Transportation	
2217	Pedestrian safety and lighting needed, crosswalks. Need a Starbucks here. Farmers market at Sterling Park Mall (run down)	Transportation System	Jobs and Businesses	Active Transportation	Retail and service options
2230	Need sidewalks to community center	Transportation System		Active Transportation	
2241	Transportation: want human quality of life in county, development that accounts for all types of people, bicycles, cars, public transportation	Transportation System		Active Transportation	
2244	More pedestrian bridges over major roads. NO roads w/o sidewalks. Parking and utilities underground in order to preserve landscape (NOVAD)	Transportation System		Active Transportation	
2246	More ability to walk and live in same area so don't have to commute. Higher paying jobs near homes so don't have to commute to District	Transportation System		Active Transportation	
2277	Crosswalks or bridges for foot and bike traffic across major roads	Transportation System		Active Transportation	
2278	Bike infrastructure	Transportation System		Active Transportation	
2280	Better pedestrian walkway connectors (e.g. trails and sidewalks)	Transportation System		Active Transportation	
2319	Cyclist and car interaction-W&OD and Sterling Blvd. crossing major issue. Improve crossing and possible education (public service announcement, etc.). Take lesson from Herndon	Transportation System		Active Transportation	
2326	Sterling Park-maintenance of sidewalks and trails needs attention and should not be left to volunteer organizations to take care of it (also medians). More tree plantings needed.	Transportation System		Active Transportation	
2335	Bike/ped friendly areas with connectivity to activity centers	Transportation System		Active Transportation	
2350	Pedestrian bridges for trails-dense areas	Transportation System		Active Transportation	
2364	Bike lanes in Algonkian (No safe way to Claude Moore Dulles Town Center)	Transportation System		Active Transportation	
2377	Sterling-bike paths	Transportation System		Active Transportation	
2395	Look at older communities and make sure that public transit and walkability is working for all-bus stops, sidewalks	Transportation System		Active Transportation	Transit
2409	Emphasize pedestrian safety and pedestrian-friendly design sidewalks and development	Transportation System		Active Transportation	
2422	Increase linkages for pedestrians and bicycles of green spaces throughout county using waterways	Transportation System		Active Transportation	
2432	Improved methods of people getting around and through County	Transportation System		Active Transportation	
2455	When building roads, include sidewalks and bike paths (look at other models like Holland)	Transportation System		Active Transportation	
2490	More sidewalks in Sterling	Transportation System		Active Transportation	
2492	Provide sidewalks and bus stops at low income housing--the Greens at Cascade	Transportation System		Active Transportation	
2536	Pedestrian friendly=more walkable connections between communities and areas (Route 7)	Transportation System		Active Transportation	
2537	Connectivity walkable/bike	Transportation System		Active Transportation	
2550	More walkable lakes, open space etc. accessible without car	Transportation System		Active Transportation	
2558	Broad Run farms not walkable. Crossing from countryside to mall is dangerous	Transportation System		Active Transportation	
2587	Better pedestrian accommodations, especially at crosswalks and intersection	Transportation System		Active Transportation	
2591	Make county more welcoming to seniors-crosswalks, walkability, connectivity	Transportation System	People	Active Transportation	Seniors
2599	Create walkable town centers where you can live without a car	Transportation System		Active Transportation	
2600	Create trails to connect communities, connect to town centers	Transportation System		Active Transportation	
2602	Integrate walkable neighborhood parks into community	Transportation System		Active Transportation	
2648	More bike/ped train networks (similar to Fairfax)	Transportation System		Active Transportation	
2666	We need dedicated pedestrian/bike trails from Sterling and Sterling Park to the Innovation Metro Station. Really, we need to make Sterling more desirable to younger people and this	Transportation System		Active Transportation	Safety

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2672	Provide bike lanes all over, including along 50 into the wine country.	Transportation System	Lifestyle	Active Transportation	Parks & Recreational Amenities
2692	Bike lanes to make biking to work safe and continuation of trails around more urban areas to enable pedestrian and biking around Loudoun. Traffic calming measures (like round-	Transportation System		Active Transportation	
2713	Communities connected by bike paths	Transportation System		Active Transportation	
2717	Loudoun should create a beautiful walking community.	Transportation System		Active Transportation	
2753	More trails and ways to get around without cars. Be more pedestrian friendly.	Transportation System		Active Transportation	Safety
2777	Pedestrian bridge	Transportation System		Active Transportation	
2835	Make communities more walker and biker friendly	Transportation System		Active Transportation	
2847	I suggest 2 miles off of Lovettsville off Bolington road should be paved to allow cyclists to ride and view the rural areas. This will offer ways for wounded warriors to do races for the	Transportation System	Lifestyle	Active Transportation	Parks & Recreational Amenities
2879	Elevate or tunnel the bike paths. Too much traffic in this area to have the bike path crossing so many major roads in Loudoun.	Transportation System		Active Transportation	
2932	More walkability, less reliance on driving to get around. A mix of housing options for all incomes near town/urban centers.	Transportation System		Active Transportation	
2965	Expand bike paths into western areas especially Waterford and Lovettsville. Bikers and motorists are at risk along Clarks Gap Road and Milltown Road which are popular bike	Transportation System		Active Transportation	
2967	Link all communities with walking and biking trails. the trails should be double wide, not narrow. This will allow all of us to be out doors more and to ride bikes/walk to the stores,	Transportation System	Lifestyle	Active Transportation	Parks & Recreational Amenities
2970	The Sycolin Road pathway between Ashburn and the Loudoun Airport should be expanded into a four lane road, free from tolls, and surrounded by retail establishments and restaurants	Transportation System	Lifestyle	Active Transportation	
2973	A larger network of walking and biking trails that interconnect the county via parks and public use land. Allow people/families to walk and bike without fear of cars and truck	Transportation System	Lifestyle	Active Transportation	Parks & Recreational Amenities
2996	As an active member of our community, I would like to present the following ideas:1. Link all communities along route 7 by bike paths2. Create bike lanes from various corners of	Transportation System		Active Transportation	
2999	Transportation is what helps build communities like Eastern Loudoun. As we become more urban, we need to encourage our citizens to get out of our cars and live more active	Transportation System		Active Transportation	
3040	More bike lanes for the purpose of transportation, rather than pure recreation - especially along Ashburn Village Blvd to the Silver Line station and along Waxpool.	Transportation System		Active Transportation	
3044	Healthy populations need to be active. Loudoun needs to be pedestrian and bike friendly in its planning. So far we are terrible at this.	Transportation System		Active Transportation	
3056	We need a pedestrian and bike bridge over route 7 near the malls and NOVA. This area has recently increased the number of stores and many families have to drive or dare traffic	Transportation System		Active Transportation	
3075	Need more connections (bike and bus) between Lovettsville and Purcellville. Still miss the bus between Purcellville and the rail line at Brunswick. There is no alternative but to drive.	Transportation System		Active Transportation	Transit
3086	Build side walk roads and bicycle lanes along route 7, especially in Sterling.	Transportation System		Active Transportation	
3120	Have more "Bike Friendly" routes. This would dramatically improve traffic conditions on local roads easing traffic from home to commuter parking lots and home to grocery stores.	Transportation System		Active Transportation	
3136	Please make Loudoun County as walk/bike friendly as possible. Please continue to build as many trails, paths, and walkways as possible. Even low cost informal trails on public land	Transportation System		Active Transportation	
3172	Sidewalks and over paths. Many in Sterling, Ashburn, Brambleton areas have a hard time with main roads as you cannot cross or in some cases even walk to them. I would walk,	Transportation System		Active Transportation	
3186	We need to add bike lanes and/or wide shoulders on country roads. This will help promote tourism in Western Loudoun, and also help decrease tension between drivers and cyclists.	Transportation System		Active Transportation	
3203	Put sidewalks on Ashburn Village Boulevard between Romans Drive and Shellhorn Road.	Transportation System		Active Transportation	
3204	make the county more walk-friendly with neighborhood shops and restaurants within walking distance of homes (mixed residences with commercial areas).	Transportation System		Active Transportation	
3252	No more roads without bike lanes.	Transportation System		Active Transportation	
3467	Make the county pedestrian friendly (east and west). Trail and sidewalk connectivity, as well as innovative pedestrian safety improvements (e.g. glow in the dark striping, audible	Transportation System		Active Transportation	
3477	when you turn neighborhood roads into major thoroughfares, you need to build up and over pedestrian walkways. Too many people are getting hit because previous non major	Transportation System		Active Transportation	Safety
354	Create a bike plan/coordinate with Fairfax County; use money	Transportation System		Active Transportation	
45	Transportation/infrastructure - Business friendly (continue)	Transportation System		Miscellaneous	
854	Suburban/transportation/river - OK	Transportation System		Miscellaneous	
1194	Have more outreach on ongoing plans for roads, growth, more face to face communication	Transportation System		Miscellaneous	
1656	Discourage commuter route on rural road	Transportation System		Miscellaneous	

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1729	More imagination solving transportation/land use/sustainability/water integrated	Transportation System	Environmental and Agriculture	Miscellaneous	Sustainable Practices
1778	Encourage users of ride private services in western Loudoun, such as Uber Lift	Transportation System		Miscellaneous	
2132	Encourage carpool and telecommute	Transportation System		Miscellaneous	
2328	Close river crossings to keep MD out	Transportation System		Miscellaneous	
2532	Leadership role in transportation and transit new ideas-self-driving cars, mobility	Transportation System		Miscellaneous	
2586	Need to manage impacts of growth with focus in transport environment and safety	Transportation System		Miscellaneous	
52	Alternate route to Maryland	Transportation System		Regional Connection	
126	Bridge to Maryland - extend Rt. 28 into Maryland - alleviate 15 traffic	Transportation System		Regional Connection	
131	Connectivity and access in urbanized areas	Transportation System		Regional Connection	
151	Potomac River crossing to Maryland	Transportation System		Regional Connection	
155	More options to get to Maryland side of Potomac River	Transportation System		Regional Connection	
156	More transportation interaction between eastern and western Loudoun. (Better integration of east and west - economy)	Transportation System		Regional Connection	
193	Address transportation - missing links, be sure to address/improve	Transportation System		Regional Connection	
217	Additional crossings of Potomac River east of Leesburg	Transportation System		Regional Connection	
230	Bridge crossings of Potomac River to connect the region	Transportation System		Regional Connection	
263	Connect Beaverdam to Hanson	Transportation System		Regional Connection	
291	Interjurisdictional transportation opportunities	Transportation System		Regional Connection	
305	Bridge - not in Broad Run Farms; off Riverside Parkway	Transportation System		Regional Connection	
308	Another crossing of the Potomac River - between Rt 15 and Beltway	Transportation System		Regional Connection	
318	Increased transportation options/opportunities inter/intra jurisdictions	Transportation System		Regional Connection	
351	Bridge or ferry to Maryland in Ashburn area	Transportation System		Regional Connection	
462	Potomac River crossing (East of Point of Rocks)	Transportation System		Regional Connection	
490	Bridge to Maryland	Transportation System		Regional Connection	
595	No Potomac River bridge/tunnel crossing eastern Loudoun	Transportation System		Regional Connection	
604	Better connectivity for all areas of the county	Transportation System		Regional Connection	
607	Connecting Dulles town center/One Loudoun/outlet malls	Transportation System		Regional Connection	
618	Route 28 north across NTF Potomac - build a bridge	Transportation System		Regional Connection	
672	Another crossing of Potomac, i.e. Route 28 relieve traffic congestion	Transportation System		Regional Connection	
866	Bridge crossing to continue into Maryland; extension of Route 28	Transportation System		Regional Connection	
882	Need express transportation to Ashburn from DC; need one (Nossyn to Tysons)	Transportation System		Regional Connection	
896	Need another bridge crossing east of Point of Rocks	Transportation System		Regional Connection	
962	Bridge to Maryland; alternate route	Transportation System		Regional Connection	
1016	Additional crossing of the Potomac at Route 28	Transportation System		Regional Connection	
1023	More involvement from communities in the smaller - connecting communities to others; Charrettes	Transportation System		Regional Connection	
1028	More ferries across the Potomac for traffic	Transportation System		Regional Connection	
1129	Additional road across the river to Maryland; respects slow modes; widen Rt 15 for bikes/walkers	Transportation System		Regional Connection	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
1137	Better east/west transportation connecting, so that infrastructure can catch	Transportation System		Regional Connection	
1242	Access to Maryland	Transportation System		Regional Connection	
1274	Need bridge crossing into Maryland (East of Leesburg)	Transportation System		Regional Connection	
1282	Better relationship with Fairfax so our roads don't dump to their narrow roads	Transportation System		Regional Connection	
1347	Better collaboration with Fairfax County on road connections that traverse both counties.	Transportation System		Regional Connection	
1348	Collaboration with Montgomery, MD on river crossing.	Transportation System		Regional Connection	
1373	One challenge is connectivity of the communities in Dulles South. We need to identify alternative routes for connectivity	Transportation System		Regional Connection	
1403	Encourage long-term growth of Dulles Airport	Transportation System		Regional Connection	
1404	Western access to Dulles airport by 2025	Transportation System		Regional Connection	
1413	North-South commuting is inhibited	Transportation System		Regional Connection	
1415	Better transportation to D.C. commute time less than 1 hour. Less than 1 hour. Less time on road	Transportation System		Regional Connection	
1538	Should be more bus connectivity - single seat to Tysons Corner, etc. from western Loudoun	Transportation System		Regional Connection	
1626	BOS and VDOT - better coordination - accountability of BOS - VDOT should consult BOS	Transportation System		Regional Connection	
1636	Revisit second crossing of Potomac River	Transportation System		Regional Connection	
1754	Another Potomac River crossing - Rte. 28	Transportation System		Regional Connection	
1966	Enhance transportation corridors-need train the Potomac River crossing	Transportation System		Regional Connection	
2124	New Potomac crossing	Transportation System		Regional Connection	
2179	Easy connectivity to all of Northern VA	Transportation System		Regional Connection	
2189	Bridge to MD from Loudoun	Transportation System		Regional Connection	
2243	Bridge over Sterling Blvd at W&OD	Transportation System		Regional Connection	
2301	Potomac River bridge crossing somewhere in Ashburn area	Transportation System		Regional Connection	
2368	More international flights that are affordable-Cuba	Transportation System		Regional Connection	
2460	Need better access to Potomac River, now controlled by Maryland. Need to research another option for water intake or draw water from air (humidifier)	Transportation System		Regional Connection	
2510	Need another Potomac Crossing-at 28	Transportation System		Regional Connection	
2527	Transportation Potomac River crossing	Transportation System		Regional Connection	
2562	Bridge needed in between I-495 and 15 for commuters	Transportation System		Regional Connection	
2630	New bridge crossing to Maryland, maybe even 2	Transportation System		Regional Connection	
2633	New bridge crossing to Maryland	Transportation System		Regional Connection	
2634	More domestic flights from Dulles	Transportation System		Regional Connection	
2758	Please build a bridge to Maryland and please do it soon (within the next 5 years). Thank you.	Transportation System		Regional Connection	
2781	Tri-County Parkway.	Transportation System		Regional Connection	
2794	There are not many employers in the County. Majority of the people commute to Herndon, Reston, Tysons, Arlington and DC for work. County should attract and zone for	Transportation System		Regional Connection	
2878	Start pulling revenue from vehicles registered in Maryland but obviously residing in Loudoun County. I see many vehicles that have been in my neighborhood for years and	Transportation System		Regional Connection	
2955	A new river crossing	Transportation System		Regional Connection	
3045	Provide an additional bridge into /out of Maryland	Transportation System		Regional Connection	
3064	I want to enjoy a healthy community without any additional cross-regional traffic. Specifically I absolutely do not want to see another Potomac River Bridge joining Loudoun	Transportation System		Regional Connection	

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3083	Find some way to divert West VA commuters from using rt 9.	Transportation System		Regional Connection	
3173	Push for a toll crossing over the Potomac, east of 15. I and many would pay tolls to come in further eats without needing to go as far as I-495. We all know this needs work with MD	Transportation System		Regional Connection	
3217	606 needs to connect west so that there is a east to west option south of the toll road.	Transportation System		Regional Connection	
24	Continue to build transportation infrastructure	Transportation System		Roadway Dev./Improvement	
49	Transportation/infrastructure for everyone on mill rd.	Transportation System		Roadway Dev./Improvement	
59	The \$ turn on Watson Rd. needs to be re-engineered (Evergreen Watson intersection)	Transportation System		Roadway Dev./Improvement	
61	Continue with road improvements and safety	Transportation System		Roadway Dev./Improvement	
67	North and South Route 15 - Transportation concerns; Gilberts Corner East Route 50	Transportation System		Roadway Dev./Improvement	
73	Developers should put roads/transportation first when density is increased	Transportation System		Roadway Dev./Improvement	
75	Address Route 7 Bluemont East - Dangerous Road/ Safety issue/speed unreasonable (should be prioritized)	Transportation System		Roadway Dev./Improvement	
80	Dangerous intersection Route 15 and Covettsville Road	Transportation System		Roadway Dev./Improvement	
138	Maintain Belmont Ridge Road as a 4-lane road for future	Transportation System		Roadway Dev./Improvement	
149	Route 15 corridor improvements; White's Ferry Road in in particular	Transportation System		Roadway Dev./Improvement	
154	More high-speed east - west corridors, toll-free	Transportation System		Roadway Dev./Improvement	
180	Concerned with intersections on R&D and other major intersections	Transportation System		Roadway Dev./Improvement	
181	Computer times lights (traffic lights)	Transportation System		Roadway Dev./Improvement	
192	Use smart technology to maintain and improve our infrastructure; such as transportation parking	Transportation System		Roadway Dev./Improvement	
196	Build roads in advance of the needs - state fund roads or don't grow if no roads	Transportation System		Roadway Dev./Improvement	
233	Upgrade road network (rural unpaved roads)	Transportation System		Roadway Dev./Improvement	
234	Connect to region via north/south connector roads (e.g. Northstar Blvd.)	Transportation System		Roadway Dev./Improvement	
253	Plan roads before developing more	Transportation System		Roadway Dev./Improvement	
256	Willowsford resident says we need to limit growth because roads need to be first improved to handle current traffic.	Transportation System		Roadway Dev./Improvement	
258	Keep growth in line with available transportation network.	Transportation System		Roadway Dev./Improvement	
264	Alternatives to toll road and Route 7. Keep improving.	Transportation System		Roadway Dev./Improvement	
265	Increase traffic flow on Route 50 and Braddock Road	Transportation System		Roadway Dev./Improvement	
320	Widen Rt. 15	Transportation System		Roadway Dev./Improvement	
325	Need to consider traffic calming and visual impacts of traffic corridors	Transportation System		Roadway Dev./Improvement	
342	Make Route 2 limited access between 12 and 28 and fix	Transportation System		Roadway Dev./Improvement	
356	Limit paving on rural roads	Transportation System		Roadway Dev./Improvement	
368	N/S, E/W parkways to connect county	Transportation System		Roadway Dev./Improvement	
377	Integrated feeder system to enable remote parking to get to transportation - none	Transportation System		Roadway Dev./Improvement	
378	Integrated electric vehicle charging network	Transportation System		Roadway Dev./Improvement	
392	Rte 653 County road; town has not moved forward to annex piece of land to; trucks going too fast; sign for slow 15 mph/hidden driveway; overturned trucks on street have	Transportation System		Roadway Dev./Improvement	
399	Stop light at Inova	Transportation System		Roadway Dev./Improvement	
400	More roundabouts in the west	Transportation System		Roadway Dev./Improvement	
425	Concerned about transportation to work places	Transportation System		Roadway Dev./Improvement	

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436	Ensure good traffic flow as we urbanize our area (not just roads)	Transportation System		Roadway Dev./Improvement	
454	Transportation-freeways w/ less traffic lights	Transportation System		Roadway Dev./Improvement	
468	Ashburn improvements--family friendly revitalization, crosswalks, speed bumps, traffic calming effort	Transportation System		Roadway Dev./Improvement	
511	Improving Loudoun County Parkway and Waxpool intersection	Transportation System		Roadway Dev./Improvement	
525	Look at "smarter" traffic signaling and monitoring/technology should exist	Transportation System		Roadway Dev./Improvement	
556	North to south County to County transportation needs to be improved	Transportation System		Roadway Dev./Improvement	
558	Northern route around Leesburg	Transportation System		Roadway Dev./Improvement	
570	Braddock and Supreme Drive road needs a traffic circle; bad choke point	Transportation System		Roadway Dev./Improvement	
580	Rte 15 and Braddock needs a traffic circle; address the traffic problem	Transportation System		Roadway Dev./Improvement	
593	Improve road system, especially in Dulles south area	Transportation System		Roadway Dev./Improvement	
613	Warpool Road/Loudoun County Parkway - too many accidents	Transportation System		Roadway Dev./Improvement	
614	Route 5/Belmont Ridge and Evergreen Mills Road - road don't keep up with traffic; don't give up any revisions on the plan	Transportation System		Roadway Dev./Improvement	
615	Evergreen Mills Road - west to Belmont Ridge Road - right thru only	Transportation System		Roadway Dev./Improvement	
616	County shouldn't make decisions to reduce road capacity on the transportation plan, example: Belmont Ridge Road 6 lanes to 4 lanes	Transportation System		Roadway Dev./Improvement	
617	Link Old Ox Road to Ashburn (another east/west transportation solutions)	Transportation System		Roadway Dev./Improvement	
630	Self fund transportation and other improvements	Transportation System		Roadway Dev./Improvement	
634	Check timing on lights on Loudoun County Parkway - lights are short cycled	Transportation System		Roadway Dev./Improvement	
646	Slowing growth to allow and commercial roads and commercial areas the road capacity.	Transportation System		Roadway Dev./Improvement	
652	Redesign Route 15 with roundabouts north of Leesburg which support that economy. To facilitate flow, access, and safety while preserving while maintaining historic/scenic assets.	Transportation System		Roadway Dev./Improvement	
676	Keep the rural roads in Loudoun graveled and unimproved	Transportation System	Built Environment	Roadway Dev./Improvement	Rural areas
683	Strategically plan transportation improvements to deal with growth and greenway	Transportation System		Roadway Dev./Improvement	
690	Make Route 50 a more free flowing corridor by eliminating lights and access	Transportation System		Roadway Dev./Improvement	
698	Preserve network of historic rural roads. (not just in the rural roads district)	Transportation System	Built Environment	Roadway Dev./Improvement	Rural areas
713	25 Mile per hour speed limits on rural roads	Transportation System		Roadway Dev./Improvement	
715	Transportation plan that limits on rural roads	Transportation System		Roadway Dev./Improvement	
716	Cutting through rural villages. Manage commuter traffic	Transportation System		Roadway Dev./Improvement	
721	Control traffic - so control growth - through adequate public facilities thinking to disallow over development without developers paying their fair share	Transportation System		Roadway Dev./Improvement	
730	More protection of western unpaved rural roads i.e. not like Greggsville Rd., local folks had no input	Transportation System		Roadway Dev./Improvement	
775	Traffic circle at Raspberry Falls	Transportation System		Roadway Dev./Improvement	
780	Design solutions to mitigate/reduce cut-thru traffic in Waterford	Transportation System		Roadway Dev./Improvement	
781	Battlefield and 7 is not functioning well	Transportation System		Roadway Dev./Improvement	
782	9 and 87 is not functioning well	Transportation System		Roadway Dev./Improvement	
783	Road improvements near Stone Tower Winery	Transportation System		Roadway Dev./Improvement	
790	Route 15 North - improve traffic flow and function	Transportation System		Roadway Dev./Improvement	
836	Traffic calming is needed for secondary and rural roads	Transportation System		Roadway Dev./Improvement	

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858	Roundabouts are good; need one Lehnah and Route 50	Transportation System		Roadway Dev./Improvement	
879	Add 4 feet in width to western roads	Transportation System		Roadway Dev./Improvement	
880	Improve dirt road system; keep dirt roads	Transportation System		Roadway Dev./Improvement	
904	Improve traffic flow; smarter roads (traffic circles) countywide	Transportation System		Roadway Dev./Improvement	
924	Solution to Rt. 15 traffic; what is it?	Transportation System		Roadway Dev./Improvement	
932	Rural roads are integral part; keep them	Transportation System		Roadway Dev./Improvement	
963	Concern about rural network; preserve roads and teach why it is valuable	Transportation System	Built Environment	Roadway Dev./Improvement	Rural areas
991	More roundabouts in western Loudoun County; traffic calming in general; slow traffic down	Transportation System		Roadway Dev./Improvement	
1058	More shoulders on roads, especially state roads	Transportation System		Roadway Dev./Improvement	
1060	More park and ride lots	Transportation System		Roadway Dev./Improvement	
1088	Transportation system improvements	Transportation System		Roadway Dev./Improvement	
1110	Serious problems on rural roads	Transportation System		Roadway Dev./Improvement	
1114	Improve lighting on major thoroughfares - Rt 7, E/W, Rt. 28	Transportation System		Roadway Dev./Improvement	
1127	Roads - Loudoun County Parkway; tunnel under road for pool; need affordable housing; revisit transition policy area	Transportation System	Housing	Roadway Dev./Improvement	Affordability
1151	Add security cameras at entrance to parking	Transportation System		Roadway Dev./Improvement	
1177	Route 15 needs to be four lanes throughout entire County; Loudoun is an exception on this)	Transportation System		Roadway Dev./Improvement	
1178	Ditto to 19	Transportation System		Roadway Dev./Improvement	
1183	Slow traffic down	Transportation System		Roadway Dev./Improvement	
1184	Get rid of road passing section (dashed line); and greater enforcement	Transportation System		Roadway Dev./Improvement	
1221	More traffic circles county wide	Transportation System		Roadway Dev./Improvement	
1222	Sound baffling along major thoroughfares.	Transportation System		Roadway Dev./Improvement	
1236	Easy access to roads to get out of South Riding, more exit/entrance points	Transportation System		Roadway Dev./Improvement	
1240	safety-w/ intersections; traffic lights to keep up with the growth	Transportation System		Roadway Dev./Improvement	
1257	LoCo Parkway-needs to be major highway and straight thru like 28	Transportation System		Roadway Dev./Improvement	
1271	Two intersections-if lights are put in it will affect roundabouts-roundabouts instead of lights	Transportation System		Roadway Dev./Improvement	
1280	Get rid of traffic lights on 50 and 7 - keep traffic moving	Transportation System		Roadway Dev./Improvement	
1281	Connect missing road links - continue process	Transportation System		Roadway Dev./Improvement	
1290	Fix route 15 N. of Leesburg	Transportation System		Roadway Dev./Improvement	
1302	Roads in County are not functioning well	Transportation System		Roadway Dev./Improvement	
1303	Route 15 between Point of Rocks and Lbg should be widened-4 lanes-more like a parkway-all the way to 66	Transportation System		Roadway Dev./Improvement	
1304	Design 15 like Loudoun County Parkway	Transportation System		Roadway Dev./Improvement	
1305	Anticipate future capacity needs-roads-flyovers and underpasses	Transportation System		Roadway Dev./Improvement	
1318	Need to tie communities into commercial development (pedestrian paths, tunnels and roads)	Transportation System		Roadway Dev./Improvement	
508	More uniform services (street cleaning) throughout the county	Transportation System		Roadway Dev./Improvement	
1323	Improve connections between 7 and 50, enhance connectivity, not just roads, between all parts of Loudoun	Transportation System		Roadway Dev./Improvement	
1336	Small parking lots (e.g. Buffalo Trail)	Transportation System		Roadway Dev./Improvement	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
1338	Braddock road at least four lanes	Transportation System		Roadway Dev./Improvement	
1343	Build roads to catch up w/ residential development	Transportation System		Roadway Dev./Improvement	
1344	Then design and build effective network prior to residential development	Transportation System		Roadway Dev./Improvement	
1345	Save rights of way and real estate for future roads.	Transportation System		Roadway Dev./Improvement	
1346	Example of 14, 15, 16 is the missing gap for Northstar Blvd.	Transportation System		Roadway Dev./Improvement	
1349	Build roads before houses.	Transportation System		Roadway Dev./Improvement	
1350	Better road maintenance	Transportation System		Roadway Dev./Improvement	
1351	Address Belmont Ridge and Evergreen Mills intersection in new CTP	Transportation System		Roadway Dev./Improvement	
1352	Connect Creighton Rd to Loudoun County Parkway	Transportation System		Roadway Dev./Improvement	
1353	Double down on roads and infrastructure improvements	Transportation System	Community Infrastructure	Roadway Dev./Improvement	Extension Planning & Considerations
1355	Better access to Dulles highway from the west	Transportation System		Roadway Dev./Improvement	
1356	Expedite building of Cloverleaf on Route 50 and 606.	Transportation System		Roadway Dev./Improvement	
1361	All builders at an intersection must be required to contribute to stoplights.	Transportation System		Roadway Dev./Improvement	
1366	Bring in brightest, technology minds to Loudoun to drive technological solutions to Loudoun's traffic problems. Build roads of the future that can be upgraded (smart cars,	Transportation System		Roadway Dev./Improvement	
1370	Many workers live in Western Loudoun and they have commuting concerns, We need other commuting routes to facilitate connection to work centers.	Transportation System		Roadway Dev./Improvement	
1400	Expand the transportation infrastructure beyond Rt. 50	Transportation System		Roadway Dev./Improvement	
1401	Limit access to Rt. 50 with interchanges, no signals	Transportation System		Roadway Dev./Improvement	
1402	Convert Rt. 28 to an interstate	Transportation System		Roadway Dev./Improvement	
1424	Widening Rd. 50. More consideration to development south of Rt. 50 to Ashburn/ Encourage and incorporate into County development	Transportation System		Roadway Dev./Improvement	
1437	Widening Braddock	Transportation System		Roadway Dev./Improvement	
1438	More roads and schools before additional residential building	Transportation System	Lifestyle	Roadway Dev./Improvement	Education
1478	More roads	Transportation System		Roadway Dev./Improvement	
1519	More parking lots	Transportation System		Roadway Dev./Improvement	
1526	Growth is going to occur - plan for growth with nicer roads (upgrade roads)	Transportation System		Roadway Dev./Improvement	
1527	Need extra turn lanes, roundabouts, etc. What about another thoroughfare?	Transportation System		Roadway Dev./Improvement	
1531	Need new standards and policies on gravel roads (plan should create framework for gravel roads) (safety)	Transportation System		Roadway Dev./Improvement	
1553	Roads are dangerous, dilapidated - for example St. Louis-Paxton Road	Transportation System		Roadway Dev./Improvement	
1563	Do not build bigger roads (Rt. 9 for example - do not 4 lanes)	Transportation System		Roadway Dev./Improvement	
1594	Better transportation system	Transportation System		Roadway Dev./Improvement	
1610	Rte. 9 - hard to commute on from WV - works in Loudoun County - improve traffic flow	Transportation System		Roadway Dev./Improvement	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
1613	9/287 transportation congestion To help traffic in Levettsville moving south/north	Transportation System		Roadway Dev./Improvement	
1614	Program to discourage flow of traffic from areas where traffic doesn't need to go/traffic calming measures (trees, diversions to slow or discourage traffic)	Transportation System		Roadway Dev./Improvement	
1624	Allder School Rd - leave it gravel - don't allow it to be a bypass	Transportation System		Roadway Dev./Improvement	
1628	Rural roads - maintain rural rustic roads - don't pave them	Transportation System	Built Environment	Roadway Dev./Improvement	Rural areas
1629	Speed bumps in gravel road	Transportation System		Roadway Dev./Improvement	
1644	Maintain and preserve historic rural gravel most rural roads	Transportation System	Built Environment	Roadway Dev./Improvement	Rural areas
1670	Transportation-W Loudoun 287 and Route 9	Transportation System		Roadway Dev./Improvement	
1671	Traffic calming - slow down traffic, but not increase flow	Transportation System		Roadway Dev./Improvement	
1672	Open major corridor commuter routes instead of back roads (Snickererville and Rt. 9)	Transportation System		Roadway Dev./Improvement	
1674	Spend money on transportation (major corridors) instead of schools	Transportation System		Roadway Dev./Improvement	
1678	Lovettsville Road needs to be repaved	Transportation System		Roadway Dev./Improvement	
1679	All secondary roads need to be striped by shoulder side	Transportation System		Roadway Dev./Improvement	
1680	West of Hillsboro needs to be directed to Route 7 (E/W); dangerous	Transportation System		Roadway Dev./Improvement	
1685	Gregsville Road - prefer to stay gravel - stay rural	Transportation System		Roadway Dev./Improvement	
1709	Route 7 should be more safe; address W&OD/287/Horst Road junction; safety as well	Transportation System		Roadway Dev./Improvement	
1710	Route 9 safety at Route 7 eastbound	Transportation System		Roadway Dev./Improvement	
1718	Route 9 improvements needed	Transportation System		Roadway Dev./Improvement	
1723	Improvement to Rte. 690/Ret 7 interchange	Transportation System		Roadway Dev./Improvement	
1728	Improve road network; Loudoun County in general	Transportation System		Roadway Dev./Improvement	
1735	Leesburg bypass backs-up in mornings; steer Leesburg traffic into separate lane	Transportation System		Roadway Dev./Improvement	
1737	Upgrade intersection at Foggy Bottom Road and Snickersville Pike due to heavy usage by patrons to winery/brewery/farm venue	Transportation System		Roadway Dev./Improvement	
1742	Add shoulders to roads - roads too narrow - dangerous for bicycles - focus on certain roads - Rt. 704, 690	Transportation System		Roadway Dev./Improvement	
1744	Rte. 690 southern exit - should not go down scenic/unimproved Tranquility Road	Transportation System		Roadway Dev./Improvement	
1745	Shoulders on roads as they are improved; not only bicycles, but also runners, walkers, horseback	Transportation System		Roadway Dev./Improvement	
1751	Common sense improvements to traffic flow; right turn lanes; 2 lane bridges on 2 lane roads	Transportation System		Roadway Dev./Improvement	
1756	Educate County about and protect rural road network as a scenic historic reserve	Transportation System		Roadway Dev./Improvement	
1763	Pave west section of Allder School Road - man rate from Round Hill to Woodgrove HS	Transportation System		Roadway Dev./Improvement	
1764	Plan for transportation network/roads as housing developments are approved.	Transportation System		Roadway Dev./Improvement	
1776	Construct Rte. 690 and Rte. 7 interchange	Transportation System		Roadway Dev./Improvement	
1787	Left turn signal and lane at 7 and 287, so people can go onto 7 West	Transportation System		Roadway Dev./Improvement	
1788	Circle at 287 and 9	Transportation System		Roadway Dev./Improvement	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
1790	Do nothing that promotes heavy traffic on historic dirt roads	Transportation System		Roadway Dev./Improvement	
1801	7 Bus P'ville-->Round Hill--concern about traffic-690 interchange	Transportation System		Roadway Dev./Improvement	
1802	Widen/improve evergreen mill	Transportation System		Roadway Dev./Improvement	
1810	getting on bypass 287 E is NOT a safe turn	Transportation System		Roadway Dev./Improvement	
1812	Rte. 7 eastbound-bottleneck at Rte. 9	Transportation System		Roadway Dev./Improvement	
1814	Work w/ Dot on exploring alt. rural road maintenance vs. paving	Transportation System		Roadway Dev./Improvement	
1822	Traffic Rte. 9-too heavy-reroute to 340	Transportation System		Roadway Dev./Improvement	
1832	Transportation-9 and 287 West VA traffic needs fix-traffic circle	Transportation System		Roadway Dev./Improvement	
1835	Improve transportation - even secondary roads like Snickersville Turnpike	Transportation System		Roadway Dev./Improvement	
1845	Traffic on Route 9 don't widen it. Traffic concerns.	Transportation System		Roadway Dev./Improvement	
1855	Protect rural roads, Bluemont area, rural villages	Transportation System		Roadway Dev./Improvement	
1881	Improved traffic management in Purcellville	Transportation System		Roadway Dev./Improvement	
1890	Maintain rural roads correctly (not-at least most times-paving, widening, straightening). Each road has its own context/situation to consider	Transportation System		Roadway Dev./Improvement	
1894	Improve shoulders on Western Loudoun roads to enhance cyclist safety (without widening road or changing topography)	Transportation System		Roadway Dev./Improvement	
1898	Incorporate roundabouts in future traffic planning	Transportation System		Roadway Dev./Improvement	
1899	Fix Purcellville roundabout	Transportation System		Roadway Dev./Improvement	
1900	Fix roundabout at 9 at 7	Transportation System		Roadway Dev./Improvement	
1901	Better connection (road) between 287 and 9 at Wheatland	Transportation System		Roadway Dev./Improvement	
1910	Keep development at managed level-min traffic congestion, infrastructure, traffic, maintain open space, ret. 15 as dividing line, avoid Fairfax scenario	Transportation System		Roadway Dev./Improvement	
1951	Get rid of passing lane, lower speed limit, clear brush	Transportation System		Roadway Dev./Improvement	
1952	Enforcement of speed limits	Transportation System		Roadway Dev./Improvement	
1956	Improve transportation network-many out of state commuters-quality of roads	Transportation System		Roadway Dev./Improvement	
1965	protect historic villages from commuter "cut-through" traffic	Transportation System		Roadway Dev./Improvement	
1977	Improve transportation, use roundabouts-need infrastructure to support all the residential	Transportation System		Roadway Dev./Improvement	
1982	More road connections in Loudoun	Transportation System		Roadway Dev./Improvement	
1985	Keep rural Loudoun rural-Gravel roads	Transportation System		Roadway Dev./Improvement	
1986	Move people through Loudoun better	Transportation System		Roadway Dev./Improvement	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
1987	Improve and properly maintain rural roads. How do we help the State understand the importance of maintaining those roads	Transportation System		Roadway Dev./Improvement	
2000	Improve visibility of roads at night time--improve shoulders	Transportation System		Roadway Dev./Improvement	
2003	Route 7, Leesburg East create roads to lessen the traffic	Transportation System		Roadway Dev./Improvement	
2011	Evergreen and Belmont Ridge-improve traffic flow, finish Loudoun County Parkway	Transportation System		Roadway Dev./Improvement	
2012	Evergreen and Watson--needs a light/traffic circle/roundabout to improve	Transportation System		Roadway Dev./Improvement	
2014	Traffic on two-lane roads--northbound on Evergreen and Watson/add turning lane/widen	Transportation System		Roadway Dev./Improvement	
2030	We don't want any more roads	Transportation System		Roadway	
2031	Houses going in w/o proper road/transportation infrastructure	Transportation System		Roadway	
2048	Improve shoulders along Woodgrove Rd to improve safety, currently dangerous. Consider adding a bike path along Woodgrove Rd. Paint lines on road-centerline	Transportation System		Roadway Dev./Improvement	
2058	Improve roadways to eliminate bottlenecks countywide	Transportation System		Roadway Dev./Improvement	
2080	Keep dirt roads and get VDOT to maintain	Transportation System		Roadway Dev./Improvement	
2090	Don't overbuild roads	Transportation System		Roadway Dev./Improvement	
2131	Better road design for function	Transportation System		Roadway Dev./Improvement	
2154	Better road infrastructure to improve traffic. Better understand planning for transportation as we continue to develop.	Transportation System		Roadway Dev./Improvement	
2210	address problem intersections, signal, re-stripe. Incorporate the pedestrian	Transportation System		Roadway Dev./Improvement	
2211	Basically a good job with roads	Transportation System		Roadway Dev./Improvement	
2213	Claude Moore Park has limited access, no access to train on CMP, school is barrier	Transportation System	Lifestyle	Roadway Dev./Improvement	Parks & Recreational Amenities
2214	Road markings for Church Rd. trail. Need sidewalks and bike	Transportation System		Roadway Dev./Improvement	
2216	Every W&OD trail intersection with roadway is different (need safer routes).	Transportation System		Roadway Dev./Improvement	
2308	Improve transportation on Rt. 7-east of 28 (too many stop lights, needs widening).	Transportation System		Roadway Dev./Improvement	
2309	Loudoun Co. Parkway and Waxpool (N. on L.C.P.)- do not turn from middle lane not respected/enforced	Transportation System		Roadway Dev./Improvement	
2318	Need for speed bumps or speed limit signs on Greenthorn Avenue. Speed limit is 25 and most drivers go 40-enforcement issue also on public road	Transportation System		Roadway Dev./Improvement	
2324	Western Loudoun wine trail/breweries marketing to vehicular traffic need to have safe transportation option	Transportation System		Roadway Dev./Improvement	
2325	Road traffic has increased-and reflectors/repainting stripping needs attention in E Loudoun.	Transportation System		Roadway Dev./Improvement	
2338	More encouragement for carpooling-more HOV lanes, more incentives	Transportation System		Roadway Dev./Improvement	
2375	Sterling-transportation	Transportation System		Roadway Dev./Improvement	
2437	Road network in Arcola area	Transportation System		Roadway Dev./Improvement	
2439	Finish mission road links to make traffic better	Transportation System		Roadway Dev./Improvement	
2468	Fewer cul-de-sacs; city blocks allow to get through community, better traffic	Transportation System		Roadway Dev./Improvement	
2478	Better road connectivity	Transportation System		Roadway Dev./Improvement	
2496	Roads with same name but not connected	Transportation System		Roadway Dev./Improvement	
2497	Show care when repaving roadways	Transportation System		Roadway Dev./Improvement	

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2530	Bring back volunteer committee to remove signs on roadway	Transportation System		Roadway Dev./Improvement	
2557	W&OD train and Sterling Blvd. Intersection is dangerous, Add bridge. Flashing lights not an answer	Transportation System		Roadway Dev./Improvement	
2563	Need 15 widened because of traffic and widen bridge at Point of Rocks	Transportation System		Roadway Dev./Improvement	
2565	Intersection Belmont Ridge/North Star at high school needs improved	Transportation System		Roadway Dev./Improvement	
2566	Tri-county is needed. Need north/south congestion relief. Road improvements coming won't be enough	Transportation System		Roadway Dev./Improvement	
2572	Don't let Route 7 in E Loudoun become a Rockville Pike	Transportation System		Roadway Dev./Improvement	
2575	Don't have dirt roads paved. Too much development will then come.	Transportation System		Roadway Dev./Improvement	
2590	Look at UDOT's Complete Streets program	Transportation System		Roadway Dev./Improvement	
2629	Turn Route 28 into interstate that connects to Maryland and 270	Transportation System		Roadway Dev./Improvement	
2664	Add alternative roads connecting Loudoun County Parkway to Broderick Drive. By adding connective roads and presenting alternatives to Waxpool, you will alleviate the strain on	Transportation System		Roadway Dev./Improvement	
2673	do a better job of maintaining the roads in western loudoun -- dirt roads dont mean no maintenance is required again western loudoun is the last to get snow removed from	Transportation System		Roadway Dev./Improvement	
2696	Finish Loudoun County Pkwy	Transportation System		Roadway Dev./Improvement	
2700	Road improvements....lots of road improvements.	Transportation System		Roadway Dev./Improvement	
2718	Relieve transportation concerns on major road ways through Leesburg, particularly on 15 North toward Maryland.	Transportation System		Roadway Dev./Improvement	Congestion
2721	Connect Riverside Parkway to ease traffic on route 7.	Transportation System		Roadway Dev./Improvement	
2742	Slow growth and plan for more parks and improved roads	Transportation System	Built Environment	Roadway Dev./Improvement	Open Spaces
2785	MAKE ROUTE 7 EASTBOUND BETWEEN CLARKS GAP AND THE GREENWAY THREE LANES!!! Honestly, why was this not already done? Even the traffic surveys show that more traffic	Transportation System		Roadway Dev./Improvement	Congestion
2786	FIX THE GREENWAY WESTBOUND EXIT RAMP ONTO ROUTE 7 BYPASS. The reason the Greenway exit ramp is always backed up is because people STOP at the bottom of it where they SHOULD INSTEAD be MERGING onto Rt 7 westbound bypass. VDOT needs to come	Transportation System		Roadway Dev./Improvement	
2787	Purcellville area needs additional on/off ramps off Rt 7. The intesection of Route 7 and 287 needs help - traffic is always backing up under the overpass there!!!	Transportation System		Roadway Dev./Improvement	
2788	Most of us commute to Fairfax County or points east to work, as further development is being allowed in the County, many roadway links are incomplete or ineffective at handling	Transportation System		Roadway Dev./Improvement	
2791	Connect commuters coming from west of 267 from Loudoun Valley, Brambleton, etc to rte 28 without going through waxpool in two places.Shellhorn to lockridge rc	Transportation System		Roadway Dev./Improvement	
2800	We need more roads around the Brambleton area. Specifically Evergreen Mills Road/Belmont Ridge road area is always congested. New houses are being built but	Transportation System		Roadway Dev./Improvement	
2809	more roads and schools, less townhouses	Transportation System	Built Environment	Roadway Dev./Improvement	Planning and management
2813	Need a round about at route 287 and route 9 and turn lanes.	Transportation System		Roadway Dev./Improvement	
2838	we need more overpasses on the highways and a better road network.	Transportation System		Roadway Dev./Improvement	
2842	Create more roads to reduce congestion; eliminate or significantly reduce the charges on the Dulles Toll road; create/bring back intercounty connectors; allow the creation of larger	Transportation System		Roadway Dev./Improvement	
2856	Improve the roads. We need more traffic circles instead of lights.	Transportation System		Roadway Dev./Improvement	
2863	Lovettsville needs better roads, we need to make two land roads to service the growing population in Western Loudoun.	Transportation System		Roadway Dev./Improvement	
2884	Fix existing traffic bottlenecks and address projected transportation issues caused by new development before or at the same time as new development occurs.	Transportation System		Roadway Dev./Improvement	
2898	Expand Rt 15 through Point of Rocks including the bridge and connection to Rt70. Also need to put another passage across the Potomac River south of Point of Rocks	Transportation System		Roadway Dev./Improvement	Congestion
2899	Build better roads that service western Loudoun. Roads are currently very unsafe.	Transportation System		Roadway Dev./Improvement	
2905	Lovettsville and Waterford need a 4 lane highway that connects to Rt. 7. Reason for this is because the population keeps increasing and the single lane roads are becoming unsafe. I	Transportation System		Roadway Dev./Improvement	
2914	make 267 a more viable commuting and general traffic option	Transportation System		Roadway Dev./Improvement	
2922	Improve Transportation through Leesburg Area	Transportation System		Roadway Dev./Improvement	
2974	Widen Belmont Ridge Road to 4 lanes between Shreveport Drive and Evergreen Mills Road. Widen Evergreen Mills road to 4 lanes between Ryan Road and Loudoun County	Transportation System		Roadway Dev./Improvement	

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3018	More East West Driving Alternatives between Ashburn and Rte 28	Transportation System		Roadway Dev./Improvement	
3020	It would be very helpful if an exit from Dry Mill Road, connecting to the Rte 7 (and the Rte 15 Bypass) were built near the Woodburn Road intersection (Dry Mill Branch). This would	Transportation System		Roadway Dev./Improvement	
3050	The road was fixed except for a 100 yard stretch that goes under the power lines, what can be done to fix this little piece of the road?	Transportation System		Roadway Dev./Improvement	
3052	Finish Loudoun County Parkway between 606 and Ryan Road	Transportation System		Roadway Dev./Improvement	
3062	Remove portion of Route 50 North Collector West of Northstar from the CTP.	Transportation System		Roadway Dev./Improvement	
3090	Turn lane on west bound US 7 at entrance to Williams Gap Rd.	Transportation System		Roadway Dev./Improvement	
3107	1..too much traffic and Expand Roads ,Infrastructure2.Intelligent Transport systems, zoning more land for offices and creating employment in the county, zoning for less	Transportation System		Roadway Dev./Improvement	
3119	Loudoun should initiate with Montgomery(MD) to connect Route 28(VA) with Route 200(MD) and provide a much needed alternative route option over Potomac river. This will	Transportation System		Roadway Dev./Improvement	
3142	Short term A left turn lane from Route 287 onto Route 7 westbound. Twice last week traffic was backed up to Patrick zhenry College due to people trying to turn left onto the bypass prevented by traffic coming south on Route 287. There is a inexpensive way to	Transportation System		Roadway Dev./Improvement	
3144	The 4-way Stop intersection of Braddock Road and Supreme Drive needs to be a traffic circle (not a signal light) instead in order to move traffic better through that location.	Transportation System		Roadway Dev./Improvement	
3147	The current Revised 2030 Countywide Transportation Plan calls for grade-separated interchanges at Rt. 50 and future North Star Blvd, Arcola Blvd. and Loudoun County	Transportation System		Roadway Dev./Improvement	
3152	Widen Route 15 as a realistic alternative to the Beltway.	Transportation System		Roadway Dev./Improvement	
3184	This unpaved section of Lockridge Road should be paved, particularly with the new METRO going in and parking around this area being expanded.	Transportation System		Roadway Dev./Improvement	
3224	Build the roads to support the amount of residential zoning permits BEFORE the permits are granted. Have you tried to travel intercounty at the high traffic times? It is more	Transportation System		Roadway Dev./Improvement	
3228	We need better road infrastructure to support the population growth.	Transportation System		Roadway Dev./Improvement	
3236	Do not pave gravel roads unless absolutely necessary to preserve the infrastructure of the road. Paving The Woods Road benefited very few taxpayers, and was extremely expensive.	Transportation System		Roadway Dev./Improvement	
3247	Widen Belmont Ridge Road between Sycolin Rd and Croson Rd.	Transportation System		Roadway Dev./Improvement	
3451	Transportation plan should allow for routes to be create parallel to the Dulles Greenway, connecting Lockridge Road and Prentice Road with Loudoun County Parkway, taking	Transportation System		Roadway Dev./Improvement	
3476	Get rid of lights and do flyovers. Stop putting street lights everywhere and make businesses do flyovers.	Transportation System		Roadway Dev./Improvement	Transportation Planning
3486	Pave Old Waterford Rd; hazardous	Transportation System		Roadway Dev./Improvement	
3490	Improvements to intersections along Berlin Tnpk, especially at Rt 9 and the interchange for Rt 7. These areas cannot handle the current load of traffic at peak times and are getting	Transportation System		Roadway Dev./Improvement	
3505	Improve Route 15 from Leesburg to Point of Rocks to eliminate the daily nightmare for travelers on that road. Sitting in traffic on Route 15 discourages tourists from visiting the	Transportation System		Roadway Dev./Improvement	
3507	Build roads in Lovettsville and Waterford. Rout 9 and Rout 287 need to be a 4 lane road.Allow more mixed use communities in Lovettsville and Waterford.	Transportation System		Roadway Dev./Improvement	
3508	Rout 9 and Rout 287 are unsafe and need to be expanded into 4 lane roads. Traffic will continue to increase over the years and something must be done.	Transportation System		Roadway Dev./Improvement	
1648	Better public notice of road improvement and residential to adjacent property owners	Transportation System		Roadway Development/Improve	
3169	Protect western Loudoun from development and the transition area from over development by retaining current transportation infrastructure. The building new roads	Transportation System	Environmental and Agriculture	Roadway Development/Improve	Conservation/Protection of Agriculture
505	More lamppost, better lighting, reflective markers along major transportation routes	Transportation System		Safety	
2656	Add more sidewalks to both sides of streets in the Sugarland Run area of Sterling so school kids and residents would not have to walk in the streets to school or other places.	Transportation System		Safety	Active Transportation
2745	Historic Aldie, on John Mosby hwy needs a sidewalk	Transportation System		Safety	
2760	Eliminate traffic cutting through neighborhoods in eastern Loudoun, we are roads were designed and built many years ago before the huge growth.	Transportation System		Safety	
2763	Make people follow the traffic and driving rules. There is so much congestion that it becomes infuriating when people do not follow traffic laws. Everyone wants to drive in	Transportation System		Safety	Congestion
2776	Sidewalk along Church Rd from W. Holly to Magnolia.	Transportation System		Safety	
2802	Place stop lights/stop signs in appropriate locations (intersection of Fleetwood (new) and Evergreen Mills (light), intersection of Fleetwood and Everfield (sign))	Transportation System		Safety	

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2877	A traffic light is needed at Marblehead and Gloucester as more homes are build along Marblehead.	Transportation System		Safety	
2890	Add streetlights to major roads. So much of Loudoun is dark and dangerous for drivers with high speed limits.	Transportation System		Safety	
2991	Put "Share the roads" with bike signs on roads in Leesburg and Purcellville.	Transportation System		Safety	
3051	Avoiding commercial use on Braddock Road, which creates another Route 50. It seems to slowly be happening with little concern for residents wants and needs. Keep Loudoun	Transportation System		Safety	
3074	Can we get VDOT to reduce the speed in this short line-of-site, often congested area from 55 mph to 35 or 45?	Transportation System		Safety	
3121	The HOAs need to fix any and all parking situations to accommodate an influx of homeowners. For instance, in Exeter, there is no assigned parking for townhomes	Transportation System		Safety	
3216	Build narrower road in and around new developments.Loudoun County has built several modern multi-use developments, like Village at Leesburg and One Loudoun. The are	Transportation System		Safety	
3246	Install more street lights at the congested 4-way intersections.	Transportation System		Safety	
162	Work with Dulles greenway for graduated tolls - if only in reverse commute direction	Transportation System		Toll Road	
285	Greenway - open and free	Transportation System		Toll Road	
385	Toll Road - distance; pricing (Greenway)	Transportation System		Toll Road	
453	Address issues around Greenway Tolls (Distance Pricing)	Transportation System		Toll Road	
460	Establish a toll at border of W Virginia and Rt 9 or build bypass to Rt 7 to avoid Hillsboro (287 and Rt 9 traffic problems). Lots of traffic coming from W. VA	Transportation System		Toll Road	
472	Greenway toll road--too expensive!	Transportation System		Toll Road	
534	Greenway is a hindrance due to cost (private); costly; undue stress	Transportation System		Toll Road	
581	Loudoun County needs to address the rising prices of the toll road	Transportation System		Toll Road	
684	Better signage to advertise cost of greenway before entering	Transportation System		Toll Road	
893	Study alternatives to reduce tolls on the greenway to increase ridership and divert traffic from other roads, i.e. distribute traffic to other roads	Transportation System		Toll Road	
1131	Toll rd. - de-privatize	Transportation System		Toll Road	
1258	Greenway outrageous; staggered tolls	Transportation System		Toll Road	
1419	Greenway tolls stabilize - increases stifle the county, lower tolls	Transportation System		Toll Road	
1973	Advocate for lower toll road fares	Transportation System		Toll Road	
1983	Reduce tolls on Greenway	Transportation System		Toll Road	
2047	toll road is expensive-Greenway too expensive for commuters. VA should buy back the Greenway to control cost in future for commuters	Transportation System		Toll Road	
2263	Alternative to 267 (or county purchase Greenway)	Transportation System		Toll Road	
2421	Make the Greenway more accessible, lower tolls	Transportation System		Toll Road	
2475	Pay by mile	Transportation System		Toll Road	
2746	Reduce the tolls on the Greenway.	Transportation System		Toll Road	
3154	In my opinion, our county need more roads in the Ashburn Area. Too many cars, too few connecting roads. Greenway is a good option, but too expensive. Bottom line	Transportation System		Toll Road	Roadway Dev./Improvement
3468	Dulles Greenway tolls should be pro-rated, which will possibly reduce traffic on Rt. 28 North.	Transportation System		Toll Road	
27	Manage traffic as developers look at raw land. Do we limit developers? How much density?	Transportation System		Traffic/Congestion	
74	Braddock R. is a mess. Improve transportation	Transportation System		Traffic/Congestion	
216	Route 15 north - traffic and safety concerns	Transportation System		Traffic/Congestion	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
319	Improve road transportation to reduce congestion	Transportation System		Traffic/congestion	
358	No traffic congestion	Transportation System		Traffic/congestion	
419	Traffic on Syclon Road; hire police to work intersections, which is inefficient; expand roads to keep traffic moving	Transportation System		Traffic/congestion	
432	Traffic issues and incomplete network need to be addressed and points west	Transportation System		Traffic/congestion	
443	Address traffic issues that will come with Silver Line commuters	Transportation System		Traffic/congestion	
563	Rte. 50 and 28 standstills; improve the traffic congestion; don't build new homes without congestion address	Transportation System		Traffic/congestion	
586	Keeping Rt 7 open; traffic congestion	Transportation System		Traffic/congestion	
650	Transportation improve the Eastern Loudoun traffic problems (traffic too many cars). Plan for the future	Transportation System		Traffic/congestion	
666	Comprehensive traffic resolution, improve traffic congestion	Transportation System		Traffic/congestion	
767	Mitigate traffic congestion (ensure road capacity for uses - safety)	Transportation System		Traffic/congestion	
812	Manage traffic in Bluemont	Transportation System		Traffic/congestion	
844	Balance - building with quality of life; traffic an issue	Transportation System		Traffic/congestion	
868	Traffic concern on Bridge crossing; development issue on Maryland side; protection plan for Maryland	Transportation System		Traffic/congestion	
937	Better traffic control; create traffic plan	Transportation System		Traffic/congestion	Transportation Planning
993	Route 15/Battlefield area has unsafe traffic and congestion; Ft. Evans North to Raspberry Falls	Transportation System		Traffic/congestion	
1017	Improving Rt 15 traffic flow - 15N backup thru Lucketts	Transportation System		Traffic/congestion	
1036	Look at road segments where traffic is an issue - once traffic hits volume and becomes unsafe - improvements	Transportation System		Traffic/congestion	
1042	Address the traffic; primarily the western Loudoun County; improve existing roads; a "pass through" County for WV, MD residents; improve commute through western	Transportation System		Traffic/congestion	
1066	Less congestive streets; utilize parallel highways; Round Hill and Lovettsville, especially	Transportation System		Traffic/congestion	
1072	Rt 15 - out of state traffic; 2 lanes; very congested; comes to our jobs - adverse to our quality of live	Transportation System		Traffic/congestion	
1083	Rt 7 east is still too congested - fixed west bound; fixed to go to WV; need east fix	Transportation System		Traffic/congestion	
1091	Traffic impact winery and brewery and other events in west	Transportation System		Traffic/congestion	
1106	Serious traffic congestion problems	Transportation System		Traffic/congestion	
1123	Historical villages and towns - Rt. 287 and Rt. 9 - commuter traffic - cut through historic sites - loosing integrity of commuters	Transportation System		Traffic/congestion	
1128	Too much traffic for the roads	Transportation System		Traffic/congestion	
1188	Alleviate the traffic congestion, i.e.. Fix Route 50 make it limited access, add cloverleaves/grade separated interchanges	Transportation System		Traffic/congestion	
1189	Evaluate residential building limits with the idea to improve traffic - need balance	Transportation System		Traffic/congestion	
1200	Assess traffic issues and safety at intersections (Rt. 7 & 287) - Belmont Ridge and Croson (Waxpool and Pacific), Tall Cedars and Poland Rd., Waxpool and LoCo. Pkwy.	Transportation System		Traffic/congestion	
1203	Improving traffic flow	Transportation System		Traffic/congestion	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
1300	Congestion on Gloucester Parkway	Transportation System		Traffic/congestion	
1454	Find solution for traffic/alternative transport	Transportation System		Traffic/congestion	
1550	Traffic control - moving from point A to point B - less congestion	Transportation System		Traffic/congestion	
1633	15 North of Leesburg - too much traffic	Transportation System		Traffic/congestion	
1912	Stop Rt. 9 traffic through Purcellville-congestion in terrible	Transportation System		Traffic/congestion	
1934	The county is gridlocked and transportation network is flawed (7, 9, 287); not everyone can be rerouted through the villages and still maintain their rustic quality	Transportation System		Traffic/congestion	
2046	Consider traffic more carefully when evaluating future growth-traffic currently problem and need to ensure traffic isn't a deterrent to future growth	Transportation System		Traffic/congestion	
2341	Improve traffic congestion-Between Sterling Blvd-Fairfax Co (Drainesville)	Transportation System		Traffic/congestion	
2414	Traffic congestion getting to major corridors	Transportation System		Traffic/congestion	
2431	Need to address congestion on Rt. 15 N	Transportation System		Traffic/congestion	
2444	Lower "stress environment", mitigate traffic, esp. on Rte. 15 + Rt. 7	Transportation System		Traffic/congestion	
2445	Too much traffic around new developments like One Loudoun. Increase bus ridership to office parks. Bad traffic patterns.	Transportation System		Traffic/congestion	
2472	More roads-too much traffic	Transportation System		Traffic/congestion	
2474	Reduce congestion	Transportation System		Traffic/congestion	
2487	Too much traffic for what's being developed	Transportation System		Traffic/congestion	
2526	Parking is an issue at events (One Loudoun)	Transportation System	Built Environment	Traffic/congestion	Mixed-use development
2529	Improve 15 to accommodate traffic	Transportation System		Traffic/congestion	
2607	Find ways to limit traffic congestion and improve quality of travel and commute	Transportation System		Traffic/congestion	
2627	Pursue smart growth that mitigates traffic congestion	Transportation System		Traffic/congestion	
2687	Alleviate the traffic in the Brambleton and Ashburn areas	Transportation System		Traffic/congestion	
2712	Traffic! Going west of route 7 is really challenging at the end of the day.	Transportation System		Traffic/congestion	
2714	Relieve traffic along Rt 7 and Rt 625/640	Transportation System		Traffic/congestion	
2723	Better roads and traffic management. Reduce rush hour bottle necks due to poorly designed traffic flow. For example: In morning rush hours, getting onto Waxpool road from	Transportation System		Traffic/congestion	
2737	Transportation issues need to be addressed.	Transportation System		Traffic/congestion	
2747	ease traffic congestion on key streets like Waxpool and Loudoun County pkwy during peak hours.	Transportation System		Traffic/congestion	Roadway Dev./Improvement
2749	Complete roadway connections to alleviate congestion at a small number of currently key intersection rather than increasing the number of lanes on existing roads.	Transportation System		Traffic/congestion	Roadway Dev./Improvement
2757	Loudoun would be better served if there was a better connection between South Riding to Ashburn/Brambleton. Taking 606 is just too congested!	Transportation System		Traffic/congestion	
2778	Trafficlight	Transportation System		Traffic/congestion	
2780	Address the lack of transportation capacity in the Route 9 corridor and the Route 15 corridor north of Leesburg.	Transportation System		Traffic/congestion	Roadway Dev./Improvement
2812	Please bring companies to our county so that the whole traffic need not go out to Fairfax County....it will help reduce congestion on roads..	Transportation System	Jobs and Businesses	Traffic/congestion	More Jobs

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2836	Improve traffic flow in eastern Loudoun county.	Transportation System		Traffic/congestion	
2903	Improve my ability to get around	Transportation System		Traffic/congestion	
2925	Reduce daily rush hour traffic back up on RT 15 north of Leesburg between outlet mall and Point of Rocks.	Transportation System		Traffic/congestion	
2942	New development to reduce traffic would be ideal. Focus on providing a strong public education while making sure that the county is able to provide adequate resources to	Transportation System	Lifestyle	Traffic/congestion	Education
3009	Ease traffic congestion and stop increasing residential development in the transition area west of South Riding.	Transportation System		Traffic/congestion	
3039	Better traffic flow from Broderick onto Waxpool. I take the Loudoun Commuter buses and often have to wait 4 traffic light cycles, 16 minutes, to get onto Waxpool	Transportation System		Traffic/congestion	Roadway Dev./Improvement
3065	I want to manage congestion and development, as well as maintaining our integrity, by fighting any attempt to bring a Redskins stadium to Loudoun County. I am particularly	Transportation System	Lifestyle	Traffic/congestion	General amenities / attractions
3079	Fix the many traffic bottlenecks!!!	Transportation System		Traffic/congestion	
3084	Solve the Route 15 problem! Installing 2-3 roundabouts would not impact residents as it would not require widening of the road, and would allow those that live outside of Route	Transportation System		Traffic/congestion	Roadway Dev./Improvement
3181	Improve traffic congestion along Rt. 15, north of Leesburg all the way to the Point of Rocks bridge in Maryland. Traffic is particularly bad between Point of Rocks and Leesburg going	Transportation System		Traffic/congestion	Roadway Dev./Improvement
3182	Traffic congestion along Pacific Boulevard at Waxpool Road, both northbound and southbound is terrible during morning and evening rush hours. It takes 8-10 series of	Transportation System		Traffic/congestion	
3205	Fix US15 by adding another lane on each side to ease daily traffic congestion	Transportation System		Traffic/congestion	Roadway Dev./Improvement
3240	Eastern Loudoun, Arcola - Choked with traffic every morning, every evening. Need new bypass roadways to handle East West commuters. Need express buses that are	Transportation System		Traffic/congestion	
3428	Place traffic lights at non-major intersections into blinking red/yellow from midnight to 5AM. You know how wasteful it is to sit at a light at 4:15AM when there is not another car	Transportation System		Traffic/congestion	
3487	Stop closing all downtown Leesburg roads for events effectively stopping residents from moving through; Especially during rush hour.	Transportation System		Traffic/congestion	
7	Better signage - for example buses hard to find - schedule; wayfinding and transportation - bus stops	Transportation System		Transit	
41	Metroline. - Concerns on growth. Beyond silver line. Where is next.	Transportation System		Transit	
62	Transit to NOVA and other universities in LC	Transportation System		Transit	
63	School buses and bus routes need to be invested in for shorter trips	Transportation System		Transit	
125	Extend Silver Line to Rt. 50	Transportation System		Transit	
159	Metro parking at 606 - south side of greenway (606 station draws catchment from the south)	Transportation System		Transit	
163	Local bus service to metro station areas - develop more robust transit system	Transportation System		Transit	
172	Public transit/how to get people from new metro and Loudoun	Transportation System		Transit	
226	Expansion of metro to Leesburg	Transportation System		Transit	
244	Bus rapid transit loops countywide; traffic and signal prioritization	Transportation System		Transit	
281	Improve public transportation	Transportation System		Transit	
287	More transportation services for disabled	Transportation System		Transit	
303	Reliable transportation for elderly; bus service	Transportation System		Transit	
311	Good public transportation, anticipate future transportation innovations	Transportation System		Transit	
334	Improve bus system; log out rates; improve system	Transportation System		Transit	
348	Run buses to Reston	Transportation System		Transit	
355	Run more buses as greenway to take advantage of policy	Transportation System		Transit	
357	Easier access to DC without driving car	Transportation System		Transit	
387	Capitalize current transportation plan and future and preserve rural areas; Silver Line continue as edge of development	Transportation System		Transit	
394	Public transportation for elderly/disability needs to be improved; more options	Transportation System	People	Transit	Community Services

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
405	Continue to invest in LC alternate public transportation; extension; doesn't reach everyone	Transportation System		Transit	
417	Public transportation that connects to the DC metro area;	Transportation System		Transit	
426	concerned about transportation for disabled persons	Transportation System		Transit	
441	Encourage and expand use of public transportation	Transportation System		Transit	
442	Build feeders to Metro	Transportation System		Transit	
519	Improve bus route network; efficient and "covered" bus routes	Transportation System		Transit	
521	Planned statement on coordination of bus routes with metro	Transportation System		Transit	
540	Transportation; work with WMATA and Fairfax County; express service direct from Lo Co to DC; look into Heathro and NJ transit systems as examples	Transportation System		Transit	
591	Transportation plan to serve metro station	Transportation System		Transit	
606	Public transportation; not keeping up with development; within the county; Sterling/eastern Loudoun	Transportation System		Transit	
686	Be more creative in solving transportation, line near where you work	Transportation System		Transit	
689	Have better mass transportation options (vans/buses) to visit western Loudoun	Transportation System		Transit	
772	Enhance pub transport (bus) (time, volume, hours) (LCT)	Transportation System		Transit	
794	Public transportation in Rural area - Bluemont to Purcellville	Transportation System		Transit	
827	Public transit at entry points to county to reduce commuter traffic	Transportation System		Transit	
832	Provide transportation and other support services/facilities so people can age in place in the community	Transportation System	People	Transit	Seniors
853	Focus on transit time and planning	Transportation System		Transit	
881	Commuter bus system should stay after metro	Transportation System		Transit	
928	Public transportation that people will actively use - improve this!	Transportation System		Transit	
1044	Non-stop public transportation in high pedestrian areas; bus only lanes; streamline existing commutes	Transportation System		Transit	
1071	Ease congestion - public transit; how do we improve?	Transportation System		Transit	
1108	Prefer bus to DC than metro; keep bus service	Transportation System		Transit	
1111	Need better bus between towns	Transportation System		Transit	
1115	Commuter buses after hours (dark) after 5:00 p.m.	Transportation System		Transit	
1132	Local bus service; better transportation for elders; Hispanic community; bus service currently	Transportation System		Transit	
1134	Transportation for disabled	Transportation System		Transit	
1196	Expand public transportation options - metro, i.e.. An extension to/along Rt. 50 to avoid constant road improve.	Transportation System		Transit	
1229	Efficient, cheap, accessible public transportation	Transportation System		Transit	
1233	Public transportation-in South Riding	Transportation System		Transit	
1252	Bus transportation from South Riding-direct routes to Fairfax and DC instead of to Herndon first	Transportation System		Transit	
1267	Buses are overcrowded in South Riding-bus drivers pay and benefits have been cut-not enough drivers	Transportation System		Transit	
1287	Eastern Loudoun lacks transportation system - bus/roads - East but inter county poor	Transportation System		Transit	
1375	Taking residential off the table at the 606 Station eliminates one of our Metro stations. This should be rethought.	Transportation System		Transit	
1379	There is going to need to be a change to level of service. The county has avoided tax increases to avoid this. The county will have to address this going forward.	Transportation System		Transit	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
1412	Provide commuting alternatives	Transportation System		Transit	
1423	Establish TDR program and move out of County closer to D.C. or E. Loudoun Metro stop	Transportation System		Transit	
1489	More taxi-ing or alternative transportation	Transportation System		Transit	
1540	Expand bus service and rail	Transportation System		Transit	
1662	Better commuting; roads and metro	Transportation System		Transit	
1757	Provide public transportation (for citizens and commuters) (all, like ADA, seniors) in both western and eastern Loudoun	Transportation System		Transit	
1775	Increase public access to transit, especially connecting to metro	Transportation System		Transit	
1811	Extend Silver Line to Leesburg	Transportation System		Transit	
1995	Public transportation improved in Western county	Transportation System		Transit	
1996	Smaller school buses when appropriate	Transportation System		Transit	
2104	Lower income residents of Co: Sterling need better public transport/better connections	Transportation System	People	Transit	Socioeconomic
2135	More public transport! Bus on 7? To Tysons? More bus!	Transportation System		Transit	
2160	More comprehensive encompassing public transportation	Transportation System		Transit	
2180	More transit, intra-county transportation	Transportation System		Transit	
2185	Robust public subsidies for public transportation	Transportation System		Transit	
2194	Safe, efficient, affordable metro system; light rail along W&OD	Transportation System		Transit	
2195	Metro to cross Potomac	Transportation System		Transit	
2206	Route 7 is impossible (traffic). Need solution. Light Rapid, public transit, need short term. Affordable housing here?	Transportation System	Housing	Transit	Affordability
2228	Silver Line- urban, how is it going to affect Loudoun financially? Safety? Concerns	Transportation System		Transit	
2239	Roads inadequate for high growth rate, public transportation would help	Transportation System		Transit	
2259	More transportation for seniors-be independent without driving or depending on family members. Available to all seniors/disables regardless of income.	Transportation System	People	Transit	Seniors
2262	Silver line: Does Lo Co have a backup plan if Silver Line const. stops due to Metro maintenance/fiscal issues? (e.g.. Buses to Reston from Loudoun's new high density	Transportation System		Transit	
2271	Extended weekday and weekend transit (start of weekend especially)	Transportation System		Transit	
2279	Centralized access to public services and better website	Transportation System		Transit	
2292	Pro Metro (leverage stations)	Transportation System		Transit	
2297	Make earlier transit and transportation decisions in the development process	Transportation System		Transit	
2310	Need buses to feed Metro from Sterling Park and E. of 28.	Transportation System		Transit	
2311	Bus transit around Loudoun County and from current Metro (Wile) to Loudoun Co. not scheduled for enough times in evening	Transportation System		Transit	
2312	Bus stops better marked and lighted as well as bus stop structures/enclosures/markings	Transportation System		Transit	
2322	Transportation-for citizens that can no longer drive.	Transportation System		Transit	
2334	Transportation-monorail-along the metro area, in the Rte. 28-only in condensed area, not across the county	Transportation System		Transit	
2337	More robust local fixed-route bus service-that connect to park/rides metro connection all day	Transportation System		Transit	
2340	Better transportation for elderly/youth, for transit-dependent people	Transportation System	People	Transit	Diversity/Culture
2348	Add bus shelters at stops	Transportation System		Transit	
2365	Mod day bus service to Metro (not just peak hours. Doesn't need short headway). Weekday/weekends	Transportation System		Transit	
2367	Bus service to the airport	Transportation System		Transit	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2371	Traffic-public transport, connectivity, Metro	Transportation System		Transit	
2379	Appropriate growth solutions-transit (bus) to connect folks to metro	Transportation System		Transit	
2397	Run MARC on weekends-shuttle or transit into Leesburg-increase tourism too and from DC	Transportation System		Transit	
2404	Make silver line small area plan subordinate to overall comprehensive plan	Transportation System		Transit	
2407	Develop multi-modal transit centers around clustered high-density and mixed-use developments	Transportation System		Transit	
2417	More vibrant and robust public transportation	Transportation System		Transit	
2440	Need to have strong language about transit	Transportation System		Transit	
2448	It takes too long to use Metro to go where you want to go (e.g.. DC) and parking options at metro are bad	Transportation System		Transit	
2449	Local bus service is not good; need to use car to get to the store	Transportation System		Transit	
2457	Need more point in county where there are Metro stops	Transportation System		Transit	
2485	Public transportation drive 10 min = bus 2 1/2 hours	Transportation System		Transit	
2486	Public transportation from Metro to the community	Transportation System		Transit	
2488	Cheaper public transportation	Transportation System		Transit	
2489	More cost-effective transportation (Esp. public)	Transportation System		Transit	
2505	Allow all residential at future metro stops	Transportation System		Transit	
2559	public transportation needed around Loudoun	Transportation System		Transit	
2564	Need more nighttime buses from DC/Metro well after 6pm for commuters	Transportation System		Transit	
2603	Ensure that investment in Metro is managed appropriately	Transportation System		Transit	
2604	Don't let what happened at Vienna Metro happen in Loudoun	Transportation System		Transit	
2626	Loudoun needs to be more supportive of public transportation in suburban area	Transportation System		Transit	
2658	We need more public transportation. The County is attracting some great entrepreneurs and has some excellent services, but a large percentage of the residents have difficulty	Transportation System		Transit	
2679	Increase the number of school buses again so as to decrease the number of cars and congestion during drop off and pick up times at school. The congestion impacts the	Transportation System		Transit	
2682	Better Transportation services	Transportation System		Transit	
2704	Investing in Intelligent Transport systems, zoning more commercial land for offices and creating employment in the county, zoning for less condos to decrease traffic congestion	Transportation System	Built Environment	Transit	Innovative / Future Focused Development
2707	Include more office space near the newer mixed use developments, in SE Leesburg, such as Leesburg village, airport, compass, Best Buy, cardinal. Also buy back the greenway to	Transportation System	Built Environment	transit	Mixed-use development
2731	More public transportation	Transportation System		Transit	
2782	To get more cars off the road we need the silver line extended into Leesburg.	Transportation System		Transit	
2811	We need enhanced commuter options for those in Aldie/South Riding who travel to DC every day. As completion of the metro nears, those of us to the south continue to feel like	Transportation System		Transit	
2831	Improve public transit options	Transportation System		Transit	
2869	Accessible and reliable public transit for low income, elderly, and disabled members of our county.	Transportation System		Transit	
2936	Bring in the metro and more opportunities for public transportation. Also it would be nice to have a water play area/communal gathering area on Ashburn Rd. Eg in the space	Transportation System	Lifestyle	Transit	General amenities / attractions
2980	1. Bus Services covering the whole county2. Expansion of Route 15 going North	Transportation System		Transit	
2997	We need more and innovative public transportation to work and shopping centers to help eliminate traffic congestion and ultimately create more economic opportunities for	Transportation System		Transit	
2998	Ensure transportation mobility allows residents, workers, and shoppers the ability to move around the County. The transportation system needs to have options over different	Transportation System		Transit	
3114	Extend Metro to Leesburg.	Transportation System		Transit	
3129	Constantly running shuttle service to metro every day all day, and a network of bike and walking trails that connects everyone to it.	Transportation System		Transit	

PROMPT 2 RESPONSES: *How will we know when we've succeeded?*

PROMPT 2: How will we know when we've succeeded?

Listening & Learning Round Input: Envision LOUDOUN

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
265	online	<p>When significantly more Loudoun residents welcome the idea of landscaping practices that are based on promoting both an aesthetic value and an improvement/increase in ecosystem services, then we will know success.</p> <p>When HOAs alter their regulations, or when the county mandates that HOAs do that, to improve ecological health through increased ecosystem services, then we will know success.</p> <p>When county officials see, after planting a significant number of native plants, a marked increase in biomass (i.e., the amount of wildlife served) in HOA common areas, or in designated individual yards volunteered by residents, throughout the county, then that would be a measure of success.</p> <p>When HOAs and residents in HOAs reduce their use of landscaping chemicals (although known to disrupt the endocrine system, approved by the EPA), and we measure better water quality in local streams, then that would be a measure of success.</p> <p>When big box stores carry more chemical-free, locally sourced, ecologically productive plants, or when there are significantly more mom-and-pop local native plant sellers such as Watermark Woods, then we know we have succeeded.</p>	Built Environment	
516	online	There will be no overflowing dumpsters at Sterling Park shopping center and the stores and other buildings will be in good repair.	Built Environment	
595	online	<p>When i do not see ugly denuded developments can navigate route 7 at rush hour without needing 90 minutes to get somewhere Can see bees and butterflies thriving in the numerous native plants Can enjoy commute by mass ttansit from leesburg to tysons</p>	Built Environment	
189	online	Western Loudoun no more dense than today; walkable/ridable Eastern (bikes)	Built Environment	Transportation
243	online	When development is clustered around towns and infrastructure rather than along route 15 north.	Built Environment	
256	online	No high density (townhouses/condos) in the transition area.	Built Environment	
292	online	When higher density is approved	Built Environment	
1	LL_1_2_A	When there is controlled development	Built Environment	
80	online	When we see slowed growth	Built Environment	
255	online	When the amount of development west of Route 15 is kept to an absolute minimum.	Built Environment	
260	online	When development stops or slows down to the point that we don't have to build new schools each year. And taxes can lower. I'd rather see a new vineyard go into an old farm than some strip mall or housing development.	Built Environment	Lifestyle
261	online	When a proper balance of homes, services, and infrastructure is noticeable. People in Dulles South have to go to Fairfax, Ashburn, Leesburg, etc for many services, increasing congestion on roads. If services and adequate infrastructure is in place, the amount of congestion will go down, and improve the quality of life of us residents.	Built Environment	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
264	online	When community leaders no longer fear development! Development brings schools, shopping, homes, offices to Loudoun. Every home built provides employment for Engineers, Surveyors, Carpenters, Roofers, Plumbers, Tile Experts, Landscaping Companies, Irrigation, Window Experts, Interior Designers, Furniture Sales...etc.	Built Environment	Jobs and Businesses
282	online	Stop issuing building permits for large developments. Quit taking farm land for development.	Built Environment	
287	online	A moratorium on building.	Built Environment	
291	online	The challenges are developers pressure to do away with the transition area. They want to build and build like fairfax which will ruin Loudoun. Loudoun is special because of the rural charm it keeps. There are not enough schools or roads for more development. We need to build better ways to get across the county.	Built Environment	
296	online	When we see reduction of or elimination of plans for developments along the Route 50 corridor east of Gilberts Corner, and also Bradfock Rd.	Built Environment	
303	online	Greedy developers are standing in the way. They see a piece of land and want to build. The more they build the more traffic there is. Building the third lane west of Leeburg did not help the congestion coming off the greenway. It backs up as early as 3:30. There is no more room for roads in western loudoun.	Built Environment	Transportation
311	online	There won't be as many areas under construction and the ones that are will actually be worked on a regular basis.	Built Environment	
323	online	We will have succeeded when we have significantly slowed residential growth, taxes are lower, and our schools are not overcrowded.	Built Environment	Jobs and Businesses
331	online	Stop or slow down to build new houses. Build more schools, and more public area. Get our quality life back.	Built Environment	
338	online	If the rampant growth stops, we'll know we've succeeded.	Built Environment	
379	online	Challenges that have already compromised planning- developers having too great an influence and overdevelopment which raises taxes, crowds roads and makes life more difficult. Keep western Loudoun rural and curb development.	Built Environment	
386	online	Urban expansion has to stop somewhere and that is at the start of the current transition area. Some of these less-populated areas have already been approved for more housing and this needs to stop. There should be a gradual decline in housing to transition from the built-up eastern side of the county to the agricultural west.	Built Environment	Environmental and Agricultural Heritage
402	online	New development in western Loudoun County will be curtailed and the Planning and Zoning Department and BOS will no longer allow and approve additional development.	Built Environment	
404	online	No new homes means we can maintain the integrity of Loudouns land. It means no over crowded schools. It means a better way of life. Turnover of existing homes will strengthen communities. The population will be more fiscally diverse. Right now we have the really rich and the really poor. Your average American doesn't fit in.	Built Environment	
405	online	The rate of development will drastically slow down.	Built Environment	People
446	online	I like rural western loudoun. You will succeed by not succumbing to developer interest	Built Environment	
457	online	We can only "succeed" when the Loudoun County Board of Supervisors learns to say "enough is enough" to developers. You cannot continue to give special exceptions to allow building/developing. The Board needs to listen to their constituents when we say "no, we don't want that here" instead of listening to developers. If the Board doesn't start to say "no" then it is only a matter of time before Eastern Loudoun starts to encroach into Western Loudoun.	Built Environment	
465	online	When you quit approving more housing. There is plenty of diverse housing in Loudoun, rentals, apartments etc.	Built Environment	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
487	online	If the transition area is protected and not over-developed	Built Environment	
508	online	Stop overdevelopment and construction in the county and leave it as it is now, except by the future metro stations.	Built Environment	
520	online	It is imperative that any new development can be supported. With the limits put on proffers now by the state, our county will not be able to afford to keep allowing more developments. While building new roads and exchanges are in the plans, take Battlefield Parkway as an example. It already backs up and while the exchange will help, when the super Walmart and town center comes in the south end and Leegate comes In the other, will it be enough. If not, the town will be stuck with the bill.	Built Environment	
521	online	1. If we halt new housing, we will know we have succeeded when we can go two consecutive years without adding another school.	Built Environment	
588	online	Trailer parks, the seperation of poor from rich, Im not a spanish speaker my self but since I moved here Ive noticed a numerous amount of hispanics left out and discriminated which should be fixed.	Built Environment	People
592	online	Any new subdivision's would proffer land around perimeter or over existing paths / trails prior to being granted subdivision approval. If the area is an "island" a place to park to include at least 4 trucks with trailers should be required and installed.	Built Environment	
612	online	Loudoun is growing too fast, outgrowing schools, roads, etc. Being on the list of fastest growing counties in the country is not a good thing. Falling on that list would be a good sign. Keep western Loudoun rural, we're succeeding as long as it stays rural.	Built Environment	
617	online	We will know we've succeeded when a drive through the area sees new development without significantly affecting the current views of woods and openness or parks with playing fields (like the new one taking shape at Crosron Lane and Belmont Ridge Roads.	Built Environment	Environmental and Agricultural Heritage
105	online	Protected historic areas and western Loudoun; Open spaces	Built Environment	
182	online	Historical villages will be intact	Built Environment	
470	online	More people living, working and experiencing the historic towns. Building spaces fully rented, vibrant downtowns, family friendly activities.	Built Environment	
616	online	Morven Park is a nonprofit historic estate that is open to the public 365 days a year; however, despite the fact that 200,000 visitors use the park every year, we are still not well known, especially to eastern Loudoun residents. By offering programs through improved facilities, like a multi-purpose events arena, we will know we've succeeded as more people rely on Morven Park for their recreational and cultural activities.	Built Environment	
39	LL_1_14_B	We have some good "bones"; build around them	Built Environment	
334	online	Based on my ideas we will reach a point where growth will plateau but values will continue to rise.	Built Environment	
13	LL_1_6_A	Vertical, dense development near metro stations and to appropriate areas	Built Environment	
91	online	Concentrate growth around Metro	Built Environment	
347	online	We will know we've succeeded when Loudoun is more urban and more diverse, and offers live-work-play-serve communities. Attracting more businesses (large and small), universities, service sector providers means attracting more business owners, more employees and more customers/clients and a impetus for more public transportation which opens Loudoun to more diverse residents. I see success as mirroring the type of growth that has occurred in Arlington County over the last 30-40 years.	Built Environment	
581	online	The new development projects will contain fewer single use districts.	Built Environment	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
70	online	Land donated to county is used for its original intention and project gets built (follow thru)	Built Environment	
198	online	Tangible results will be seen	Built Environment	
205	online	Improvements will be in place	Built Environment	
236	online	When we are like Reston	Built Environment	
244	online	If developed this can be THE entrance from the south into Leesburg. What a magnificent opportunity to show others what our town is about.	Built Environment	Transportation
395	online	When funding or a developer has this scheduled to be fixed	Built Environment	
536	online	<p>Right now at the entrance into Ashburn from Route 28 the site is devastating. The site now looks like going into New York City from Jersey Turnpike. In my day this section was filled with huge oil filled drums - hundreds of thousands of gallons containers. No matter what time day steam came pouring off these contains boiling up into the atmosphere.</p> <p>Fron the top of this turnoff into Ashburn -- I now see the data centers - block and blocks of them along Waxpool and the old W&OD line steaming up into the atmosphere blocking the views of the magnificent Appalachians.</p> <p>What you have done -- you have succeeded pretty much in destroying a once lovely Virginia setting.</p>	Built Environment	Environmental and Agricultural Heritage
552	online	When these things are built and being used.	Built Environment	
579	online	Development approved by the Leesburg Town Council	Built Environment	
18	LL_1_6_F	Distinguishing features between communities/development - creating sense of place	Built Environment	
258	online	Just look around. If it looks like Fairfax, we've failed. If it looks like the Loudoun we know and love, we have succeeded.	Built Environment	
455	online	The County should not just look like a Washington suburb. It is unique with its beauty and historical significance.	Built Environment	
108	online	Transition area hasn't changed	Built Environment	
266	online	Towns not spread,ie Purcellville-stay within limits...do not extend limits for commercial purposes..better use what already exists.	Built Environment	
445	online	If the county determines a ratio of developed to undisturbed or non-commercial land and monitors this number over the next few years we should be able to determine success.	Built Environment	
456	online	<p>I believe when it comes to western Loudoun we are very close to where we need to be. The temptation is to allow special exceptions to increase development on certain parcels. As I noted above, that becomes death by a thousand cuts. We need to follow our comprehensive plan for maintaining a vibrant rural economy in Loudoun that includes all segments of agriculture. Loudoun currently ranks #1 in acreage in grape production, #1 in number of wineries, #1 in berry production, and is still on the top third of Virginia counties in beef cattle as well as sheep and goat production. This doesn't even touch on our 180 million dollar equine industry and our #1 ranked horse population for the state. In short, we need to recognize that we are doing a good job, and address small regulatory and zoning issues when they arise, but don't lose site of the fact that it has been a success!</p>	Built Environment	Environmental and Agricultural Heritage

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
513	online	The transition and rural areas will remain primarily in open space and agricultural businesses. Views, historic landscapes and environmental preservation will be the focus in these areas. Commuters from West Virginia will find alternates to Rt 9 and Rt 7.	Built Environment	Environmental and Agricultural Heritage
518	online	Planned housing and commercial development goals to control development within agreed upon levels.	Built Environment	
582	online	When developers start building what people want where they want it.	Built Environment	
605	online	I envision a future for the county that keeps the tech, commercial and industrial businesses concentrated in eastern Loudoun and at the same time preserves the rural economy and lifestyle of western Loudoun. Maintaining the transition zone is extremely important to accomplish this. This gives people a balance and choice. People residing in eastern Loudoun would have access to the natural world, farms and benefits of the rural experience in western Loudoun, and people in western Loudoun would have access to shopping, businesses and jobs in eastern Loudoun.	Built Environment	
611	online	County planners will develop a long term plan that identifies what features and attributes of Western Loudoun will be supported and what will not be allowed in terms of development. This plan will be vetted by the public before its adoption so residents' input will be heard and incorporated. The plan will describe how the county will improve the network of overburdened roads (especially Routes 15 and 9), how the county will create/improve a network of trails for hikers, bicycles, and horses, how open space owned by private property owners and residents will be protected and the burden for maintaining open spaces by property owners will be reduced, how real (adequate and less expensive) internet service will be provided.	Built Environment	
251	online	When development is balanced with preserving natural spaces and you have more "green ways" than "concrete ways". People live in and visit Loudoun because of the countryside. We can't lose sight of that and destroy what makes us unique and a destination. Otherwise "a day in the country" is going to be Clarke County and Loudoun will simply be a pass through.	Built Environment	Environmental and Agricultural Heritage
302	online	We need more green tree save areas and less buildings,residential or commercial in Loudoun county. More parks less concrete please.	Built Environment	Environmental and Agricultural Heritage
372	online	by keeping open spaces and stopping the building of townhouse and apartment / condominium complexes	Built Environment	Environmental and Agricultural Heritage
495	online	If Western Loudoun remains rural and farms, vineyards, b and bs remain and are not put out of business because the area is suburbanized. One trail riding operation already closed because people don't want to ride by a development.	Built Environment	Environmental and Agricultural Heritage
20	LL_1_6_H	Signature redevelopment project - be the example of the county"Dranesville and Rt. 7" shopping center	Built Environment	
21	LL_1_6_I	Excitement regarding redevelopment as apposed to new builds	Built Environment	
173	online	Give priority to existing areas and not just new areas	Built Environment	
247	online	Redevelopment of Sterling Park will lead the county impact by revitalizing a region of the County that has been overlooked by the rapid growth of the western half of the county. A revitalized Sterling would be a showcase for Loudoun County's import of life long residents, quality of family life and community lifestyle.	Built Environment	
381	online	No mega town centers. Deeply refurbished old towns which will maintain their quaint and attractive qualities. They will drive tourism.	Built Environment	
505	online	Sterling and Old Ashburn areas are being redeveloped.	Built Environment	
113	online	Less beholden to developers	Built Environment	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
299	online	When there are clear regulations protecting Western Loudoun.	Built Environment	
366	online	<p>1. zoning flexibility has to be adopted.</p> <p>2. include property owners in a Q and A introduction by the Board of Supervisor or staff</p> <p>3. assemblage of parcels.</p> <p>4. designs that are unique and yet minimal to having an impact (even though on the north side there is already town-homes and businesses being built so I don't know why a south side would have more limits than the north side of 50)</p>	Built Environment	
385	online	In order to success we must limit zoning of townhome farms.	Built Environment	
420	online	It is my understanding that the land use options are available for builders to create more housing, however it seems to be up to the builders on WHAT to build, and while there is a benefit of staying away from too much apartment building, I think there can be a tax benefit or some incentive to builders to create more condos and apartment complexes in nice neighborhoods so that there is an opportunity so have those "lower" income homes spread out throughout the county, and dotted in various safe neighborhoods.	Built Environment	
490	online	<p>Provided that LC implement and enable and Fund:</p> <p>1) Purchase of Development Rights;</p> <p>2) Transferable Development Rights</p> <p>3) create a new Real estate tax on the land that is no longer develop-able</p> <p>4) Impact fees</p>	Built Environment	
500	online	proffers, incentives for easements, TDRs	Built Environment	Jobs and Businesses
602	online	<p>A review of zoning, licensing, and other business regulations to ensure they are welcoming and supportive of independent companies.</p> <p>Bond package, incentives to fund construction of arts center.</p> <p>Location of parcel ro accommodate 1500-2000 seat venue, with world class stage and rehearsal facilities.</p> <p>Review of business regulations and sound ordinances to support post theater activities.</p> <p>Transportation package that leverages new metro stations for access from outside Loudoun. Maybe free shuttle from stations to venue.</p>	Built Environment	
129	online	Have Western Loudoun look exactly the same/no change. (W. of Rt. 50)	Built Environment	
225	online	E Loudoun will have character of W Loudoun	Built Environment	
277	online	If housing developments and commercial structures that are not within the character of historic Aldine and Middleburg are immediately restricted west of purcellville and north of Rt 15.	Built Environment	
340	online	When you require one to three acre lots for building in order to stop turning all of Loudoun county into overcrowded cities.	Built Environment	
492	online	Western Loudoun will remain mainly rural and have small town feel in each small town. It will be an attraction for active individuals who like to cycle, hike, run, etc. I think we'll know we have succeeded in this when both local residents and tourists are in harmony and have a symbiotic relationship.	Built Environment	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
361	online	I think a key challenge is that developers from outside the state of Virginia may see our county as ripe for the picking and want to come build, build, build houses but not really help with the infrastructure (that is how it appears, anyway). The roads, particularly, need care to handle all the traffic that is created. Are those developers required to put any of their money earned into developing the communities? Just wondering. I think it would be great if we expected that of them.	Community Infrastructure	Housing
469	online	If building continues the builders need to expand the routes at their own expense	Community Infrastructure	
156	online	More LTE coverage (WIFI) for free	Community Infrastructure	
276	online	A true unmetered high speed internet option for the majority of residents in Loudoun.	Community Infrastructure	
351	online	When 90% of households in Western Loudoun have access to high-speed (non-satellite) Internet. I say "non-satellite" because it is easy to say that the county is covered by satellite Internet, but satellite Internet is not necessarily high-speed and it also suffers from high latency and jitter which are detrimental to some online applications. Regarding development, we will know when we get there when there is a Comprehensive Plan that lays out a plan for Western Loudoun that possesses the maturity and resolve as the one in Montgomery County Maryland. This will include thoughtful, organized development around towns as well as designated goals for farmland and greenspace that are set in stone.	Community Infrastructure	
355	online	When sustained internet speeds and capacity are available that allow 1 or more 4K video feeds to stream. Video data is a challenge and is now the vast majority of the data used on the Internet. This is also a convenient measure for bandwidth. While I need greater performance for business use, for most families video is a good measure of performance.	Community Infrastructure	
14	LL_1_6_B	Tax rates same but revenues cover services	Community Infrastructure	
336	online	When we have the same infrastructure support and parks/rec support as Eastern Loudoun County.	Community Infrastructure	
349	online	Have good infrastructure in place, roads, utilities etc... Good zoning laws.	Community Infrastructure	
493	online	We will know we have succeeded when there is no natural gas infrastructure expansion in the county.	Community Infrastructure	
614	online	New development will address energy efficiency. New development will address greenhouse gas emissions from meeting energy and transportation needs. New development will require using design standards that reduce energy consumption. New development will include the use of renewable resources over fossil fuels.	Community Infrastructure	
3	LL_1_2_C	Not over taxing natural resources - water/wastewater	Community Infrastructure	
68	online	Greater access to utilities	Community Infrastructure	
61	online	Keep pace of libraries, fire stations in communities (address proffer issue)	Community Infrastructure	
84	online	Maintain appearance of rural area	Environmental and Agricultural Heritage	
90	online	Strong rural agricultural	Environmental and Agricultural Heritage	
107	online	There is no change because we protected what we have	Environmental and Agricultural Heritage	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
181	online	We'll still have combines/farms/large farms	Environmental and Agricultural Heritage	
284	online	Growth in western Loudoun will slow. Allowing breweries, wineries and event centers in residential rural areas increases traffic and devalues real estate values significantly.	Environmental and Agricultural Heritage	
294	online	The county will keep its' rural nature with the existence of open space.	Environmental and Agricultural Heritage	
367	online	When farm businesses can operate without contributing to the detriment of the land, the roads, the quality of life of the residents in Western Loudoun, you will have succeeded.	Environmental and Agricultural Heritage	
400	online	if the farms are still here	Environmental and Agricultural Heritage	
418	online	The amount of acreage saved for agriculture and open space will not diminish. The quality of water in our streams will improve. AR-1 and AR-2 zoning will not change. The Transition Area will be preserved. The Board of Supervisors will take sincere, proactive actions to protect rural Loudoun, not just pay lip service to it. Commercial enterprises which are not truly agricultural in nature will be located in or adjacent to the towns, not allowed to pop up on any available parcel or property. Rural roads will be maintained properly, not paved.	Environmental and Agricultural Heritage	
422	online	I don't know that one can ever say he or she has "succeeded" when it comes to protecting a valuable resource - it requires constant effort. I appreciate the subdivision policies in place in much of the RPA - I hope they are maintained and enforced. I think that the huge uptick in wineries is a great sign, and I hope to see a continued growth in industries that bring in tourists to experience Loudoun's rural and historical riches! I would be interested in any ideas for helping to preserve historical contributing structures, especially in Loudoun's historic towns and villages, including those that have fallen into disrepair or are in danger of doing so.	Environmental and Agricultural Heritage	
426	online	You will know when you are succeeding when you find the boards sticking to the plans made for a rural end of the county, and when developers begin to hear the word 'no'.	Environmental and Agricultural Heritage	Built Environment
429	online	When Loudoun County residents can go to sleep at night without living in fear that beautiful Western Loudoun could be developed or overrun by "event centers" and "wineries."	Environmental and Agricultural Heritage	
436	online	Keep Western Loudoun as it is with an essentially rural nature and with low density housing (3 acre plus lots).	Environmental and Agricultural Heritage	
438	online	We've succeeded when the open spaces and rural nature of our community retain their zoning status/requirements, and there aren't a million cookie cutter houses cluttering the landscape.	Environmental and Agricultural Heritage	
443	online	You'll know you succeeded when developers are kept east of 15 and 50, and when western Loudoun remains rural.	Environmental and Agricultural Heritage	
7	LL_1_2_G	When invasive species have decreased and native species increased	Environmental and Agricultural Heritage	
8	LL_1_2_H	Wildlife management	Environmental and Agricultural Heritage	
9	LL_1_2_I	It's all about measuring. When we see owls and butterflies	Environmental and Agricultural Heritage	
16	LL_1_6_D	Ensure green spaces/areas	Environmental and Agricultural Heritage	
49	LL_2_9_G	See barn owls grow in numbers	Environmental and Agricultural Heritage	
50	LL_2_9_H	Enough habitat to seek balance for the environment	Environmental and Agricultural Heritage	
62	online	Maintain passive parks/open space in the county	Environmental and Agricultural Heritage	
86	online	Broad diversity of flora and fauna	Environmental and Agricultural Heritage	
101	online	We will have healthy wildlife throughout the County	Environmental and Agricultural Heritage	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
106	online	High water and air quality; high residence satisfaction; little town and still have flavor	Environmental and Agricultural Heritage	
123	online	Environmental indicators to measure health	Environmental and Agricultural Heritage	
138	online	Scientists will tell us	Environmental and Agricultural Heritage	
141	online	Weather monitoring and environmental change.	Environmental and Agricultural Heritage	
163	online	Saven open spaces in transition area; integrated trails	Environmental and Agricultural Heritage	Lifestyle
169	online	trees and hills in front of shopping areas	Environmental and Agricultural Heritage	
195	online	Monitoring (strims, birds. Etc) we will see an increase in growth results	Environmental and Agricultural Heritage	
196	online	Areas that are preserved will remain so for multiple generations	Environmental and Agricultural Heritage	
217	online	Wildlife (butterflies, bees etc.) increasing numbers over time	Environmental and Agricultural Heritage	
253	online	Completed scenic route for the Potomac Heritage National Scenic Trail along the Potomac corridor in Loudoun County. Trails along Goose Creek, Broad Run, Sugarland Run Established Loudoun Comprehensive Trails Plan and position of Trails Coordinator	Environmental and Agricultural Heritage	Lifestyle
279	online	Reduce our 'concrete' footprint, and expand our low-impact 'natural' footprint via natural trails for hiking, biking, horseback riding, jogging.	Environmental and Agricultural Heritage	
283	online	We will observe the preservation as we travel through the areas.	Environmental and Agricultural Heritage	
305	online	There will be a plethora of ACCESSIBLE Open Spaces available to all residents, which will be used to attract new businesses and residents, thereby growing a tax base to help offset inherent costs. There will be measurable reductions in the use of fossil fuels, and water use, and in the tonnage of material waste production and disposal. Similarly, there will be quantifiable increases in reliance on alternative energy sources. There will be measurable changes in the numbers of residents commuting by bicycle and/or public transportation.	Environmental and Agricultural Heritage	Built Environment
308	online	Number of events on environmental awareness and how much open space is reserved or set aside. How our county is rated on environmental issues vs. other counties in the state.	Environmental and Agricultural Heritage	
333	online	There will be densely populated areas, farms and large public lands left as natural preserves.	Environmental and Agricultural Heritage	
353	online	When protecting our green space and nature a 1st consideration and not last	Environmental and Agricultural Heritage	
356	online	There will be a lot more areas colored in green on the map above. The amount of accessible parkland per 1,000 residents will be significantly higher. The County is recognized for its land conservation efforts nationally.	Environmental and Agricultural Heritage	Lifestyle

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
389	online	Identify the natural habitats throughout the county. Include their preservation into the development plans surrounding them. Provide a way to fund habitat preservation.	Environmental and Agricultural Heritage	
390	online	If Loudoun county preserves a critical threshold of green areas like parks and forests in the urbanizing areas in particular, it will have succeeded in maintaining the critical Loudoun character and lifestyle. A failure to preserve ample green spaces would be a disaster, evident in 10 years.	Environmental and Agricultural Heritage	
396	online	We need to address laws, regulations, and practices so that protection of green spaces for green infrastructure, wildlife corridors, and spaces where wildlife/nature and people can peacefully coexist. We will know we have succeeded when metrics like stream/river water quality, air quality, carbon emissions, all show lower levels - streambed vegetation levels and tree canopy in general, especially from native trees, will contribute to these goals and an also be measured.	Environmental and Agricultural Heritage	
399	online	When we stop destroying so much natural habitat and appreciate what we have here in Loudoun.	Environmental and Agricultural Heritage	
447	online	We will have succeeded when no one mows more than 3-4 times a year and no one has to water his lawn or lay down expensive, polluting fertilizers (including governmental entities and recreational area managers), and we all breath easier and the Chesapeake watershed says thanks.	Environmental and Agricultural Heritage	
476	online	When there are more county-wide demonstration gardens and natural spaces used to educate home and landowners in sustainable practices. When there are public campaigns consistently promoting and informing the public of environmentally sound options for landscaping and agriculture. When local officials support and promote protecting pollinators, cleaner watersheds, and more green spaces during the full year, not only on token holidays. When nurseries and garden stores in the area consistently offer more native plants and plants that are beneficial to wildlife.	Environmental and Agricultural Heritage	Lifestyle
480	online	If Loudoun County makes it through the next ten years without concreting over all the green spaces between Hamilton, Purcellville and Round Hill, you'll have succeeded. If not, the three will run into each other as Leesburg, Lansdowne and Ashburn do out East, and while the developers will profit greatly, the County will not.	Environmental and Agricultural Heritage	
494	online	A study that predicts both the ecological, cultural, social, and medical impacts associated with variable projected rates of growth is in order. The projections could better inform board members of the long term consequences of development and help set a standard vision from which specific permitting decisions could be based. Such a study would help the board develop an informed vision that is based in research and data.	Environmental and Agricultural Heritage	
501	online	Simple, when there is the open land, parks, and wooded areas that are so much a part of Loudoun County and they stay the same as now!	Environmental and Agricultural Heritage	
514	online	Increase staff for environmental monitoring.	Environmental and Agricultural Heritage	
522	online	There will still be trees and parks. Less traffic congestion. Less pollution.	Environmental and Agricultural Heritage	
523	online	Number of large trees planted	Environmental and Agricultural Heritage	
551	online	our county will be cleaner and healthier, and the people will be happier	Environmental and Agricultural Heritage	
563	online	When we have a clean and environment friendly community.	Environmental and Agricultural Heritage	
570	online	By planting trees and other plants	Environmental and Agricultural Heritage	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
600	online	Success will be measured in acres of natural habitat preserved, healthy streams (as determined by VASOS and other approved monitoring protocols), hours of family time spent in the great outdoors, creation of wildlife corridors through homeowner and county investment and participation in establishing habitat gardens to connect natural areas already broken apart by development.	Environmental and Agricultural Heritage	
2	LL_1_2_B	When environmental pollution is stopped/managed	Environmental and Agricultural Heritage	
109	online	Noise pollution reduced; reduced light pollution	Environmental and Agricultural Heritage	
174	online	Measuring noise and light	Environmental and Agricultural Heritage	
93	online	Sustainable develop of rural business while limiting residential development	Environmental and Agricultural Heritage	
152	online	Farms for raising livestock	Environmental and Agricultural Heritage	
286	online	Zoning policy must include support structure. E. G. Beef cattle need access to butcher shops to get from trailer to table. Grapes and hops need processing locations sufficient. Ultimately we have to be more self sustaining if we are ever to get rid of the bedroom community stigma.	Environmental and Agricultural Heritage	
463	online	When we have integrated the economic entities in Western Loudoun so that they are interdependent and support each other. Also when we have fewer cyclists on the road and on trails. When we have more farms protected in conservation easements.	Environmental and Agricultural Heritage	
147	online	Encourage recycling	Environmental and Agricultural Heritage	
192	online	Don't see as many smokestacks emitting noxious fumes! More green energy stations	Environmental and Agricultural Heritage	
194	online	Solar roofs on houses	Environmental and Agricultural Heritage	
203	online	Renewable energy will be accurately measured for consumption and generation	Environmental and Agricultural Heritage	
444	online	expanded recycling programs: success will be through quantifiable amounts of lesser waste being generated. buried powerlines: success through a lesser number of power outages and lesser emergencies caused through downed power lines, which in turn results in savings. smarter-growth/infrastructure: will succeed when navigating throughout the county roads is much smoother with less traffic backups, which in turn saves time for families and gas (an environmental savings)	Environmental and Agricultural Heritage	
489	online	Loudoun should be sustainable and stable, not dependent on ever-increasing occupancy to support spiraling expenses. A successful Loudoun would have majority multi-generational, long-term residents who live, work and play near their homes, and a significant undeveloped land buffer to balance their environmental footprint.	Environmental and Agricultural Heritage	
6	LL_1_2_F	Indicators could be used. We decide indicators no water pollution in County	Environmental and Agricultural Heritage	
179	online	Protected watersheds water quality index	Environmental and Agricultural Heritage	
254	online	When I see more legal access to the Potomac river and creek currently not available.	Environmental and Agricultural Heritage	
273	online	Report the status of every Loudoun County aquifer regularly - not less than once a year	Environmental and Agricultural Heritage	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
601	online	The streams, creeks, and rivers of the county will be have healthy communities of macro invertebrates and have useful buffers to retain sediments and pollutants from flowing into our waters.	Environmental and Agricultural Heritage	
615	online	The County will have succeeded in creating this area for growth & conservation by using the existing lake possibly log house & world class gardens about 5 of the existing 50 acres When the hamlet housing is allowed for total density of no more than 75 homes Hopefully a person could be found to build homes using 50 percent or more renewable sources as the costs for such decrease	Environmental and Agricultural Heritage	
5	LL_1_2_E	Not sure we will ever know	Governance & Implementation	
10	LL_1_2_J	In 2036 we will look back and see how the plan worked	Governance & Implementation	
11		Need continuous process improvement	Governance & Implementation	
29	LL_1_10_E	How often people are re-elected	Governance & Implementation	
31	LL_1_10_G	Re-evaluating the plan to see how on track we are	Governance & Implementation	
34	LL_1_12_C	Include benchmarks/metrics in plan	Governance & Implementation	
38	LL_1_14_A	Loudoun already is fairly successful; community participation is good; stay the course	Governance & Implementation	
40	LL_1_14_C	If we fail, they will be evident; need sustainability of all of the current success	Governance & Implementation	
43	LL_2_9_A	Less complaints	Governance & Implementation	
48	LL_2_9_F	Come with a matrix and create accountability	Governance & Implementation	
65	online	Have checks and balances that are not beholdng to special interest groups during this process	Governance & Implementation	
67	online	Get what we've wished for	Governance & Implementation	
74	online	We need to have meeting to assure we are achieving goals	Governance & Implementation	
75	online	Evaluate according to the plan and the model	Governance & Implementation	
78	online	We'll see transparent govt.	Governance & Implementation	
81	online	Continious community engagement - look at plan more frequently	Governance & Implementation	
83	online	Check/measure of success to meet standards	Governance & Implementation	
85	online	Establish metrics for review every 5 years	Governance & Implementation	
97	online	Public forum that says how we did - outcomes	Governance & Implementation	
98	online	When policies are in place for these vision items	Governance & Implementation	
99	online	Ways of testing; how do we show how we did; measurable results - budget for this	Governance & Implementation	
100	online	How the Supervisors vote on these issues (BOS)	Governance & Implementation	
102	online	Have the proper funding to see these "vision" items implemented; discuss money	Governance & Implementation	
104	online	Communication is improved on both sides of the issues	Governance & Implementation	
126	online	We wont! We'll be dead	Governance & Implementation	
135	online	IF complaints down at county level - we are successful	Governance & Implementation	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
140	online	It will be on the news.	Governance & Implementation	
142	online	We will see it in front of us.	Governance & Implementation	
160	online	Many of items listed had obvious measures	Governance & Implementation	
186	online	Testing disaster readiness	Governance & Implementation	
190	online	Facilitation of continued/increased community engagemet (all ages) (more of this process)	Governance & Implementation	
200	online	People will know what is happening and what is going to happen	Governance & Implementation	
201	online	Residents will feel heard	Governance & Implementation	
202	online	Budgeting. Proper budgeting for the Comprehensive Plan	Governance & Implementation	
204	online	No finish line. Continuous improvement	Governance & Implementation	
210	online	When people stop complaining	Governance & Implementation	
222	online	There will be more community involvement	Governance & Implementation	
249	online	Our county will have a smoother flow of information as well as dialogue instead of one-way communication. We are in the era of Web 2.0. Up-to-the-minute updates can be provided online and people will know where they can find them versus the current system where information is very slow to be disseminated.	Governance & Implementation	
252	online	We will have succeeded when our LoCo government avoids tokenism altogether in its interactions with the public.	Governance & Implementation	
257	online	When my suggested change is included in the new comprehensive plan	Governance & Implementation	
278	online	Plan early.	Governance & Implementation	
298	online	We will have succeeded when the applications are held to the county's overall plan and not allowed to ask for special permission to not abide by those rules set.	Governance & Implementation	
326	online	We will know we've when most of the suggestions are met	Governance & Implementation	
329	online	When they are funded and implemented.	Governance & Implementation	
348	online	When the BOS reports on its progress on the idea.	Governance & Implementation	
369	online	I like this post, enjoyed this one thankyou for posting . ckkadgdcedfdggeg	Governance & Implementation	
425	online	There will never be an end point. It will have to be an on-going process.	Governance & Implementation	
437	online	"blank"	Governance & Implementation	
467	online	Enforcement of existing laws	Governance & Implementation	
517	online	When every citizen is being kept informed of the forthcoming changes. The process might include mailings to the citizens to compliment those who have internet access and a computer in their home.	Governance & Implementation	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
528	online	Fundraising	Governance & Implementation	
538	online	You can never stop improving so we will never completely succeed	Governance & Implementation	
539	online	We'll notice the changes.	Governance & Implementation	
540	online	If I see the difference	Governance & Implementation	
548	online	The door to Tuscarora	Government & Implementation	
556	online	By the input of people who voice their concerns.	Government & Implementation	
558	online	no more adding stuff and shooting stuff	Government & Implementation	
571	online	When we send this survey out again and see what the responses are at that point	Government & Implementation	
572	online	It happens	Government & Implementation	
573	online	Stop have leesburg pd focus on petty crimes and focus on the bigger picture	Government & Implementation	
586	online	When there are positive results.	Government & Implementation	
608	online	When the BOS actually listens to their constituents and employ some common sense for the benefit of all of Loudoun, not the benefit of the supervisors and everyone in the development food chain. When the county isn't constantly chasing overdevelopment with the never-ending need for more schools, roads, and infrastructure.	Government & Implementation	
25	LL_1_10_A	When smaller homes exist for more diverse people	Housing	
37	LL_1_13_A	See if we can do affordable housing policies similar to Tysons. Their's is very successful.	Housing	
53	LL_2_9_K	Seeing more affordable housing	Housing	
55	online	Less gap between cost of housing and seeing more economic diversity	Housing	People
137	online	housing/population stability	Housing	People
145	online	Apartments that are cheap and fit a lot of people.	Housing	
175	online	Opportunity to work for a variety can afford to live here	Housing	Jobs and Businesses
214	online	Affordability of housing	Housing	
245	online	Adequate affordable housing is available to all who need it. Currently housing for households below 50% area median income is a large unmet need. When we reduce this unmet need by increasing affordable housing options for this population, we will be showing progress.	Housing	
342	online	Prices on housing, land and utilities are reasonable, but people flow into the market with frequency. Power rates are low and contained.	Housing	
439	online	1) When people who work in the county are not forced to live outside of the county, which facilitates the traffic night mare we experience daily. 2) When private schools and home school families are encouraged, reducing the demand for additional government classrooms and reducing tax burden.	Housing	Lifestyle

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
478	online	Teachers, firefighters and police will see Loudoun County as a first choice place to work and be able to afford to live here. There will be marked bike lanes and drivers and bicyclists both will know how to safely share the road. It won't take 16 minutes to turn from Braddock Road to Waxpool. There will be green, open areas as well as developed areas	Housing	
532	online	when people are having nicer places to live and more things in their life.	Housing	
567	online	When there is always at least one affordable home available for persons over 55 at all times. If all the ADUs for people over 55 are sold and the waiting list is months or years long, we simply don't have enough supply.	Housing	
71	online	Continue to see diversification of community (age groups), housing and employment opportunities - live, work, play; preserve rural areas; provide services for all demographics	Housing	
239	online	Probably having growth in the number of younger adults living in the county. A multitude of housing choices that are not segregated by wealth. More transportation options being available than driving. Maybe areas that look more like cities or towns. Denser development.	Housing	People
431	online	When there are a mix of housing options mixed with all incomes. It can't just be a County of the wealthy and expensive homes.	Housing	
452	online	A larger number of housing options will exist. The median income should drop from the insane 100k+ level it is now - that impacts what everyone else can afford.	Housing	
213	online	Success will be seen in increased property values	Housing	
344	online	Stop building new homes! Focus on building the proper infrastructure: schools, shops, good eateries (not fast food), and entertainment. This will reduce traffic and improve the quality of life. It will reduce stress and the time needed to travel places. It will allow people to spend more quality time with their loved one and help families come together to spend quality time. I'm specifically talking about the greater South Riding area. I see a huge amount of development in Ashburn - but nothing close in the SR area. Hey - there are a LOT of people down here too.	Housing	Transportation
373	online	There is a healthy resale market (right now we are building new houses, but they are losing value right away, they can't re-sell). There are not overcapacity rds. I believe I saw somewhere that Evergreen Mills is 800% over capacity; yet there is a brand new development that will open there?	Housing	
440	online	When tax assessments do not increase.	Housing	
553	online	When the houses and population are equal	Housing	People
557	online	Save places and not let housing developments be built there	Housing	
569	online	when an equilibrium is achieved between population growth, employment and affordable housing.	Housing	Jobs and Businesses
215	online	Demand of housing	Housing	
565	online	When more young people move to Loudoun County to stay When less stories about car crashes are in the paper When less cars are on the road	Housing	Transportation
157	online	A mall that is close	Jobs and Businesses	Lifestyle

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
172	online	Money is going to Fairfax	Jobs and Businesses	
230	online	Companies want to move here	Jobs and Businesses	
235	online	When people are living working and staying in the area	Jobs and Businesses	Housing
320	online	When we see a continuous year over year increase in new business opening and sustainment over a 5 year period. Particularly with minority or women owned company.	Jobs and Businesses	
393	online	Success could be measured by the announcement and/or ground breaking of a large Federal Agency moving or expanding to Loudoun.	Jobs and Businesses	
406	online	Focus on bringing actual business to Loudoun. When we have a strong business base to support our community, we will have succeeded (data centers with minimal employment and tax base are not "businesses")	Jobs and Businesses	
419	online	1. see if there is receptive ideas from landowners for development. 2. County advocacy for attracting businesses needs to push technology corporations for a collective think tank and how to proceed and committing these businesses to the vision. Once you have these two things in place you are on your way to being successful.	Jobs and Businesses	
498	online	You will know you've succeeded when companies actually move here and fill the office space, providing revenue to the County and jobs to its residents.	Jobs and Businesses	
593	online	When people stop just living in Loudoun and working in Fairfax and DC. I want people to come to Loudoun to work. The metro is coming but the businesses are not. Prime land located nearby metro stations are being used for data centers. The revenue is good but it won't help small businesses, restaurants etc. and people living in Loudoun will always have to commute.	Jobs and Businesses	Built Environment
59	online	Development will happen due to market diversity	Jobs and Businesses	
238	online	Good mix of small, medium and large businesses	Jobs and Businesses	
506	online	When people have additional options to choose from, customers will be able to shop in stores they know and love.	Jobs and Businesses	
24	LL_1_9_B	75% of residents should work in the county	Jobs and Businesses	
30	LL_1_10_F	Increase amount of employees that work in Loudoun	Jobs and Businesses	
94	online	Sustain innovation and creativity of business	Jobs and Businesses	
240	online	More residents will work and live within Loudoun County. More of a community feel with the neighborhoods and entertainment/shopping centers.	Jobs and Businesses	
246	online	Loudoun now enjoys the status of the richest county in VA because of the tech boom. But it has not been ranked by Newsweek to have the best school, best county to live in, etc... Another measure would be that citizens within the county participate in county events and services.	Jobs and Businesses	
281	online	Excellent employment opportunities, great credit rating, low taxes, outstanding schools, great parks and a clear vision that protects Loudoun for our future generations.	Jobs and Businesses	
322	online	Young people have job opportunities in Loudoun county.	Jobs and Businesses	People

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
428	online	My plan is to get all companies involved. They can support pilot projects as part of their CSR commitments. For instance, I live close to the Redskins Training camp. They might be interested in get in sweet contact with their fans. There is also Amazon and a long list of big companies that could support a nursery to grow the trees,	Jobs and Businesses	
546	online	When there is equilibrium between the population and the amount of jobs	Jobs and Businesses	People
124	online	Number of job	Jobs and Businesses	
139	online	We'll see a lot of construction workers.	Jobs and Businesses	
166	online	More jobs so no need to commute	Jobs and Businesses	
218	online	More jobs in the Western area (Leesburg area)	Jobs and Businesses	
280	online	Less focus on building data centers and more on bringing professional and white collar jobs to Loudoun.	Jobs and Businesses	
232	online	Higher paying jobs	Jobs and Businesses	
594	online	better balance of live/work ratio	Jobs and Businesses	
171	online	More services, doctors in South Riding	Jobs and Businesses	
117	online	Small businesses - numbers go up	Jobs and Businesses	
168	online	Small indy businesses, arts facilities	Jobs and Businesses	
233	online	Small business development	Jobs and Businesses	
270	online	<p>Business office space new buildings and spaces for small businesses are available, additional rec center space is open including indoor pool, business support retail is open and more apartment buildings - mixed use - will be available. My preference is to follow the Village of Leesburg model so there is a center to the development and much of services can be walked to. Upgrade cable and internet access and expand to sub-stations for rural access.</p> <p>County will still have a rural feel, but additional support services in new center is available in specific areas where built. More health friendly programs can be accessed due to rec centers and homes and businesses can achieve normal connection speeds and cable bundles that are available in suburbia but allow so much of the open space to remain in western loudoun.</p> <p>Success will be in 1. seeing the many small businesses that want small new space for business purposes and access to fast normal internet fill new buildings to profitable level without huge price tag per sq foot. Should be simple modern but nice small offices, not expect many larger ones. 2. Residents move into apartments to the point that the property is profitable. These should be nice higher end but not a high cost psf. 3. More rural properties can access high speed internet and cable tv bundles for normal cost because additional sub-stations - small sites to boost signal - has made this possible.</p>	Jobs and Businesses	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
510	online	When there are more successful, thriving small businesses to meet the community's needs and less need to travel as a resident to meet needs (e.g. better selection of restaurants, shopping, services, etc.). And when there are more options to get from one place to the next with the county (e.g. more routes than Rt. 7 to get to a quality grocery store or to work or for shopping).	Jobs and Businesses	
42	LL_2_8_B	Richer mix of tax income - ??? Move toward commercial tax base	Jobs and Businesses	
125	online	Increase in tax dollars	Jobs and Businesses	
136	online	Property tax considered acceptable - not going up	Jobs and Businesses	
143	online	Reduce taxes	Jobs and Businesses	
219	online	More business tax, less residential tax	Jobs and Businesses	
271	online	Show us by district what tax income and expenditures look like. Analyze new communities being built in terms of infrastructure needed and how that is being funded. Hold developers responsible for infrastructure expansion costs.	Jobs and Businesses	
300	online	Lower taxes for residences. Increase in available jobs. Lower unemployment. Decrease in local traffic with the upgrades completed to area roads from the business tax revenue collected.	Jobs and Businesses	
318	online	The tax burden (in real dollars) for residents will actually drop, while tax revenues from COMMERCIAL interests will steadily rise. Once the Metro is completed, traffic chokepoints will no longer exist (requires intelligent solutions and ongoing with VDOT). The natural beauty of the open spaces west of Route 15, will remain rural, as has long been the agreement and should remain in perpetuity.	Jobs and Businesses	
321	online	Our tax rate goes down. County infrastructure including schools and roads are maintained. Our residents and neighboring county residents are not paying out of control tolls to travel on the Greenway, giving profits to an out of country company.	Jobs and Businesses	
545	online	Legislation for tax incentives, more recycling facilities and expansion of metro.	Jobs and Businesses	
77	online	When Sterling VA is a tourist destination on the bike path. Citizens are scared to stop in Sterling	Jobs and Businesses	
328	online	When bars and tasting rooms stop popping up built without permits all over. When you stop turning a blind eye . When you stop calling bars "Tasting Rooms" When you stop allowing " Soft Openings" When ABC accepts an objection (they don't accept objections on Loudoun that's illegal) When the kids here are taught to hold a pencil and write properly.	Jobs and Businesses	
28	LL_1_10_D	Contain taxes and balance budget	Jobs and Businesses	
82	online	What is vibrancy in community in 15/20 years	Lifestyle	
306	online	when Disney says yes	Lifestyle	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
313	online	1) We have sustainable thriving community centers a la Reston Town Center or Alexandria. 2) We have a central meeting place for really fine music and the arts. 3) We're able to move about the country without gridlock or undue costs.	Lifestyle	Jobs and Businesses
362	online	There will be spaces available for the performing arts, perhaps a dedicated theater.	Lifestyle	
375	online	We will have succeeded when Loudoun County has a performing arts center, established with a clear mission and empowered to achieve that mission.	Lifestyle	
424	online	When the citizens of Loudoun are coming out and networking more in a social setting. Fostering a sense of community.	Lifestyle	
482	online	We need interested people with private funding to bring art, culture and the best food experiences to this area. Not franchise chains. Use other towns outside cities like Charleston, Boston and Vermont as models.	Lifestyle	
17	LL_1_6_E	Great school system	Lifestyle	
46	LL_2_9_D	More schools to accommodate population growth	Lifestyle	
51	LL_2_9_I	Of Title 1 schools vs general	Lifestyle	
89	online	Adequate levels of service (schools, transportation)	Lifestyle	
110	online	Education of population; more diverse educated population	Lifestyle	
111	online	Not see more schools built	Lifestyle	
144	online	Homework machine	Lifestyle	
165	online	Schools the best in the country; same courses like in Fairfax (languages, arts)	Lifestyle	
310	online	When we start producing students who can think and make decisions based on many factors, not just memorize facts.	Lifestyle	
335	online	Boundaries for schools are stable and not changing every year. An elementary student doesn't attend multiple schools by the time they reach middle school. Public roads and schools begin and finish prior to the completion of the new residential neighborhoods.	Lifestyle	
341	online	Student/ teacher ratio is more acceptable - Graduating classes are exceeding 500 students. overcrowding at schools, portable classrooms etc.	Lifestyle	
357	online	Success can in part be determined based on student and parent feedback (via reliable means) and improvements in recognized student excellence among students of color (e.g., Increased participation in the Academies, Gifted Programs and other programs such as Governor's school, etc. which select students based on academic performance and excellence).	Lifestyle	
360	online	An increase in the number of Title 1 Schools in LCPS. Completed road project for Riverside Parkway.	Lifestyle	
376	online	Lower teacher turnover. Better standardized test scores. Kids getting into better colleges.	Lifestyle	
378	online	We will see student achievement results, positive parent , staff & student satisfaction survey results and positive results on social, emotional mental health & wellness surveys.Excellent feedback from community members will be realized.	Lifestyle	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
382	online	When our schools are number one in the state, when our county is recognized nationally for the best place to live, when our citizens have reasonable access to public transit that is on time and easily accessible to walk to, when the mentally ill and disabled are supported in the community through housing and services and the businesses welcome their patronage as well as employ them, when businesses and families are all racing to be here.	Lifestyle	
383	online	1. The road is finished! 2. Ideal class sizes in all the schools. Competitive teacher pay. Competitive bus driver pay with benefits. Access to all digital textbooks. Multiple teaching methods offered for students with different learning styles.	Lifestyle	
384	online	When our children are no longer stressed about attending school on a daily basis. Throw out the standardized tests, they do not tell us if the child is health, happy and on their way to a productive life.	Lifestyle	
387	online	When LCPS has at least three years of fair pay step increases for its employees.	Lifestyle	
403	online	Overcrowding of schools has stopped, stabilized traffic patterns, robust community development opportunities (community centers/recreation), businesses will be thriving.	Lifestyle	
407	online	When there is little to no over crowding in schools.	Lifestyle	
409	online	When our kid to teacher ratio is within a realistic norm and our kids are thriving and families are able to send their kids to public schools within their own community.	Lifestyle	
410	online	When Loudoun County doesn't have to rezone schools every year we will know we've succeeded	Lifestyle	
441	online	Schools continue to rank in the top 10% of the nation. Take the total open park land now and increase it by 30% in the next five years to offset the huge developments getting ready and already occurring just south of Leesburg along the route 15 corridor. Rethink shopping-not to give all the business to Wal-Mart, but a super Wal-Mart will cover all anyone will need for the most part so a bunch of little stores are just not needed in the community. I realize the current rage is shopping such as the Wegman's area but do not feel these small shops are the way to go.	Lifestyle	
442	online	We will know we have succeeded when each school has access to the same facility and academic resources across the county. That all students have access to the same tools and resources to succeed academically.	Lifestyle	
453	online	When full day kindergarten is available to 100% of loudoun children.	Lifestyle	
461	online	I strongly support maintaining small community centered schools in the historic, rural communities. Hamilton, Lincoln, and Waterford Elementaries are treasures and as such, should be free from absorption into the larger super schools.	Lifestyle	
479	online	When School Attendance Zones don't have to be re-drawn 1-3 times a school year.	Lifestyle	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
481	online	<p>We will know we succeeded when we stop building new schools, when the schools are not over crowded, when we stop threatening to close schools to cut operational costs, when our schools offer k-12 foreign language instruction and don't need the parents to BYO Technology and when the schools are supporting our farmers by serving food grown right here in Loudoun and when the schools are funded every year without making cuts.</p> <p>It would be difficult to clear area or convert the W&OD to rail, but we need to acknowledge that mass transit is ecological and reduces cars and congestion - that exists today without the planned new residents. There should be mass transit options from West Virginia to DC be it rail/metro or bus (all day service).</p> <p>Our county should proudly recognize and support our rural areas and respect the atmosphere and character that they create through their historic homes, gravel roads, small local businesses and small community centered schools.</p> <p>Our county should look just as it does now, a mix of rural and suburban, with no more fields cleared for homes or shopping centers and Purcellville and Leesburg should stay the size they are and stop expanding their borders.</p>	Lifestyle	Transportation
485	online	Enrollment at schools is managed and appropriate for resources, traffic does not overwhelm roads.	Lifestyle	
509	online	When schools and other community services can provide great services without the stress of constant growth	Lifestyle	
512	online	When we are able to keep qualified staff in the schools that can afford to live in the county.	Lifestyle	
526	online	Kids won't be so stressed and succeed better, knowing that they aren't being graded by a letter	Lifestyle	
529	online	When gpas drop then gradually rise and sat/act scores increase	Lifestyle	
535	online	For the technical training: offer so of the courses at the local high school	Lifestyle	
541	online	Use the money.....we are one of the richest counties and we don't act like.....some of our teachers are terrible and don't teach us the proper way even though our county can afford to get better teachers.....we eat bad food for lunch and they say oh it's so healthy but we aren't enjoying it, only the buffalo chicken chunks and chicken sandwiches are good. You can be healthy and have the food taste good.	Lifestyle	
561	online	when the number of people actually getting engaged in learning start to improve.	Lifestyle	
575	online	When students are no longer traveling over 30 minutes to get to school.	Lifestyle	Transportation
576	online	When there are more buses for Tuscarora high school	Lifestyle	
584	online	Students and teachers waste less money on supplies	Lifestyle	
607	online	Robust partnerships with employees, better vocational education paths that accommodate all who wish to pursue these avenues, an educational system that rewards proficiency and competency around subject areas instead of just measuring the number of hours a student is sitting in a classroom.	Lifestyle	
33	LL_1_12-B	Because people and business want to move to County	Lifestyle	Jobs and Businesses
41	LL_2_8_A	People want to live here - can afford to live	Lifestyle	People
52	LL_2_9_J	High end commercial users are coming here	Lifestyle	
58	online	Increase in participation of families in extracurricular activities	Lifestyle	
114	online	Desired County - people want to live here	Lifestyle	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
146	online	Computer arcade/mini arcade	Lifestyle	
149	online	More "The Zone"	Lifestyle	
151	online	More community centers	Lifestyle	
158	online	Build an aquarium and zoo and wild life preserves.	Lifestyle	
164	online	Development more like Reston-easier to get in and out of South Riding. Lakes, school, easy to get to --Reston has everything except DMV and bowling. w/ jobs, infrastructure. Learn from Reston.	Lifestyle	
167	online	Sports, dining	Lifestyle	
216	online	Improved amenities (retail, public spaces)	Lifestyle	
227	online	Go to any restaurant and ask for local wine or beer	Lifestyle	
267	online	We will know we have succeeded when people still want to live here and invest their money. People still want to visit and tour here (especially our rural west) and spend their money. And People still become entrepreneurs here with creative rural businesses in the West and high tech and cutting edge businesses in the east. Our viticulture and beer industry should flourish under the right leadership adding to our commercial tax base and lessening the County's tendency to bleed the local resident's dry with excessive real estate taxation.	Lifestyle	Jobs and Businesses
285	online	When there is a draw to bring people to this area from others. We will collect their money to help pay for our needs instead of taxing the life out of Loudoun residents.	Lifestyle	
337	online	The facilities will be in use by the public.	Lifestyle	
363	online	When I can use an app to find a way to get to the newest hot restaurant in Loudoun without getting in my car or walking long distances on a highway shoulder or median.	Lifestyle	
380	online	You'll know if such a place is legitimately mentioned in the same sentence as the Reston Town Center and Tysons Corner as examples of "the place to be". Available housing inventory should be low (only because it will be hard to find an available home/apartment) and demand for office and retail space should be high (low vacancy rates, high rents). This place should steal business from RTC and TC.	Lifestyle	
394	online	If the Tall Cedars roadwork is completed within the same time frame as the new movie theater / shopping / dining development construction, that will make a for a very smooth transition.	Lifestyle	
398	online	We will have succeeded when people are more likely to stay in Loudoun County to go to parks or other recreation than travel down to Fairfax County.	Lifestyle	
423	online	You will know you've succeeded when residents of Loudoun stay in the county to live, work and play instead of commuting, dining or shopping out of the area.	Lifestyle	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
449	online	We don't care that the Millennials want to live in urban settings. Quit building fake cities for them. If they want that type of life then they should move to D.C. Also, there are too many alcohol establishments being built. The latest studies provide proof that consuming alcohol is not good for people, You are promoting bad health.	Lifestyle	
450	online	More shopping closer to Leesburg	Lifestyle	
451	online	When people stay here to work and in their spare time, rather than leaving the county to work and play, as so many do.	Lifestyle	
474	online	When western Loudoun residents do not have to travel to eastern Loudoun to shop or go out for an evening.	Lifestyle	
504	online	We will have succeeded when on opening day, you can hear the shouts of fun and discovery!	Lifestyle	
525	online	People will be going out more instead of staying at home	Lifestyle	
585	online	When more people want to live here	Lifestyle	
15	LL_1_6_C	Families continue to move to Loudoun and maintain quality of life	Lifestyle	
63	online	Great neighborhood initiative; promote community spirit	Lifestyle	
134	online	Quality of life - of not successful quality is down	Lifestyle	
159	online	When quality of life is retained	Lifestyle	
187	online	Quality of life would improve, I feel safe walking on my road	Lifestyle	
226	online	Vibrant night-life around Metro and other areas	Lifestyle	
354	online	When there is evening and weekend traffic into the county	Lifestyle	
466	online	When there is an active night life and my company can hire recent college graduates. We are currently losing many recruits to DC.	Lifestyle	
73	online	Walking trails throughout county like in Williamsford	Lifestyle	
148	online	More parks	Lifestyle	
153	online	More bike trails and sidewalks	Lifestyle	
178	online	Increased parks	Lifestyle	
188	online	There is no a decrease in park level	Lifestyle	
290	online	We will know 'success' when a trail has been built. An interim point on this journey will be when the Board of Supervisors allocated funds for an interconnected trail system.	Lifestyle	
314	online	When we see "Bike Pathways" and regulations related to "Bike Riding" in place, we'll know something is happening. Less traffic on community roads as people would bike to commuter lots and use bike parking, residents would rather bike for local groceries and community events. Connecting major Malls to bikeways will completely change the lifestyle in the county.	Lifestyle	Transportation
339	online	1. Success is not having to drive an hour to get to a place to rent canoes/kayaks 2. Success is when pedestrians can walk freely in the historic leesburg area without waiting for traffic lights to cross the street.	Lifestyle	Transportation

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
346	online	Double the parks to housing ratio.	Lifestyle	
448	online	Seeing ground breaking on new parks with dog parks. Seeing ground breaking on traffic relieving Potomac River crossing. More sidewalks to allow pedestrian traffic to reduce numbers of cars for short trips.	Lifestyle	
477	online	At the moment, Loudoun County is a fast paced living environment. People are goal oriented, which is a positive attribute, however, a lot of Loudoun's natural beauty is missed in the midst of this tunnel vision towards one's goals. An increased number of dog parks and tick control in our already established parks and hiking trails would encourage people to get outdoors more. We should appreciate the county for more than it's immediate resources - close to DC, grocery store everywhere you turn, big highways to travel. We should appreciate Loudoun for it's beauty and the nature that was here before us. This would help the community relax and de-stress as a whole. When it becomes the norm to take a hike with the family or to spend Saturday morning at the dog park I think that's what success looks like. Success would be to see others step away from work and electronics to enjoy each other outside.	Lifestyle	
580	online	I believe the guidelines in Healthy Parks Healthy People provide identifiable markers for success. Including local environmental leaders in an ongoing consultation with Loudoun County staff including parks and recreation.	Lifestyle	
609	online	We will know we have succeeded when is space is allocated for the library and wildlife park to remain in Purcellville.	Lifestyle	
610	online	We will have succeeded when all are able to enjoy an accessible park.	Lifestyle	
304	online	Having more people interact on social media and participate in the sport leagues will be the success criteria.	Lifestyle	
590	online	Success with the indoor facilities will show as having some sort of a game going on at anytime during operation hours, whether it's soccer, flag football, or any other sports the facility offers	Lifestyle	
116	online	Updating zoning rules to allow people to work from home	Lifestyle	
47	LL_2_9_E	Place for your children so your kids can live in the community	Lifestyle	
92	online	Provide opportunities for low economy children	Lifestyle	
103	online	The youth of Loudoun are involved in future plans	Lifestyle	
131	online	Kids have more activities in S. Riding	Lifestyle	
133	online	Facilities for kids - sports and arts	Lifestyle	
154	online	More summer camp centers. So they are less crowded and parents have more choices.	Lifestyle	
155	online	Widen variety of afterschool programs (lower prices)	Lifestyle	
269	online	We will know we are successful when we have created a more well rounded atmosphere to raise children in well as live through retirement, without having to move. We will be successful when we have a vibrant community that others will want to come to, to experience both the outdoors but also to be drawn into our arts community.	Lifestyle	People
301	online	When the youth in the western end of the county have opportunities outside of organized sports.	Lifestyle	
317	online	When we see our youth population engaging in community events and returning after secondary school.	Lifestyle	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
531	online	When I (17 year old girl) have places to go and meet friends and do something other than watch a movie.	Lifestyle	
534	online	When there's more to do for families	Lifestyle	
66	online	Add additional shelters for abused women	People	
112	online	Allow citizens to know what is going on before it happens	People	
391	online	We need to be a community that cares for all it's people! Raise awareness, raise taxes, offer support.... anything to help our neediest community members!	People	
554	online	When everyone is satisfied	People	
4	LL_1_2_D	When everyone is happy	People	
183	online	More diversity	People	
237	online	Multi-generational population	People	
250	online	There will be more diversity in age, background, economic status and racial background.	People	
307	online	when young to old can live here. age in place.	People	
364	online	I just saw the survey questions for #3. It really bothers me that the county is concerned about race and whether or not people are Hispanic. Why does it matter? If it does because we are thinking about offering services based on race an ethnicity, then we've already failed. How about "One People. One Loudoun"?	People	
483	online	We'll have younger people in the county who can build upon Loudoun's success in the business arena. Having these people will help to build cultural centers vital to Loudoun's identity generating tourism and in turn more business.	People	
560	online	When people are happier.	People	
562	online	When we see all ages in the community, especially if the millenials can afford homes.	People	Housing
587	online	people will be happy	People	
598	online	People on facebook comment about the community all the time, people are vocal about their opinions. You would find out from the community itself.	People	
12		Having future generations want to come back/stay	People	
87	online	Young people living in community (affordability, night life)	People	
161	online	Kids stay in Loudoun-newer homes; jobs	People	
211	online	If young people graduate and stay. If young families in starter homes can stay. If next generation stays.	People	
412	online	When the youth of Loudoun will choose to stay, live and work because of the variety of facilities, ease of transportation and affordable housing	People	Housing
511	online	We achieve our goals when we create a community that our children call home and return to after traveling for their education. To accomplish this, we need to create a sense of place that is more than a residential development. Protecting the Rural and Transition Policy areas is an essential part in creating a sense of place. Any new comprehensive plan must give us the tools necessary to protect these areas. We need more than just another subdivision.	People	Environmental and Agricultural Heritage
564	online	We people living here from ages of 22-35 increase.	People	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
568	online	When the work is completed and the youth of today stays with their future family	People	
597	online	We will know when we've succeeded when Loudoun County can be affordable for young people, families, and retirees; when there are a range of activities for a range of interests and age groups; when there are more preserved open spaces than we have today; when zoning in the Transition Area and western Loudoun remains as it is today.	People	
613	online	Youth: health, good citizenship, who want and do stay/return to Loudoun and contribute to the county community. Improved ecological services - cleaner water, habitat for wide range of organisms. These are easy to assess. High performance buildings (energy efficiency). Distributed power generations (at the point of use). More aesthetic development and landscape. Rural enterprise. Prime agricultural soils protected from development. Important, strategic, and adjacent natural resources and views protected.	People	
44	LL_2_9_B	More population; but not too much population	People	
64	online	Cultural diversity; keep and build on	People	
132	online	We are there-just slow growth	People	
401	online	Stable growth. Population and business growth relatively level.	People	
544	online	More people will come	People	
550	online	People will be happy More people will come here	People	
72	online	Community for all ages - balance all needs of all communities and not let distance impact connectivity between communities	People	
221	online	"I will still be here"	People	
591	online	Retirees will not move to NC or FLA for affordable and conducive housing	People	
95	online	No homeless in Loudoun Co.	People	
176	online	When teachers and deputies can live here	People	Housing
224	online	More people, more wealthy	People	
368	online	We will know we have succeeded when there are few people considered homeless in Loudoun County. When there are true affordable and safe options for residents of Loudoun County.	People	
433	online	Not only have we been able to survive, but we are thriving in Loudoun. If we can help others live a better life, it would help people to achieve self-actualization.	People	
555	online	Bump up the ADU numbers. Basically anyone with a Master's Degree for teaching is punished for having a higher degree. When more teachers are able to afford living in the county	People	
559	online	When I can move in to Loudoun	People	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
578	online	When there's less people going hungry	People	
604	online	When all people, not just the wealthy, can afford to live, work, and play here.	People	
54	LL_2_9_L	Decreasing crime rates	People	
#	LL_1_8_23	This is an example comment. This is an example of a comment that might be received through the Listening and Learning workshops.	Theme	Theme
32	LL_1_12_A	Can measure the "walk score" of the county	Transportation	
60	online	Evaluate/be friendly toward bike lanes; bike trails	Transportation	
115	online	Percentage of commuters decrease - walk/live here	Transportation	
128	online	When we don't have to get into the car to enjoy/ to day to day taks. (bike/walk to services/entertainment)	Transportation	
193	online	All residents of Loudoun could walk to a park within 30 minutes	Transportation	Lifestyle
199	online	people will know they can walk and bike safely	Transportation	
209	online	Bike/walk mixture continuously without fear of safety	Transportation	
229	online	Have more bike paths and pedestrian friendly transporttion	Transportation	
293	online	When citizens feel safe when walking or biking.	Transportation	
316	online	When there area pedestrian and bike environmentally friendly paths for people of Sterling to use to get to and from the Metro safely.	Transportation	
319	online	When people can ride their bikes safely to school and work and restaurants. Overpasses or underpasses on all major roads just like Reston	Transportation	
325	online	We need to encourage walking vs driving in localized areas, and this will help reduce some traffic. In general, this site is an excellent idea and should be kept.	Transportation	
330	online	You will see many people out walking, running, and biking.	Transportation	
332	online	When kids are not having to walk in the streets to get to school.	Transportation	
350	online	Share the Road signs will make for safer roads benefitting drivers and cyclists alike. Making Loudoun County a cycling-friendly community will enhance Loudoun's appeal by demonstrating a proactive approach to supporting active and healthy lifestyles.	Transportation	
352	online	During summer months, sidewalks will be shaded, more people will spend more time outside, while it will be also cooled. Roadsides will be scenic and pleasant to drive through. This will also reduce air and noise pollution where residents will see as an increased quality of life.	Transportation	Environmental and Agricultural Heritage

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
365	online	You'll know in phases. First phase is the zoning flexibility and allowance of more options has to be implemented. Second, designs and how to best use all of the area with the least impact (pedestrian tunnels are a must, so that people could use pathways freely and safely to the entertainment / mixed use area). 3rd, is the right services needed have to be attracted to the area and recruited by the business community. 4th and most importantly involve the landowners in thoughts and input like this. Envision Loudoun should be searching landowners out by parcel and inviting them to the table.	Transportation	
370	online	Bike lanes will be present. We will have a new form of government.	Transportation	
408	online	When every community has a bike trail going directly to the local schools and to local town centers.	Transportation	
454	online	Having horse/walking trails along some of the rural roads throughout the western part of the county.	Transportation	
471	online	When people could walk or bike safely between all points in the county.	Transportation	
484	online	The signs are just one idea. Safe walking trails that connect is another. Example, in Bramleton many people cross Creighton Road between Belmont Ridge and Northstar. Very dangerous. Need a ped crossing / signs in that area.	Transportation	
496	online	When I can walk from Morley Corner to the Ashburn Metro station without going in the street.	Transportation	
527	online	You will know when people are showing up to work on time and without worrying to have to walk.	Transportation	
574	online	When we use hoverboards	Transportation	
19	LL_1_6_G	Commute lines decrease	Transportation	
23	LL_1_9_A	No more bumper to bumper traffic!	Transportation	
27	LL_1_10_C	Less traffic	Transportation	
35	LL_1_12_D	When average commute times go down	Transportation	
45	LL_2_9_C	Less traffic problems	Transportation	
79	online	We'll see transportation problems that don't induce traffic	Transportation	
96	online	Less traffic	Transportation	
118	online	Less congestion on Route 15	Transportation	
120	online	Traffic will reced, even with more development	Transportation	
122	online	When travel is reasonable time	Transportation	
127	online	IF the commute time decreases and less time on roads	Transportation	
150	online	Wider roads to lessen traffic	Transportation	
170	online	Less cars on the road and have everything close by	Transportation	
177	online	Less traffic on route 9 and 15	Transportation	
206	online	Serious planning of day does not have to involve Rt. 7 traffic	Transportation	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
207	online	Rt 7 flows (no traffic jam)	Transportation	
212	online	Improvement in traffic congestion	Transportation	
248	online	Transportation is key. Many people move to Loudoun in the hopes of getting away from all the traffic from Arlington and Fairfax County.	Transportation	
268	online	Less traffic, preserved land to see around us, and support farmers to encourage farming and equine activities.	Transportation	
272	online	When congestion of the roads reduce.	Transportation	
274	online	traffic loads and delays have decreased	Transportation	
288	online	<p>We will have succeeded when Loudoun County does not plan in a vacuum. In other words, the County's plan considers development going on in surrounding counties in Maryland, Virginia, West Virginia and the District and how that development impacts the resources, traffic, etc. in Loudoun and vice versa. Most importantly, we will have succeeded when the counties work together to produce a sustainable community that makes smart use of all of our resources for the long-term.</p> <p>We will know we have succeeded when traffic is a non-issue rather than something newsworthy, and it takes an hour or under to drive from Loudoun County to DC during rush hour.</p> <p>We will know that we have succeeded when one part of the area does not dump "junk" in the water, air or land that another part of the area has to spend resources to remove.</p> <p>We will know we have succeeded when the County no longer approves development that requires power that the citizens fight because it involves building power towers through their neighborhoods.</p>	Transportation	
312	online	When we can get places without scheduling an extra 45 minutes for travel time	Transportation	
315	online	Decreased traffic. Higher educational achievement.	Transportation	
324	online	Traffic eases on route 15 north.	Transportation	
327	online	We will know we've succeeded when the roads are not filled with traffic. When we all have organic local food to eat from farm stands, when our children are thriving and when the elders are not sick	Transportation	
392	online	rush hour won't look like 3 hours of bumper to bumper traffic	Transportation	
411	online	When my commute time from Round Hill, VA to Tysons, VA is MUCH shorter, or I have options like the Metro. The bus does not work for me since I have to get myself from Round Hill to Purcellville where the bus station is.	Transportation	
413	online	When there is less traffic congestion!	Transportation	
414	online	You will be able to sustain the quality with safety, traffic and most importantly education. Taxes will be able to pay for the quality services. Families will be more invested to remain in Loudoun or move to Loudoun.	Transportation	Jobs and Businesses
416	online	When we maintain sustainable growth (i.e. housing) and traffic actually flows well. The commutes in this county are grueling and lower the quality of life.	Transportation	
434	online	You will know when you have succeeded when the complaints and accidents disappear.	Transportation	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
435	online	To reduce the daily back up on RT 15 the light at Raspberry Falls needs to be replaced with a traffic circle instead. Circles have helped on RT 7 west and at Gilberts Corner where 15 and 50 meet.	Transportation	
459	online	Average traffic speeds during rush hour will not average more than 5-7 MPH below the posted speed limits. The tax burden experienced by the average homeowner will ACTUALLY GO DOWN year over year, as the business tax base grows and the residential development slows or ceases. We won't look like the mess that Fairfax County is, and always will be, because of their short-sighted deference to developer moneys.	Transportation	
462	online	Fewer cars on the road running errands.	Transportation	
464	online	When Rt 15 is not backed up for miles on a Friday evening heading north . Also when we can easily drive to Rockville from Sterling without having to use the Beltway or Point of Rocks passage.	Transportation	
468	online	Traffic off loaded from Waxpool Rd and another alternative to the Greedway is complete	Transportation	
486	online	when traffic has been rerouted away from the geographic area north of leesburg, from the potomac river to lovettsville. when building new mass housing developments is moved to other areas that can tolerate the burden/ population density	Transportation	
491	online	Less traffic congestions, less fatalities, less accidents. Moving traffic, no gridlock.	Transportation	
497	online	When there is less traffic congestion on US15.	Transportation	
499	online	Traffic in Waterford Village will be reduced by two-thirds. Thirty-three percent of the owners of by-right building envelopes will surrender them in exchange for county tax breaks.	Transportation	
507	online	Less traffic woes.	Transportation	
515	online	When Eastern Loudoun County residents can travel during morning and evening rush hours.	Transportation	
519	online	Regarding my road suggestion... â€ Traffic congestion will diminish as flow is controlled by lights and increased lanes. â€ Traffic accidents will also diminish. Regarding my performing arts and recreation center ideas... â€ revenues (which will take time to build) will increase as local ballet and companies/schools, orchestras and bands and visiting performers and lecturers fill seats and generate ticket sales. Our educated and sophisticated community is starving for this type of amenity.	Transportation	Lifestyle
524	online	When traffic is less.	Transportation	
542	online	Less traffic	Transportation	
547	online	When I can get home from school in under 10 minutes.	Transportation	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
566	online	Traffic flow- It will take two cycles or less to get through any red light in the county. Current conditions : At 5 AM, the 12 mile commute from Taylorstown to bus lot at Leesburg Executive airport is 24 minutes. At 4:30PM: same commute in reverse 60+ minutes. Land Use: Percentage of forest acreage will increase over current levels. Schools- none exceed capacity 5 years after they are built. Yes, you can plan for increases in population way ahead of time.	Transportation	
583	online	Traffic gridlock	Transportation	
603	online	when you can drive up 15 without sitting in crazy traffic	Transportation	
191	online	Being able to commute from one part of the county to another safely and in a reasonable amount of time	Transportation	
208	online	10 minutes to Reston every day, any time of day	Transportation	
220	online	Get from wherever to go wherever in county hour you want	Transportation	
228	online	Average commute will be less than an hour	Transportation	
231	online	You can get from anywhere to anywhere (at any time) in 45 min or less	Transportation	
234	online	The airport is primary over Reagan National	Transportation	
289	online	When it doesn't take 30 mins to get from brambleton to rt 50.	Transportation	
371	online	- There is another bridge across the Potomac from Loudoun County - Student evaluations will exist and the scoring will be taken into consideration -- to adjust curriculum, teaching approach, performance	Transportation	
473	online	When VDOT and externally-developed statistics show a decrease in commute times vs what is seen now and has been seen in the past. The DC and LA metro areas have been known to have the worst traffic in the country, something everyone in this area is well aware of. I imagine decreased commute times, innovative approaches, etc. would make the news.	Transportation	
22	LL_1_6_J	Gilbert Corner traffic circles	Transportation	
69	online	Transportation reaches entire county	Transportation	
76	online	Older communities will have transportation issues resolved	Transportation	
121	online	All major roads are completed in Eastern Loudoun	Transportation	
162	online	Easy transportation	Transportation	
180	online	We'll see safer roads. Nikes and cars travelling safe	Transportation	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
184	online	Will be able to drive on 287 and cross 9	Transportation	
262	online	1. When there is more balance in development throughout the county 2. When traffic calming methods are included in road design 3. High quality of schools, public safety and other services are maintained as the county grows	Transportation	Built Environment
263	online	The current system of only improving a roadway in and around new developments is crazy. These new developments add thousands of new homes, all of which create traffic issues further down the roads as the new residents try to make their way to the collector roads and the east-west highways (7, 267, 50). New developments should only get green lighted when the roads are improved all the way to the major access roadways. Look at Stone Spring Blvd, Evergreen Mills, Belmont Ridge, Ryan Rd, etc.	Transportation	
275	online	When serious commitments to improve the Route 9 and Route 15 corridors have been made.	Transportation	
295	online	when weve reduced the number of dirt roads by 80%	Transportation	
359	online	Need to change the lights to reflect typical driving laws in the rest of the state for the STRAIGHT-RIGHT and LEFT turn lane configurations. Also would like to see some changes to the commercial booming of shipping and storage facilities that seem to be growing. Would also like to see some increased street lighting and occasional lights on the W&OD. I know it technically closes at dusk, but when dusk is 4 pm in the winter I sometimes get trapped on it as it gets dark and it feels incredibly unsafe. Just a streetlight at the trail entrances/exits would be helpful, as Fairfax does. Also in addition to the W&OD; PLEASE PLEASE change the Sterling Blvd W&OD crossover to a light or pedestrian friendly walkway.	Transportation	
415	online	HOAs amend their documents to allow assigned parking for non-garage homes and also create additional parking for areas in desperate need of more spots. By doing this, they create a safe environment for homeowners who have small children or are handicapped, as well as improving home values and quality of life for all homeowners. As for the other idea, that will be realized when developers leave more green space within communities.	Transportation	
432	online	Poor infrastructure/road planning. Get roads in place before allowing too much development. invest in a better worldclass airport and get rid of ancient buses.	Transportation	
458	online	More streetlights on major roads will lead to fewer accidents and lives saved.	Transportation	
475	online	You will succeed once you build safe roads in western Loudoun Rt. 9 and Rt. 287 need to be 4 lane for safety.	Transportation	
503	online	For roundabouts, we can measure how many cars pass an intersection before and after its conversion to a roundabout. An improvement over a set value (say, 5%) can be considered a success. We should also be easily able to find if we achieved any improvements in safety by looking at the accident numbers and severity. For municipal solar, we should set a target ROI and judge the success (or lack of it) by how close we are to it. For denser development: we should set goals for and track % of the population of these developments that uses public transit and % of the population with children in Loudoun public schools.	Transportation	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
533	online	By making more roads or bridges	Transportation	
130	online	When the Greenway is no longer privately owned	Transportation	
309	online	When we can drive east without facing ridiculous traffic or paying outrageous tolls	Transportation	
397	online	When traffic is not bottlenecked at the end/entrance of rt 267 (The Greenway).	Transportation	
427	online	When traffic comes off the toll road	Transportation	
26	LL_1_10-B	When metro ridership goes up and more people use public transportation	Transportation	
56	online	Stronger transportation options and lesser commute time	Transportation	
57	online	Increase in public transit use	Transportation	
88	online	Alternative safe modes of transportation	Transportation	
185	online	Be able to get to parks and farms through public transportation	Transportation	
197	online	Able to travel anywhere in the county without having to get in a car	Transportation	
223	online	People will actually use public transportation	Transportation	
241	online	When fewer cars are on the road between here and Reston and D.C. And the shuttle service is set up and well used.	Transportation	
242	online	People will be commuting to work without cars. There will be sidewalks everywhere. There will be less cars on the road.	Transportation	
358	online	Allocating sufficient budget for Transportation services to meet the demnds of growing population	Transportation	
374	online	You need Metro (reliable public transportation - is that an oxymoron?) in Loudoun county now ! We have wonderful jobs, great scenery, and no way for people to get here except driving on our overcrowded roads. Hard for us to get out, too. I hardly ever go into DC because the commute is so bad.	Transportation	
417	online	When cars are no longer the primary means of transportation.	Transportation	
430	online	80% or more of Loudoun County residents can take reliable, clean and safe public transportation to get work, school, and their activities.* 50% reduction in greenhouse gas emissions from personal transportation.* 80% reduction in traffic congestion.* Percentages are illustrative- detailed studies would be needed to determine indicator targets.	Transportation	
472	online	People can get where they want to go without a car.	Transportation	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
502	online	<ol style="list-style-type: none"> 1. Public mass transit within the County and to points outside Loudoun. Cars are taken off the road. 2. Communities are walkable, bikeable. 3. Communities have affordable housing. 4. Communities include employment opportunities so people can live and work in the same place. 5. Green, open space is preserved within each community. And green corridors for passive recreation and wildlife along waterways throughout the county. 6. Parks with passive recreation are supported throughout the county. 7. Environmental protection practices are required for residential and commercial development. 8. Building codes require energy conservation techniques and design. 9. Data centers required to produce a portion of their own electricity using renewable resources. 10. Data center waste heat utilized in some productive manner. 	Transportation	Housing
530	online	We will know because there will be less people on the buses and decrease time it takes to drop off and pick up people	Transportation	
589	online	People using the station can get to where ever they please with ease at a low price; public review ratings are high	Transportation	
599	online	Metro link would be a big boost for the south part of Loudon. A large commitment of course but this can be improved on an interim basis through improving access to spurs of the Metro or other methods to circumvent the need to travel 30mins north then get the Metro east to D.C.	Transportation	
36	LL_1_12_E	Measure commuting patterns (in vs out patterns)	Transportation	
119	online	CTP progress report regularly published (dashboard)	Transportation	
259	online	<p>Utilize the Comprehensive Plan process to prioritize and plan for major transit routes, fill in gaps in the pedestrian network, and identify a bicycle network.</p> <p>Also use the existing assets to their full capability (for example, don't view the Dulles Greenway tolls as a negative, see the opportunity to better utilize transit routes and manage SOV demand).</p>	Transportation	
345	online	<p>When the county has a more effective transportation plan and inter-modal ways of getting around and interacting within the county/community.</p> <p>Better commutes and less traffic tie ups either via wider roads, traffic circles or more bike/hike paths so people don't always have to use their car would be great.</p>	Transportation	

PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities

Listening & Learning Round Input: Envision LOUDOUN

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
281	Online	County will have to work with HOAs, VDOT and LCPS to coordinate landscaping ordinances to adopt the change. Funding can be challenging. Moving funds from mowing to planting and caring for new ordinance, as well as seeking for grants can reduce the cost.	Built Environment	
405	Online	Changing over from long-held landscaping standards. Creating a proactive and positive message for informing and educating the public on practical benefits and practices, rather than discouraging or polarizing campaigns. Budget and staff time for training county landscaping staff and researching and implementing greener practices with contractors. Budget and staff time for public outreach and education materials and sessions.	Built Environment	Environmental and Agricultural Heritage
37	LL_2_9_E	As the data centers become obsolete, what is the next step? Redevelopment?	Built Environment	Jobs and Businesses
452	Online	Funding and lack of concern by Western Loudoun officials and residents about the ugly data centers that we drive by everyday.	Built Environment	
46		Low vs high density chasing tax revenue	Built Environment	Misc.
113		Continued push to increase housing density in Western Loudoun	Built Environment	
168	Online	Public aversion to growth or density.	Built Environment	
212	Online	Making it easy for developers to request and obtain density waivers after initial agreements have been approved by the BOS.	Built Environment	
309	Online	Zoning and access to residents (not only in Loudoun, but in the surrounding area). Perhaps it's Innovation Center or another massive mixed-use project, but this place must be zoned for high-density development.	Built Environment	
356	Online	up-zoning the density requirements for the transition zone all along Sycolin Road, and about two miles on either side of its centerline	Built Environment	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
385	Online	I think the major obstacle is the temptation to allow additional single family home density in western Loudoun. We already have many, many homes already in the pipeline. We need to utilize density in the east, near metro, where folks can take advantage of that infrastructure to live, work, and play, while maintaining the rural west as a place for those eastern residents to play, but also a place for our farmers to PRODUCE. I live in a small 120 year old farm house, and while there are trade off's for choosing to live where I do (no high speed internet, no grocery store 10 minutes away, etc) the benefits of being able to farm, and living an area close to nature is why I live out here. In looking at our neighbors to the east in Fairfax, beyond the simple fact of the intense suburban development is that there is VERY little historic Fairfax county left. Unlike western Loudoun where we have plenty of historic homes, commercial buildings, and even schools, Fairfax has lost almost all of its history, and I think that's another thing that makes Loudoun special. So again the challenge is that when we do redevelop areas, not to lose the historic structures that made them interesting in the first place. Old homes and buildings give people a sense of place and provide a connection to our past, which makes the area seem less transient and cookie cutter. Its easy to look at a place and say "well George Washington didn't sleep there, its not historic"...but when I talked to my 80 and 90 year old neighbors about the history of my house and my property, it gives me a connection to those who went before. If my house were to be torn down, no one would be able to say "that was the first house in the area that got a radio so its where we all used to listen to the Joe Louis fights" In any event, again, don't be tempted by cutting around the edges and rezoning rural western Loudoun or allowing historic areas in our towns and county to be bulldozed. These are the things that make Loudoun special. Developers will come and go...build, and move on to the next project. But our history and our residents, especially our farmers are here for the long haul.	Built Environment	Special Places
419	Online	1) Getting the people to grasp to notion that Purchase of development right is a step to helping reduce taxes on everyone. 2) when the metro line comes to Loudoun keeping density in the east is the only way with an urban atmosphere 3) even though there is compensation in #1 & #2 in the long run it will keep taxes lower and that land is no longer develop able 4) Having new residential units built costs long time county residents more for school, safety and health	Built Environment	
12		Existing built environment can't be rebuilt	Built Environment	
58		Knowing when to stop growth	Built Environment	
87		Actual construction	Built Environment	
107		Development pressure	Built Environment	
145		developer priorities	Built Environment	
156		Development pressure on Metro comes (Esp. W Loudoun)	Built Environment	Transportation
160		Developers' influence	Built Environment	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
164		Don't let developers take over, pay themselves	Built Environment	
196	Online	Vested developmental corporate interests and shareholder profit driven companies will seek the cheapest ways to exploit their land holdings during development. Their duty in business is to maximize shareholder return and not reduce the burden of the taxpayers of Loudoun or protect our local vision of where we live. We must have leaders who will have a spine and stand-up for this County's residents and our legacy and history and ensure development is done according to our needs. Our planning structure must reflect that we welcome business that PARTNERS with our efforts and goals and not conflict with it.	Built Environment	
210	Online	Balancing the tax base needs. Hard to fight off the lure of developers \$\$\$ swooping in buying farm lands and converting them to high density neighborhoods.	Built Environment	
220	Online	Pressure from business and developers. Not enough money for schools and roads. Too long to build schools and roads	Built Environment	
223	Online	There is simply too much money to be made, developers make tens of millions of dollars and are allowed to ruin the landscape. Why are developers not responsible for adding a lane to route 50 in the Aldie area? Why are they allowed to install such poor landscaping plans that do little to protect the view and nature of the land?	Built Environment	
226	Online	There will always be opportunities made by developers to build more homes in the County because of the great character and quality of life, but we need to be steadfast by not allowing dense residential uses west of Rte. 15.	Built Environment	
229	Online	Too much interference from residential developers. Hard work will be required by government employees to bring new business to the county. Too easy to continue on the same course.	Built Environment	
247	Online	DEVELOPERS GREED. Toll Brothers, Pulte, Lanar, NV, etc. They don't care about our county; they don't live here. These publicly traded companies only care about their quarterly earnings. Until they discover the potential of reworking older, existing development (or are forced to do so) their only path is in tearing down our forests, ripping up the farms, and throwing up yet another high-margin eye sore.	Built Environment	
256	Online	The biggest obstacle is always greed... building more homes, reducing green space,	Built Environment	
262	Online	The continuous development of subdivisions	Built Environment	
269	Online	The greed of politicians, developers and builders	Built Environment	
274	Online	Getting the developers to chip in and/or slowing the building projects which are putting more vehicles on the road. At least for eastern LC it is not a rural community anymore.	Built Environment	
275	Online	Developers have stronger lobby on board of supervisors	Built Environment	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
294	Online	Parcels and owners with tenants is a problem. But without knowledge of when contracts expire or if parcel owners are now timing contracts to end near the end of the comprehensive plan then the county may not know what availability there is in the very short term. Parcel owners may have already talked and are willing to assemble their land to developers. It may be available now but nobody knows. Buyouts and designs that may allow some businesses to stay for a while. Unique negotiations that would infuse private developers, along with county law makers and property owners to work out long term use and lease to own options if a buy out is not an option initially. The Route 50 corridor does not have any symmetry in development. On the north side you have homes near the roadway that have just been built, along with Dulles Landing in the Chantilly area. On the south side there is not much but a handful of businesses until you come out to Stone Ridge, and beyond that area it again has homes up along 50 that have been built recently or are being built now.	Built Environment	
310	Online	Big time developers paying to drive their agenda. Lackluster local input.	Built Environment	
315	Online	Continue fighting off developers that think they should make all of their money by subdividing Loudoun.	Built Environment	
319	Online	The biggest challenges are restricting real estate from development, as the short-term profits for developers always outweigh the community's interest in creating a livable community.	Built Environment	
328	Online	Corporate and developers' greed.	Built Environment	
335	Online	The board of supervisors appear to be beholden to developers. Frankly, every modification from commercial to high density development seems to be rubber stamped regardless of impact on the surrounding community.	Built Environment	
339	Online	Developers are protesting the long withstanding transition and rural zones policies within Loudoun County. Unless our government denies the developers we will continue to see overcrowded neighborhoods, schools and roads	Built Environment	
343	Online	Can you stop more residential growth?	Built Environment	
345	Online	Funding. Approval from VDOT. Greedy developers/builders who want to build out Loudoun as quickly as possible.	Built Environment	
351	Online	There will always be pressure from developers to extend into new areas, and I feel that, almost by definition, new subdivisions contrast with and detract from the character of rural areas of the county when they are built there. I'm a bit disturbed by the relatively high density development that has been allowed in certain parts of the TPA and what the implications might be for the RPA once this space is exhausted. I also feel that the historic character of Loudoun's small towns and villages relies heavily on the historic structures within those places. The loss of one contributing structure or the erection of one out-of-character structure could have a significant negative impact, especially in the smaller villages. I find the proposed fire station in Aldie that relies on the destruction of historic houses (though ones currently in relative disrepair) disheartening, and I hope that the county makes future decisions that preserve, rather than detract from the historic character of these places.	Built Environment	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
354	Online	The appeal of making a lot of money by cashing in on the land. Seeing the land a commodity (an article of trade or commerce) rather than a resource (a source of supply, support or aid, especially when held in reserve).	Built Environment	
360	Online	Aversion to development. NIMBY attitudes. Exclusionary zoning.	Built Environment	People
365	Online	Developers and their unending desire to build, build, build. Land owners seeking to increase the profit from land sale by changing the zoning. Supervisors who are beholden to developers political contributions. Government leaders who see development as offering more tax dollars and as a way to expand the bureaucracy.	Built Environment	Misc.
366	Online	Aggressive developers. Help farmers and moderate income property holders to not sell or subdivide their land by means of advice, tax incentives and easement benefits.	Built Environment	
367	Online	Pressures of developers and property owners who want to subdivide their land.	Built Environment	
374	Online	Unregulated development, unbalanced geographic growth (more near Dulles, less elsewhere), antiquated zoning and infrastructure and lack of a county wide plan are all possible obstacles.	Built Environment	
376	Online	Key challenges to my suggestion would come from builders, developers, lawn maintenance companies, HOAs (probably), and anyone else with a vested interest in the status quo for financial or other reasons.	Built Environment	
386	Online	Having the Board of Supervisors learning to say "enough is enough" to continuous development!	Built Environment	
388	Online	Developer greed trumping the needs of existing citizens. Always has been / always will be the chief struggle. Secondly, we need to diligent in dealing with Unions demanding unrealistic, unsustainable benefits in perpetuity. There are entire municipalities and states nationwide who are on the verge of collapse because of terrible deals struck decades ago.	Built Environment	
409	Online	Pressure from developers to build without making sure that the local infrastructure can support their plans, or that the local wildlife or community will actually benefit from yet another subdivision of identikit houses on bare plots.	Built Environment	
411	Online	Attracting the kind of investors the county needs. Not developers who want to fill tracts of land at any price but people who care about character and quality. This has to be done quickly before banal development takes over.	Built Environment	
415	Online	the lone corridor of 15 the push of developers and individuals to live here the financial benefits mass housing provides to developers who then hire lawyers to push through their agenda	Built Environment	
418	Online	Uncontrolled development and misplaced embracing of the idea that ever-increasing growth is positive or feasible in the longterm.	Built Environment	
421	Online	Pressure from land developers, and demands for increased housing. Specifically, for the idea about adding bike lanes and wide shoulders on the roads, a major obstacle are the attitudes of riders and local drivers. This can be improved with improved road availability and usage, coupled with a desire to attract active tourists to the area to support local businesses and keep Western Loudoun rural.	Built Environment	Housing

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
430	Online	Stop building!	Built Environment	
436	Online	You have to build it and then let them come.	Built Environment	
438	Online	Too many developers building houses and not contributing sufficiently to infrastructure	Built Environment	
440	Online	The biggest challenge is unplanned and excessive growth. This put a strain on our fiscal resources, leads to traffic congestion and over crowded schools and ultimately lowers the quality of life.	Built Environment	
441	Online	Stopping the building explosion.	Built Environment	
442	Online	The challenges are greed, and the many conflicts of interest that exist in those working on zoning changes. Preservation is impossible when ZOAG and other groups consist mainly of those in the development community. Developers only make money when they are building houses.	Built Environment	
450	Online	Administrators of Loudoun County Public Schools are historically very bad/incompetent at anticipating growth levels. Historic Leesburg real estate, I am told, is in the hands of one owner who has no imagination and is not adding upstairs apartments to all those boring antique shops.	Built Environment	Special Places
509	Online	The transition area seems threatened by development plans.	Built Environment	
526	Online	Pressure from developers to build more houses and rezone parcels from commercial to residential. Implementing short-term fixes without taking into account the long-term consequences of the actions. Placing economic development over quality of life.	Built Environment	
537	Online	Just saying NO to the developers is certainly the biggest challenge. Despite all the "benefits" of development that the BOS is bombarded with every day, they need to set aside all this nonsensical rhetoric and use some common sense while actually listening to their constituents that have to deal with the consequences of development.	Built Environment	
541	Online	The pressure to develop Loudoun will only grow. We need strong protections for rural Loudoun in the comp plan to keep momentary shortsightedness from ruining it forever.	Built Environment	
203	Online	funding and design	Built Environment	
240	Online	Someone would need to think outside of the normal construction box, which isn't particularly know for innovation. Also, someone must be making a lot of money on all of those barrels that sit around on the side of the road for years.	Built Environment	
384	Online	Overdevelopment is the challenge. Smart growth guidelines where development is clustered around transportation such as the Silver Line is best.	Built Environment	
231	Online	Less building more park like settings.	Built Environment	
77		Developers to recognize community desires	Built Environment	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
295	Online	Grouping parcel owners up or discussing with each owner where there is an option moving forward. Granting flexibility in zoning, unique negotiations of parcel owners that may include some parts that are not assembled to be a lease to own option for set number of years. Community involvement and understanding of what the development would bring. Some are just against anything coming into Loudoun, but we are beyond just trying to build only homes, we need services to support lifestyles and attract those who live outside the county to come to Loudoun so they can shop, play and or live here.	Built Environment	
534	Online	I feel there is too much focus on large scale development. There needs to be greater emphasis on providing shared and common lands that surround our commercial and suburban residential areas. Everything should not be paved over. Studies show, for example, that urban forests and urban farms/gardens enhance well being, increase student performance and decrease crime in urban areas. Our children especially need access to the natural world. We also need to have more public transportation and fewer expansive highways.	Built Environment	Environmental and Agricultural Heritage
539	Online	I understand land access and the funds to build would be an issue. I participated with a group that was eager to help with this. I believe that the community, businesses, and government can manage this.	Built Environment	
15	LL_1_6_B	Vision of "urban" and its view/ideas/misconceptions	Built Environment	
19	LL_1_6_F	Losing sense of place	Built Environment	
20	LL_1_6_G	Sensitivity to existing neighborhoods	Built Environment	
28	LL_1_12_D	NIMBY syndrome	Built Environment	
55		Managing growth	Built Environment	
61		No pathways to make changes afterwards for developers.	Built Environment	
85		Separate unlike uses.	Built Environment	
98		Developers-they have the supervisors in their pocket-balance of power	Built Environment	
100		Developers won't conform to plan	Built Environment	
108		Influence of ZOAG-membership of development community	Built Environment	
114		Holding builders accountable to their plans	Built Environment	
123		Dillon Rule	Built Environment	
132		Many decision makers re: land use/zoning are connected to development industry and real estate. Conflict of interest criteria for office-holders.	Built Environment	
183	Online	MONEY TO BUY LAND	Built Environment	
184	Online	Not having politicians bought off by wealthy developers.	Built Environment	

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186	Online	The towns do not want to give up the control of the JLMAs even though some of these areas are developed.	Built Environment	
189	Online	Developers. They would like to pave the entire county. And will if the BOS changes the zoning maps.	Built Environment	
192	Online	Lack of planning and too much pressure from developers.	Built Environment	
206	Online	Developers have a strong lobby and want to build cheap houses close together. Elected officials need to resist this to preserve the county.	Built Environment	
225	Online	The current Loudoun County Board of Supervisors, who approves these housing projects.	Built Environment	
253	Online	Cost, land use, coordination between Loudoun County and Leesburg.	Built Environment	
263	Online	Lack of follow through and commitment by the county. Developers have deep pockets and are often able to get more approved than what is planned.	Built Environment	
266	Online	Acquiring land Funding	Built Environment	
323	Online	I understand that the county only has so much influence over how quickly and efficiently private developers move projects along, so I don't expect Loudoun County to have a ton of influence. But coordinating the Tall Cedars expansion is a very good sign that the county is working alongside the Avonlea developers and I'm happy to see that.	Built Environment	Misc.
340	Online	Obstacles - Money and Planning!!! Opening up Loudoun for more land development, especially without fixing current infrastructure issues. I feel terrible for kids that are frequently redistricted because of poor planning. There are so many people that have no choice but to move further west in order to afford housing.	Built Environment	
475	Online	The legality	Built Environment	
498	Online	legality of building houses and limited space	Built Environment	
120		Land it's a limited resource	Built Environment	
520	Online	land values	Built Environment	
538	Online	Acquiring sufficient property.	Built Environment	
86		Something might already exist where we want to build.	Built Environment	
9	LL_1_2_F	Working with townships and understanding zoning and planning	Built Environment	
10	LL_1_2_G	Challenges zoning changed when plan wasn't written that way.	Built Environment	
11	LL_1_2_H	Past zoning changes	Built Environment	
18	LL_1_6_E	County working with developers regarding proffers - not enough funds	Built Environment	
25	LL_1_11_A	Dulles airport and development constraints around airport (Height and noise)	Built Environment	
52		Zoning - need to be more sensitive and less bureaucratic	Built Environment	
89		Area may be zoned for something else	Built Environment	

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129		Subdivisions/planned communities suffer w/o having some power of villages, towns. Community unity; no HOAs, not many civic associations. No awareness of Sterling Foundation, main purpose is moving of Sterling Blvd. No festivals, awareness.	Built Environment	
149		Regulations/ongoing process-uncertainty	Built Environment	
180	Online	Getting regulations passed that developers have to abide by and enforcing those regulations. If this kind of regulation can't be mandated, then maybe there could be incentives offered to developers if they voluntarily comply with objectives.... tax breaks, faster permitting, etc. The countryside and natural habitat for wildlife and humans needs to be a priority.	Built Environment	
185	Online	Zoning	Built Environment	
270	Online	Too much incentive for builders.	Built Environment	
349	Online	I am not sure the logistics that would be involved with the tax break/incentive for builders, but I think a solution can be found.	Built Environment	
395	Online	The zoning ordinance. It is limiting residential development at the metro stops and other transportation hubs. It also has too many regulations on items which are not land use issues, such as noise, floodplain, and steep slopes. There should be a real transition area between the urban east and the rural west. currently the transition zone allows less development than the west. The transition area should probably shift further west as well.	Built Environment	
449	Online	Dealing with any by right zoning and how it could affects the areas that may no longer support those uses.	Built Environment	
510	Online	Getting the zoning right. It needs to be form based, e.g. developers know out of the box what is expected of them. Make sure that residential, office and retail are integrated vertically in single buildings This will ensure a 24 hour streetscape.	Built Environment	
544	Online	The first not very big obstacle is a rezoning	Built Environment	
332	Online	Zoning, developers, ourselves. We don't want a new Reston, with metro and big business, we want community feeling, a home town. Funding for schools is critical, and priority. Let's be honest, overcrowded schools lead to degraded education, stressed kids, depleted opportunities for special programs.	Built Environment	
96		Power outages.	Community Infrastructure	
190	Online	Funding - the County will continue to allow for further development to the south and towards the west, which is OK, but Developers will push back on providing roadway construction up front, prior to making a certain amount of money on their projects. The County will need to be firm with Developers, the message should be - if you want to build your project, and make money in this county (which you will), provide the roads first.	Community Infrastructure	
218	Online	Slow down developers so infrastructure can catch up.	Community Infrastructure	
227	Online	The biggest obstacle is allowing too many housing developments to be built and not being prepared to provide the necessary services at the same rate.	Community Infrastructure	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
216	Online	While most politicians feel that building & expansion in the County helps raise revenue, it doesn't solve but create more problems. The infrastructure will not be able to handle the increase in traffic & people. Roads & water alone will be stretched to their limits. Quality of life goes down in the count due to longer commutes.	Community Infrastructure	
280	Online	The biggest challenge to Broadband Internet has been the public's opposition to towers, such as cell towers. It is time to revisit this and develop a coordinated approach to either non-obtrusive towers, additional fiber routes through western that can be tapped into by a group or co-op, etc. or a combination of both. Controlling development will always be challenged by the developers which represent a very powerful lobby in Loudoun County. While they are very knowledgeable and provide much insight via advisory boards, etc., there needs to be a balance, a vision and a goal that all can work towards rather than a competition.	Community Infrastructure	
540	Online	Poor internet service, overburdened roads, minimal network of trails, onerous taxes and paperwork burdens on Western Loudoun property owners who want to preserve the land. Too easy for developers and large corporations (like AT&T) to push through huge changes to current land use and zoning without County scrutiny and pushback.	Community Infrastructure	
74		Consider aging infrastructure in County	Community Infrastructure	
199	Online	Key challenges are financing, designating the areas for expansion and public resistance for those properties contiguous, and installation of cable tv and internet grid. For 1. Purchasing large parcels can offset land issues, and lighting and access issues can be addressed as required for design. Also, anti growth sentiment that pervades county development stands in the way. Perhaps some subdivision applications for western parcels could be flagged for discussion for use of new center concept in lieu of application - or this can be an added note on application to contact applicant - when appropriate. This would provide a land owner or developer amenable to center concept. Developers with solid reputation with the county and who win a bid to develop a center could also work. Rec center could be added as part of or contiguous to new center. Or existing park land or community center could be expanded to include the new rec center complex, such as Lovettsville. Financing would be needed to support the internet and cable tv expansion and subscription, as this would not have the typical density to be profitable. However, those properties that benefit could perhaps pay a multi-year services-added property tax to fund or repay this for all properties eligible, for example - a 3 yr assessment. Should be a reasonable cost to each parcel regardless of size and should assess by number of dwelling units on parcel, not size of parcel.	Community Infrastructure	
205	Online	We understand that there are infrastructure costs associated with build out. However there are many organizations located right here in Loudoun that specialize in this type of work as well as presence from Major Carriers. Perhaps they can be motivated with county specific incentives.	Community Infrastructure	

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254	Online	Infrastructure funds.	Community Infrastructure	
311	Online	Acknowledgement that these areas are underserved and inadequately served. Interest in serving ALL citizens and students exceptionally well. Action to serve all exceptionally well. Achievement in serving all exceptionally well.	Community Infrastructure	
522	Online	Infrastructure availability, roads, affordable commercial land and anything needed to attract big businesses.	Community Infrastructure	
69		Provide incentives for alternative energy/affordable housing	Community Infrastructure	Housing
83		Don't politicize infrastructure - not our needs	Community Infrastructure	
219	Online	A willingness to invest in our future	Community Infrastructure	
221	Online	I believe sewer can be attached to were walmart is being built, i understand water is available now higher density will allow more people to have closer acces to what is being constructed now	Community Infrastructure	
271	Online	People's self interest will prevent them from appreciating being asked not to remove trees. Pandering to business interests (e.g. Verizon's FiOS roll-out needs) are politically unpopular. The idea of 'nuclear'-anything is unpalatable to some in the populace. Education will be needed to overcome this.	Community Infrastructure	
284	Online	Infrastructure, incentives, cell towers, utility pole access and easements to provide the following: Fiber, coax, or radio-based internet to rural households and businesses.	Community Infrastructure	
410	Online	We need to raise the tax rate to take care of our own infrastructure needs instead of relying on developers to build infrastructure and job centers which in turn brings new residents. Stop the cycle now by enacting strict restrictions on development and zoning that keeps open rural spaces and supports organic town growth and historic areas rather than developer created neighborhoods.	Community Infrastructure	Misc.
422	Online	Current existing infrastructure and political influence of natural gas/fossil fuel proponents. Additionally, we will have to be at the "early adopter" end of moving towards renewables and that will be politically challenging.	Community Infrastructure	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
431	Online	<ol style="list-style-type: none"> 1. Dominion's influence on the VA General Assembly. 2. Dominion's objective to be the sole producers of electricity in VA and road blocks for distributed solar on residences and businesses. 3. Lack of stricter standards for development regarding environmental protection. 4. Lack of stricter standards for construction in terms of energy conservation and energy efficiency. 5. Lack of an updated County Energy Strategy incorporated into the Comprehensive Plan. 6. Developers interested in corporate profits instead of community needs. 7. Approving residential development instead of requiring mixed use development. 8. Stacking the deck on stakeholders committees in favor of developers instead of equal representation by all interested and affected parties. 9. Lack of an energy and environment advisory committee to the Board of Supervisors. 	Community Infrastructure	Environmental and Agricultural Heritage
439	Online	Too much pressure from residential home development companies and not enough time planning and assessing the impact of new residences being put in without the infrastructure to support it. Also, not enough time and energy being put into assessing how to create more walkable communities that meet residents' needs such as ample outdoor space in the form of parks and trails, not enough sidewalks and paths to access shopping, and not enough businesses within the community (e.g. quality grocery stores).	Community Infrastructure	
7	LL_1_2_D	Geography of County East vs West. The deciding line	Environmental and Agricultural Heritage	
56		Kicking people out of the rural areas	Environmental and Agricultural Heritage	
59		Land values to owners who use it as retirement. Preserve farms.	Environmental and Agricultural Heritage	
67		How to preserve Western Loudoun	Environmental and Agricultural Heritage	
71		Promote tourism while maintain rural area	Environmental and Agricultural Heritage	
195	Online	Some people move westward for the rural character and then immediately want big box stores within 15 minutes. Realtors need to speak truths when selling houses...if house on gravel, it will stay on gravel road, appreciate the existing stores, appreciate the darkness(dont' light up the sky)-sell what IS.	Environmental and Agricultural Heritage	
204	Online	Preventing the planned roadway improvements from leading to suburban style land development in the areas.	Environmental and Agricultural Heritage	
224	Online	Some people living on dirt roads prefer it that way because it keeps traffic to a minimum.	Environmental and Agricultural Heritage	

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228	Online	Landowners must be able to afford their property, otherwise they will sell out to developers. We need policies that benefit the landowners and encourage conservation and land preservation. We need green space and open space. Please don't let Loudoun become another Fairfax.	Environmental and Agricultural Heritage	
232	Online	Developers Roads New residents who want to change the look and feel of western Loudoun. They want the conveniences of where they came from.	Environmental and Agricultural Heritage	
260	Online	Stop or slow down growing??!! It sounds like a crazy idea for most of people. I moved here 1999 from Reston. I like to enjoy rural - low density life. However, more people means more income for you guys. The challenge is you guys won't concern "Stop or Slow down" is an option for you.	Environmental and Agricultural Heritage	People
296	Online	Eastern Loudoun County supervisors not understanding what makes Western Loudoun special and such a great contributor to the whole county. 10 acres in Western Loudoun is NOT a lot of land or open space.	Environmental and Agricultural Heritage	
347	Online	A lack of appreciation for the intrinsic value of rural Loudoun and a real commitment to saving it for present and future generations. New residents want their rural roads paved and the residents of a subdivision often outnumber the property owners on the rural road so the paving is approved to the detriment of the character of rural Loudoun.	Environmental and Agricultural Heritage	
375	Online	Developers have power and money and don't care about rural land	Environmental and Agricultural Heritage	
402	Online	* Money--we all want it, but no one is willing to pay. * Environment impact - this is important, as we develop more land and decrease the size of natural habitats (for animals), we want to be very conscious of the impact we have and do what's possible to minimize it. * "I don't want this in my backyard" - Lack of support from individuals who don't want solutions that have an aesthetic/acoustic impact on their communities.	Environmental and Agricultural Heritage	
424	Online	The major obstacle to realizing the vision that most in Western Loudoun want-to preserve its rural character-is the influence of developers who don't care what happens to the county after they've made their money. This is the same obstacle to controlled growth.	Environmental and Agricultural Heritage	Built Environment
65		Loss of habit and degradation watershed and natural areas	Environmental and Agricultural Heritage	
72		Increase passive access and connected network of trail in rural area	Environmental and Agricultural Heritage	
84		Animal habitat and hunters and humans.	Environmental and Agricultural Heritage	
162		Education-environmental sensitivity can be cost effective	Environmental and Agricultural Heritage	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
194	Online	<p>People are stuck on the notion that we must have certain types of plants (e.g., the type that you can buy at Home Depot, or the standard types of plants provided by standard landscaping companies), and that we must attain a certain type of perfection with regard to our lawns.</p> <p>On the other hand, people may not understand that native plants can be planted in ways that are aesthetically pleasing. That is where the native-specializing landscaping companies, such as John Magee in Middleburg, could play a role.</p> <p>Some people also squirm when you suggest the need to welcome a variety of wildlife, because they expect their lawns to be an expanded version of the interior of their houses.</p> <p>Traditional landscaping companies would be resistant to the idea of switching over to native plants, given that it may cost them time and money to change their existing relationships with growers. However, if the market were to demand change, they would likely change accordingly.</p> <p>We clearly are aware of the aesthetic created by a history of landscaping practices spanning the last 150-200 years. In human terms, that is a long time. We face an enormous obstacle if we do not know, or refuse to acknowledge, the primacy of evolutionary history between flora and fauna. For example, if we do not understand that certain caterpillars rely upon specific plants for their survival, and we have few of those plants available, we risk losing both those caterpillars and the birds who depend upon them as a basic protein to raise their young. At some point, these disruptions of the ecological web of life could significantly disrupt human well-being and public health. In another example, it is often suggested that the proliferation of Lyme disease can in part be attributed to the problem of ecological disruption. Yet, we continue to plant Japanese barberry, known to spread out, and known to attract the Lyme-tick-carrying white-footed mouse.</p> <p>In wearing blinders that have us exclusively focused on maintaining the aesthetic</p>	Environmental and Agricultural Heritage	
208	Online	We need a BOS who respects the beauty/values of our natural landscape and the huge benefits to be had by maintaining the natural state w/minimal expense/outlay or taxes. By improving the natural resources, we attract visitors who bring \$\$ for restaurants, shops, movies, B&B's, vineyards.	Environmental and Agricultural Heritage	
267	Online	Greed of builders, and the obvious ease with which they are granted building permits, without thought or planning for road usage and access to essential services such as hospitals. Many forest-dwelling animals are being killed and displaced due to the unlimited building of homes and shopping centers.	Environmental and Agricultural Heritage	
308	Online	An obstacle is allowing developers to have too much influence. Keeping our streams clean and the natural environment protected.	Environmental and Agricultural Heritage	
318	Online	The biggest challenge seems to be attitudes and the desire to exploit the resources for profit. It takes a realization that wildlife and their habitats are important and not expendable. It takes a desire to help the creatures that we are replacing and a recognition that we must live in harmony with them.	Environmental and Agricultural Heritage	
407	Online	<p>Challenge of valuing green and natural spaces over immediate economic gains.</p> <p>Imagining bicyclists in transportation plans rather than as an after thought.</p>	Environmental and Agricultural Heritage	Transportation
437	Online	Developers and people who do not care about the environment and who do not care about the quality of life for people living in LoCo.	Environmental and Agricultural Heritage	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
529	Online	Unchecked development is a key concern. It's critical to maintain a "green infrastructure" that is an important foundation for healthy living in Loudoun.	Environmental and Agricultural Heritage	Built Environment
462	Online	Contamination and loss of trees	Environmental and Agricultural Heritage	
66		Maintain balance of rural economy without ruining area	Environmental and Agricultural Heritage	
62		Ensure sustainability of development plans	Environmental and Agricultural Heritage	Built Environment
73		Reduce carbon footprint	Environmental and Agricultural Heritage	
165		Sustainable growth	Environmental and Agricultural Heritage	
325	Online	Interests in paving over every available surface, outdated notions of what sustainable development looks like - i.e., it doesn't mean putting a house or empty commercial property on every square foot of space. Our county decisionmakers need to demonstrate through the decisions they make that the residents of Loudoun county, not the business interests that fund their campaigns, are their first priority by ensuring they shape a county that results in a livable, reasonable density of development which retains the environment that provides the ecosystem services - clean water, air, pollination, and more - that we all need to live healthy lives.	Environmental and Agricultural Heritage	Built Environment
543	Online	The current County Energy Strategy (CES) is outdated and needs updating. If not, it will not address climate change as originally intended. In particular, at the time the CES was written, scientists did not understand the danger of natural gas and thought that natural gas would be a transition fuel to clean, renewable sources of energy. Now, though, due to natural gas leaking from pipelines, from compressor stations, from deliberate releases of natural gas from compressor station maintenance, natural gas is now known to be 97 times more potent than the primary greenhouse gas carbon dioxide.	Environmental and Agricultural Heritage	
93		May hnit under water springs.	Environmental and Agricultural Heritage	
104		Protecting clean water sources	Environmental and Agricultural Heritage	
530	Online	The challenge to improving our waterways is education and buy in from our landowners, developers, and residents.	Environmental and Agricultural Heritage	
31	LL_1_12_G	Affordable housing	Housing	
42	LL_2_9_J	Better address the housing needs	Housing	
68		Innovative idea for affordable housing	Housing	
174	Online	An increase in funding for affordable housing and an increase in County staff to implement new program will be needed. More funding dedicated to housing is the need and also the challenge.	Housing	
341	Online	Lack of affordable housing, limited facilities, transportation clogs	Housing	Transportation
381	Online	People don't like to build more housing in this County, but building more housing might be the only thing we can do to make things more affordable.	Housing	
496	Online	Building in Loudoun is expensive. We need incentives to be offered to developers to make developing affordable housing options profitable.	Housing	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
511	Online	Financial impact and marketability of building lower cost housing within/near downtown Leesburg.	Housing	
187	Online	Demand for housing and growth, developers, money interests	Housing	
302	Online	People want to live in Loudoun, people want new houses. Let's balance that out to make sure that we have GREAT neighborhoods that have character, not tons of new neighborhoods.	Housing	Built Environment
43	LL_2_9_K	Competition with other areas	Jobs and Businesses	
137		attraction of the appropriate types of businesses	Jobs and Businesses	
169	Online	Attracting companies to have offices or headquarters in Loudoun. Complete missing road links and help to avoid cut through traffic.	Jobs and Businesses	
242	Online	1) Attracting businesses with people on site who will support retail & dining during all hours of the day. 2) Finding a location and building the infrastructure for a good arts program. 3) Working with the transportation and building industries, with the full support of both county & state governing officials.	Jobs and Businesses	
278	Online	Everything I see cropping up in the county are low level service jobs, restaurants and retail. We need more businesses that need professional employees, IT, consulting, engineering, finance and accounting.	Jobs and Businesses	
54		Diversity of business sizes	Jobs and Businesses	
214	Online	It will take time, dedication and a clear plan that the BOS is willing to stick with instead of the quick money plans they seem only to go with now. Small business bootstrapping is nearly impossible in county anymore. Rental costs have skyrocketed, traffic is down and businesses are leaving Leesburg and Loudoun in droves.	Jobs and Businesses	
14	LL_1_6_A	No tax raises - must fund these - must increase taxes	Jobs and Businesses	
44	LL_2_9_L	Keeping commercial tax rate competitive	Jobs and Businesses	
45		Ineffective use of taxes; we need lower taxes but face higher costs	Jobs and Businesses	
235	Online	having our taxpaying residents understand this would be an enrichment to our tax base, hence lower personal and property taxes for all	Jobs and Businesses	
115		Lack of regulation in regards to wine/beer industries and how they fit into the current Ag and residential zones	Jobs and Businesses	
358	Online	The Board of Supervisors has to have the guts to draw a hard line that Western Loudoun will not be developed and that "event centers" and "wineries" will be evaluated on a case by case basis to determine whether they are appropriate or whether they are a detriment to the existing thriving community.	Jobs and Businesses	
5	LL_1_2_B	Capitalism minimize (jokingly)	Jobs and Businesses	
101		Realign tax base to achieve the vision	Jobs and Businesses	
105		Money	Jobs and Businesses	
125		Money, money, money	Jobs and Businesses	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
138		Concerns about businesses paying their way	Jobs and Businesses	
142		economic downturn-driven rezonings	Jobs and Businesses	
251	Online	The biggest challenge is obviously funding. However our future depends on the opportunities the county can provide. There had to be extended funding for schools and programs support these schools efforts,	Jobs and Businesses	
288	Online	Obviously new businesses are being built right now that don't align with our suggestions. The traffic lights and any additional lighting on the W&OD would be mostly a funding, maintenance and policy change.	Jobs and Businesses	
303	Online	Money !	Jobs and Businesses	Misc.
322	Online	Competition from surrounding communities---particularly MD which is actively courting multiple offices.	Jobs and Businesses	
348	Online	County groups need to be flexible and inventive on the development side. Being assertive for the partnership to bring jobs and service/entertainment to the south end of the county along route 50 for easy access and promotion. Cutting red tape and moving quickly, just like technology it will be a fluid and quick moving need that must be met with fluidity itself from the county. A committee to survey landowners in the area for receptiveness of grouping together.	Jobs and Businesses	People
370	Online	Money and tax base. Developers who want to develop it all and leave us, the citizens, with the bills for the infrastructure such as fire,police, schools, and transportation More challenges: getting metro through Leesburg and on to Purcellville Keep the country dirt roads-slows down the traffic and does not cost much to maintain Develop bike paths with under and overpasses to get more bikes in and out of the towns for local commuters.	Jobs and Businesses	
403	Online	Control commercial growth without tarnishing the country lifestyle of western Loudoun	Jobs and Businesses	Built Environment
457	Online	Finding funds	Jobs and Businesses	
487	Online	hunters and business people	Jobs and Businesses	
399	Online	Nighttime regulations, updating and modernizing buildings and spaces in historic downtowns to attract businesses, parking, no family friendly businesses currently in downtown historic Leesburg	Lifestyles	
17	LL_1_6_D	Paying for continued school success	Lifestyles	
146		Schools ask for too much money	Lifestyles	
239	Online	Stop using grades of a b c f in schools. Start using check list of what needs to be taught like specific sols. Make upper level math and other things that computers do now optional.	Lifestyles	
246	Online	Creating a master plan to foster after school activities with proper resources available	Lifestyles	
264	Online	Once schools are finally approved and/or planned for construction takes at least an additional year and the existing schools are already at capacity.	Lifestyles	
289	Online	Funding! For the schools, a year of "sharing" Title 1 funding.	Lifestyles	
307	Online	Funding schools and mental health initiatives to the level needed to keep up with the growth and challenges is a major obstacle.	Lifestyles	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
336	Online	Require new builders to include a new school (and funding for the school) in their plans that will create over crowding in the existing schools.	Lifestyles	
408	Online	People putting resources and education before development and capital.	Lifestyles	
464	Online	Students may not live in the zone for the program they want. Transportation is the biggest problem.	Lifestyles	Transportation
513	Online	Raising money to help schools	Lifestyles	
70		Attract a major cultural venue (i.e. Strathmore)	Lifestyles	
182	Online	Gaps exist on each of the above trails; they need to be filled There is no Trails Plan currently; planning if any is haphazard	Lifestyles	
237	Online	Money that would be set aside for parks and open space. By in from county officials that Loudoun will not be over developed and will work hard to make Loudoun the special county that it is.	Lifestyles	
517	Online	An area to put the Rec Center	Lifestyles	
80		Financing to fund facilities for kids/arts/sports etc.	Lifestyles	
30	LL_1_12_F	"Squeaking wheel" - changes the direction of the plan, e.g. build cricket fields because people request	Lifestyles	
38	LL_2_9_F	Technology changing/developing	Lifestyles	
102		Too much emphasis on high-cost educational fluff; stick to education	Lifestyles	
139		Perception that entertainment doesn't boost and encourage local spending	Lifestyles	
176	Online	Investment into quality of life enhancements, community development, pedestrian/bicycle transportation networks, and frequent and reliable mass transportation options are expensive and not often supported by special interests. The County leadership must commit to long term investment and funding to realize this vision.	Lifestyles	
282	Online	Money being more important than quality of life.	Lifestyles	
300	Online	- Maryland doesn't want BWI negatively affected - Teachers are not motivated to change the status quo (unfortunately it's affecting the ability for our students to succeed in college and the future)	Lifestyles	
304	Online	Finding a location and capital financing is probably the biggest challenge. It will also be a challenge to establish a governance organization that can manage the space and program events that will keep the performing arts center at least cash neutral if not in the black.	Lifestyles	Misc.
312	Online	Money. Recruiting a diverse population of educators.	Lifestyles	
316	Online	School board representatives who are ineffective at communicating this problem to their constituents.	Lifestyles	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
338	Online	Land, money? Not sure what the actual issue is with the constant rezoning and rezoning kids into schools outside of their community.	Lifestyles	
371	Online	There seems to be a lack of willingness to raise the money needed to equalize the facilities at our schools, while we seem to have no issues at all in acquiring new debt to build new schools with the best facilities for new areas of development. So we acquire new debt to build schools and facilities for new developments that were not adequately planned while other areas of the county, especially the older, eastern parts of the county with a lower income base, deals with facilities that are far below the other schools.	Lifestyles	
433	Online	There is an existing organization, the Children's Science Center, working to bring this vision to reality. Our greatest challenges are raising the funds and the awareness.	Lifestyles	Misc.
445	Online	Not sure. Maybe the mall ownership either doesn't know about problems or knows and doesn't care?	Lifestyles	
458	Online	The school board will not like this because gas will drop which reflects poorly on them and they will have to change curriculum or policies.	Lifestyles	
489	Online	That maybe people might want to take them later on but they can always teach themselves or classes are always available.	Lifestyles	
503	Online	Implementing magnets	Lifestyles	
515	Online	There are not enough teen hang outs.	Lifestyles	
519	Online	Looking for a suitable location for a large warehouse-like facility What sport-specific fields to have in the facility (not necessarily full-sized fields) Whether or not to have more than one location (Leesburg would be a good location because of the many soccer and football players)	Lifestyles	
35	LL_2_9_C	Resistance to change; to busy to get people involved	Misc.	
39	LL_2_9_G	Human nature competing priorities	Misc.	
117		Trying to engage and rushing the public	Misc.	
157		Getting information out in Spanish	Misc.	
193	Online	Proving to the general public that growth can be a good thing & development is not a "bad word."	Misc.	
94		Robbers	Misc.	
396	Online	effective use of law enforcement resources	Misc.	
48		Allowing exceptions to comprehensive plan; too much BY-right	Misc.	
49		Zoning ordinances not aligned with comprehensive plan	Misc.	
64		Establish metrics for review every 5 years	Misc.	
82		Challenge is to get it right - to have too long of a plan	Misc.	
109		Maintaining community input transparency throughout plan dev process	Misc.	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
111		Budget, funding what will be captured in the plan	Misc.	
272	Online	First step is to include these as part of the comprehensive plan for Loudoun. We should have shovel ready plans and work towards finding funding through federal programs.	Misc.	
465	Online	I don't know what the County of Loudoun's vision is. It got lost along the way. In addition, you have put the townships in Ashburn in peril. Set next to an international airport, highly sensitive Agency building sites -- the Counties Loudoun and Fairfax, obviously did not think through the unintended consequences.	Misc.	
480	Online	not enough participation	Misc.	
485	Online	Voices not being heard or honored.	Misc.	
91		Weather disasters	Misc.	
95		Man made disasters (land slides)	Misc.	
32	LL_1_12_H	Proffer legislation	Misc.	
50		Proffer system passed by the state	Misc.	
51		Special interest groups have too much influence on County decisions	Misc.	
53		Economic goals - hard to plan - flexibility with zoning to accommodate for the changes of economic cycles	Misc.	
60		Ensure open transparent govt. Don't let citizen voices not be heard	Misc.	
63		Staggered terms for county elections for continuity	Misc.	
78		Politics - Eastern Loudoun controls Western Loudoun. W. Loudoun needs to control own density	Misc.	
79		Board need to look at broader/Co: as whole - not just own district	Misc.	
92		People who don't want freedom.	Misc.	
110		Should maintain proffers as they are originally negotiated with the county	Misc.	
116		Money	Misc.	
118		Politics - Eastern Loudoun controls Western Loudoun. W. Loudoun needs to control own density	Misc.	
119		Bureaucracy bureucracy	Misc.	
122		Time delay for change on the government is slow vs. society	Misc.	
124		Budget must have line items. This would indicate level of seriousness	Misc.	
130		HOAs don't govern fairly, so people like no HOA In Sterling Park	Misc.	
147		Politics	Misc.	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
152		Less government oversight of development	Misc.	
167		Politics-is there a way to address this. Staggered terms.	Misc.	
173	Online	I believe the ONLY obstacle is red tape and bureaucracy, if we can come together with a clear plan then there will be zero issues.	Misc.	
175	Online	The vision of the people in the county and our leader. Finance may become a problem.	Misc.	
200	Online	Government at all levels seems to ignore the need to educate and provide feedback to the voters. Decisions by supervisors seem to be driven by personal relationships and developer lobbying, comfortably dismissing the desires of voters.	Misc.	
202	Online	It has been needed ever since the first drought that the population of Loudoun experience. Obstacles: 1. Lack of foreseen need by LoCo BoS 2. Lack of assigned responsibility to Loudoun County Water Co, 3. Lack of guidance by Commonwealth of VA 4. Lack of federal guidance	Misc.	
215	Online	The every 4 year supervisor cycle is the largest challenge. The same could be said for many offices. Continuity in leadership will only come from staggered board terms to prevent the constant flip flop motion.	Misc.	
236	Online	the Board.	Misc.	
252	Online	Short sighted decision makers seem to be our biggest obstacle.	Misc.	
257	Online	Crooked B.O.S who takes kickbacks from developers both commercial and residential. A sheriffs department whose head is a white supremacist and hates children and families and is a murderer. Greed is the number one obstacle you face as always.	Misc.	
277	Online	Honest representative management	Misc.	
330	Online	Politics, business interests, real estate development industry, and those with little appreciation for a healthy environment or long time residents.	Misc.	
331	Online	I think both the Planning and Zoning Department and BOS do not want to limit growth and approve too many development projects (both residential and commercial) at the bequest of big business and real estate developers. I think the county government just wants tax dollars and additional development gives that.	Misc.	
333	Online	The board of supervisors	Misc.	
334	Online	This will take legislature.	Misc.	
344	Online	HOA- rewriting documents may be a challenge, as well as gaining majority approval. However, if Loudoun can provide assistance in rewriting documents with the HOA, that would be a boon. Green areas - many developers want to stick as many families into an area as possible to maximize profits. They would be reluctant to sacrifice profits to make an area green, especially if that area would be equivalent to 20 or so homes.	Misc.	Built Environment
355	Online	Conflict of interest - developers and their reps sitting on decision making boards.	Misc.	

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362	Online	Potential may be constrained when focus is on cost, but taking the time to listen and share with other communities may be worth the time invested and some ideas do not require too much funding to implement.	Misc.	
369	Online	Too much corporate influence in state and local government.	Misc.	
372	Online	Short-sighted politicians who give in to greedy developers.	Misc.	
394	Online	We need a strong BOS with a vision that is the vision of the citizens and not the developers.	Misc.	
429	Online	coordination	Misc.	
461	Online	the government and the reality of people wanting to make loudoun county grow by paying taxes and making things more expensive.	Misc.	
482	Online	Government	Misc.	
103		Attracting more quality medical specialties	Misc.	
16	LL_1_6_C	Raising taxes	Misc.	
33	LL_2_9_A	Fiscal constraints costs	Misc.	
57		Fiscal challenges	Misc.	
153		Efficient use of tax funds (don't increase)	Misc.	
158		We cannot raise property taxes alone. Need additonal revenue stream.	Misc.	
213	Online	The Board of Supervisors is driven by the money western Loudoun makes to support eastern Loudoun. They have no regard for how it affects those of us who have invested a great deal of money in our property and can expect lower real estate values.	Misc.	
291	Online	Finding a suitable piece of property with the necessary funding to finance the endeavor will be the biggest challenge. There is support in the community though for this much-needed resource.	Misc.	
373	Online	Challenges will always be either funding or adequate support to move the ideas forward.	Misc.	
377	Online	Funds, but more so the will to pursue them. Getting the idea out to all and getting feedback and involvement.	Misc.	
380	Online	Paying for it. Our taxes are still very, very low, when compared with other locations, not just in Virginia, but people here with the 'no taxes' mentality seem to win all discussions. It costs money to have great schools, great services, and the kind of amenities that bring together communities. But there's plenty of money here to do it.	Misc.	
460	Online	Expenses. And older crowds	Misc.	
463	Online	Higher taxes	Misc.	
468	Online	Higher taxes	Misc.	
474	Online	Tax monies are used and difficult to give tax breaks. Metro expansion costs a lot of money.	Misc.	Transportation
507	Online	less taxes available to spend	Misc.	

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4	LL_1_2_A	Financial greed to short sighted planning	Misc.	
26	LL_1_11_B	Money	Misc.	
75		Money	Misc.	
90		Distractions	Misc.	
97		Finances	Misc.	
106		We don't have the vision at the county level	Misc.	
126		consensus from the community to realize vision	Misc.	
127		Funding	Misc.	
131		County should continue to get local input on local growth. Prioritize schools, parks, etc. at a local level. Libraries, comm ctrs, other county resources	Misc.	
135		Funding priorities	Misc.	
144		Too many (expensive) studies	Misc.	
148		Money/funding	Misc.	
159		Having enough money to achieving everyone's dreams	Misc.	
172	Online	Working with the Town of Leesburg	Misc.	
177	Online	Funds and less red tape. I know there is over a billion dollars in fund in the short term. But how much of that is going to the government just paying itself?	Misc.	
178	Online	There would be cost including man-power to update, a commitment to updating, a commitment to transparency and not holding anything back.	Misc.	
181	Online	LoCo government's lack of awareness of Arnstein's ladder of citizen participation and vice versa. Also the embedded nature of tokenism in LoCo's systemic structures.	Misc.	
188	Online		Misc.	
198	Online	Lack of funds and lack of imagination. As long as we still continue to give undue attention to those crying about taxes, we will NEVER be able to create the kind of vibrant and vital community we desire to live in. And we need elected county leaders that are willing to expand their imaginations, seek input from talented individuals in the arts and university fields, and seek input from those actively involved in what we desire to be rather than themselves or their appointed political friends.	Misc.	
201	Online		Misc.	
209	Online		Misc.	
211	Online		Misc.	
217	Online	One of the biggest challenges is fragmentation. Responsibilities for development are split up among the counties, the state and the federal government. Another huge issue is the political nature of development approvals. Just in Loudoun County the Board of Supervisors swings from pro-growth to anti-growth to pro-growth. Perhaps, planning should be done by an independent, non-political organization that can consider the big picture, not who is funding their campaign.	Misc.	

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234	Online	Clearly, cost is the primary challenge. As a resident, I would be willing to finance such initiatives with a significant (line item) tax. Realizing many residents would be opposed to any further taxation, an energetic marketing strategy would be required to "sell" such a plan. The strategy would be based on AUTHENTIC long and short term benefits realized in other communities, not on hype. That said, reaching residents via persistent education on the benefits of Green priorities is a real challenge. Creative personnel and effective, non-standard methods would be required to crack the inertial shell.	Misc.	
241	Online	Time money	Misc.	
244	Online	Funding needs to be allocated for both ideas to succeed.	Misc.	
248	Online	None	Misc.	
258	Online	Funding.	Misc.	
259	Online	Money.	Misc.	
265	Online	Lack of funds for projects and the constituency is heavily in Eastern Loudoun versus Dulles and Western Loudoun	Misc.	
268	Online	Money and planning	Misc.	
273	Online	1. Greedy developers and homebuilders 2. Money hungry politicians 3. Convincing businesses to set up shop and that the community would be profitable and stable	Misc.	
283	Online	Chicken and egg	Misc.	
285	Online	Political will?	Misc.	
292	Online	Funding. Prioritization. Holes in development.	Misc.	
297	Online	- Revenue - Location - Community attitude/acceptance	Misc.	
305	Online	Finding the money to pay these higher salaries.	Misc.	
313	Online	money - so raise the taxes. If we claim to put our children first than we have to be willing to pay for the children.	Misc.	
314	Online	I believe taxes will rise if we are to continue winding & building roads as well as providing top notch educational services.	Misc.	
337	Online	I don't know. Money?	Misc.	
382	Online	Money.	Misc.	
387	Online	Funding is a major challenge, but lighting should be part of any road improvement projects funded by the county and state.	Misc.	
397	Online	funding	Misc.	
406	Online	The largest challenge would be to find the funds to get the ball rolling. A out-sourced pesticide company would be needed to help control ticks. The dog parks require land and labor to be built. There is then enforcement costs to upholding dog park rules. Start up costs I feel would be the biggest challenge. I feel these changes would be well received across the county - both the eastern and western cultures.	Misc.	Jobs and Businesses
416	Online	Failure to observe the plan and allowing development by exception and legislative overrides	Misc.	
423	Online	Costs for consultants and the inability to predict land availability are two obstacles that would hinder this effort.	Misc.	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
434	Online	Lack of County leadership and funding in redevelopment, broadband area. NIMBYism of western Loudoun residents to allow for commercial uses.	Misc.	People
443	Online	budget.	Misc.	
444	Online	Funding for planning, land acquisition, design, and construction of long needed roads.	Misc.	Transportation
446	Online	It costs more to mail a notice to the public than to push a key on a computer keyboard.	Misc.	
447	Online	The will to follow the planning goals.	Misc.	
448	Online	<p>Money. Getting tax dollars generated allocated. And fund raising.</p> <p>I suggest forming alliances with the many Universities with educational centers located in Ashburn to tap into their financial resources.</p> <p>I also suggest asking for financial contributions from the large corporations that reside in Loudoun County (e.g., Orbital, Howard Hughes research center at Janelia Farm, Lifetime Fitness, The Redskins football team, Lifetime Fitness, grocery chains like Harris Teeter, Whole Foods, Wegman's) and through whatever State and Federal funds are associated with economic impact of The Metrorail. And perhaps Dulles International Airport and professional organizations associated with the hotel and wine industries.</p>	Misc.	Lifestyles
453	Online	Funding	Misc.	
454	Online	Finding things to do that are cost effective	Misc.	
470	Online	Just use the resources you have!!!!!!	Misc.	
477	Online	Nothing	Misc.	
483	Online	There is a lot of problems	Misc.	
484	Online	That those in the power to make the decision can afford where they live and need to realize not everyone is that lucky.	Misc.	
488	Online	Money	Misc.	
494	Online	Money Government procrastination	Misc.	
497	Online	Funding	Misc.	
500	Online	Spending money wisely instead of frivolously	Misc.	
514	Online	money	Misc.	
527	Online	The biggest challenge is money. Sterling needs more funding.	Misc.	
528	Online	Cost, planning	Misc.	
531	Online	<p>Ridiculous "no tax" pledges. Stop governing by politics that have little to do with our community and everything to do with national agendas. Try smart tax.</p> <p>So much real estate in prime locations is now devoted to data center zoning. Could they be reviewed and repurposed? Could empty box store be repurposed? Could stadium parcel at One Loudoun be repurposed?</p> <p>As we create these new venues and the fresh stores, create a sustained program to promote Loudoun as a destination for unique experiences. Promote produce, beer and wines grown and served here in Loco.</p>	Misc.	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
545	Online	Of course funding is a challenge. However, with a combination of fundraising through our 501c3 status, we believe that a public/private partnership could raise the funds needed to make this project happen. In addition, Morven Park would be willing to enter into an agreement with the county whereby our land would be "donated" or "leased" long-term to the county for the partnership of developing Loudoun's "Wolf Trap."	Misc.	
546	Online	As always, MONEY. The owners want to make a decent profit on the sale of their land. The developers want to make as much profit as they can on their investment. The County does not have unlimited funds to buy and develop County parks. But deals can be struck to balance these competing interests. Since Northern Virginia now has a fund to use for construction/improvement of roads, perhaps it is time for the County to get out of road building (though the improvements have been most welcome). The resulting savings could be applied to parks in the transition area.	Misc.	
250	Online		Null	
298	Online	I like this post, enjoyed this one thankyou for posting . ckkadgdcedfdggeg	Null	
301	Online		Null	
306	Online		Null	
317	Online		Null	
320	Online		Null	
327	Online		Null	
329	Online		Null	
357	Online		Null	
361	Online		Null	
363	Online		Null	
378	Online		Null	
383	Online		Null	
389	Online		Null	
390	Online		Null	
398	Online		Null	
414	Online		Null	
417	Online		Null	
425	Online		Null	
428	Online		Null	
456	Online		Null	
466	Online		Null	
472	Online		Null	
476	Online		Null	
478	Online		Null	
499	Online		Null	
502	Online		Null	
504	Online		Null	
506	Online		Null	
508	Online		Null	
523	Online		Null	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
525	Online		Null	
535	Online	stated above	Null	
536	Online		Null	
34	LL_2_9_B	Social services will have to meet the needs to prevent disparity gap	People	
41	LL_2_9_I	With Loudoun County growing, housing and social should be separated within the county services	People	
163		The county is so spread out, bring it all together	People	
166		Different needs between East and West-recognize differences and bring more unity	People	
233	Online	Having a common platform where people can signup/volunteer	People	
47		Lack of vision in a wealthy, highly educated county	People	
150		Getting a large enough consensus to implement plan	People	
8	LL_1_2_E	Outreach and inclusion looking around this room a lot of diversity missing	People	
13		Diversity of opinions and core values depending on geography	People	
36	LL_2_9_D	Diversity of the community population	People	
81		Challenge is to get it right - balanced - represents everyone	People	
121		Trying to accommodate to many diverse viewpoints	People	
155		Some people do not have open minds	People	
179	Online	Currently a lot of the boards I've seen are mostly comprised of older, wealthier, caucasian men. There are few women.	People	
276	Online	I fear that there is a substantial cultural difference between Eastern & Western Loudoun that inhibits unified strategic planning. I also worry that Loudoun is somewhat Elitist in attitude and may not be interested in sharing the county with lower income residents.	People	
293	Online	Political correctness is the biggest problem. I would urge the county get over it. People are people. This racial and ethnic classification only divides. Governments should celebrate diversity by ignoring it. To do otherwise only creates divides.	People	
412	Online	Rural vs. Urban animosity is our biggest stumbling block. Reassuring the rural population that they're a part of the success of the county and they won't be shut out is imperative. The rural community can profit, retain it's character while still being part of the capital region.	People	
533	Online	We must do a better job in educating our policy makers, our employers, and our developer/ builders about the needs of the disability community and the value they bring to the community. Collaboration with our non-profits is the key.	People	
29	LL_1_12_E	Attracting millenials for jobs	People	Jobs and Businesses
353	Online	The demographic that we have today might not be open to this type of thing but as Millennials come out they will?	People	
2	LL_1_1_B	Population growth how do we control - what is smart growth -	People	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
3	LL_1_1_C	Is continued growth a net positive?	People	
230	Online	Most of these things need to be done by the private sector and will best serve an increased population with the exception of the ppol	People	
451	Online	Continued growth.	People	
479	Online	Too many people	People	
486	Online	People move into loudoun a lot	People	
6	LL_1_2_C	Developing a concensus as a community	People	
40	LL_2_9_H	Population based challenges	People	
88		People who don't agree with kid's opinions	People	
143		Lack of creativity	People	
197	Online	Greed for money.	People	
207	Online	Push back from residence.	People	
249	Online	Conservative folks that do not necessarily embrace growth in population and diversity. Small town communities that do not want growth in residential and commercial development, as they know it will drive more diversity to this predominantly Caucasian area. I do not want state that we are new to Loudoun (2 years), and have certainly felt embraced by the communities. But these suggestions are based on actual comments made by such individuals who I have established a trusting relationship with, and so they have been candid in their feelings.	People	
255	Online	Money and community acceptance to the ideas proposed	People	
286	Online	Awareness, empathy, and commitment.	People	
287	Online	It will be challenging to get approval from many opponents to pass the rule Planning, budget issues	People	
290	Online	The challenge will be balancing the reason many people move here (looking for a nice quiet neighborhood) with the insane building of shopping areas that create traffic.	People	
427	Online	There are no challenges other than the County needs to widen it's view of what it wants to be and make it known that it is receptive to other industries outside of major IT and focused on growth of all sectors in business.	People	Jobs and Businesses
455	Online	It's a hard and major change	People	
467	Online	The economy and society	People	Jobs and Businesses
473	Online	People	People	
481	Online	Money and public support/interest	People	
490	Online	The way how people think, there is no right or wrong answer. Its not simply black and white. Maybe for once you guys should look in our perspective.	People	
492	Online	The people who are not willing to help, what some people want and not actually need (like another mall) , finding a place to start it all, and creating ideas that will be helpful to the environment but still interest the public.	People	
493	Online	It is going to be hard to simply lower costs since we are increasing and becoming larger.	People	
501	Online	People are mean and don't listen to kids	People	
512	Online	Thinking outside the box. Using the motto "well. We've always done it this way"	People	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
516	Online	some people may not agree	People	
524	Online	Greed. Poor planning regarding metro use. Cost and maintenance of native plantings and revised landscape aesthetics	People	
542	Online	Change, many people resist change. Pressure to open the Transition Policy Area. NIMBY. Too many "I got mines" who care most about the value of their own homes rather than positive community change.	People	
99		Geographic challenges-airport and battlefields stuck in the middle in South Riding	Special Places	
#	LL_1_8_23	This is an example comment. This is an example of a comment that might be received through the Listening and Learning workshops.	Theme	Theme
128		Prioritization (get the small things done, low-hanging fruit eg. Sidewalk connections, pavement	Transportation	
243	Online	Finding dedicated bikeways - but I'm sure with some interconnections to W&OD trail, local community trails and some dedicated lanes on roads and some new trails for bikes it's achievable in phases. Ride-shares and bikerentals could be next step.	Transportation	
245	Online	The biggest obstacle pedestrian/biking access to Innovation station is getting people safely across Route 606, which extremely congested during much of the day. I am thinking a bridge or tunnel would do the trick.	Transportation	
261	Online	Costs and challenge of adding sidewalks	Transportation	
279	Online	Share the Road signs are inexpensive and would have an immediate effect on the safety of drivers and cyclists. This is one of the most cost-effective ways to educate the public. I don't see any significant obstacles and would be happy to help support the addition of strategically placed Share the Road signs on some of the more popular cycling routes.	Transportation	
299	Online	For bike lanes, funding will be the problem. Maybe gas tax and TOT tax revenue can be used, or maybe a new revenue stream can be added specifically for this. To change the form of government will require a referendum with voter support following a resolution of the board requesting the referendum or a petition signed by 10% of voters asking for the referendum. Change is hard, but we need to change to keep up with growth.	Transportation	Miscellaneous
392	Online	Funding for the trails. Resistance of government to play a role in providing integration services for the private sector	Transportation	
400	Online	Installing sidewalks in existing areas and requiring non-profits to support the community by adding sidewalks.	Transportation	
413	Online	Priority! Just put up the share the ride signs and look at ped traffic to make sure the walking trails are safe and connected.	Transportation	
491	Online	Dangerous walking areas.	Transportation	
1	LL_1_1_A	Over development and traffic congestion	Transportation	Built Environment
21	LL_1_6_H	Rt. 50 traffic/accidents	Transportation	
22	LL_1_6_I	Passing through traffic (commuters)	Transportation	
151		Traffic-opportunities for more telework/telecommuting	Transportation	Lifestyle

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
191	Online	1. A great population influx leading to increased traffic in the eastern corridor 2. Development that is already approved that will lead to greater traffic coming to Loudoun for entertainment purposes, possibly during the same time that commuters are already in traffic. Route 7 between Sterling and Ashburn is a bottleneck, especially going east, and even with the newly opened roads west of 28.	Transportation	
321	Online	projecting the transportation impact of new housing developments or shopping centers economic pressure to pursue new development before roads or other transportation solutions can be established funding to address transportation needs	Transportation	Built Environment
350	Online	Current traffic in dulles South has become ridiculous and added Housing is making it worse. New schools already over crowded and not able to accommodate incoming classes.	Transportation	
368	Online	1) When people who work in the county can get to and from work in under 30 minutes. 2) I have never met a teacher who does not know that taking 3 months off of school every year is an antiquated, disruptive and counter productive system of schooling. When the Board of Supervisors demands the School Board go to year round classes or not be funded.	Transportation	Lifestyles
471	Online	More traffic when working in roads	Transportation	
495	Online	Willingness of officials to put money on road capacity issues. There seems to be no willingness to say "NO" to developers even when conditions are not optimal for more people in a certain location.	Transportation	Built Environment
161		Richmond and VDOT	Transportation	
532	Online	figuring out how to help folks from MD get into VA/DC a different way. there aren't many places to cross the river so they come down 15	Transportation	
23	LL_1_9_A	Have transportation system be able to address development needs	Transportation	
24	LL_1_9_B	Obstacles to building new road corridors - existing barriers in place	Transportation	
27	LL_1_11_C	Increase control over road construction and maintenance	Transportation	
76		Completing demands ie. Transportation vs schools	Transportation	
112		Working w/ land owners to widen roads	Transportation	
238	Online	Finding the money to pay for new roads Planning effectively for long-term upgrades	Transportation	Misc.
324	Online	money and right of way accusation	Transportation	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
352	Online	Not enough roads to get around Dulles with ease. Not enough infrastructure. Not enough non tech employment. Lure publishing companies and media companies out to the burbs. Too many cloud buildings appearing around Loudoun Station. Not enough rec areas.	Transportation	
364	Online	The traffic circle will cost money and getting funding will be tough.	Transportation	
379	Online	Need to widen Sycolin Road from 2 to 4 lanes.	Transportation	
393	Online	We are already way behind on this road development and will likely take years to do anything significant to give relief to those using Rt15.	Transportation	
404	Online	Its hard to build roads in west because people only care about preserving history. What everyone should care about is safety the population is increasing and we need roads, the roads we have now are not safe.	Transportation	
426	Online	Funding Lack of quality/efficient contractor Location of necessary lane widening	Transportation	
432	Online	For roundabouts: I expect pushback from people who like do things the way they've always being done. I don't think there is a logical argument against, given that the numbers are overwhelmingly in favor of roundabouts. A public education campaign may be necessary. For a target on locally-produced electricity and municipal solar, I would expect a pushback from Dominion. For denser development, I would expect a pushback from constituents who prefer to preserve a rural character of the County. My pitch to them would be that a denser development in the East is exactly what can slow down or even halt westward expansion of suburbs, and conversion of farmland into subdivisions.	Transportation	Built Environment
435	Online	Location of new retail stores and not enough roads to accommodate traffic to new locations.	Transportation	
469	Online	Finding people to maintain the roads	Transportation	
521	Online	Connections on private land.	Transportation	
133		Mass transit--eg. Have to walk a long way to bus, commute (long) to DC, no return bus	Transportation	
134		Safety on mass transit-eg. Call boxes	Transportation	
136		Officials lack of understanding of transit impacts on economy	Transportation	Misc.
140		Poorly capitalizing on metro stations	Transportation	Built Environment
141		Time horizons for development of public transit	Transportation	
154		Cost and time of public transportation	Transportation	
170	Online	Cost of shuttle and making bike paths, commitment even during light rider periods	Transportation	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
171	Online	Getting people to use cars less	Transportation	
222	Online	Our " automobile centric" planning practice. This is past. With the coming rail we need to rethink transportation and planning.	Transportation	
326	Online	Inexpensive public transportation options should be made available from Round Hill to Leesburg Employment areas, commuter lots in Leesburg and Ashburn and ultimately to metro stops once completed in Loudoun.	Transportation	
342	Online	No multi-modal solutions in the works. Now that the Silver Line is coming, how does the commuting public get from home to work without needing a substantial raise? Can technology make this possible?	Transportation	
346	Online	Cost, public support for public transportation.	Transportation	
391	Online	Roads will need changing to accommodate more cars, or preferably better public transportation	Transportation	
401	Online	Difficult to figure out best routes. Could be cost-prohibitive. Changing people's mindsets. Loudoun Transit has done a great job; maybe expand what they're doing?	Transportation	
459	Online	A challenge would be the funds required for extra buses and hiring drivers.	Transportation	
505	Online	Not enough bus drivers	Transportation	
518	Online	Finding room to put tracks and station entrances Financing	Transportation	
359	Online	Safety standards, codes of practice, assessment tools, and training, as well as research into Intelligent Transport Systems (ITSs) will be needed. In addition, a new class of vehicle will be required to provide independent local mobility for those who live in more suburban/rural area and those who can no longer drive an automobile.	Transportation	
420	Online	Funding Getting high enough on the Loudoun County Transportation Priorities List to get action started and completed before it gets worse. This requires planning and lead time, which means that this need to be started ASAP.	Transportation	

General Comments

Listening & Learning Round Input: Envision LOUDOUN

#	Let us know of research ideas, and/or your questions, comments or concerns	Name	Email
1	Make the zoning/special exception process less cumbersome & expensive		
2	Visit the local HS to get input from our HS students	Caroline Deutsch	Caroline@loudounsoccer.com
3	Solve the traffic jams from cars traveling thru Loudoun on RT P and RT 7 from West VA.		
4	Preservation of Historic Areas - especially in Lincoln - African American history Quaker 1741 & 1885; Good education - pay teachers well; Preserve greenspace, including passive recreation, viewsapes; Expanded outreach for mentally ill and disabled	JCO Smith	Cazjcosmith@gmail.com
5	Strengthen scenic rivers and by ways programs	David Ward	catoctinscenicriver.org
6	Provide high speed broadband via wireless technology throughout all of Western Loudoun with base infrastructure paid by county and operated by independent companies	David Ward	dward@earthwardconsulting.com
7	There appears to be a lack of planning in many areas. Things are approved that make no sense - like the lall parks on RT 7 and Rt 28 (lott parking lots morning and evening)		
8	Great!	Pam Lewis	Kutlass@msn.com
9	Develop but don't over develop. Look at what they did in Broadlands at Van Metre Nature Preserve and do it in Beaver Dam Reservoir.		Kutlass@msn.com
10	Need to include hazardous risk (flood, hurricane, earthquake) into General Plan; the G.P should extend to acknowledge the hazard mitigation plan	David Ward	dward@loudounwireless.com
11	Working on peer to peer renewable energy generation, storing and sharing on small and medium scale; Utilizing blockchain; Requesting VC, Guidance, Exposure and support (developers); Loudoun-based Biz. IoT focus.; Manufacturing and employment opportunity for Loudoun County	Steve Daniel	smdends@outlook.com
12	Require in zoning the coordination and enforcement between County and office of drinking water (DDW); VA Dept of Ag. And Consumer Services (VDACS); VA Health Dept. for the protection of groundwater for all residents, not just ignore regulations to the singular benefit of wineries and breweries. Current zoning scenario: A brewery in residential area can consume vas quantity of water with a waiver from ODW (instead of enforcement) with dumping of effluent (not with local Health Dept. only caring/monitoring bathrooms (not production issues)		
13	1. Keep Leesburg a place for families, young people, and elderly to enjoy; 2. Attract millineal generation to stay with shops, nightlife, restaurants, etc.); 3. Keep Western Loudoun a good mix of rural greenspace, small town, but allow growth; 4. Traffic Rt. 7 alleviate congetion, Metro, greenway		
14	Hope you will have an event to focus on rural, Western Loudoun?	Tom Lacey	tlacey277@gmail.com

15	Thank you for facilitating these workshops. The ability to collaborate with fellow residents in a positive manner is so appreciated! The many meetings organized to gather comments are amazing. Good luck with this process - I will stay engaged and supportive!	Chrissie Goodrum	chrissie@c21redwood.com
16	1. Protect creeks and waterways from development with overlay district; 2. Protect historic resources and their environs; 3. Generally limit growth in Loudoun; 4. Protect the transition zone as a buffer	Paul Lawrence	paul@lawrence-firm.com
17	More affordable housing for county services personal (i.e. fire and rescue, police force, teachers, nurses).; They should not serve our county and have to live in Winchester West Virginia etc. - we should support their service to our community	Judy McHenry	Judykropp@msn.com
18	1. City Center - walkability, family friendly, have events and arts space all in 1 area (Leesburg downtown - pave it!) Ida Lee - splash park and open up greenspace for picnics etc. ; 2. More safe biking and walking and make existing ones safe	Amanda Cavallaro	amandacav@gmail.com
19	A community that connects and feels accepted (through diverse programs and events); Maintain and reuse historic places; Have different types of housing and neighborhoods	K. Little	Katherine.littellecps.org
20	Eliminate of blight along Route 50 Loudoun Corridor, towards Chantilly.; One building has been vacant for years and is covered with graffiti	Ann Lindengren	Varlea@wildblue.net
21	Excellent team group input session. Great facilitation. I felt that my opinion was valued. Thank you very much Leo.	Ron Fischer	onthehill5@verizon.net
22	To make Loudoun better.; To develop areas where youth can gather for positive activities. ; Currently the typical teenager is left with playgrounds (too old) ans stores/malls. Thanks	Mike Trivett	mtrivett@cfcwired.org
23	Junction of Clayton Rd. and Route 7 - speed and school bus stops (see yellow dot #1)		
24	Complete the Potomac Heritage trail; Construct a goose creek stream valley trail; complete Sugarland Run Trail; Open a short Hill Mountail Preserve; Open a Bull Run Mountain Trail		
25	16. Fix current zoning: Implement EQUAL performance standards for ALL rural economy business types E.G., traffic performance stds in residential areas near a B&B should be the same as residents near a brewery.; Protect by residential areas, not only b business type		
26	Appoint an inspector general to monitor implementation of the Comp. Plan to prevent special interests from systematically ally undoing elements of the plan (e.g., the ZOAG, dominated by development industry who have conflicts of interest [who benefit from the loosening of protections put in place to protect citizens interests]).	Martha Polley	mp@budiansky.com
27	More social service/non-profit representation.	Traay Leonard	tleonard@scanva.org
28	Get some volunteers to canvas neighborhoods and ask for more input, regarding this program. I'll volunteer.	Todd Heron	todd.heron@gmail.com

29	More North-South Road transportation; Potomac River Bridge; Continued choices for new houses and commercial space	Greg Leygraaf	gleygraaf@tollbrothersinc.com
30	Smart parking technology and other technologies (to help with transportation); Funding for smart cities from federal govt.		
31	Develop but don't over develop. Look at what they did in Broadlands at Van Metre Nature Preserve and do it in Beaver Dam Reservoir.	Tony Virgilio	postamv@aol.com
32	Do not cave in to real estate investments!	Charles Houston	Charles.Houston3@yahoo.com
33	Could not find registration online		
34	Serenbe, near Atlanta, GA -> model for regional and community planning		
35	For next meeting: give links to Foundations Report; Web logs and other sources of economic, social, cultural, demographic data which we allow us to understand current situation		
36	Distributed energy - residential solar, community solar; Green corridors - following streams; Energy efficiency - building code; County energy strategy - updated and included in comp. plan	Natalie Pien	natepien@verizon.net
37	Balance passive parks with interactive, recreational parks (e.g. dog parks, community gardens, skate parks, etc); More public school options (alternative schools, vo-tech, etc.); Preserve and revitalize historic districts	Mary Pellicano	mvpellicano@verizon.net
38	Concerns lack of informed ("best practices") ordinances for responsible outdoor lighting ...i.e. should not be case-by-case. ; Consider guidance via International Dark Sky Assoc (IDA)		
39	Maintain balance of rural, suburban and transition; Proactively maintain some open space. ; Allow equine, agricultural uses, other. Identify and preserve transportation corridors. ; Protect Dulles Airport	Jeff Browning	jeff@browningequipment.com
40	Bike/Ped paths; Community area for nonprofits who help those less fortunate to be housed together to share resources; Affordable housing for Govt. employees/teachers. ; Preservation of historic areas, particularly African American communities; Encourage more solar power	Donna Torraca	torracadonna@yahoo.com
41	Rt. 15 and Battlefield needs to be fixed.; It can take 1.5 hours to get to Lucketts-traffic is impacting Potomac Crossics and Exter; Build larger schools that accommodate large neighborhoods. Constantly going thru boundary meetings. Is disruptive to schools, kids, and families. ; Do not bring sports team to the county unless the impact on Rt. 7 will be nothing; Develop more cheaper housing - (i.e. < \$450k); Stop adding grocery stores and shopping areas; Preserve our greenspaces.; Ensure we are developing as stewards of our environment; Attract a younger tax base	Heather Kircher	thekircherfamily@gmail.com

42	Expand trail network to connect business, communities and recreational areas, e.g. parks; W&SD to AT; Designate roads as bike friendly; Foot trails to connect to AT; Complete Pot. Heritage Trail and Connectors; Connector Trails to W&OD; Strong business sector to serve residents employ residents and attract visitors; Preserve the rural, historical, and natural environment		
43	1. Future Loudoun would be a richer community if it embraces rural open spaces for agricultural and tourism based businesses including passive recreation for hikers, equestrians, and bicyclists (such as a strong, multi-user, nonpaved trail system that would be a draw for tourists, residents, and businesses). Limit suburban type developments, concentrate new development in more urban settings.		
44	1. Consider best traffic flow options 2. Make area between 15th and greenway open to like 1-1.5 acre density, smaller quality architecturally designed homes in the transition area.		
45	Stop residential development that outpaces schools; no more strip malls, grocery stores; Rt 15 bypass traffic; connect the suburbs with the town - make it more walkable; stop growth near route 50 - traffic is horrible; kids need jobs!; get more money to the schools - we aren't competing with other counties; stop boundary changes; maintain Potomac River as a key recreational destination; more walking paths; affordable housing throughout - not in just one area; better working relationship between BOD and SB; continue Parks and Rec offerings		
46	Require Phase I archeological surveys for all development projects; residential and business cultural sites may lie below any project.	Bob Shuey	rdshuey@hotmail.com
47	Should have more sessions in western Loudoun; Be bold: route 9 needs better plan; stop inventory of housing; build western Loudoun trail system; Create incubator for rural business; reduce developers of 2016; preserve high quality ag land for growing; protect streams; protect habitat corridor; envision culture rural setting; expand open space and trails and tree canopy; get plan for transit; look at TDRS		
48	Complete removal of NCR from Hamilton to Hillsboro Road; preserve the border around the towns (Purcellville, Hamilton, Round Hill, Hillsboro) and firm up allowed uses --> thoroughly review any special exceptions and heavily consider surrounding neighbors and community's input.		
49	Determine what makes each part of the county unique, build on those strengths and have a means to communicate and support each unique part.		
50	Water and sewer compliance Hillsboro, traffic calming and abatement Rt. #9; Keep a balance between residential and commercial landusage; Provide adequate infrastructure services to meet demands of all business and residential.	Bill Johnston	bill.johnston.0413@gmail.com

51	Keep Loudoun as much like it is today as possible. That's open space, largely agrarian. Limit development, especially new housing, as much as possible. Limit growth as much as possible. Solicit comments and answers to questions online, from your web site. Purcellville does this and it gives us an excellent way of let our government leaders to know what we think.	Bill Knect	bill.knecht@gmail.com
52	Please develop a coherent transport plan/strategy that enables the county to both maintain rural policy area for gravel roads i.e. wester Loudoun, but also ensues arterials for communities that are adequate to handle the housing development that county has authorized; 15 is shameful, 287 and 9 are also terribly congested.		
53	Property rights - significantly reduce the restrictions on what landowners can use their property for and get the county out of restricting things like building out buildings, dividing property to allow children to live on property and stay in county; no roads for the rich.		
54	Law enforcement - need more to support the county; traffic coming into Loudoun to work from Clark, WV, MD; People in Loudoun do not work in Loudoun; Housing - not just large house, smaller homes on 1 to 3 acres, and reasonable prices.	Cornelia Gallow	cegallow@gmail.com
55	Promote and enforce conservation and historic easements; don't let "business friendly" over rule historic preservation; require Phase I archaeological surveys for all sites not just residential, business sites, as well; maintain open government, provide more mental health services and separate it from justice system; more trails, parks; protect wildlife habitat; spread broadband through western Loudoun; coordinate town preservation (and development) policies with county		
56	Add incremental pricing for tolls on greenway; widen various roads to accommodate traffic; new businesses near Battlefield - why no houses		
57	A moratorium on building new high-density neighborhoods will not only preserve the country atmosphere, but will also raise property values and tax revenue. When people know its here to stay, the property value is more. We need to catch-up on certain roadways to eliminate the worst bottlenecks.; support community solar which enables people whose homes are not a good fit for solar to buy into a shared field of solar panels. The utility then credits the customer each month. It exists in Boyce (?) VA already.	Bruce Lawton	bmlcommerce@mac.com

58	How to keep western Loudoun as rural as it is now? How do things like the AT and T Data Center and the Catesby Farm "Entertainment" rezoning sneak up on us? Don't allow rezoning that increases the population density or the rural nature of western Loudoun. Keep fiscal responsibility as a top priority. Ensure profers are commiserate with development impact.; Keep western Loudoun towns from expanding in a way that overcomes the low density goal.	Jack Winters	wintersj@yahoo.com
59	Support agriculture in west; preserve natural beauty, night time darkness, habitat where it still remains in the western part and ensure eastern Loudoun has same pockets of parkland; Modernize energy structure to be sustainable using alternative energy sources on new construction; careful with tick spray/pesticides - overuse	Susan Ewald	sbus@alwaysthinking.com
60	Create a resident, constituent committee to represent interests of the residents; Keep TPA	Judith Lovegrove	Judith.lafleur@rotermail.com
61	Provide affordable housing for working people, who do service sector jobs within the community with health and education opportunities strenghtened, as well as more public transportation; better treatment/diagnosis for Lyme; healthcare access; mental health.	David Mulan	revdocdavem@aol.com
62	Preserve the transition area. Preserve historic resources with actions and initiatives; not words. Capitalize on rural and regional history for tourism and preservation. Maintain UNIQUE character. No more give aways for developers.; Preserve: unique architecture, quaker history, rural heritage, farmland, equestrian culture	Laura Ogelmans	ogelmans@gmail.com
63	Amen zoning ordinance to clarify that "utility substation" is not permitted in AR-1 if related to a data center. Redefine utility substation to ensure it cannot be interpreted broadly to abuse the spirit of AR-1 zoning.; Transfer of development rights (allow western to sell to eastern); Keep western Loudoun rural. No more residential neighborhoods.; Protect our farmers and provide incentives for farming operations.; Protect the transition areas! Stop the strip malls from being developed around downtown Leesburg.; Create green corridor around Blue Ridge and Short Hill.; No commercial development in western Loudoun, whatsoever.; No chain stores. No chain restaurants; Hold the planning commission accountable for failure to scrutinize applications. Don't just rubber stamp everything!	Lindsay Mohler	
64	Planned, control growth; support small schools; limit strip malls and large structures to the east; build community support/teach newcomers about farming; roadways and laws to support farm equipment; water table; elect planning commission		
65	Slow down growth now! Environment, water, air quality, soil, creeks		

66	Limit housing growth in the west. Focus on business tourism in the west. Do not destroy own large tracks of undeveloped land. Folks from Arlington, Fairfax come here for our Vineyards, breweries, and farms. We love this we become Fairfax. No one visits Fairfax.	Ryan Degg	RyanDegg@gmail.com
67	Comprehensive multi-use web portal links to all community/government resources, businesses, listing, events, shareable, community news (schools, HOA, centers), organizations (churches, charities), events, transportation, individual postings, classified, weather and emergency notices, everything you want to know, but don't know to ask; register for notifications (email) with checkboxes: school closings, public meetings, zoning meeting, school events, family events, transportation, park and park events, sporting events	Matthew Tolford	mrtolford@msn.com
68	I like the small group format.		
69	I am proud and honored to be a part of this process and look forward to more input and to see this process continue.	Kathy Gilman	kathy.gilman@lcss.org
70	Create town centers that are circular	Christine	Christineciprianiwilson@gmail.com
71	Build water treatment plant in Loudoun County that belongs to Loudoun County - not to Fairfax county, and geothermal plants; Encourage wind farms for alternate sources of electricity (because solar does not yet have the technology to store energy and Virginia doesn't always have enough sunny days).		
72	Setting policy that allows smart micro-gridding; getting broadband to every household at reliable, cheap cost; emergency structures for storms; communication to and from all residents in severe storms	Philip Goshen	pghaudio@sbrpowers.net
73	Better metro access/public transportation; affordable public pool in the eastern part of the county; performing arts/visual arts center in the eastern part of the county; better crossing at Sterling Blvd. and W&OD trail; invest in/improve Sterling Park Shopping Center; more community engagement with public schools; more opportunities for youth to engage in community service; maintain the rural nature of western Loudoun.	Melissa Coombs	melissacoombs@mac.com
74	Metro access -- connection with community -- bus/bicycle.; mixed-use around Dulles Tech Corridor; Bicycle-accessibility - bike/pedestrian crossings (e.g., Sterling Blvd.); Rejuvenation of aging areas (eg Sterling Parks).; strong school development (AOS and Honors/AP, etc. for gifted students; diverse transportation; ability to invest in LoCo/NOVA); Bridges - Potomac River; Hospital and public safety network.	David Coombs	david.coombs@me.com
75	Rural economy should be that too many things are allowed into this definition that are not rural; county needs to make an effort to notify public; Redraw districts to represent western or we will never be adequately represented.; Get rid of by-right housing development.	J. Lovegrove	Judith.lafleur@rotermail.com

76	Stop chipping away at the TPA; Re-examine definitions of "rural economy"; Develop specific and effective methods to curtail residential development; Do not pave rural roads; Honor the commitments to preservation made in the existing plan; continue to support the equine industry, but re-examine its needs.		
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Envision LOUDOUN Listening & Learning Workshops Exit Questionnaire Statistics

1	How did you hear about the Listening and Learning Workshops?	Responses	Percent		
	Word of Mouth	311	22%		
	Newspaper Article	164	12%		
	Ad	18	1%		
	Poster/flyer	29	2%		
	Radio/TV	1	0%		
	Loudoun County Government Website	109	8%		
	Envision Loudoun website	47	3%		
	Envision Loudoun Facebook	39	3%		
	Other Facebook Page	93	7%		
	Twitter	2	0%		
	Community Event	38	3%		
	Online News	37	3%		
	Email	270	19%		
	Organization	149	11%		
	Homeowner's Assoc.:	26	2%		
Other	61	4%			
	Total	1394	100%		
2	Why did you choose to attend the Listening & Learning Workshop?				
	See detailed responses in Expository Answers section.				
3	Were you comfortable working in today's small group? If not, explain why.	Respondents	Percent		
	Yes	624	100%		
	No	3	0%		
		Total	627	100%	
	See detailed responses in Expository Answers section.				

4	Did you feel your input was heard and recorded accurately? If not, explain why.	Respondents	Percent	
	Yes	618	100%	
	No	2	0%	
	Total	620	100%	
	See detailed responses in Expository Answers section.			
5	Was the meeting...	Respondents	Percent	
	Too long	3	0%	
	Too short	49	8%	
	About right	560	92%	
	Total	612	100%	
	See detailed responses in Expository Answers section.			
6	Will you continue to participate in the planning process? If not, explain why.	Respondents	Percent	
	Yes	608	99%	
	No	6	1%	
	Total	614	100%	
	See detailed responses in Expository Answers section.			
7	Where do you live?	Respondents	Percent	
	Aldie	56	7%	
	Ashburn	83	11%	
	Brambleton	22	3%	
	Broadlands	12	2%	
	Lansdowne	11	1%	
	Leesburg	111	15%	
	Lovettsville	30	4%	
	Middleburg	11	1%	
	Potomac Falls	31	4%	
	Purcellville	52	7%	
	Round Hill	24	3%	
	South Riding	32	4%	
	Sterling	98	13%	
	Waterford	27	4%	
	Elsewhere in E. Loudoun	19	3%	
	Elsewhere in W. Loudoun	93	12%	
	Other	36	5%	
	Total	748	100%	

8	Where do you work?	Respondents	Percent	
		Loudoun County, VA	414	65%
Fairfax County, VA	127	20%		
Washington DC	34	5%		
Arlington County, VA	11	2%		
Prince William County, VA	8	1%		
Montgomery County, MD	10	2%		
Frederick County, MD	2	0%		
City of Alexandria	5	1%		
Other City or County in Metro DC Area:	14	2%		
Other City or County outside Metro DC Area	14	2%		
	Total	639	100%	
9	Gender	Respondents	Percent	2014 ACS
		Female	609	54.7%
	Male	504	45.3%	49.5%
	Total	1113	100%	
10	Which racial group do you most closely identify with?	Respondents	Percent	2014 ACS
		Asian	59	5.3%
	Black/ African- American	39	3.5%	7.3%
	Native American	5	0.5%	0.1%
	White / Caucasian	938	84.6%	68.5%
	Two or more races	33	3.0%	4.3%
	Other:	35	3.2%	4.0%
	Total	1109	100%	100%
11	Are you Hispanic or latino?	Respondents	Percent	2014 ACS
		Yes	44	4.4%
	No	952	95.6%	87.0%
	Total	996	100%	

12	What is your age?	Respondents	Percent	*2014 ACS
	Under 15	27	2%	25.5% of total
	15-24	61	5.6%	14.7%
	25-34	85	7.7%	17.9%
	35-44	193	17.6%	24.4%
	45-54	279	25.4%	21.2%
	55-64	275	25.0%	12.1%
	65 or over	205	18.7%	9.8%
	Total	1098	100%	100%
	* percentages represent the population over 15			
13	What is your highest level of education?	Respondents	Percent	2014 ACS
	Less than a high school diploma	90	8.0%	6.5%
	High school diploma	27	2.4%	13.8%
	Some college	95	8.5%	15.6%
	Associate or Bachelor's Degree	438	39.1%	41.1%
	Masters Degree / Ph.D.	470	42.0%	23.0%
	Total	1120	100%	100%
				population 25+
14	If you live in Loudoun County, how long have you lived here?	Respondents	Percent	
	0-4 years	195	17%	
	5-9 years	160	14%	
	10-19 years	360	32%	
	20-29 years	170	15%	
	30-39 years	103	9%	
	40-49 years	63	6%	
	50+ years	43	4%	
	Live outside the city	21	2%	
	Total	1115	100%	
15	Do you own a business within Loudoun County?	Respondents	Percent	
	Yes	296	27%	
	No	802	73%	
	Total	1098	100%	
16	Do you own property within Loudoun County?	Respondents	Percent	
	Yes	953	86%	
	No	158	14%	
	Total	1111	100%	

17	Please tell us about your annual household income:	Respondents	Percent	2014 ACS
		Less than \$10,000	82	8.2%
	\$10,000 to \$24,999	12	1.2%	3.7%
	\$25,000 to \$49,999	36	3.6%	9.5%
	\$50,000 to \$74,999	37	3.7%	11.2%
	\$75,000 to \$99,999	106	10.6%	11.7%
	\$100,000 to \$124,999	188	18.8%	24.6%
	\$125,000 to \$199,999	266	26.6%	17.0%
	\$200,000+	272	27.2%	20.9%
	Total	999	100%	100%
18	Additional Comments (Optional): See responses in Expository Answers section.			

Envision LOUDOUN Listening & Learning Workshops Exit Questionnaire Expository Answers

2. Why did you choose to attend the Listening & Learning Workshop?

1	Wanted to see what it was all about and had a few ideas.
2	To offer ideas and input for Loudoun's future.
3	To hear and learn about what will happen in Loudoun County
4	I am an LCPS employee and my mom is an HOA member/president
5	A friend is a member of the stakeholder committee
6	I care about where I live and possible changes for better or worse
7	To learn about the planning process
8	Lived in Ashburn for 18 years. I've seen a lot of changes, not all good.
9	Our home and life is invested here. We would like to see our investment to improve in value.
10	I've lived and worked in Loudoun County for 37 years and I don't want anymore data in Loudoun what to shape development for my children and grandchildren
11	Planning the County's future.
12	Want Loudoun to be more bike-friendly
13	Work-related
14	Provide feedback
15	To participate
16	I want to be aware of what's going on in my community and County
17	Because I expect to live here for a long time and want to have input into the County grows
18	To support my wife
19	Want to be involved in the future of Loudoun County
20	To be a good citizen
21	To listen
22	I have many concerns about decreasing greenspace and environmental pollution and what are our drinking water limits and protections.
23	Listen, learn and give some input
24	To improve Loudoun
25	The future of the County is at stake.
26	I want to have input in Loudoun's future.
27	I hope that there is valued input
28	Big deal
29	Resident of Loudoun/retired law enforcement. Property in and on Route 50
30	To help determine Loudoun's future
31	Personally wanted to be a part of the future of Loudoun County. Professionally wanted to be informed about
32	I live and work here
33	To protect rural Loudoun
34	Thought it was just listening and I wanted to be educated about the process. Was really glad to be allowed to add input
35	To have input in my community
36	Insight on the future of Loudoun
37	Learn about direction
38	Learn how the process works
39	Friend invited me
40	Want to learn more about Loudoun County and be a part of its future
41	To have an input
46	Want to help in process and learn
47	To be involved in the process and learn
48	Interested in changes to transition zone
49	To change the Comp Plan to allow growth along Evergreen Mill Rd South of Heritage High School
50	General interest and Cochran Mill Rd.
51	Concern about growth, urban design, wise tourism, conservation and preservation, especially W. Loudoun
52	Learning
54	Plan to be here a long time
55	Need changes to Trio Arcola Farms Area Ryan Rd Evergreen Mills Rd

56	Advocate for better balance of nature and development
57	Upset about transition area
58	Concerned with our downtown in transition area - property cut over 1/2
59	Very interested in how the County will develop
60	Curiosity and interest for the future
61	To encourage a more bicycle friendly county. To see and hear about what is planned for Loudoun in general
62	Keep informed on process and how it moves forward
64	I am focused on the future of Loudoun Co.
65	See the future of Loudoun
66	To learn about the growth
67	Listen and contribute
68	Loudoun is where we live and want it to continue to be a great place to live
69	To learn about the process, and ultimately to contribute
70	I live in here and love this county
71	My husband wanted to attend
72	Wanted an opportunity to give direct feedback on Loudoun's development
74	Important to make sure Loudoun stays beautiful, developers pay for roads, schools
75	Important to provide citizen input
76	Close to home and date of workshop
77	Want to be involved
78	Provide input
79	We live in transition area. We wanted to learn what is going on.
80	Because I am concerned for the development/preservation of Western Loudoun
82	To be involved
83	Would like to help preserve Western Lo Co for children and children's children (quality of environment)
84	Need to keep informed
85	I wanted to have input in the future plan
86	More information
87	Specific interest in fields/recreational space
89	To provide input regarding the parameters of the new comprehensive plan
90	To be involved in the Loudoun planning process
91	Interested to hear about the vision for Loudoun and participate in planning
93	To provide input in support of natural spaces/green spaces and natural surface trails-mountain biking and multi user trail
94	Always been interested in the county and its growth
95	To provide input on needs I see for vulnerable people in Loudoun
96	Opportunity to make a difference
97	Learn and influence
98	Love the county, want my company to be able to attract talent
101	I want to live in county for a long time and have my kids live here
102	Protect Western Loudoun
103	To promote bike access throughout Loudoun
104	Interest in rural policy area
105	Understand what is going on
106	To make my points known to maintain transition policy area
107	Jeff Salmin
108	I care about our future
109	My husband brought me
110	To provide input and see what is important to toher Loudoun Co residents
111	Because I care
112	Very interested in protecting the transition zone and western Loudoun from up zoning
113	I wanted to express my ideas and hear what others wanted to say
114	Long time resident (all my life) so I care!
116	Keeping Loudoun Co open and accessible
117	Long time resident want to maintain/improve quality of life
118	I thought I am here for my daughter's class

119	To make living better
120	Futura teacher recommended but glad I did
121	Wanted to share concerns and have more input
122	I care about my community
123	Concern for my community
124	Originally it was as part of my kids learning
125	Concerned about future of county
126	Participate in influencing the plan
127	Great way to discuss the future of Loudoun County
128	Invested in the future the county and wanted to prioritize some input to the county
129	Give my inputs and learn about opportunities in LO.CO.
130	I want to help out and be more involved
131	Voice for options along Route 50 Development - Flexibility in developing
132	Because I want to participate and help formulate LO.CO.
135	I want to be apart of the process
136	I hate the thought of losing the transition area and becoming high density/ preserving our way of life
137	I believe in being proactive rather than complaining later
138	To have input in the future of Loudoun Co
139	Learn more about the growth plans for Loudoun. Hear fellow community members
140	To have an impact on the future of Loudoun
141	Hear what others are interested in and to give my own input
142	I feel it's important to participate in the process, especially if I have concerns which I do about the pace of growth
143	Had available time to make it
146	To learn about the growth and expansion of the county
147	Concerned about future of Loudoun
148	I am interested in learning
149	Curious
150	To listen and also share ideas & listen to others desires
151	Want to observe actions and provide input to protect landowner rights in Western Loudoun
152	To have an input in the county plan for the future
153	Curious and wanted to learn
154	I like to be aware of what is happening in the future
155	My son's FUTURA program encourages their participation
156	For the best benefit of the kids
157	I wanted to learn more about the plan and voice concerns, listen to others
158	Encouraged by FUTURA teachers
159	Participate in planning process
160	Interested in land use in Loudoun
161	Curious about the future
162	Interest in the development of the CP
165	Want to help guide future growth, make suggestions
166	First, as an opportunity for my son, but excited about the opportunity as a new resident
167	To make Loudoun County a better place for kids
168	Just curious
169	In this current pattern of rapid growth, it is incredibly important to hear from stakeholders on appropriate plans-I want my voice to be heard
171	Discuss the amenities I want in my community
172	To help my daughter gain experience for her Futura project
173	To be involved in Loudoun's future
174	10+ years engagement in Loudoun economic and educational development
175	Comfortable environment open discussions
176	To make sure my concerns are addressed in the new comp. plan
177	To see what issues are important to people in my district
178	County concerns
179	Share ideas about transition area on Evergreenmill Rd

180	To participate and make my views known
181	Schools-transportation
182	To help better Loudoun's future, frustration with out of control growth
184	Loudoun has been a great place to live for most of my life
185	To learn the process of policy planning and to advocate for open spaces, wildlife preservation, and park development
186	Concerned about future of Loudoun Co
187	Have my views heard
188	To influence the direction of Loudoun County
189	Important to help plan the future, to ensure we maintain habitats for wildlife
189	Exposure
191	Personally very engaged in the process through the Loudoun Coalition
192	Share my opinions
193	So I had input into my future
194	To input opinion from Friends of the Blue Ridge Mountains
195	To find out plans for County; To provide input on preservation of African-American sites and other historical sites
196	To have a voice in our future growth
197	To provide input
198	To give input regarding the community
199	Very interested in long-term process for County
200	To bring ideas about rural economy and landscape
201	I live and work here
202	To learn about the future of Loudoun County
203	To understand where the County is going.
204	Vested interest; Affected property owner
205	Involved in last comp plan review, 40 year resident
206	Review transition boundaries for change
207	To participate in the process to influence the future of Loudoun
208	Concern for LoCo - want a great place for our children
209	I would like to be express and my feedback/concern about Loudoun County. Because I care
210	Have input
211	Concern of quality of life issues being adversely impacted by over development
212	An interested, community involved individual
213	Because I want development to slow/stop in the county, the TPA to be retained, and western county to preserve its historic rural character.
214	I am interested in Loudoun personally and professional. Loudoun possesses a rare historical and natural landscape - a resource that nees our protection.
215	Wanted to insure I took part of an opportunity to make my voice/thoughts heard.
216	Hoping to learn more about the future of our County.
217	Would like to take part in decisions affecting the community.
218	To give my thoughts/experience.
219	I wanted to make sure that environmental/natural habitat considerations are being taken into account in planning my County's future.
220	To learn and contribute ideas.
221	Interested in the future of Loudoun.
222	Listen
223	Interest in my community.
224	My chance to provide input regarding the future of the County.
225	To get my voice heard.
226	To have input into what happens in my neighborhood.
227	Provide input
228	To learn more about what is being considered.
229	Because I know that those kind of workshops will improve about the integration of our community.
230	Daughter's pressure
231	Because I was invited and I was told that giving my ideas, my neighborhood will improve.

232	My neighborhood, so I should be involved.
233	Sue invited me.
234	Find out what is going on in Sterling.
235	Encouraged by Sup. Volpe -important to have company represented.
236	Community/involvement/voice
237	Have input where I live.
238	To contribute to a better future in Loudoun.
239	Want to have input into community evaluation.
240	Help preserve and shape my community.
241	Loudoun Count's future is very important to my family, so we wanted to provide our citizen input. Thank you for this opportunity.
242	Interested in learning the direction Loudoun is interested in growing.
243	I love Loudoun.
244	To have a say on the future planning and preserve rural western Loudoun.
245	Thought it was important to have a voice in future plans for the County.
246	It's important to have engaged citizens.
247	Help make things better.
248	To keep Loudoun County a great place to live.
249	I want to get involved in local events.
250	That's good idea. I care about and interesting.
251	To see what's happening in our neighborhood.
252	I've just come back with my family from overseas (7 years) and was overwhelmed by the growth of the
253	To have a voice.
254	Because I wanted to hear about invision Loudoun and also share my thoughts.
255	I am a caseworker for Fairfax County for over 20 years and have lived in Loudoun County for over 24 years and do no know what services are available for the low income community.
256	I lvoe Loudoun, but it's not quite meeting my needs.
257	To help shape the future of the County.
258	Sahre ideas, learn other's ideas.
259	I plan to to live in Loudoun awhile.
260	I'm representing Loudoun County's representative in Congress; to relay the information from tonight.
261	Because a vested interest in the County.
262	Find out more about what is planned and how it will be executed.
263	I care about Loudoun County.
264	Long time resident. Concerned about future.
265	I want Loudoun to develop a climate action plan and master sustainable development smart growth plan.
266	Want to improve Loudoun's horrible zoning and planning. More focus on busines development (smart, not cheap strip malls) and less residential, which is over supplying the market and bringing housing values down.
267	To understand and give input into development in the County.
268	To have a say in the future of Loudoun.
269	Want to know how the County is going to grow.
270	Improving quality of life in Loudoun County and create basis for quality jobs and development of rural
271	Want to have input and learn how the process works.
272	To get more involved in the local government.
273	I am concerned about the zoning on Evergreen Mill Road at the town limits.
274	I enjoy knowing what is happening.
275	Was loping there would be more information on proposal bridge crossings.
276	Found it fun.
277	What are you doing for seniors?
278	To learn what's in the plans. Especially regarding No New Bridge over Potomac.
279	Curious about the future plan.
280	Wanted to have impact on plan; since I intend to live here for 40+ years.
281	Obtain information.
282	Trz to influence future.
283	Loudoun has been our home since 1976 - we want to see it continue to be a great place to live.

-
-
- 284 Want to have a positive influence on the future of my community.
-
- 285 Learn and take part in plans in the County, as I partake in many aspects of the County.
-
- 286 Because I live in Loudoun and am invested in seeing it succeed.
-
- 287 To convey serious concerns about zoning in my neighborhood.
-
- 288 Learn more about update of comprehensive plan.
-
- 289 Want my voice heard.
-
- 290 Give my input to the process.
-
- 291 For information and input.
-
- 292 To understand future plans for Loudoun County.
-
- 293 Concerned over western Loudoun.
-
- 294 Preserve Loudoun County's heritage and environment.
-
- 295 Because I feel southwestern Loudoun needs infrastructure to support growth (B&B's and wineries).
-
- 296 Lead by example - be part of the process.
-
- 297 Participation
-
- 298 To learn what is going on with the new plan.
-
- 299 Worried about opening up western Loudoun.
-
- 300 I care about the future of Loudoun County.
-
- 301 Care about the future vision of Loudoun.
-
- 302 Thought it would provide input and listen to other's input.
-
- 303 To have my views counted.
-
- 304 Concerns regarding maintenance of rural.
-
- 305 To maintain small community focus and schools; Loudoun schools are too big; larger than national average!
Too much development
-
- 306 Concerned about how Loudoun will be developed.
-
- 307 Wanted to have input and see what the future is for Loudoun.
-
- 308 It's critical to Loudoun's future.
-
- 309 Provide input on behalf of my community (Lovettsville).
-
- 310 Out of interest.
-
- 311 I want Loudoun to be preserved for future generations.
-
- 312 Husband is a town planner.
-
- 313 Focus on western Loudoun.
-
- 314 Involved in County government through intense interest in our public schools.
-
- 315 Concern about over-development in beautiful Loudoun County.
-
- 316 DAAR input
-
- 317 To see what other people think.
-
- 318 Future of Loudoun is at stake.
-
- 319 I live in Maryland (Howard County); interested in this process.
-
- 320 To learn.
-
- 321 To try and get my thoughts for the future.
-
- 322 Understand what is current and long term plan for Loudoun County.
-
- 323 Concern about preserving western Loudoun.
-
- 324 Looking for balance in the rural area - economy/farming/impact on neighbors
-
- 325 Input from citizens is vital to a successful plan.
-
- 326 I care about our County's future. Development is rampant and inappropriate.
-
- 327 To make sure western Loudoun's voice is heard to preserve.
-
- 328 I care deeply about the future of western Loudoun County in particular.
-
- 329 I moved from an area (Long Island, NY) that did not begin appropriate planning until it was already over
-
- 330 I wanted to learn more about the plans for developing Loudoun in the future.
-
- 331 Concern of future growth.
-
- 332 To get an idea of what the problems are and offer my ideas.
-
- 334 To protect authenticity.
-
- 335 Want to have input to future.
-
- 336 Concern for over development; poor traffic planning; high cost of living in Loudoun.
-
- 337 I came to learn about the issues currently facing our community.
-
- 338 All of our table shared the same concerns.
-
- 339 To influence the direction of the

- 340 Concerned with development.
- 341 I love western Loudoun and its rural roots and would like to keep it beautiful.
- 342 I'm interested in public discussion and how communities plan.
- 343 We care about our community.
- 344 To ensure the rural character of western Loudoun is preserved.
- 345 To try tp preserve western Loudoun's rural heritage.
- 346 Interested.
- 347 To represent a developer with land in the County.
- 348 To provide input to protect western Loudoun.
- 349 Concerns about western Loudoun.
- 350 Very concerned about preserving open/dark/unpolluted areas - wooded - and water supply
- 351 To offer my opion on western Loudoun.
- 352 To help improve the future.
- 353 I am very active in the preservation of western Loudoun.
- 354 Want to protect Hillsboro's historic quality while enhancing economic viability.
- 355 The importance of the topics regarding Loudoun.
- 356 Don't trust County government.
- 357 To make sure the stakeholders and planners know what we Loudoun citizens want.
- 358 To understand what the County is doing.
- 359 Participate
- 360 To share thoughts.
- 361 The information
- 362 I live here - I'm a citizen - I'm a steward.
- 363 To improve living in Loudoun County.
- 364 Have input in the planning process.
- 365 I live here.
- 366 To inform County politicians, who have lost touch with western Loudoun.
- 367 I wanted to see what the plan was about and voice some priorities I'd like to see.
- 368 Be involved in the future of the County.
- 369 Want Loudoun County to grow well.
- 370 Better ideas to suggest on special event limits on private properties (same as B&B Inn).
- 371 I care about prserving the beautiful and history of rural and western Loudoun.
- 372 To voice my concerns and opinions in preserving western Loudoun.
- 373 Because I care about preserving the rural areas of Loudoun County; to save local farms; preserve woodlands
- 374 Town Council member
- 375 For fun
- 376 To hear the voices in the community and express the need for responsible growth.
- 377 Interest in planning process and over built environment.
- 378 To contribute to the vision for the County.
- 379 Care deeply about the future of our County.
- 380 Provide input.
- 381 Hear what western Loudoun thinks about future land use.
- 382 Want to keep western, rural Loudoun from being developed!
- 383 To give my input.
- 384 Concern about future of Loudoun County.
- 385 Interested in learning what people of Loudoun are thinking about development.
- 386 To keep rural Loudoun rural.
- 387 I care about Loudoun and where it's going so my kids can live here, too!
- 388 Care about Loudoun - and how are kids can afford to live here.
- 389 To learn more, to be involved.
- 390 We love Loudoun County and want to see it's heritage preserved, rather than consumed by big box stores
- 391 Share concerns.
- 392 It was described as "really neat". That turned out to be accurate.
- 393 I wanted to contribute ideas and also hear concerns from other community members.
- 394 Because I wanted to.
- 395 Wanted to be involved in the future for my children. Setting example of involvement for my children.

- 396 I am concerned about the wildlife in the County. I have lived in Loudoun County almost my whole life; my
397 Wanted to make sure my voice is heard.
398 To counter the pressures to develop beyond planned districts.
399 Because I'm interested in preserving rural policy area.
400 Enjoy the candid conversation.
401 Nearby; good time
402 To make my opinions known in the community.
403 I want to give my thoughts on Loudoun's future.
404 I care about how our County evolves.
405 To make sure I have a voice in seeing Loudoun preserved and maintained in a manner that I desire.
406 I care about the future of this beautiful county.
407 I am concerned that, despite a good 2001 Plan, our past Boards seem to disregard much of it due to
408 Wife made me.
409 To learn what is happening to the beautiful countryside.
410 Because I am living in Round Hill.
411 Concerned about future growth of Loudoun.
412 To hear views.
413 I love western Loudoun County in particular and all of Loudoun in April; so I want to help.
414 Want to help Loudoun County be even better; stay a great place to live.
415 Interested in hearing others opinions/ideas.
416 To provide input into the growth of Loudoun County.
417 To oppose development.
418 Stay on the pulse of the comprehensive plan process; learn perspective of others living in Loudoun.
419 To have a part in shaping the vision for what Loudoun will be as a community to live in the future.
420 Make recommendations.
421 I am planning to move to Loudoun County in the near future and I work here in Ashburn.
422 Interested in improving my community.
423 Help improve our community.
424 Very interested in the future of Loudoun and its direction.
425 Engaged and invested in community.
426 Wife made me.
427 To participate in planning our future.
428 Learn more about my county and give some ideas to make better community.
429 Enjoy local planning.
430 Assist with planning.
431 Be part of the process.
432 To fight back.
433 To learn more about my community
434 To be a part of the solution.
435 So that Sterling would be represented.
436 So that Sterling would be represented.
437 Because I want to be involved. I plan to live in Sterling Park for the next 15 years.
438 Because I care about where I live and raise my family.
439 Concern for the community.
440 Elderly mother requested I attend on her behalf and to learn more about plans for County.
441 I felt it was important to offer input since we were given the opportunity.
442 To share some ideas for future planning.
443 Want my opinion heard regarding county's future.
444 Want to shape my community; maintain rural character of Loudoun, while developing high-tech corridor.
445 Protect western Loudoun from further development - protect green space.
446 Interest in Loudoun County and quality of life.
447 To assure protection of rural western Loudoun from subdivisions and from inappropriate commercial business.
448 I don't think the county that I love is going in the right direction.
449 Input to planning is needed to assure protection of rural western Loudoun from inappropriate commercial
450 I am concerned about the money that applies to my property. It appears that we have been designated as
451 To ensure that the transition area is protected and bolstered from development and encroachment to

452 To express my desire that we preserve the transition area and protect the rural west; both the landscape and
453 I am a real estate agent and concerned about traffic.
454 Interested in how Loudoun plans to grow and attract younger generation. Train our kids, bring in global
456 Because I care about Loudoun and protecting it's character.
457 Want to continue living here and enjoying natural beauty.
458 Love county and want it to thrive and conserve its history and resources.
459 Identify needs and opportunities; contribute to process; observe the session.
460 Learn more about what other people think about future of the area.
461 I'm very concerned that the western rural area is at risk thru development and agri-businesses that the the
462 Because I plan to live her another 20+ years and want to invest in my community.
463 To provide my input. Did not have the time for the 2001 Plan.
464 Interested in the County.
465 27 year resident; plan to stay here; care about quality of community.
466 Give feedback.
467 I care as a citizen of the town of Leesburg.
468 Lived here since 1986; want to plan for future changes.
469 Concern about opening up comp plan that allows encroachment of suburbs onto rural western Loudoun..
470 Greater understanding of process.
471 To better understand past/future county plans.
472 Because citizen engagement is essential. Loudoun County is diverse, interesting, beautiful - lets keep it so.
473 To influence the next comprehensive plan.
474 To understand what is to come.
475 Preserve quality of life (environmental, financially); preserve historic downtown.
476 Looking to guild affordable housing.
477 Thought I had something to contribute and wanted to be involved.
478 An aide to the Board of Supervisors requested I attend and express some ideas.
479 Get sense of community's concerns/focus.
480 This was opportunity to voice concerns and recommendations.
481 To effect changes in community and protect investment in the future.
482 Close to residence.
483 I want to ensure certain things are considered (environment, transportation).
484 I live here and care about Loudoun County's future.
485 Wanted input - the environmental voice is not heeded; composition of stakeholders group farms developers.
486 To contribute and learn.
487 I'm interested in our future.
488 To be update of what is happening in Loudoun.
489 Passion for maintaing rural western Loudoun.
490 Support the wineries of Loudoun and make sure our important voice was heard in this process.
491 It is important.
492 Concern for land use outside of Purcelville and other small towns.
493 To learn.
494 I'm concerned and interested in the future of the County.
495 Invited by WABA. Representing Keep Loudoun Beautiful (KLB).
496 Wanted to lean something about the process.
497 Concerns about the values of life as it has tanked over the past 16 years where I reside.
498 Comprehensive Plan will affect my job.
499 Concerned about wildlife and watershed areas.
500 Planning of the community (county) affects not only me but my children.
501 Traffic is too congested.
502 Transition policy abulisit.
503 To make known the need to eliminate the transition zone at intersections of Evergreen Mills and Ryan Road in
504 Interest in transportation and alterntaives (bicycling).
505 To make a difference in the future of Loudoun for the next generation.
506 Express environmental concerns - invasive species campaign.
507 Because I care about the unbridled growth in Loudoun, ruining the beauty and impactin quality of life.
508 I am interested in the future development of Loudoun County and livability factor as I age.

- 509 Because I have been here 20 years and expect to "go in place".
- 510 Because I care about the future of the county.
- 511 Appreciate the chance to have input into the new Comp Plan. "Don't complain if you didn't participate".
- 512 Interested in future of Loudoun.
- 513 Voice my input.
- 514 To make sure my voice is heard and see what other people want to see.
- 515 To voice the importance of sustainable development.
- 516 Concerned about development in our county.
- 517 Value future of Loudoun County.
- 518 Because I care what happens to the county and see the need for sustainable development for people and
- 519 Excellent opportunity to give input about where I live.
- 520 Concerned about development issues in the county.
- 521 We need the comprehensive plan to also address specifically - our green infrastructure and natural habitat
- 522 To support
- 523 Support our rural historic villages and small western Loudoun sections.
- 524 Am very interested/concerned about the pressure of development in western Loudoun.
- 525 To help protect rural west and the rural roads district.
- 526 I want to make sure that Loudoun County continues to protect, preserve, and value western Loudoun.
- 527 Because of the issues in western Loudoun County with development and commercial use - ATT.
- 528 Concerned about what might happen with western Loudoun.
- 529 To have input and growth in the county and hear what other residents vision is.
- 530 Give ideas for smart development.
- 531 To become part of the process and engage with other residents.
- 532 I care about the community and the way to communicate that is to participate.
- 533 Met today VDOT officials and legislative assistant to Del LaRock to oppose paving of local road. Want to learn
- 534 Concerned about preserving western Loudoun.
- 535 Because it's important to me to have a say so in the future of where I live.
- 536 Participate in unique community planning experience.
- 537 Interest in ensuring that this county contains to be a great place to live.
- 538 Participate in the public input process.
- 539 To learn more about the counties development.
- 540 I want to get involved.
- 541 Was asked to attend by work.
- 542 To participate and improve the experience of Loudoun County's planning.
- 543 I feel the needs of Sterling district are not being met with regard to Sterling's schools and libraries.
- 544 Committed to influencing and shaping the county I live in.
- 545 Citizen input is important.
- 546 Future growth pattern, impact it
- 547 I want to know what is and will happen in the county.
- 548 I care greatly about the future of my community.
- 549 To be part of the process, not wondering what happened.
- 550 To discuss how county government becomes more sensitive to citizen needs and reality.
- 551 Because I want to protect rural Loudoun.
- 552 To help make an impact in the future of Loudoun county and it's residents.
- 553 Concern regarding transition area - Evergreen Mills/Ryan Road.
- 554 To have a voice in the comprehensive plan process.
- 555 Participate.
- 556 Care about the future.
- 557 Curious and wanted to help.
- 558 To express my concerns.
- 559 Location and opportunity for input.
- 560 To learn more about the future changes of county and to provide input.
- 561 To represent my personal desires.
- 562 Moving to Loudoun and want to have a say in what will happen.
- 563 To ave an opportunity to have input into what is needed in Loudoun County.
- 564 Share ideas on what should be focus of long term plans.

- 565 Concerns for how fast Ashburn is growing and changing without infrastructure and services to support
- 566 To help steer my county's future.
- 567 I wanted to have input.
- 568 Desire for Loudoun County to address the issues of living here (traffic, development) and to see more
- 569 Encouraged by others.
- 570 To make my voice count.
- 571 We want to have input about eastern Loudoun and historic preservation.
- 572 To provide direct input.
- 573 Advocate for preserving Old Sterling/Guilford.
- 574 Find out what Envision Loudoun is all about.
- 575 Concern about what the county may become in the future.
- 576 Because I care.
- 577 To provide thought and suggestions.
- 578 Want to help Loudoun be better.
- 579 Concern for development.
- 580 My voice should count!
- 581 Protect west Loudoun.
- 582 Interested in future of transition zone.
- 583 Own multiple properties and own a business in the county.
- 584 Because I care about the future of the county.
- 585 To add to the future of Loudoun.
- 586 I decided that I needed to add my voice and get more involved. Also, to be a proponent for rural open space.
- 587 Architect/design cabinet - something to add
- 589 I have lived in LC since 1975 and want to continue to see LC grow and flourish.
- 590 Great opportunity for input and listening for future planning.
- 591 I have a few inputs; I figured I'd come when the most amount of people were here.
- 592 Recently completed a human service needs assessment and am publishing a report.
- 593 Plan to live here in future and my children's kids.
- 594 To learn and influence.
- 595 Interested retired engineer
- 596 Planning to invest in a property.
- 597 Influence planning in my neighborhood.
- 598 Personal interest.
- 599 To see what is being proposed in the area.
- 600 Wanted to share my thoughts on how to improve living standards in Loudoun.
- 601 To better understand future of Loudoun. Concerned that property values are not increasing.
- 602 To improve the living experience in Ashburn.
- 603 Very interested in protecting water, air - historic areas our mountains.
- 604 Wish to be part of planning effort.
- 605 Wanted to get a sense of the issues important to the community.
- 606 Have to elevate my concerns.
- 607 To be part of the process of planning the county.
- 608 Concern about transition area - where our home is located. Need it changed or abolished. Obsolete. Arcola
- 609 Express concerns about a potential road crossing; understand potential plans for the area.
- 610 I want to be involved in shaping Loudoun.
- 611 To impact concerns for the next generation.
- 612 I wanted to give my opinions and hear those of my neighbors.
- 613 Hear what others are wanting; share my thoughts
- 614 I care about Loudoun County and want to help shape its future.
- 615 Learn about priorities/direction of county.
- 616 To share my thoughts on walkability.
- 617
- 618

3. Were you comfortable working in today's small group? If not, explain why:

1	Yes
2	It was awkward because there were other participants complaining that too many people move here and I just moved here.
3	Yes
4	Yes
5	Moderator not properly trained
6	Yes. Important for table leader to be strong facilitator - some people want to talk...
7	Yes - but I am impulsive so I interrupted - maybe a talking stick would be good for others.
8	Yes - each person had great ideas
9	Yes
10	Good conversation and thoughts
11	Very open
12	Very much -
13	Yes, very
14	Yes! It brought up new ideas
15	Yes perfect
16	Good people
17	Yes-table facilitators did a good job
18	Well organized and well run; friendly, cooperative fellow citizens, too
19	Diverse group of individuals and special interests
20	Yes, Joe G did a great job
21	Everyone has a chance to speak
22	Yes, Joe was very attentive
23	Nice people
24	It was wonderful
25	Very great facilitators
26	Respectful
27	Good participation
28	A small group is less intimidating
29	Yes
30	Very nicely facilitated-all voices heard
31	Too many people talking at once-more respect for person speaking
32	To participate in the county planning
33	To express my values for this critical phase of planning
34	I care about my home
35	Concern of growth/maintain rural qualities
36	Yes
37	Actually needs smaller groups (no more than 6); Facilitator saved the day
38	yes
39	Nicely facilitated by Lars Henrickson. Citizens were respectful of each others views.
40	Yes. Very effective "David" our facilitator rocked it!
41	Yes
42	Very lovely people
43	It made providing input in a meaningful way much easier.
44	Mary Frances was a fantastic table leader and my table partners were friendly and open-minded.
45	Too noisy to hear; tables too close together.
46	Fantastic diversity within the group.
47	Very good format.
48	It was perfect size.
49	To me a little time to feel sharing with strangers.
50	It was lovely and cooperative.
51	OK, but hard to hear in the crowded room.
52	It was great.
53	Too much crosstalk (lost focus at one point, in my opinion).
54	Friendly, open dialog.
55	Non-confrontational and positive.

56	Great structure.
57	Great input
58	Poor acoustics; too small an area for 10+ groups.
59	Very good.
60	But not inclusive.
61	Good people; smart inputs (Al Van Huck) good coordination
62	People were respectful and we had a great moderator.
63	Good design; effective facilitations (by Kate)
64	Was well done.
65	Table leader was good at listening to my ramblings and hesitant points.
66	Good group with lots of good thoughts.
67	Good people.
68	Somewhat
69	No visibility into whether recording by unskilled labor leader actually reflect the conversation.
70	Need more time; less intro
71	Kevin Ruedisveli did a great job!
72	Had a good conversation.
73	Everyone was polite and encouraging. Our facilitator did a good job in keeping things moving.
74	Easy to provide input.
75	Too much expected with no information up front.
76	Very comfortable and table leader Chet did a great job.
77	Warmed up to it because of the good people.
78	Excellent group of folks; great comments
79	Great group.
80	Great people and team leader.
81	Steve did a great job of facilitating and being the recorder. Everyone very respectful.
82	We could hear and had time to talk, respectfully without one person dominating the room.
83	Great working group!
84	Great group leader and thoughtful group.
85	Very inclusive effort; perfect number of people to participate.
86	Very friendly group.
87	Very hard to hear each other.
88	Well facilitated.
89	Felt facilitator did too much leading vs open thoughts.
90	Would have like a meeting further west.
91	Great facilitator at our table (Pat M.) Room and tables were so close I couldn't hear half the people at my table.
92	Everyone had wonderful.
93	It's a good idea.
94	But - not a strong opposition
95	Jason Hobie is a great facilitator.
96	All were receptive.
97	Wonderful people were at my table.
98	Great group!
99	Good mix
100	Mike Turner and Judi Birkitt are awesome.
101	Brainstorming format was disincentive to fleshing out everyone's ideas.

4. Did you feel your input was heard and recorded accurately? If not, explain why.

1	Yes
2	Yes
3	Moderator unable to "control" the table
4	Yes, pretty well.
5	Yes

6	Yes
7	Don't know
8	Hopefully
9	The table captains did a great job
10	Great facilitators
11	Pat did a great job moderating the table and making sure everyone was heard
12	Similar concerns in our group-open space, smart growth, education and affordable housing
13	Would be good to move through the ideas more quickly so we could capture more ideas
14	Tell you later
15	Retired
16	Yes. While certain ideas were captured for some group members seemed optimistic, that we really have a
17	Mary Frances repeated what she recorded and altered, if needed.
18	Mary Frances did a great job!
19	Chris was an excellent recorder of ideas.
20	Strong facilitator.
21	The facilitator did a great job.
22	Jill was very helpful and made sure she understood what I had to say.
23	Jill was great!
24	Table leader was great!
25	Ver much so; Rich did a fine job.
26	Probably, but synopsis di not get reviewed.
27	Would have liked to vote on ideas to show full table support.
28	Somewhat
29	Pat took his time to carefully record our thoughts.
30	I also want to support the idea of creative and secures professional planners.
31	Joe Griffiths was excellent - great job of capturing and clarifying input.
32	I'm cautiously optimistic.
33	Somewhat
34	Kevin Ruedisueli was great moderator.
35	Follow-up clarification questions wee asked.
36	Good facilitator.
37	I think so. Did not read what was written, but he appeared to understand and record.
38	I was the only eastern Loudoun resident at our table.
39	Lars was a fantastic moderator!
40	Great group leader and thoughtful group.
41	Facilitator confirmed everything we said to make sure we were all heard.
42	Time was allowed for everyone to provide issues, twice around the table.
43	He did a great job.
44	No idea about accuracy.
45	Do we know what Pat wrote down?
46	Crowded/hard to hear at table.
47	Moderators were wonderful!
48	I'm concerned if it will actually used though.
49	Absolutely.
50	Great job, Kathy!
51	At least on the paper. It should not be rolled up or distorted going forward.
52	A little more loud over audience so everyone speaks.
53	Very open to all input.
54	Hoepfully
55	
56	
57	

5. Was the meeting to long, too short, about right?

1	Introduction took too long to get started.
2	About right/maybe too short
3	Intro speeches too long, didn't have enough time for discussion
	Maybe a little too short - was good but could spend extra time to get to know each other, what's important to each other
4	Could be longer; much more to say; but fading in energy.
5	Should have another meeting to capture more ideas.
6	Maybe 30 minutes longer, but fine!!
7	Verging on too long.
8	Intro too long.
9	Too short
10	Too much introduction.
11	Slightly too short.
12	Too much up front teaching.
13	Another 1/2 hour.

6. Will you continue to participate in the planning process? If not, explain why.

1	Yes, if I am able to.
2	Maybe, time commitment.
3	Maybe, tonight not a valuable use of time.
4	Would like to thank you for organizing
5	Yes
6	Yes I will continue to participate
7	Please include me in meetings
8	Maybe
9	I would love to continue participating in the conversation
10	Good process-need more outreach-online, etc.
11	Wishing/hoping the nighttime committee heard my suggestions to make zoning accomodations for maker spaces (see website www.makersmiths.org)
12	Real Estate agent, raised 3 children, live in rural Loudoun
13	I'd like to stay involved-barker699@aol.com
14	Steve Chapin S, Schapin@jarsllc.com
15	Will monitor progress and insert where desired
16	Let me know when the next one is
17	I love Loudoun. I hope to stay in Loudoun
18	Maybe, Depends on when and where
19	I intend to be an active voice
20	The plans for growth impact me, and matter to me, so I hope to continue to stay involved
21	As time allows
22	Please make an effort to reach people with disabilities, minorities and homeless.
23	Follow-up my suggestions.
24	Wish you had scheduled more in western Loudoun.
25	It's important.
26	Important to provide input and understand what is happening in the area.
27	Will follow in local pages.
28	I'm retired, am not able to get to many meetings.
29	To keep our County a great place to live.
30	Well organized, almost painless!
31	I hope so, but I am skepticle. We need multiple and progressive engagements.
32	Good interaction and stimulated other thoughts/concerns which could immediately share art/discuss then have recorded.
33	I represent the eastern Loudoun - over 30 years resident - someone needs to be heard from our group.
34	The future of the county is very important to me. There is so much history and beautiful landscape at stake.
35	Should have follow-up meeting that provies progress made.

36	Probably.
37	I want our district to be fairly represented in the county.
38	Unable to because of time, but will spread the word.
39	Absolutely!
40	Hope the BOS invites the public back during the process.
41	If I can.

18. Additional Comments (optional):

1	Thanks!!
2	A point about visioning process: We are identifying "gaps". Need to be certain to include current things (pillars of our success) that we value and want to keep.
3	This should be done with students as well from local.
4	I don't know if the meeting is well publicized enough. I told other cyclist (a woman in Leesburg) about it and she had not heard of it.
5	It should be emphasized that it is a macro discussion - looking at the big planning picture
6	More training for moderators/stakeholders on how to lead a group. Moderator continually "answered" ideas
7	I could not forward the info on facebook or twitter. Advertise on local tv. Advertise to HOA's facebook and webpages.
8	Add "retired" to Q.8
9	Focus along Route 50 for development and service industry. Define TPA with flexibility.
10	Good meeting
11	Great exercise
12	Would like to continue with Loudoun Envision
13	Great exchange tonight
14	Thank you!
15	Existing changes to the area south of Leesburg Town Limits along Evergreen Mill and east of the Greenway requires a change incoming. Transportation, noise, and other issues require a change in planning for the
16	Real estate business for over 43 years. bill@kwleesburg.com
17	Jonathan Tourtellot, jbtourtellot@gmail.com
18	Great meeting, lots of information
19	Help needs to be given to the older citizens of Loudoun - taxes, homes, transportation
20	Fun!
21	Good facilitator
22	This was very well-run and very useful. I felt very included in the conversation.
23	Would like to stay involved-Sejan Gandhi, sssv1216@hotmail.com
24	Thank you for planning for the future. Please think about future growth in 10-20 years when making a new plan. More people are moving here because of Metro
25	I work for a bicycling advocacy group representing Lo County residents
26	john.burgess.sr@gmail.com
27	Must also address at least a few things in Western Loudoun
28	This public outreach session was very well done. Robin Geyger did an excellent job! - Dan Gill
29	Pastor Vine and Branches Lutheran church on Braddock and Gum Springs
30	Great session, great facilitator! Thanks for the opportunity.
31	Please have a future meeting in Western Loudoun (further West than Leesburg)
32	Farm background moved here for open spaces - Federal Employee
33	Thank for the opportunity
34	I will email in future
35	Zoning flexibility along 50
36	Someone else's idea - Rec Centers for teenagers - very important; Inevitable-Development in Transition Zone - ok; Need Roads
37	To learn about the growth and expansion of the County
38	Teenagers 20's-we want people born here to stay here-that would tell us where we have an inspiring, strong, attractive/interesting community

39	Please put me on email comment list. My email is Loudounstone1@aol.com
40	Absolutely require sports facilities for the kids to practice their sports skills and use their potential and not to waste kids who are gifted in sports
41	Good job! Please post main comment themes online
42	Great meetings!
43	On Evergreen Mill Rd as you cross by Heritage High, am interested to increase zoning for higher density on 130 acres as the 10 acre lots are overwhelmed by traffic noise from high school and soccer fields losing our past country feel
44	Well done
45	Creatin biz in Loudoun County unless taxes are too high. May only create Nonprofit in Loudoun County.
46	Thank you for doing this!
47	Good job, hope you listen-our table seemed unified in its opinions
48	Preserve the beauty, the heritage, the clean water. Add high speed internet. Provide GED for free to students w/o high school education. Support higher education and cultural opportunities. Support the Board of Supervisors and county staff
49	Great facilitation
50	Thank you!
51	Great event!
52	Thank you for coordinating and listening our feedback and concern. I hope to you can implement our feedback for future development.
53	Don't pave roads; reduce traffic through/ in Loudoun. Stop development. Stop encouraging new businesses there than are not supportive of the rural, unique, recreational, historic community. Reduce spending on education without being smart - get up to date books, pay teachers well, support the arts and music, support the sports that dont provide AstroTurf, press boxes, other spending that is extravagant ans takes away from education.
54	An excellent exercise.
55	It would be great to have a couple of session on the weekend who cannot make it on weeknights.
56	I am a disabled person and feel more input needs to be heard from this group.
57	This was really fun! I learned a lot from my table mates - different perspectives in a calm, respected environment. Very important more days, given the national situations. Thank you!
58	Thank you!
59	Please do more outreach in spanish - I didn't see a spanish version or version of flyer - Speaking the communities (ADAMS) - can interpretation be done with headphones, like in schools rather than rely on volunteers?
60	Great meeting - very productive!!
61	Need to have more types of this style meeting.
62	More green areas; more community college support; do something about traffic.
63	I think is is a phenomenal way to get the pulse of what people need and want out of their County. I would like to continue being a part of the conversation, whether we are back in Loudoun County or abroad. Many
64	This was great.
65	Very intersted in becoming involved with Envision Loudoun and see the changes.
66	I noticed that there was a lot of planning for enrichment of Loudoun County, which is alread a wealthy county. What about the families that can't afford housing? How is the County contributing for a much broad arease or affordable housing. "Arts, homes, townhomes"? Sterling area has a big population, i.e. Hispanic families, but yet families have to travel over 15+ miles to get services. In regards to low income services (food, mental health, clothing), why there is no non-profit agencies or organizations in Sterling to serve the
67	Willing to serve on Loudoun County Boards and Commissions. Robert Letham. Contact informationn available with Koran Saines.
68	The time line delineation for the "transition" to "rural" policy needs to be re-thought to avoid creating inconsistent pockets of agricultural and suburban zoned areas.
69	Joe is the best!
70	What are your plans for the sliver tsunami? Complete streets; VDOT; Fairfax 50+ community plan.
71	Our group's final comment was discuss that the Board stick to the "plan"; too many changes; too much building without a plan.
72	Great idea to do this!
73	Thank you!

74	Well planned; hope more happen as we get closer to 2078.
75	Keep small schools in western Loudoun; support rural economy so land can stay open and beautiful; invite opinions from long time farmers, Tommy Payne of Hamilton about facilitators predictions. Help eastern Loudoun residents, many of whom are from other countries, understand and approved legislaure.
76	Keep up the good work!
77	Please have more seniors in western Loudoun.
78	The environment does matter!!!
79	Left an index card with more information.
80	Good ideas and input; very similar support for maintaining rural area.
81	Thanks!!
82	Nice job!
83	A lot of good input and ideas.
84	Include high school seniors; their input - a courtesy.
85	We need balance.
86	Good luck.
87	Balance
88	Al VanHoyck is a great table moderator!
89	Thank you for allowing our continued input.
90	Good focus on issues.
91	Please appoint a staff member and volunteer to monitor planning applications and notify affected Loudouners and business owners. Avoid another AT&T Short Hill fiasco!!
92	Note or check how Frederick and Montgomery Counties manage preservatin of rual and suburban areas to more urban areas as well.
93	Thank you for the opportunity; reduce introduction comments (please)
94	Loudoun neds more jobs in the higher salary; Lower the toll on the greenway.
95	Thanks for offering a western Loudoun "envisioning" session. Table leader did a superb job of facilitatin and recording. Bravo!
96	Thank you for going to this effort.
97	VDOT is now doing a better job on gravel roads, keep gravel roads as they are!
98	Thank you!
99	Thank you for this opportunity!
100	Needed more time; recorder should ave laptop for speedier recording; table got too involved in explaining; and was distracted from keeping on recording comments.
101	Thank you for asking our opinion!
102	While input is given, please do not accept all who young or special exception.
103	Rural roads are a real treasure! Please work hard to preserve them.
104	Thank you for agreeing to include community input in this process. We appreciate it!!
105	I am concerned that this is a well meaning attempt to engage the community, but is unrealistic to collect meaningful representation without more and better 2 way communication and engagement. Each of the 30 plus suggestions need 2-3 hour discussion.
106	\$2 million in IRA accounts as back-up income.
107	Hope all is considered.
108	Continue the good work!
109	Keep up the good work.
110	Thank you!
111	Powerpoint helpful and biz cards with web address.
112	Thank you for hiring consultants and prioritizing organized, fair input with the community. Thank you for the event in eastern Loudoun. 2008 was forever ago! We have an inferiority complex out here. We're tough, but worth it!
113	Leader spoke of the community where you were. Rather, it is the various communities where we live. So different needs and views.
114	Betty Wheeler - 25257 Light Ridge Farm Road - let's discuss transition area (703) 327-6838.
115	Please save western Loudoun (leave it alone!), protect it and codify those protectons, and restric commercial and residential severity in the transition area. Keep the incredible resources protected and stop yielding to developers and giving them so much power.
116	Please save western Loudoun. We need codified protection for our rural landscape and western countryside.

117	Missing millenials.
118	Facility was uninspiring; not conducive to creativity. Exercises were stale and not innovative. It wold probalby be best to incorporate design thinking techniques to these session. Allow for people to suspend judgement and push status quo. The preliminaries/intros were way too long. Sessions should allow for brainstorms, prototyping and ideation. Facilitators at tables and participants were great.
119	Really great working session and great participants!
120	Please preserve the rural west.
121	Great event! Thanks!
122	Thank you for involving the community!
123	This was a great process and I hope continues.
124	Thanks - keep us informed, invited, included.
125	Expand mixed use in small towns; add public sewer to Paconian Spring.
126	Remember retired folks. You will (hopefully) be one someday.
127	Thank you for being interested in our input; crucial to getting the Comprehensive Plan right.
128	This was a good idea!
129	Good luck!
130	Thank you!
131	Questions should be broadened to include the ambiquety of meaning.
132	A lot grey hair in this meeting (like me). Anybody under 35 here? How do we get the millenials involved? How many people in Lousound work at home full-time, but put down the office address, when asked by LCPS (like my wife)?
133	Maintain areas for birds, wildlife. Totally protect watershed areas, rivers.
134	More input sessions!!! Wider distribution of sessions to facilitate participation.
135	Staff member Doug was a great group leader. So impressed with the passion and knowledge of my fellow group members!
136	Please add a 10th topic area to the comp plan t be based on our environment and protection of natural
137	Thank you for listening!
138	Ver nice idea to hold this type of meeting. Thank you!!
139	Please build with diversity in mind. Do not create areas of wealth and areas of poverty. Loudoun has the resources to ensure all residents of Loudoun get an equal education and opportunities to live in a safe environment. Do not separate schools by wealth.
140	Great session - thank you very much.
141	As a teacher in the county, I also asked my students for their input. Getting a teen perspective may be intersting to keep this a place they'd want to stay in post high school or return to after college.
142	Home builders/deveopers need to contribute more, profers, but Richmond just allowed them to do less!
143	This is great!
144	Great meeting! Let's make Loudoun better!
145	Remind people not to talk about their problems - this should be ideas for future.
146	Schedule some of these meetings in western Loudoun.
147	Thanks to Aaron Gilman.
148	Need to preserve the history and culture of the county (museums, as example).
149	Great
150	Would like to be copied on results and hear more about implentation process.
151	Good job!
152	Large HOA's should have been included in the stakeholders group.
153	Thank you for including the community.
154	Braddock Road and Supreme Drive intersection really needs a traffic circle (roundabout) instead of a stop sign. One only needs to observe the traffic there around 5 p.m. on weekdays to see that. It doesn't need to be a traffic light, but it shouldn't be a stop sign - let's move the traffic thru there - much like the improvemnt see at the nefarious Braddock Road and Pleasant Valley Road intersection - which isn't actually in Loudoun County, but caught the attention of the Loudoun Board of Supervisors, because it was so bad.
155	Would love to see more from social services presetrn/contribute as well as non-profits.
156	Good workshop
157	Need help to organize the feedback in certain areas, such as parks, sidewalks, public transportation, roads,
158	Thank you! The group heads did an awesome job.
159	Good effort.

160	It would add to meeting time, but it would be interesting to hear other tables ideas.
161	Curious about new hometown.
162	Excellent job!! I look forward to continue to support your effort.
163	Very well done.
164	I am deeply offended by the questions about race. MLK would be disturbed, as well. Cut it out.
165	Thanks for the opportunity to participate in this important undertaking.
166	In #6, there isn't option for doctorate. Significant oversight. I hold a dvm degree
167	Love many things aboit this County, and grateful to live in a safe and friend community. I moved here with my wife, 3 sons, and now 3 mo old daughter so my aging parents could live with us as we provide care for them in their retirement years. My dad has Parkinson's and now my mother is slowing down as well. Dad is American and my mother is Vietnames. My wife's Family is originally from India, so we have quite the diverse household. I had to quit my banking career 2 years ago to address my parents Medical and financial matters, along with convincing them to move with us (from PG Cty and Anne Arundel Cty Md). I have fallen in love with the sense of pride and community in Leesburg, Hamilton and Purcellville. The schools, businesses, and residents I've met have mostly been so warm and embracing. I have recently purchased a small tutor franchise (Tutor Doctor of Western Loudoun) so I can (1) work mostly from home and be there for my family's needs and (2) serve others in these communities that need assistance in learning. I want to a strong example and role model for existing and new residents in the years to come. Please let me know if any opportunities where I can demonstrate my sincerity in this initiative. Thank you for your time and
168	I love living here and just want to see the lifestyle maintained.
169	The poor planning of this County has created a situation of constant degradation to the villages and towns that exist in the West. We are overly taxed, and there are no services, And one or two dudes selling alcohol somehow takes top position over homeowners and taxpayers. Always downhill. Terrible place to raise kids!!
170	It is to the benefit of all Loudouners, East and West, to keep Western Loudoun rural and scenic. Residential development belongs in Eastern Loudoun. It only puts fiscal pressure on the County, leading to higher real estate taxes and not enough services for new residents.
171	Thanks. NOVA is great; Loutoun County is very great!
172	WWII vet planning this for 7 years no takers
173	Save some of the open space and some of the trees. Please don't develop all of Ashburn... I moved here because although it was still Northern Virginia... It sure doesn't feel like it. I love getting out of the hustle and bustle of Fairfax County, which is where I work.
174	If you need community volunteers or Board members let me know. I am in the real estate business and may have relevant input for you. Thanks
175	Thanks for taking the time to read this!
176	Thank you!
177	I look forward to continuing the journey!
178	Something must be done about this as it poses serious risk to the safety of the population living along this corridor. It is inconvenient for residents living along the corridor and suppresses our property values. More importantly, though, the traffic backup causes serious delays for first responders who need to reach people in need along this corridor.
179	Do not wish to include household income data.
180	IS the land north east of Claude Moore park for sale I would like to see that added to the park.
181	Recently drove through Ashburn areas, was amazed at all the new roads and schools, like a different county from where I live.
182	No questions about how long I've lived here?
183	Thanks for asking.
184	The County comprehensive plan should be coordinated with the town's comprehensive plans
185	I love Loudoun County, but it doesn't feel like we're loved back
186	see above - our HOA has tried to instill interest in preserving the history (and name) of the village of Arcola.
187	No growth/slow growth while preserving the natural beauty of this county should be our motto. No more schools, no more homes, lower taxes. We've quadrupled. Enough!

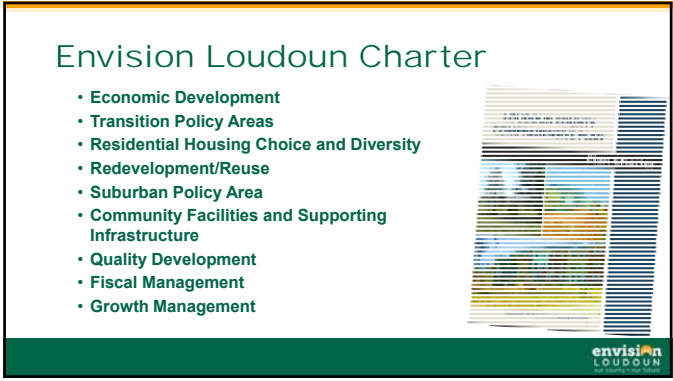
188	I'm a blue collar worker and homeowner that is interested in making Loudoun a LEADER in environmental and progressive initiatives in the Mid Atlantic region, akin to progressive communities in the Mountain West (Boulder, CO), and the West (Portland, OR).
189	Thank you for the opportunity to comment. I hope we can take steps to protect the beautiful place we live, it's our greatest asset.
190	Quit making Loudoun look like Fairfax!
191	Thank you for your time.
192	The zoning ordinance is too complex. Time to simplify, no more band aid fixes.
193	In a short period of time, the dramatic high density over construction in Eastern Loudoun County has lead to a significant deterioration in 'quality of life' (traffic congestion, limited public spaces, etc). As a result, we need to invest in our public infrastructure - parks, trails, and rec. centers. Absent that investment, Loudoun will no longer be a destination, but a soleless bedroom community.
194	Need to slow growth - graduating seniors don't want to come back - too expensive, too much traffic, limited job opportunities, cost of living and social aspects not appealing for young people.
195	Frankly, I think this process should be dropped, and returned to at a later date when there's more hope of Loudoun residents getting what they actually want, instead of what developers want in this process.
196	Thank you for giving us the opportunity to have meaningful input into the direction of Loudoun County's
197	Thank you for asking for my input.
198	Many more homes are coming south of Braddock Road - which is great. Please allow for services to constructed in this area as well, the Whitman (south) project has gone back and forth a bunch of times... would be nice to have something in place by now. If you are going to allow for more homes to go up, you need to allow for adequate services to be provided near these developments as well. Otherwise, we end up having to drive to Ashburn, Fairfax, etc. all the time.
199	Prevent Loudoun from becoming rooftops, roads, parking lots and concrete pile. Otherwise, Loudoun will not have anything different, added value, quality that other developed counties in the area can any longer offer - because they may have already built out, and missed the opportunity.
200	Thank you for providing this forum for average citizens to give input since it does seem that only a few determine things...ie....Loudoun school board and Board of Supervisors.
201	The lack of internet affects school work since much is now done via the internet. Many do or could work home, and that is often dependent on reliable internet.
202	I would really like to see some modernization changes and small business friendly development. Right now, there just aren't many small business services in western loudoun. So my office commutes to Leesburg - 25 to 30 minutes one way - for small business modern space. Ashburn has even better amenities. It's a shame I can't run a business near my home. And I cannot access any decent speed of internet to work well from home. For my business, satellite doesn't fit our needs. My husband also runs a small business, so that's 2 that have struggled with the modern business needs versus rural life.
203	We moved to Loudoun in 1971 before any development took place no services were available . We are enjoying all the amenities but need to be taken out of the transition
204	Please take seriously the input from residents about the county and our vision, do not let those dreams be swallowed by the political process.
205	keep the west rural
206	I would like to see Loudoun thriving and alive again. I am very concerned with the current path that we will just become part of the homogenization of America and look like every place else very soon. There are no benefits to having a small business in Loudoun, it is nearly fiscally impossible.
207	I am a native Leesburgian and have see the many changes the county has gone through. I can remember when there wasn't an outlet mall and the lifestyle Loudoun provided back then. It was more about the citizens and less about the businesses.
208	Loudoun needs to be affordable. Build more - but build more affordably.
209	Loudoun County is a wonderful place to live. The first priority is to keep it that way: friendly, safe, people who care, etc.
210	Happy to volunteer if needed
211	This is really important to get right - thank you for seeking community input. As the county is growing and developing along Rt 7, Rt 50 and, the new Silver Line stations please don't overlook the revitalization of Sterling Park and the value to the community of the long established neighborhoods east of Rt 28.
212	this is great that our county is trying to identify the problems and solutions with public input!
213	Love Leesburg and LoCo! Phyllis Randall you are doing a great job. Thanks for LISTENING!!!

214	I did not answer number 12 -- I tried to leave it blank but just left it at the amount it showed when I got to it. Sorry.
215	I am a real estate broker and a member of the Chamber Board of Directors for eight years. I am also heavily involved in Small Business initiatives within the Chamber and serve on Non-profit boards, too.
216	I just want the county to hear the voices of those who visit the county and what we see as needs as well. I think it mirrors many of what the Dulles South Outreach revealed a year or two ago. Time for Loudoun to make a statement for attracting those in Fair oaks/ Fairfax to come out to Loudoun instead of the other way
217	More affordable housing would be great!
218	Don't turn Loudoun into a concrete pile...
219	Please do not let our quality of life deteriorate as it has over the last 10 or more years due to
220	We love Loudoun County. We'd like to see more opportunities for low income and lower-middle income
221	Please listen to and work with the people who live here. Not just lawyers and developers.
222	It is important to not overdevelop Loudoun. Our roads cannot support much more traffic. You can't just keep putting in more roads and traffic lights and think it is still fun to live and drive around here.
223	I live in Loudoun but am paid more fairly as a teacher in Fairfax County Public Schools.
224	Loudoun is at a critical point in development. There are numerous examples of poorly planned metro expansion, especially across the South, like in Northwest Houston and outside Atlanta, that are horrendous places to live because development proceeded willy-nilly. I hope we can get this right.
225	BTW...South Riding often gets left out of many efforts despite being the single largest Community in Loudoun with one of the highest per capita and per household incomes; particularly when it comes to county support to infrastructure, emergency services, and PUBLIC TRANS.
226	Loudoun County is a large county so to "work" in Loudoun still means a long commute - it would be nice to have viable professional jobs within the South Riding area. The South Riding area is often overlooked in favor of other areas in Loudoun.
227	I commute to downtown DC from Loudoun County. Commuter options (other than metro) are extremely important to me.
228	Need a "prefer to not answer" for question 12.
229	People have certain property rights, and some development is desirable for an attractive and liveable community. Unlike others though, I think that we are already over-developed and development is the source of most of our problems, and not the answer. Concern needs to be given to older suburban areas as well as newly developing areas. Long time and current residents should be given the most consideration, not potential residents from out of the area or outside businesses interested in coming here. We also have to be careful not to show preferential treatment for the more affluent west while businesses and townhomes are being crammed into the east.
230	Western Loudoun county is a wonderful rural area and everything possible should be done to keep it that way, leave the roads gravel and don't allow dense development.
231	I object to salary-census information in this survey - that is why I entered the lowest possible. This is irrelevant to the Envision process!
232	I visit the county regularly and would love to be able to combine visits with recreational activities and services in a convenient close proximity off of Route 50. Maybe even move to the area on the south end if there was more to do. I realize there is some build outs coming with services but there needs to be a bigger vision and things that are attractive to all ages and family fun both outdoor and indoor.
233	We enjoy living within the town limits, but the Exeter HOA has not been supportive of all homeowners and refuses to work towards a solution for parking. Due to their treatment of the issue, we do not recommend Exeter as a good community to live in.
234	We moved our family from ashburn to Leesburg, the reason, ashburn was over crowded and the homes tripled and the traffic is horrible. It's impossible to get down loudoun county parkway or wax pool. We moved to Leesburg and we see the same increase in Hines and traffic. We moved out of DC for a quieter paced life and the traffic and schools are getting worse day by day.
235	Thanks for all your hard work!!!

236	I visit the area often and typically with groups to visit the wine country. Often times we look at undeveloped areas near the corridor and wish there was some entertainment value along 50 into Loudoun. Aside from Fair Oaks Mall and other shopping experiences there is a need for future thinking and attracting people to a technology area. Being close to Dulles airport helps as well for the big techie companies. Along the technology based businesses and entertainment area it would be nice to have a boutique type hotel (75 to 100 rooms) to satisfy the technology companies for stays and conference center(s)/virtual gaming rooms for both residents of the area and guests of the hotel. Think outside the box for attracting cutting edge businesses.....that is the direction of business and entertainment. Why not combine them and in an area (south side of the county) that needs both businesses and entertainment.
237	Draw a hard line at Route 15 for the Rural Policy Area. Include a bridge across the Potomac River at Route 28 into Maryland in the transportation plan. We could get federal funds for a new interstate, if Route 28 were taken across the river, its practically already an interstate.
238	I have lived in Loudoun County for a number of years, but have only recently moved from South Riding to the Historic Village of Aldie. During the time I have lived in the county, I have really fallen in love with its historic towns and villages, its vineyards, and its open countryside. I actually have no problems with increased density and commercial development in the eastern part of the county (as long as the infrastructure supports it!) - in fact, I would love to see more jobs move to Loudoun. However, I believe that historic Leesburg, and the rural and historic areas to its north and to the west of 15 are really what make this county special - and a great place to live and visit.
239	There is no place more beautiful than the rolling hills of Loudoun County. Let's cherish the gift.
240	The county desperately needs more roads between Herndon and Leesburg, other than the very expensive and crowded Toll Road
241	I work in the sustainable tourism development field, supporting online course development for George Washington University. I look forward to learning more about the success of the envision loudoun participatory effort.
242	Slow down the building frenzy!
243	I recently relocated to Loudoun county--Bluemont was especially attractive because of the open space and small town feel. Since moving here, I've opened a rural business--turning my house into a B&B Homestay. My guests are mostly from DC and enjoy coming out here for the peacefulness, open spaces and hiking opportunities. I'm also employed by a much larger business, based near the airport. I think Loudoun is the best of both worlds--affording businesses space in the east, dense housing in the central and eastern parts, and rural open space in the west. By turning the entire county into a cemetery of subdivisions will only devalue the value of our county and make us no different than any other DC metro county.
244	I see how the staff is up to it's old tricks of distorting the facts about housing stock. All involved should be summarily dismissed without pay. This has gone on long enough. If this planning process is to have a chance we cannot allow it to be rigged like the last one. Why are you asking me how much money I make a year? How could that possibly be of value in this process? And then you don't even provide an option to not respond.
245	This is a great way to get public input.
246	I have heard many positive comments about this survey and your efforts to listen to the citizens. Thank you for your efforts.
247	Don't ruin the land we have left. Ash burn with homes on postage stamps is enough
248	The race questions are counterproductive and insulting. It assumes that people are inherently racist and that government (Big Brother) needs to somehow come in and tilt the odds in one groups favor over others, STOP ASKING THESE QUESTIONS. IT'S NOT INTELLIGENT & OFFENSIVE.
249	Those of us who have invested many years in the County are totally unhappy with the high tax rate and the ugly way things have turned out here as a result of the untalented Board of Supervisors. Don't Fairfax Loudoun.
250	We really need to get away from allowing only expensive places to be built. If incomes aren't going up for millennials very quickly, you will not attract them by only offering them expensive houses to buy; you have to have cheaper options and more apartments near the towns and town centers.

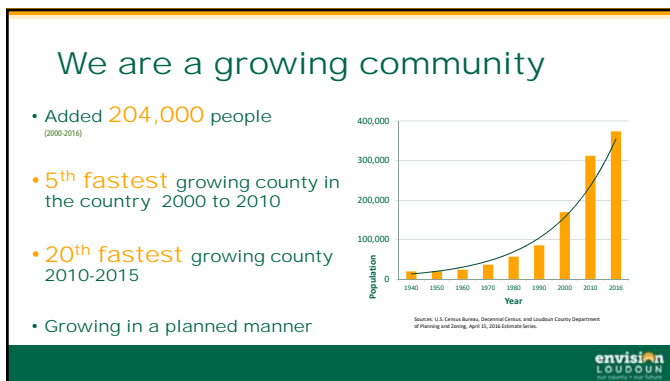
251	We are one of the richest counties in the country there should be a way to reallocate funds to take care of our children on par with the rest of the country.
252	Thank you for reaching out to the citizens for their input !
253	Hopefully these comments help you all!
254	Don't let developers rape the land in the West, like they have done in Eastern Loudoun!
255	I used to work for an urban planning organization and I applaud the multiple ways in which you are gathering community input into the comprehensive plan.
256	Thank you for taking our suggestions into consideration!
257	Thank you
258	Great initiative
259	I believe this Envision Loudoun is a very worthwhile endeavor and I appreciate this opportunity to easily submit suggestions. Thank you!
260	Thanks for all the recent road projects to "fill in the gaps" in ashburn, such as Glousceter parkway and the pacific ave extension, and the in progress leg of the loudoun county parkway. And thanks for whatever part you played in bringing WAWA to sterling.
261	PROUD to live in Loudoun. Thanks for seeking input.
262	My wife and I are planning to buy our first house in January 2018 (i.e. in one year) and will likely purchase a property in Loudoun County.
263	Build new roads. I cant stress this enough we need roads. Its hard to believe that this County doesn't realize that safer roads are more important than history.
264	We love this county, however it is very difficult to enjoy it because we spent most of our day stuck in traffic. Living and working in Loudoun country getting from Ashburn to Lovettsville takes 45-60 minutes. Many times accident arise and hold traffic back. Roads are very small and when an accident occurs it is very dark and there is no room for first responders to get to the scene. Very unsafe.
265	I love Loudoun County and I want to live in Leesburg but I just can't afford it. I'm going to have to move soon because I can't save any money. I have a Bachelors Degree and a professional position and I still struggle to live here (there's something wrong with that). Thank you for any efforts you put forth to help!!!
266	how about some strategically placed roundabouts on route 15? how about a toll at the point of rocks bridge?
267	I'm disappointed at the level of development in Loudoun in the 40 years that I've lived here. There used to be a slogan: "Don't Fairfax Loudoun". Now everywhere I drive, I see trees being cut down, and sometimes tall, buildings going up. This is development gone wild, and I hope our current Board of Supervisors will put a priority on protection of our existing green spaces.
268	there are many assets that the county holds and we should hold onto those assets: Natural resources i.e. farm land and the beautiful views (once you build a house that land is no longer productive) . Loudoun is a place to grow food and imputs for wine and craft breweries, work, educate your children and to play
269	I resent the fact that there was no option "Prefer Not To Answer" to the Annual Household Income question above and would prefer that information not be shared with anyone. I can't even figure out how to leave it blank.
270	Thank you for taking citizens comments!
271	Thank you for the opportunity to provide input on this matter.
272	Please avoid overdevelopment.
273	I also attended one of the meetings in person and have been so impressed with your outreach efforts on this project. Thank you Loudoun County for asking for and incorporating our ideas!
274	I made myself clear. Quit building!
275	Please let me know when the next step for public input is. Are the stakeholders meetings public? Are they televised? Are they recorded? If no to any, can arrangments be made to do them all?
276	I applaud efforts to solicit citizens' feedback and to develop a common vision for the County's future. We live in such a beautiful, diverse, dynamic area. I'm looking forward to more ways to engage and help shape Loudoun's development.
277	Political process feels hopeless. Our own supervisor appears to have no real ideas for us. I refuse to give up though.
278	Love the County but hate the traffic we have allowed to build up due to over building and under planning. At some point we will collapse under our own weight.

279	If the overdevelopment of LoCo continues, we will never be able to reverse the negative effects to our quality of life and to the loss of habitat for our wildlife. Please keep Loudoun County beautiful for generations
280	I moved to Loudoun in 2001 from Colorado. We were looking for a home, within 45 minutes of the job in Tysons, where we could raise our children with horses in the backyard. We considered several counties in Maryland and Virginia and chose western Loudoun precisely because of that year's comprehensive plan and downzoning. We have benefitted in so many ways from our decision to move to western Loudoun and hope the life we had will exist for a long time to come so other families can enjoy what we found. (And by that I mean an existing house, where one family has moved out and another is moving in and continuing the tradition of using the land for agriculture.) Thank you.
281	I didn't realize that for part 2 I had to answer for all of my ideas, so I didn't get to answer for getting more community involvement in education and youth activities. What that would look like would be that people who do not have children/grandchildren in school would also be volunteering in school and mentoring/tutoring children who need it. Children would be progressing at or above the appropriate grade level and school dropout rates would significantly decrease.
282	Thank you very much for providing this avenue of communication. I will "share" this Facebook link. Please let me know if there's anything I can personally do to help.
283	Your project team needs to look into the hard limits of our water supply. You also need to involve the planners from Loudoun County Public Schools.
284	Late night flights out of Dulles after 11 pm are worsening in Ashburn
285	Sup
286	I'm a student
287	Don't know household income
288	Y tho
289	I do not work, own, or do anything. I still live with my parents. I am 16
290	Fix Route 15
291	Live at home with my mother because the affordability to own even a condo or townhome is ridiculous once all the costs of owning are calculated. Plus personal property tax is insane.
292	smd
293	Considering I'm 14 years old my parents house is here in leesburg loudoun county. Though not mine to own.
294	2 elementary school-aged children
295	Not sure if everyone can see these comments. Will comments received in this forum be discussed in any kind of public comment capstone meeting?
296	Northern Virginia is a testimonial to the failures of traditional post WWII district zoning. No town centers, no sense of community, drive everywhere, as the Baby Boomers age and want or are able to drive less, they'll be forced out of the community, and as the Millennials, who loathe the car centered cup-de-sac based suburb become the bulk of the market, our community will struggle. Just look at property appreciation figures over the past ten years in Loudoun compared with Arlington/Alexandria.
297	connect everyone and the area will flourish
298	Reducing traffic congestion is number one priority
299	Eager to learn how all our comments will be processed and who will make the decisions on the future of Loudoun.
300	Still a high schooler :)
301	Thank you!
302	As a volunteer member and Vice President of the Loudoun Co Disabilities Services Board, I applaud Envision Loudoun for their efforts and look forward to being a part of the change.
303	I love where I live and hope that my rural area is preserved for the enjoyment of future generations.
304	I hope this exercise wasn't a waste of time. Time will tell.
305	Our water, air and all our natural resources are affected by development. Please cease development in western Loudoun and retain prior protections in former Comprehensive Plan that do protect and preserve our the quality of land, air and our water and waterways appropriately.
306	Let's recognize the differences between Eastern Loudoun and Western Loudoun and develop more synergism between the two areas, acknowledging both have features that need to be retained and supported (equally).
307	Keep western Loudoun rural
308	Sorry, but my first electronic submission I made a couple days ago was rather incoherent because many things I listed in Activity 2 covered more than the topic I listed in Activity 1. I'll make another Activity 1 topic and go through all 3 Activities for that new topic. Sorry.





- ### 2001 Plan Vision
- High quality neighborhoods
 - Scenic, diverse landscapes
 - Rural economy
 - Preservation and vibrancy historic towns
 - Economic development
 - Fiscal management
- envision LOUDOUN



Our job growth and population growth are growing at relatively similar rates

- 67,141 new jobs (overall growth 2000-2015. Source: Virginia Employment Commission)
- About half of employed residents work in the county (2015. Source: Loudoun County Quick Facts)

Source: Virginia Employment Commission, US Census, ACS 2015
Loudoun County Planning and Zoning Department

envisiON LOUDOUN

Rural Areas

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Suburban Areas

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Urban Areas

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We are growing more diverse

Race

Legend: White, Black or African American, Asian, Other, Two or More Races

Ethnicity & National Origin

~13% of current population is Hispanic / Latino, doubling since 2000

~25% of current population is foreign born

Sources: U.S. Census Bureau, 2000 and 2010 Census and 2015 Population Estimates Program, adjusted to Loudoun County Department of Planning and Zoning, April 15, 2016 Population Estimate Series

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Fiscal Management

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Next steps

- Listening & Learning workshops
- Foundations Report
- Stakeholder Committee
- Community vision and guiding principles





What do you think?

Jamie Greene
Principal, planning NEXT



How will your input be used?

- Give insight to the technical team
- Provide the foundation for the next round of engagement:
 - *Build the substance of the vision and values*
 - *Inform development scenarios*
- All of your input will be captured and documented



Tonight's Discussion

Key Question

- *Ideas for the future*


Follow-up Questions

- *Indicators for success*
- *Potential challenges*



How the activity will work...

- Share question from the podium
- Silently consider your responses
 - *Jot down ideas on your 3x5 note card*
- Share your responses
 - *Recorder will collect and record all comments*
 - *Add a dot if there's a place*
 - *Round robin, one at a time*





What will you need?

- For all group members
 - *Pencil*
 - *3x5 cards*
 - *Three yellow sticker dots*
- For the Group Recorder
 - *Recorder sheets*
 - *Two maps*
 - Eastern Loudoun County "B"
 - Western Loudoun County "A"






Reference Maps

- Orient to the map using major landmarks and roads
- Need a closer look?
 - Use your smart phone
 - Search the nearest landmark, e.g. Stone Bridge High School
- Important to note...
 - Not the same scale
 - True north shifted slightly



If...Placing a "Dot"

- Does your comment have a geographic location?
- Add a yellow sticker dot at the approximate location
- Add the comment number (from the recorder form) on top





Helpful hints

- Help the table leader(s)
- Provide your input in a concise manner
- Share, one person at a time
- Respectful of different opinions
- Help the table leader(s)





Let's think about the future of Loudoun County




Consider...

What do we need to do to make Loudoun County an even better community in the future?



Consider...

How will we know when we've succeeded?




Consider...

What are the challenges or obstacles to realizing our vision or maximizing our opportunities?





5
minutes



Don't forget your exit questionnaire!
It's yellow!



1
minute

envision
LOUDOUN
our county • our future

Upcoming Listening & Learning Workshops

<p>Nov. 15 Clarion Inn Historic Leesburg 6:30 to 8:00 pm</p>	<p>Nov. 16 J Michael Lunsford Middle School 6:30 to 8:00 pm</p>	<p>Dec. 8 Cascades Senior Center, Sterling 7:00 to 8:30 pm</p>
---	--	---

Thank you!



envision
LOUDOUN
our county • our future




Welcome

Ralph M. Buona
Vice Chair, Loudoun County Board of Supervisors




Next steps

- Listening & Learning workshops
- Foundations Report
- Meetings with the Stakeholder Committee
- Community vision and guiding principles


What do you think?

Jamie Greene
Principal, planning NEXT




How will your input be used?

- You know this place well
 - *Tapping into your insights, experiences of living, working moving about the county*
 - *Your intuitions and what you see on the ground*
- An iterative process
 - *Bringing all comments and ideas together through a three-phase engagement process*
 - *Distill a common vision to serve as the foundation*
 - *Develop values that will undergird the plan recommendations and scenarios*



Ground Rules





Tonight's Discussion

- Ideas for the future
- Indicators for success
- Potential challenges



How the activity will work...

- Share a statement from the podium
 - *All the prompts are also repeated on the group recorder form*
- Silently consider your responses
 - *Jot down ideas on your 3x5 note card*
- Share your responses
 - *Recorder will collect and record all comments*
 - *Add a dot if there's a place*
 - *Round robin, one at a time*

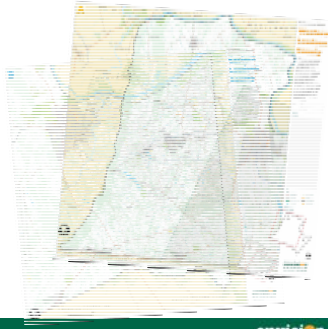

What will you need?

- For all group members
 - *Pencil*
 - *3x5 cards*
 - *Three yellow sticker dots*
- For the Group Recorder
 - *Recorder sheets*
 - *Two maps*
 - Eastern Loudoun County "B"
 - Western Loudoun County "A"






Reference Maps

- Orient to the map using major landmarks and roads
 - *Find your house / workplace*
- Need a closer look?
 - *Use your smart phone*
 - *Search the nearest landmark*
 - *i.e. Stone Bridge High School*
- Important to note...
 - *Not the same scale*
 - *True north shifted slightly*


Placing a "Dot"

- Does your comment have a geographic location?
- Add a yellow sticker dot at the approximate location
- Add the comment number (from the recorder form) on top


Consider...

What do we need to do to make Loudoun County an even better community in the future?




Consider...

How will we know when we've succeeded?



Consider...

What are the challenges or obstacles to realizing our vision or maximizing our opportunities?




Welcome

Phyllis J. Randall
Chair, Loudoun County Board of Supervisors




Next Steps

Jamie Greene
Principal, planning NEXT




Engagement

- Face-to-face
- Online
- Tactical




Listening & Learning Workshops

- Large scale, in person meetings
- Four opportunities in four locations
- Generative sessions




So, you think you know Loudoun?

Jamie Greene
Principal, planning NEXT




The Foundations Report

- Outline of content
- Build a base of conditions and trends





Past Processes

- What was asked? What was learned?




So, you think you know Loudoun?

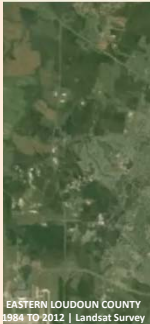
Between 2000 and 2016, the county grew by how many people?

1 50,000	3 160,000
2 200,000	4 Stayed the same




2 200,000 !

- Loudoun was the fifth fastest growing county between 2000 and 2015
- The area added more than 204,000 people, that's the entire population of Richmond



EASTERN LOUDOUN COUNTY
1984 TO 2012 | Landsat Survey



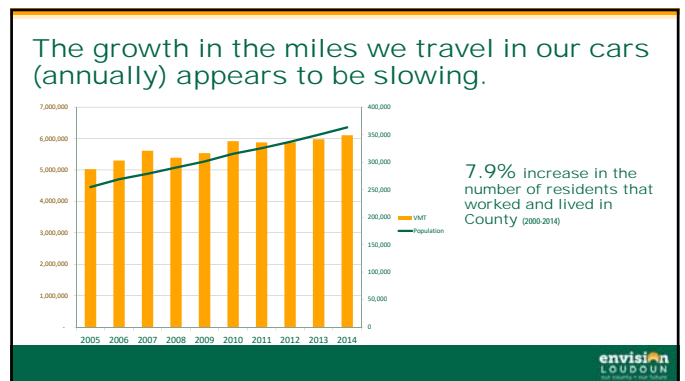
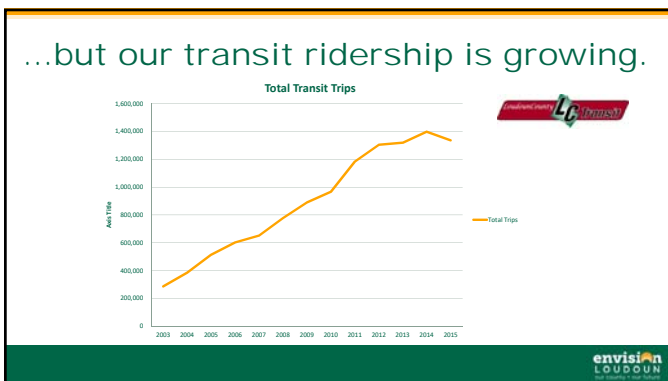
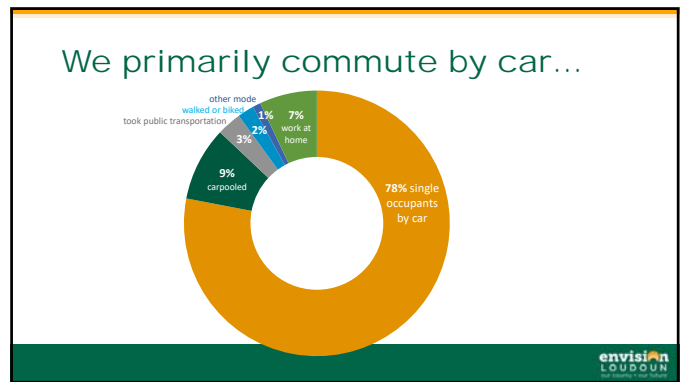
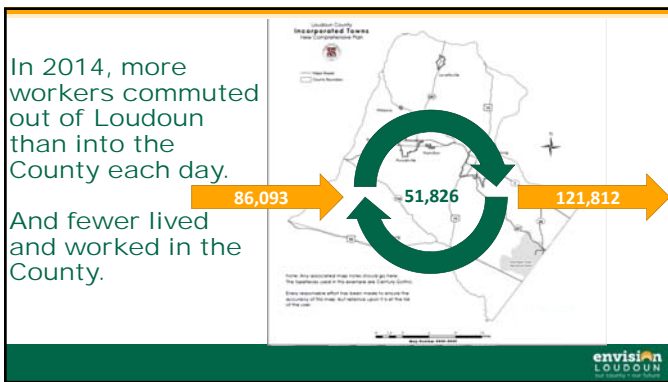
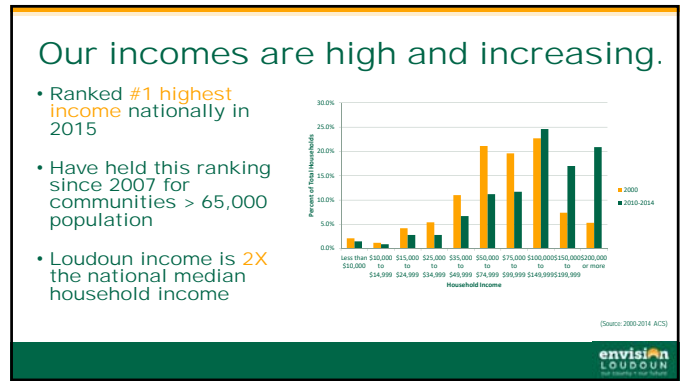
Where are we today?

- A growing community, in population and employment
- Expanding our development footprint
- Increasingly diverse
- More children, fewer millennials
- Growing personal prosperity
- Tremendous expansion of niche sectors: i.e. Server Alley

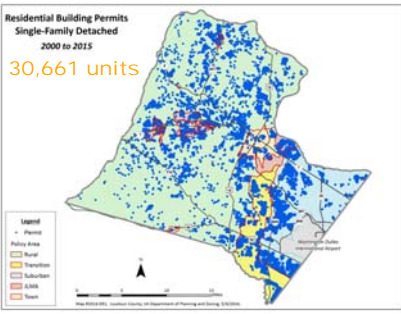



The age of our population is changing...

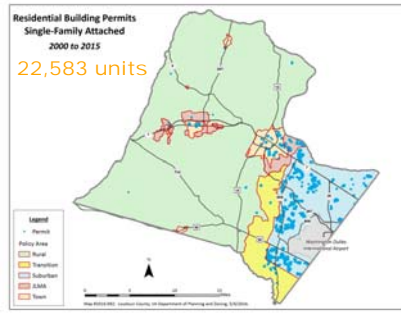
Age Group	Change in % of Total Population for Loudoun County (2000-2014)	Comparison of Loudoun County to Region & Nation in 2014
School age children (5-19)	↑	↑
College students (20-24)	↑	↓
Older millennials (25-34)	↓	↓
Middle age (35-54)	↓	↑
Aging boomers (55+)	↑	↓



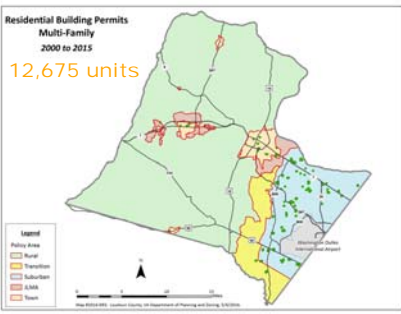
Most of our housing growth has been single-family detached housing.



Loudoun has also seen a significant amount growth in single-family attached (e.g., townhomes)...



...and multifamily development.



Agenda

DRAFT



LISTENING & LEARNING WORKSHOPS

NOVEMBER 7, 14, 15, and 16, 2016 6:30 – 8:00PM

Purpose: Introduce participants to the Envision Loudoun planning process. Share initial findings from the foundation research. Share and record key opportunities through small group discussion.

1. WELCOME	Ricky Barker, Director, Department of Planning & Zoning Joined by a Special Guest	6:30 PM
2. INTRODUCING THE NEW COMPREHENSIVE PLAN	Greg Dale, Project Manager Envision Loudoun	6:40
3. SO, YOU THINK YOU KNOW LOUDOUN? ▪ Outline of the foundation research ▪ Results from past plans ▪ Loudoun trivia	Jamie Greene, planning NEXT	6:50
4. WHAT DO YOU THINK? ▪ Key opportunities ▪ Sharing and discussion	Group Discussion	7:00
5. THANK YOU & ADJOURN	Jamie Greene, planning NEXT	8:00

Frequently Asked Questions

ENVISION LOUDOUN – NEW COMPREHENSIVE PLAN FOR LOUDOUN COUNTY, VIRGINIA

Note: It is anticipated that this list will evolve throughout the process as new questions come up. Should you have a question that has not been addressed please contact the Planning Team so the question and its answer can be added to our list.

What is Envision Loudoun?

Envision Loudoun is an eighteen-month initiative that will have a lasting impact on the Loudoun community, helping to promote a continued high quality of life in the county. Envision Loudoun is a rare opportunity to plan future growth, land use, transportation, community facilities and amenities, economic development, and fiscal management in Loudoun County. You can participate by sharing your thoughts through a broad range of community engagement opportunities during this process. Envision Loudoun will result in a New Comprehensive Plan that will serve as Loudoun County government’s guiding document for land use and development for the foreseeable future.

What is the Plan Charter?

The recommended first step in this initiation is to establish a “plan to do the plan” or a Plan Charter. This document contains pertinent background information and broad existing conditions, a preliminary list of the prominent issues the Plan should address, a description of the planning process and schedule, the organizational structure, a description of the community outreach and engagement strategy, and the role of consultants. The steps to begin this significant planning project include:

1. Development of a Plan Charter, a roadmap for completing the initiative, describing who, what, when, where and equally important, how the County will complete the new comprehensive plan;
2. Board of Supervisors endorsement of the Plan Charter; and
3. Staff preparation for the New Comprehensive Plan (e.g., selection of consultants, formation of a Stakeholders Committee, background research on the major topics).

The Plan Charter was presented to the Board of Supervisors on April 21, 2016 and was subsequently endorsed by the Board. The final version of the Plan Charter, which is guiding our planning process can be found at: <https://www.loudoun.gov/DocumentCenter/View/120052>.

What is a Comprehensive Plan?

A Comprehensive Plan is a community-based vision for the future development of Loudoun County. It is intended to guide future land use development decisions, guide provision of community amenities and facilities as well as guide the location and timing of infrastructure investment. Based on direction from the Loudoun County Board of Supervisors, the new plan will outline policies for addressing the most pressing issues Loudoun faces, to include:

- Economic Development
- Transition Policy Area
- Residential Housing Choice and Diversity
- Redevelopment/Reuse
- Suburban Policy Area
- Community Facilities and Supporting Infrastructure
- Quality Development
- Fiscal Management

Along with other topics that may be revealed through the process

Comprehensive Plans are generally designed to plan for the next 20 to 30 years with regular review and updates every five years. The two major parts of our Comprehensive Plan that will be developed in this process are a new General Plan and a new Countywide Transportation Plan.

Why does Loudoun County need a plan?

Between 2000 and 2010, Loudoun County was the 5th fastest growing county in the country and we haven't slowed down. Our last major revision to the Comprehensive Plan, was the completion of the Revised General Plan 15 years ago, and as we know, a lot has changed since then. The new Comprehensive Plan will help to ensure growth occurs at a pace and in a pattern and locations that are fiscally sustainable for the county. It will set clear expectations for property owners, developers, residents and businesses to maintain our county's high quality of life and fiscal security.

How will this affect me and my family?

Maintaining the quality of life we're accustomed to in Loudoun County will require careful planning, careful stewardship, and deliberate action. We chose this community for a reason. Loudoun County is a great place to live, work, play and raise a family. This process is intended to gather your input as to understand what creates the high quality of life residents expect of Loudoun and provides the new vision and guidance on how to retain that quality of life for future generations.

How can I participate?

Public participation in the Comprehensive Planning process will consist of a robust community engagement campaign including a series of community meetings held throughout the County intended to gather community feedback regarding the issues facing Loudoun. At each meeting, the Planning Team will provide attendees with multiple formats for sharing opinions and suggestions. The Meeting dates, times, and locations will be advertised at this website: www.envision-loudoun.org. The Planning Team will also provide online opportunities for community engagement, including crowdsourced mapping, scenario planning, and open forum discussions.

How will my input be used?

Your input is a driving force of the New Comprehensive Plan. The County is expecting to receive thousands of comments and ideas throughout the engagement process. Your voice, values, experiences and perspective will help the team develop a plan you can confidently stand behind and champion through implementation. We will record, document, and store all input received during the community engagement process. This feedback will be compiled and analyzed in the formulation of a community vision for Loudoun County and used in the development of policies that can realize our vision for the future. The Planning Team will also come back to the community frequently to see if we heard you correctly.

How will the plan be used?

The Comprehensive Plan will establish a common vision, set of goals, and guiding principles that will jointly address land use and transportation, fiscal management, and other important community issues. The Loudoun County Board of Supervisors, appointed Boards and Commissions, and the County Staff will use this plan as a guide for decision-making to address land development applications, capital improvements planning, and developing regulations and programs that will implement the plan.

When can I get involved?

The plan process will include a robust community engagement program with plenty of opportunities to share what you think. The first meetings will take place in November across the county. We'll ask participants to think about their big ideas and discuss our community's key issues and opportunities. For more information

please see our website: www.envision-loudoun.org. Please join our mailing list to receive updates and announcements here. Ongoing engagement opportunities will also be offered on the process webpage, www.envision-loudoun.org.

Is this the only time the public can participate?

No, the Planning Team will be conducting two more sets of meetings; one in the summer of 2017 and another in early 2018. However, to capture the most representative expression of the community's vision, we encourage everyone to participate during each round of the process. In addition, the Planning Team will provide opportunities for the public to participate through the project website and in smaller, focused meetings as needed. If you would like to set up a meeting with the Planning Team, please email dpz@loudoun.gov.

What was implemented from the last plan?

Much of the development that Loudoun County has become known for throughout the region can be attributed to the implementation of the Comprehensive Plan:

- high quality suburban neighborhoods with accessibility to local shopping needs,
- scenic rural lands of the western part of the County and its agricultural related economy,
- preservation and vibrancy of our charming and historic small towns,
- development of the County's local economy and employment centers in strategic areas.

Are we addressing transportation?

Yes! With the kind of growth our community witnessed in the 2000's and continues to experience today, it's not hard to imagine the root cause of our congestion. To address these concerns the county has launched a comprehensive transportation planning effort that will become a new Countywide Transportation Plan the will be developed concurrently with the new General Plan and link to the key land use recommendations.

Who's leading this effort?

As directed by the Board of Supervisors, Loudoun County staff and an experienced team of consultants will coordinate the plan development process to produce a document for review by the Planning Commission and adoption by the Board of Supervisors. In addition, a Stakeholder Committee composed of citizens from each of the magisterial districts and representatives of key stakeholder groups within the county, will also provide feedback throughout the planning effort. The consultant team is led by Kimley Horn of Northern Virginia with special assistance from Clarion Associates, planning NEXT, TischlerBise, and Nelson Nygaard.

Are the Comprehensive Plan Stakeholder Committee Meetings open to the public?

The meetings are open to the public to observe, however, these meetings are not a forum for public input. Public input opportunities will begin this fall (November 2016) with a number of outreach meetings being planned throughout the community. Join our mailing list to receive updates and announcements.

Where do I go for more information?

The best source of up-to-date information about this project can be found on this website. Additional background information can also be found at the Loudoun County Department of Planning and Zoning, Community Planning Website, located here. The Department of Planning and Zoning Staff can be reached at 703-777-0246. Christopher Garcia, AICP, Assoc. AIA, LED GA, the County's Community Planning Program Manager and Comprehensive Plan Project Manager, can be reached at the Department number above.

Exit Questionnaire

Before you leave, please take a minute to answer the following questions. Your feedback is crucial to documenting participation in the planning process for Envision LOUDOUN.

1. How did you hear about the Listening & Learning Workshops?

- | | | |
|--|--|--|
| <input type="checkbox"/> Word of Mouth | <input type="checkbox"/> Loudoun County Government Website | <input type="checkbox"/> Radio / TV |
| <input type="checkbox"/> Newspaper Article | <input type="checkbox"/> Envision Loudoun website | <input type="checkbox"/> Community Event |
| <input type="checkbox"/> Ad | <input type="checkbox"/> Envision Loudoun Facebook | <input type="checkbox"/> Online News |
| <input type="checkbox"/> Poster / Flyer | <input type="checkbox"/> Other Facebook Page | <input type="checkbox"/> Email |
| | <input type="checkbox"/> Twitter | |

Other: _____

2. Why did you choose to attend the Listening & Learning Workshop?

3. Were you comfortable working in today's small group? If not, explain why. Yes No

4. Did you feel your input was heard and recorded accurately? If not, explain why. Yes No

5. Was the meeting too long, too short, about right?

6. Will you continue to participate in the planning process? If not, explain why. Yes No

7. Where do you live?

- | | | |
|-------------------------------------|---------------------------------------|--|
| <input type="checkbox"/> Leesburg | <input type="checkbox"/> Lansdowne | <input type="checkbox"/> Elsewhere in Eastern Loudoun County _____ |
| <input type="checkbox"/> Sterling | <input type="checkbox"/> South Riding | <input type="checkbox"/> Elsewhere in Western Loudoun County _____ |
| <input type="checkbox"/> Ashburn | <input type="checkbox"/> Brambleton | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Broadlands | <input type="checkbox"/> Purcellville | |

8. Where do you work?

- | | | |
|-------------------------------------|---------------------------------------|--|
| <input type="checkbox"/> Leesburg | <input type="checkbox"/> Lansdowne | <input type="checkbox"/> Elsewhere in Eastern Loudoun County _____ |
| <input type="checkbox"/> Sterling | <input type="checkbox"/> South Riding | <input type="checkbox"/> Elsewhere in Western Loudoun County _____ |
| <input type="checkbox"/> Ashburn | <input type="checkbox"/> Brambleton | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Broadlands | <input type="checkbox"/> Purcellville | |

Questionnaire continues on the back of this page →

Please tell us about yourself.

This information helps us know if participation at this event represents Loudoun County's diversity. Your responses are anonymous.

9. You are Female Male

10. Which racial group do you most closely identify with?

- Asian Black/African-American Native American White/Caucasian Two or more races
 Other: _____

11. Are you Hispanic or Latino? Yes No

12. What is your age?

- <15 25-34 years 45-54 years 65 or over
 15-24 years 35-44 years 55-64 years

13. What is your highest level of education?

- Less than a high school diploma Some college Bachelor's Degree
 High school diploma Associate's Degree Master's Degree / Ph.D.

14. If you live in Loudoun County, how long have you lived here?

- 0-4 years 10-19 years 30-39 years 50+ years
 5-9 years 20-29 years 40-49 years Live outside the city

15. Do you own a business within Loudoun County? Yes No

16. Do you own property within Loudoun County? Yes No

17. Please tell us about your annual household income:

*This information will be cross referenced with the census data for Loudoun County to ensure we have representative input from the community.

- Less than \$10,000 \$15,000 to \$24,999 \$35,000 to \$49,999 \$75,000 to \$99,999
 \$10,000 to \$14,999 \$25,000 to \$34,999 \$50,000 to \$74,999 \$100,000 +

18. Additional Comments (Optional):

Please look for future opportunities and stay involved!